

RACONTEUR

IIM RANCHI QUARTERLY NEWSLETTER

Vol. 09, No. 02, APRIL — JUNE 2020



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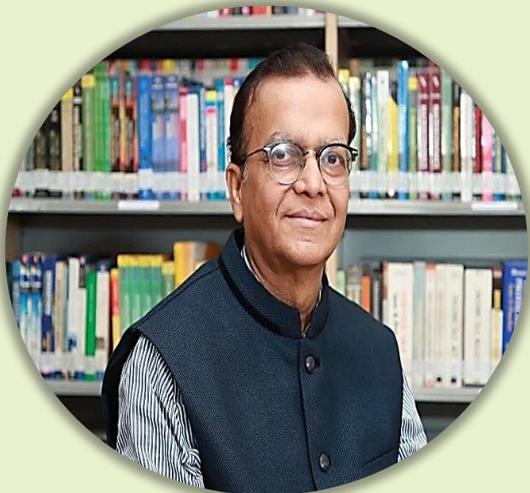
IIM Ranchi in News, Pg.09

FACULTY

AWARDS

&

ACHIVEMENTS



Prof. Asit Baran Mohapatra has successfully completed 15 credits of the International Certified Career Coach Program (Foundation Level - 1) organized by Mindler on June 27-28, 2020.



New

Faculty

**Dr. Angshuman
Hazarika**

**Assistant
Professor**

15-06-2020

**General management
(Ethics and
Business Law)**

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1

Research

&

Publications

Prof. Pritee Ray

Srivastav, R. & Ray, P. (2020). Contracts Choice in Retailer-led Supply Chain. *International Journal of Business and Economics*, 19(1), 77-90.

<http://www.ijbe.org/table%20of%20content/pdf/vol19-1/05.pdf>

Publication Month: June 2020

Prof. Sudhanshu Shekhar

Shekhar, S., Manoharan, B., & Rakshit, K. (2020). Going cashless: change in institutional logic and consumption practices in the face of institutional disruption. *Journal of Business Research*. 114(Jun), 60-79.

<https://doi.org/10.1016/j.jbusres.2020.04.010>

Publication Month: June 2020.

Prof. Nitin Singh

Singh, N. (2020). A narrative review in sport analytics. *International Journal of Management*, 11(6), 637-648.

<http://www.iaeme.com/IJM/issues.asp?JType=JM&VType=11&IType=6>

Publication Month: June 2020.

Prof. Sankalpa Bhattacharjee

Sethi, P., Chakrabarti, D., & Bhattacharjee, S. (2020). Globalization, financial development and economic growth: Perils on the environmental sustainability of an emerging economy. *Journal of Policy Modeling*, 42(3), 520-535.

<https://doi.org/10.1016/j.jpolmod.2020.01.007>

Publication Month: May-June 2020.

Prof. Amit Sachan

Gupta, P., Sachan, A., & Kumar, R. (2020). Different stages of the e-service delivery system process: belief-attitude-intention framework. *International Journal of Retail and Distribution Management*, 48(7), 687-706.

<https://doi.org/10.1108/IJRDM-01-2019-0014>

Publication Month: May 2020.

Prof. Pradip Kumar Bala

Kumar, R., Bala, P. K., & Mukherjee, S. (2020). A new neighbourhood formation approach for solving cold-start user problem in collaborative filtering. *International Journal of Applied Management Science*. 12(2), 118-141.

<https://doi.org/10.1504/IJAMS.2020.106734>

734

Publication Month: April 2020.

Prof. Pradip Kumar Bala, Prof. Shilpee A Dasgupta

Ray, A., Bala, P. K., Dasgupta, S. A., & Sivasankaran, N. (2020). Factors influencing adoption of e-services in rural India: perspectives of consumers and service providers. *Journal of Indian Business Research*, 12(2), 215-230.

<https://doi.org/10.1108/JIBR-11-2018-0295>

Publication Month: April 2020.

Prof. Ambuj Anand

Anand, A., Vaidya, S. D., & Sharahiley, S. M. (2020). Role of integration in scaling of an e-Government project. *Transforming Government: People, Process and Policy*, 14(1), 65-80.

<https://doi.org/10.1108/TG-08-2019-0078>

Publication Month: April 2020.

Prof. Arnab Adhikari

Adhikari, A., Bisi, A., & Avittathur, B. (2020). Coordination mechanism, risk sharing, and risk aversion in a five-level textile supply chain under demand and supply uncertainty. *European Journal of Operational Research*, 282(1), 93-107.

<https://doi.org/10.1016/j.ejor.2019.08.051>

Publication Month: April 2020.

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BOOKS

&

Bo

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CHAPTERS



Prof. Rohit Kumar

Kumar, R., & Kumar, A. (2020). Conceptualizing Corporate Entrepreneurship Capability and Its Linkages towards Firm Performance. In Management Association, I. (Ed.), Sustainable Business: Concepts, Methodologies, Tools, and Applications (pp. 1771-1796). IGI Global. <http://doi:10.4018/978-1-5225-9615-8.ch080>.

CASEs



Prof. Tata Sai Vijay

Vijay, T. S., Prashar, S., & Sahay, V. (2020). Ola acquired TaxiForSure: post-takeover dilemma. Vikalpa. 45(1), 42-50. <https://doi.org/10.1177/0256090920917052>
Publication Month: May 2020.

CONFERENCE

Proceedings



Prof. Prasenjit Chakrabarti

Chakrabarti, P., Shankar, R.L. & Kumar, K. K. (2020, 28th June to 1st July). Cross-sectional drivers of systematic volatility risk: evidence from stock options. Presented at the 27th Annual Conference of the Multinational Finance Society 2020. Poland. [http://www.mfsociety.org/modules/modDashboard/uploadFiles/conferences/MC27th Annual Conference~184~p1dupepgok120e1dgj163spjrmqk4.pdf](http://www.mfsociety.org/modules/modDashboard/uploadFiles/conferences/MC27th%20Annual%20Conference~184~p1dupepgok120e1dgj163spjrmqk4.pdf)

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Magazines and Newspaper Articles



Prof. Amarendu Nandy

Sen, N. & Nandy, A. (2020, June 29). What ails India's Model BIT? The Hindu Business Line.

<https://www.thehindubusinessline.com/opinion/what-ails-indias-model-bit/article31939413.ece>

Prof. Amarendu Nandy

Nandy, A. & Tripathy, A. (2020, May 3). Why rural resurgence matters. Business Standard.

https://www.business-standard.com/article/opinion/why-rural-resurgence-matters-120050200928_1.html

Prof. Amarendu Nandy

Nandy, A. (2020, May 21). India's ailing remittances: Time to reassess policy priorities. Financial Express.

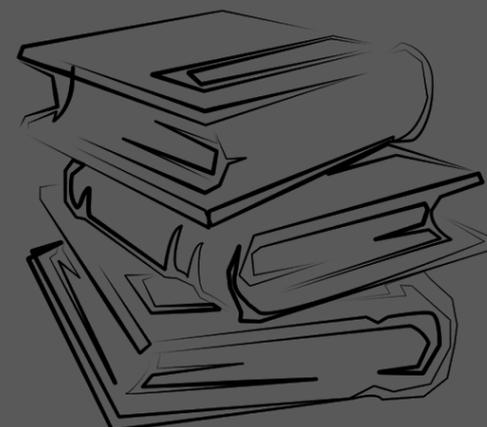
<https://www.financialexpress.com/opinion/indias-ailing-remittances-time-to-reassess-policy-priorities/1965663/>

Prof. Anubhav Mishra



Mishra, A. (2020, Apr 26). Opinion: Marketing in the time of Covid-19. Campaign India.

<https://www.campaignindia.in/article/opinion-marketing-in-the-time-of-covid-19/459419>



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IIM Ranchi Signed MoU with EDI Ahmedabad to Promote Entrepreneurship in Jharkhand

Indian Institute of Management Ranchi and Entrepreneurship Development Institute of India (EDII), Ahmedabad have joined hands to orient more youths towards an entrepreneurial career. To ensure this the Institutes will extend training and counselling in entrepreneurship and management to the students, alongside orientation to the faculty members so that the results and outcomes become sustainable. In all, efforts will be directed towards creating a conducive entrepreneurial eco-system through setting up of

incubation centre at Ranchi and offering several programmes for students and faculty of the two Institutes.



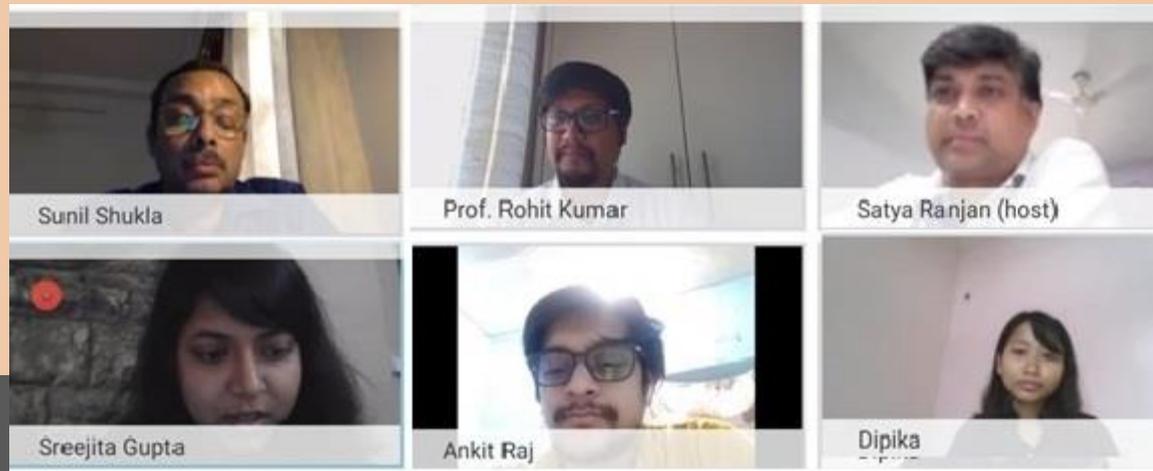
In order to achieve the objective of promoting entrepreneurial thinking among students and thus innovative start-ups, under a partnership agreement, EDII will provide technical support in setting up IIM-Ranchi

incubation centre at its Ranchi, Jharkhand. Both the institutes will also jointly develop certificate courses on entrepreneurship development and skill enhancement.

In addition, under student exchange and faculty development programmes, efforts will be made to build and strengthen an entrepreneurial ecosystem in Jharkhand and other neighboring states. The collaboration will foster knowledge sharing, teaching, research and institutional support for both the Institutes.

Webinar on Entrepreneurship for New India

June 6, 2020



Indian Institute of Management Ranchi has signed a MoU with Entrepreneurship Development Institute of India (EDII), Ahmedabad on May 22, 2020. This will create a conducive entrepreneurial ecosystem through setting up of incubation centre at Ranchi and offering several programmes for students and faculty of the two Institutes.

With the joint efforts of IIM Ranchi and EDII Ahmedabad, a virtual webinar was held on June 6, 2020 on the topic "Entrepreneurship for New India". Dr. Sunil Shukla, Director General, EDII, Ahmedabad was the Guest speaker in the online webinar session. Dr. Rohit Kumar, Assistant Professor, IIM Ranchi was the Moderator and students were the respondents.

The audience also actively participated in the webinar and asked insightful questions that further stirred the conversation as they were addressed by Dr. Shukla.

The session ended with Prof. Satya Ranjan Acharya, Director of Cradle, TBI at EDII addressing the audience with a vote of thanks.

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NIRF India Rankings 2020



This year, Indian Institute of Management Ranchi has been placed as the top 20 Management Institute under the Management category in NIRF ranking. IIM Ranchi bagged the twentieth position in the NIRF ranking 2020 under the Management category. We have moved eight ranks ahead from last year.

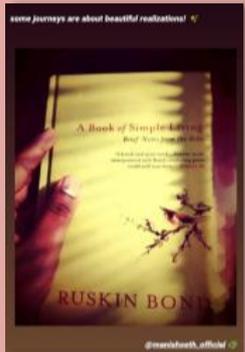
The National Institutional Ranking Framework (NIRF) India Rankings 2020 for various categories has been released by Honorable Minister, MHRD, Govt. of India on June 11, 2020. The NIRF India Rankings have been prepared based on five parameters as follows - Teaching, Learning & Resources, Research & Professional Practice, Graduation Outcome, Outreach and Inclusivity, and Perception.

Prof. Shailendra Singh, Director IIM Ranchi congratulated the faculty member, student, staff, alumni, and all other stakeholders on this occasion. He also thanked the MHRD, Govt. of India, Government of Jharkhand, Board of Governors, IIM Ranchi for their guidance and support.

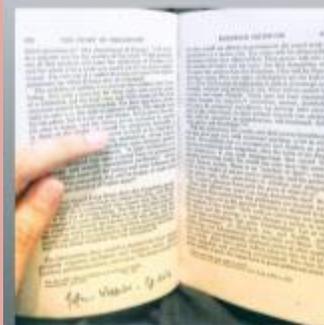
World

Book

Day



Some journeys are tough and you might even tell yourself this is one you shouldn't have embarked upon but they are finally worth it



Reading brings a sense of empowerment to @ankitachak. It reminds her of a famous quote- 'Above all, be the heroine of your life, not the victim.'



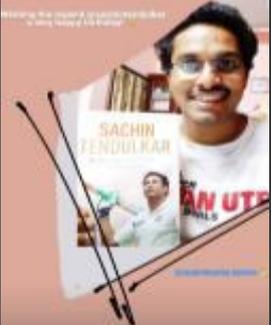
Quarantine has given a much welcome chance to pick up and finish some thrillers. Not sure which of these paper titans to go for next! @sarghaexplores



"Each of us, when our day's work is done, must look over what, whether it be love or knowledge or labor, is to be made, on the sweet silence of the dusty bookshelves."
- C. Henry
"I choose books, my beliefs, and the silence of dusty old bookshelves over love, and over everything else."
- @sharad_narikheda



This biography of my favorite cricketer, Sachin Tendulkar is my current favorite. It had it made for me. In all the right and wrong ways, it is an impressive read. It is the life of a star cricketer in the Indian side, but many profiles, through the eyes of someone who knew him.



What can I say about this book that hasn't been said already? The book in the picture was printed in 1972. I was fortunate enough that someone very special lent it to me and said this will change your perspective of the world. And boy, it did change it. It made me ask questions about the role of an individual in this well-adjusted social structure. And yes, of course, inspired me to go deeper in this realm of understanding the society through design.



'The Fountainhead' by Ayn Rand

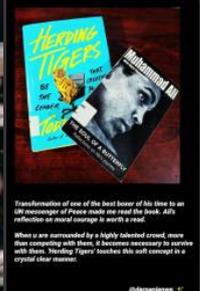
If you're a fan of the book, you'll love this. It's a book that's been around for a long time, but it's still relevant. It's a book that's been around for a long time, but it's still relevant.



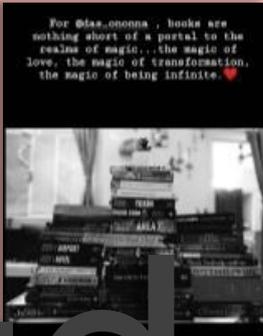
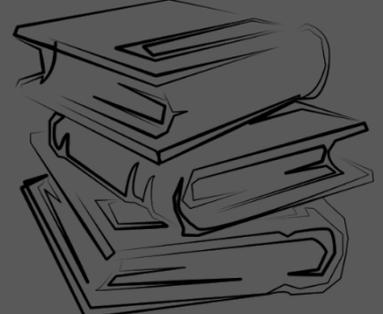
It's all contained in the book that changes lives. For me it was 'The Fountainhead' by Ayn Rand. A woman of extraordinary strength and will, who I consider with and aspire to be.



Transformation of one of the best books of his time to an old-fashioned paper book. He read the book, and his reflection on it was worth a read.



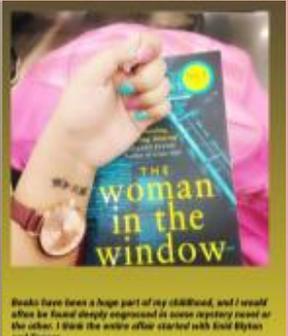
When I am surrounded by a highly talented crowd, more than anything else, it is because I am necessary to them. With them, Herding Tigers touches this soft concept in a crystal clear manner.



For @saa.onnana, books are nothing short of a portal to the realms of magic...the magic of love, the magic of transformation, the magic of being infinite.



"But why a monkey? In other words, it is a being in which the senses possess energy themselves and it is a being uncontrolled by a being whose physical receptacle has difficulty containing the vital energy without its spilling over. In this sense it is a striking symbol of human nature. It might not be a coincidence that one can play with the monkey and 'know' as we were saying for a moment."



Books have been a huge part of my childhood, and I would often be found deeply engrossed in some mystery novel or the other. I think the entire affair started with Neil Gaiman and Tregear. When I joined a job for the first time, for quite some time, I had stopped reading books. This was the book I picked up when I checked it was time I started reading again.

"There was a time when I was a child, and I would often be found deeply engrossed in some mystery novel or the other. I think the entire affair started with Neil Gaiman and Tregear. When I joined a job for the first time, for quite some time, I had stopped reading books. This was the book I picked up when I checked it was time I started reading again."

This book led me through the journey of a go-getter 'An' and made me realize the importance of the value an entrepreneur should look for asking into his customers life without putting much emphasis on the return he will be getting. And this is one among the few lines that has been beautifully depicted by the author.



"Yesterday it was my birthday. I had one more year on the line. I should be depressed. My life's a mess. But I'm having a good time."



I've been feeling and looking and trying. I'm exhausted from being so well. I should go to bed. But a wave in my head says, "Al, what the hell."



"I would usually handle you a normal people, a collection of it in the things it's called."

IIM Ranchi

In News

May 16, 2020, 6:52PM

IIM-Ranchi 2018-20 batch grads bag high-ending placement packages in final placements session

Amidst the Corona pandemic hitting globally and recession declared by International Monetary Fund (IMF), the B-school management grads enrolled in 2018-20 batch of IIM-Ranchi have successfully completed the final placements session in the MBA and MBA-HR programmes and bagged high-ending placement packages.



With a batch size of 248 students in total, the institute had over 120 companies offering diverse roles during the placement drive scheduled much earlier in the month of March. The highest international package offered for MBA programme stood at a CTC of Rs. 59.37 lacs per annum while the average package offered remained at a CTC of Rs. 15.11 lacs per annum in the B-school located in Ranchi.

In the MBA-HR course programme, the highest CTC offered remained at Rs. 26.50 lacs per annum and the average for the batch was at Rs. 14.55 lacs per annum. The recent placements ended had seen recruitment from major Indian firms and organisations including Tata Steel, Mahindra & Mahindra, Emami Agrotech, HCL, RITES, RPG, GAIL, HP and C K Birla to name a few.

Fedex

<https://www.business-standard.com/article/prater-friendly-version/article...>

Business Standard

<https://www.business-standard.com/article/prater-friendly-version/article...>

Fedex

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IIM-Ranchi concludes final placement with avg annual pay of Rs 15.11 lakh

The highest international compensation offered stood at 59.37 lakh per annum and the highest CTC offered to the MBA-HR batch stood at 26.50 lakh per annum

Ashish Rastogi | Kolkata May 16, 2020 Last Updated at 18:28 IST



Bagging an average

The highest number of offers were made in sales & marketing at 41 per cent compensation size of Rs. 15.11 lakh per annum. IIM-Ranchi completed the final placement session for its MBA and MBA-HR programmes for the academic session 2018-20. A total of 248 students - 181 from MBA and another 67 from MBA-HR were placed with 120 companies participating in the process. The highest international compensation offered stood at 59.37 lakh per annum and the highest CTC offered to the MBA-HR batch stood at 26.50 lakh per annum. The average compensation for the MBA-HR batch stood at Rs. 14.55 lakh per annum.

1 of 2

17-05-2020, 14:32:42

17-05-2020, 14:33

Sumedha Chaudhury

Ranchi, June 12

IIM Ranchi in Top 20 B Schools: Indian Institute of Management (IIM) Ranchi has bagged the twentieth position in the National Institutional Ranking Framework (NIRF) ranking 2020 under the Management category. Notably, the NIRF India Rankings 2020 for various categories were released by Union Ministry of Human Resource Development (MHRD) Minister on June 11. These rankings have been prepared based on five parameters covering Teaching, Learning, Resources, Research, Professional Practice, Graduation Outcome, Outreach and Inclusivity, and Perception. According to a press communique released by IIM Ranchi they have moved eight ranks ahead from last year. The premiere B School's Director Shailendra Singh, congratulated the faculty members, students, staff, alumni, and all other stakeholders on this occasion. Also, he thanked the MHRD, Government of India, India, Jharkhand Government and IIM Ranchi Board of Governors for their guidance and support.

'IIM Ranchi in Top 20 B Schools'; NIRF 2020

By admin - June 12, 2020

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