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IIM Ranchi holds International Summit on Mgmt Case Studies



11/06/2021 Ranchi (HS)

The Atal Bihari Vajpayee Centre for Leadership, Policy and Governance, IIM Ranchi has organised International Summit on Management Case Studies (ISMCS) 2021.

This event will be conducted for three days, June 11 to 13 in virtual mode. This workshop emphasizes on the role of the case methods in teaching and learning.

Professor Shailendra Singh, Director of the fraternity welcomed the chief guest, faculty and participants who were connected through online and offline mode. He said that, "The ISMCS 2021 will be eventful and interactive and will help in imparting

knowledge related to case methods." He further wished good luck to all the participants and organizers.

The key speaker for the event was Satyajit Mazumdar, Center for Social Entrepreneurship, School of Management and Labour Studies, Tata Institute of Social Sciences, Mumbai. He talked on 'What constitutes a case?'. The distinguished speakers Professor Amarendu Nandy and Professor Rohit Kumar had excellent presentations adding insightful meaning to the workshop. Participants from all over the world joined the inaugural session of ISMCS. The event was a huge success and it gave deeper insights on role of the case methods in management.

Hindusthan Samachar/Sumedha Chaudhury

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