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IIM Ranchi's Atal Bihari Vajpayee Centre For Leadership, Policy And Governance Inaugurated International Summit On Management Case Studies (ISMCs) 2021

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Ranchi, Jharkhand | June | 11, 2021 :: The Atal Bihari Vajpayee Centre for Leadership, Policy and Governance, IIM Ranchi has organised International Summit on Management Case Studies (ISMCs) 2021. This event will be conducted for 3 days, 11 – 13 June, 2021 in virtual mode. This workshop emphasizes on the role of the case methods in the teaching and learning.

Prof. Shailendra Singh, Director, IIM Ranchi welcomed the chief guest, faculty and participants who were connected through online and offline mode. He said that, "The ISCMCS 2021 will be eventful and interactive and will help in imparting knowledge related to case methods." He further wished good luck to all the participants and organisers.

The key speaker for the event was Shri. Satyajit Mazumdar, Center for Social Entrepreneurship, School of Management and Labour Studies, Tata Institute of Social Sciences, Mumbai. He talked on "What constitutes a case?". Our distinguished speakers Prof Amarendu Nandy and Prof. Rohit Kumar had excellent presentations adding insightful meaning to the workshop.

Participants from all over the world joined the inaugural session of ISMC's. The event was a huge success and it gave deeper insights on role of the case methods in management.

Lens Eye, 11.06.2021