

Raconteur

The Biannual Newsletter

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EVENTS

PEOPLE

ACHIEVEMENTS

PLACEMENTS

From the Editorial

As IIM Ranchi bid adieu to 2015, it entered its sixth year with renewed vigour. In just six years, IIM Ranchi has managed to make its presence felt. It has upheld the standards that a top B-school should have. With each passing day it has raised the bar by the exceptional performance of its students in every field.

The strength of IIM Ranchi is its faculty, staff and students. It is the perseverance and dedication of them that the institution has become a force to reckon with not only in India but all over the world. With humility, honesty and hard work as the core values, the institute is marching ahead to achieve its mission of *attaining thought leadership Through Erudite Fusion of Eastern Wisdom with the Western processes for Knowledge creation; striving for Holistic development of individual; institutions and the society at large and achieving harmonious co-existence with the society and the environment.*

We welcome the new batch with the hope that the achievements of the last year are recreated and the crows continue to soar. At IIM Ranchi students have the opportunity to explore their potential aided by an excellent faculty who is ready to guide them at all times. With such a conducive environment for their flight, sky is the limit indeed for the crows...



Janaki Jagan
Coordinator



Ankita Verma
PGDHRM 2015-17



Nidhi Dwivedi
PGDM 2015-17



Suyash Bajpai
PGDM 2015-17



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Radix - The Management Conclave'16



The second edition of **Radix, IIM Ranchi's Management Conclave** was held on February 20 & 21, 2016 at Radisson Blu, Ranchi. The title sponsor of the event was **Vee Nee Corporation** and **92.7 Big FM** was the radio partner.

The theme for Radix was '**From Ideas to Implementation**'. In today's world of dynamic business paradigms, an idea is all it takes to change the present and create history. But an idea alone does not suffice. It requires nourishment from all stakeholders, it requires implementation, and most importantly, it needs that pivotal push, breaking the inertia and the fear of uncertainty.

The event started with a prayer song and lighting of the lamp, followed by a welcome speech by Area Chairperson, Prof Dr. Gaurav Marathe.

According to Dr. Marathe, **the three crucial barriers for conversion of ideas to actions are barrier to buy in, barrier to break in and barrier to build in.** This idea resulted in creating a platform for the speakers to guide the students of IIM Ranchi towards effective execution of ideas. HR NEETI, the HR magazine of IIM Ranchi, an initiative of HiRe (The HR Club), was inaugurated on this occasion. The theme of the magazine was "Big Data & HR Analytics".

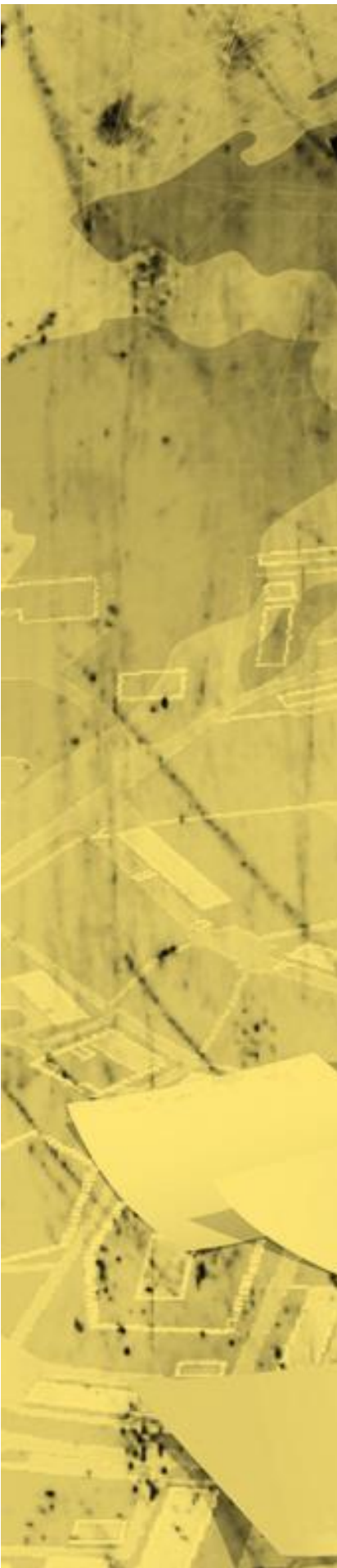
The key-note speaker, Mr. Awdhesh Krishna, MD & Global Head of HR- Wholesale Corporate, NOMURA, shared his thoughts about how he perceives the VUCA world, a transformation from Volatility to Vision, Uncertainty to understanding, Complexity to clarity & Ambiguity to agility. He concluded with a few inspiring words, "**The name Radix is apt, it's about building strong roots, at the right time and all the more importance because it's easy to rise to the top, but difficult to stay there. What matters is not competence, but character, not success, but significance.**"



Mr. Sandeep Chatterjee, Associate Director, KPMG, talked about how strategy should be linked with execution in order to make it work. “You are totally misguided if you say that I am the brain behind the made strategy and somebody else will execute it”, he said and enlightened students on why one shouldn’t decouple strategy and execution. Mr. Amit Ranjan Dasgupta, GM, CET, SAIL, talked about six actions required to convert ideas into reality – **Believe in yourself, Create your own personal board of supervisors, Embrace risk as your own best friend, Be extremely patient, Learn how to sell your vision and Be passionate with your pursuit.**

The second day of Radix, IIM Ranchi’s Management Conclave started off with much enthusiasm and positivity. The highlight of the day was an amazing personality Dr. Sarandeep Singh, Leadership and Start up Consultant, who surprised the audience with his excellent humor and knowledge. He talked about three principles that govern 90% of decisions in a person’s life i.e. fear, envy and greed, whereas for a few people who actually succeed in their life the decision making is governed by courage, focus on their own life and consistency. The secret success is hidden in the “WHY NOT”, he said. His speech got a perfect ending with his one sentence “LOSE FASTER TO WIN FASTER”. Mr. Amit Choudhary, Senior Vice President- Corporate Finance, Snapdeal spoke about raising the bar and beating the new benchmarks. He said, “A good idea is just 10% of a job done; hard work and execution is the remaining 90%.” His amazing speech was followed by the speech of Mr. Vivek Mehta, Independent Consultant. He spoke about the reasons why ideas fail: sometimes the timing is wrong, and sometimes maybe the management is wrong. He quoted “Friendster” as an example explaining how it wasn’t a great success because for Friendster the timing wasn’t right, whereas Facebook was a big hit as the timing was appropriate.





He focused on the importance of an idea having a concrete plan and structure and creator of the idea having a positive attitude. He said, “One quality that breeds success is positive attitude; then even the smallest idea becomes implementable.”

The last and the youngest speaker of the business conclave of IIM Ranchi was Mr. Meesum Kazmi, Director, Analytics Advisory, PwC. He kicked off the post lunch session by demystifying the journey from strategy to execution. According to him, strategies fail either due to lack of unrealistic goals or lack of focus and resources.

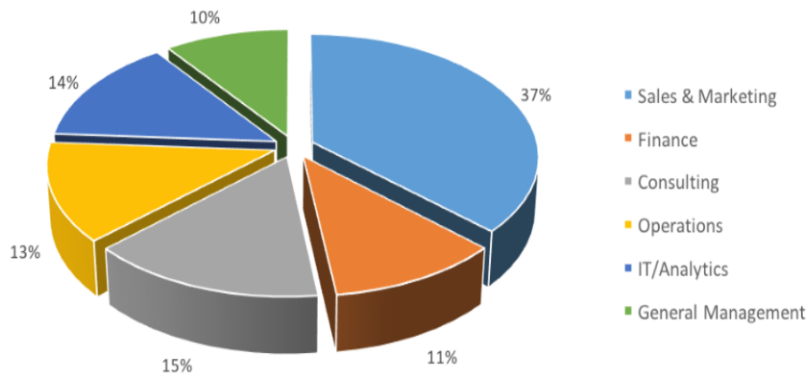
After these awe-inspiring speeches, a panel discussion among the speakers took place on the topic- “Baby Steps, Giant Leaps” moderated by Dr. Rohit Kumar. All the speakers conveyed their different thoughts about the topic in a very enthusiastic way to the students. Mr. Amit Choudhary said that the decision to take either big steps or giant leaps depends on the situation. It is a function of age and the experience profile: at early age, there is no cost of failure.

Mr. Sarandeep Singh conveyed the idea that neither baby steps nor big leaps matter. He said, “If you have a great idea, sleep over it, ask how ready you are and look for opportunities to leverage it.” Whereas Mr. Meesum Kazmi preferred baby steps over giant leaps as it happens a lot of times that one has great thoughts and great ideas but they are of no use if not put into action. “The decision depends on the life cycle of the industry you are in”, told Mr. Vivek Mehta.

It was an enthralling experience for the management students to learn face-to-face from these amazing industry stalwarts. Day two of the event concluded with a vote of thanks to all our speakers by Mr. Saketh, President, Student Council, IIM Ranchi.

Final Placements - Batch of 2016

PGDM Domain Wise Placements



IIM Ranchi, once again, reinforced its status as one of the best B-Schools in the country with the successful completion of the Final Placement process for the batch of 2014-16. This was the 5th year for its flagship PGDM program and the 3rd year for the PGDHRM program.

A total of 171 offers were made on campus with 35 new recruiters visiting the campus this year. The number of PPOs and PPIs went up by 40%, indicating an exemplary performance by the students during their summer internships. The average CTC for the PGDM batch stood at 15.14 LPA, an increase of 13% y-o-y with over 12% of the batch receiving offers greater than 20 LPA. For the PGDHRM 2014-16 batch the average CTC stood at 13.49 LPA and the highest CTC being 20.2 LPA.

PGDHRM HIGHLIGHTS		
Top Profiles Offered	Prominent Recruiters	Statistics
Compensation & Benefits Corporate HR Employee Relations HR Analytics HR Business Partner HR Operations Industrial Relations Learning & Development Talent Acquisition	Deloitte Google Larsen & Toubro Maruti Suzuki MakeMyTrip Mother Dairy Ola Cabs RPG Group Zee Entertainment Tata Steel Samsung R & D	Median CTC: 12.81 LPA Top 10% ile average CTC: 18.09 LPA Top 20% ile average CTC: 17.02 LPA

PGDM HIGHLIGHTS

Domain	Top Profiles Offered	Prominent Recruiters	Statistics
Sales & Marketing	Brand Management Digital Marketing International Marketing Marketing Research Media Marketing	Berger Paints DS Group Hero MotoCorp HT Media Maruti Suzuki MTR Foods Videocon D2H	Median CTC: 13.75 LPA Top 10% ile average CTC: 25.72 LPA Top 20% ile average CTC: 20.39 LPA
Finance	Asset Management Corporate Banking Equity Research International Banking Investment Banking Treasury	CCIL CRISIL ICICI Bank JPMorgan Chase Thomson Reuters Yes Bank	Median CTC: 14 LPA Top 10% ile average CTC: 23.47 LPA Top 20% ile average CTC: 22.80 LPA
Consulting	Associate Consultant Corporate Advisor Engagement Manager Senior Consultant Senior Research Analyst	Accenture Cognizant Deloitte Ernst & Young Gallup Redseer Consulting RPG Group	Median CTC: 14 LPA Top 10% ile average CTC: 21.17 LPA Top 20% ile average CTC: 21.17 LPA
Operations	Fleet Management Procurement Consulting Supply Chain Strategy Warehouse Management	Amazon Cummins Future Supply Chain Stellium Inc. Tata Steel	Median CTC: 12.62 LPA Top 10% ile average CTC: 15.40 LPA Top 20% ile average CTC: 14.96 LPA
IT/Analytics	Account Manager Business Development Business Solution Enabler Campaign Manager Data Analyst Product Quality Analyst	Cognizant Google L&T Infotech Wipro	Median CTC: 14.37 LPA Top 10% ile average CTC: 21.17 LPA Top 20% ile average CTC: 19.08 LPA
General Management	Leadership & Group Strategy New Business Initiatives New Product Innovation & Development	Apollo Munich Insurance Future Group JSPL Larsen & Toubro mJunction	Median CTC: 14 LPA Top 10% ile average CTC: 20.18 LPA Top 20% ile average CTC: 18.12 LPA

Summer Placements- Batch of 2017



As IIM Ranchi crosses the milestone of 5 years of academic excellence and holistic education, we are proud to present the summer placement report of the flagship PGDM & PGDHRM courses for the 2015-17 batch. We have successfully completed the summer placement process, with students being placed across multiple sectors and functions of their choice. A total of 82 firms participated, making 180 offers to the batch of 167 students.

In tandem with the growth story we have been etching over the past five years, we have seen a substantial growth in both, the number of offers made and the median stipend offered. The average two-month stipend rose significantly to INR 72,000, a 24.4% increase over last year. The same for the top 25% of the students was INR 140,000. The industry reposed its faith in the institute as there were 38 first-time recruiters on campus. Two students received international internship opportunities.

Sales & Marketing was the most preferred domain among the students, with HT Media, Snapdeal, Berger Paints, Volvo Eicher and Tupperware featuring as prominent recruiters. ICICI Bank, Kotak Mahindra Bank, RPG Enterprises, Aviva and Aditya Birla Online Fashion offered their much sought-after Finance profiles. Strategy and Consulting also witnessed strong participation, from the likes of Deloitte, Ernst & Young, RPG, Polaris India and Bosch. PwC Management Consulting offered its coveted Strategy & Operations profile for the first time to IIM Ranchi students. Samsung R&D, Google, Microsoft, Wipro and ICICI Bank offered IT and Analytics profiles. General Management and Operations profiles were offered by heavyweights like ITC, Tata Steel, JSPL and Metro Cash & Carry.

PGDHRM 2015-17

A total of 29 firms offered Summer Internship opportunities to 48 students of the PGDHRM 2015-17 Batch. The two-month average stipend witnessed a whopping 30.5% increase as compared to last year and stood at an impressive INR 73,200. The top 25% of the students received an average stipend of INR 130,000. The profiles offered include HR Generalist, Compensation & Benefits, Industrial Relations, Talent Management, Organizational Development and the much sought after HR Analytics. As a first, Honeywell offered its prestigious HR Leadership program to IIM Ranchi students. There were 10 new recruiters this year and the list of prominent recruiters include Deloitte, ICICI Bank, ITC, Samsung R&D, Tata Steel, RPG, Tupperware, Maruti Suzuki, Jubilant Foodworks, ACC Cements, Airbus, Cognizant, L&T, BPCL, Reliance, Wipro Consumer Care & Lighting, Metro Cash & Carry, Azim Premji Foundation and RBL

Republic Day 2016

The 67th Republic Day was celebrated with great pomp and show at IIM Ranchi. Students, faculty and staff all came together to recognize and pay homage to the day we brought true sovereignty to our great nation, bringing into force the Constitution of India.

The celebrations commenced with the hoisting of the Tricolour by Dr. Pradeep Kr. Bala, the Dean of Academics at IIM Ranchi. Dr. Bala gave a rousing speech about the occasion, posing the question of whether we truly are a republic. He extolled the audience to take the responsibility of making the country one for all classes, and not just the privileged. The questions asked by sir in his speech stirred all present.

This was followed by a speech by Mr. J. Gabriel (Administrative Officer) at IIM Ranchi, wherein he inspired the students to take their country to better heights with their hard work, and dedication.



This was followed by a short cultural program, kicked off by Ms Ankita Thakur, a 2nd year PGDM student at the institute, whose melodious and heart-wrenching rendition of “Ae Mere Watan Ke Logon” tugged at the heartstrings of one and all. This was followed by a mellifluous performance of “Mera Mulk Mera Desh” by Mr. Manas Banerjee. The celebration ended with a surprise, as Dr Bala enthralled the audience with his unbelievable rendition of “Miley Sur Mera Tumhara”.

Alongside all the celebrations, the students of IIM Ranchi did not forget their obligations to the society. Samarpan, the Social Responsibility Club of IIM Ranchi, in association with RIMS and Life Savers Ranchi, a voluntary blood donors group, organized a blood donation camp on the Khelgaon premises. Students turned up in huge numbers, and the event was a success. The smile and joy of giving was evident on the faces of the donors. It is hoped that these traditions will continue, commemorating Republic Day not just as a national holiday, but a day to look back upon as well spent.

BLOOD DONATION CAMP

YOUTH HAVE THE POWER TO CHANGE THE NATION
BE A PART OF THIS CHANGE BY DONATING BLOOD

IIM RANCHI
समरपान

IN ASSOCIATION WITH

Samarpan

Contact:
Aithina Chowhal 7091098550
Pratishruti Jain 9632597603
Revati Gurav 9022446595

F&BD
Federation of Indian Blood Donor Associations

VBDA
Vishva Bharati Blood Donor Association

LIFE SAVERS

IIM Ranchi Hostel, Khelgaon, Hotwar – 26th January, 2016 – 10 AM to 4 PM

Student Exchange Programme

With an aim of developing meaningful, sustainable and mutually beneficial global partnerships, IIM Ranchi initiated the process of collaborating with foreign business schools/universities of repute through bilateral exchanges for students and faculty. These engagements will increase opportunities of teaching, joint educational and research initiatives, work with partner institutions on topics of mutual interest and facilitate good practice of sharing between institute faculty members of partner institutions. The Student Exchange Programme is open for students of 2nd year Post-Graduate Programme in Management. The students spend one term of 3 months, during Term V (August/September to December), as part of the student exchange at the partner institute.

As of now, the institute has completed signing MoUs with seven foreign institutes/universities in Greece, France, Thailand, Canada, China and USA. They are:

1. Alba Graduate Business School, Greece
2. Audencia Nantes School of Management, Audencia Group, Nantes, France
3. Asian Institute of Technology, Thailand
4. Alberta School of Business, University of Alberta, Canada
5. EMLYON Business School, Cedex, France
6. National Chengchi University, College of Commerce, Taiwan
7. Krannert School of Management, Purdue University, West Lafayette, , USA

In the academic year 2015-16, during term V, three students went on Student Exchange Programmes at partner institutes. They are:

1. Pranav Ranjan Patil, Krannert School of Management, Purdue University, USA
2. Ankita Thakur, Audencia Nantes School of Management, France
3. Namita Nirajan Kapaley, Audencia Nantes School of Management, France

During the academic year 2016-17, during term V, five students will be going on exchange programmes to partner institutes. They are:

1. Rohit Verma, Krannert School of Management, Purdue University, USA
2. Shanal Gupta, EMLYON Business School, Cedex, France
3. Arijit Ray, EMLYON Business School, Cedex, France
4. Nikhil Ramakrishnan, Audencia Nantes School of Management, Nantes, France
5. Harshal Sudesh Arekar, Audencia Nantes School of Management, Nantes, France

One of our partner institutes, Audencia Nantes School of Management, France, nominated two students for the exchange programme to do their courses at IIM Ranchi during August to December 2016. They are:

1. Leo, Siddha MOUNIER
2. Alexandre, Antoine ISSAD

The Student Exchange Programme (STEP) is a continuous process and tie-ups with a number of institutes in different parts of the world have been proposed, so that a more students can go on exchange programmes and the institute will also have a good number of incoming students.

Induction of Batch of 2016-18



The induction program of IIM Ranchi began on 18th June. The batch of 2016-2018 assembled at 'Mayuri Hall', CMPDI and was welcomed by the Director **Prof. Anindya Sen**. His wise words boosted the confidence of the students and gave them an insight into the journey ahead. At the end of the Day 1 the batch was informed that to really become an IIM Ranchi student they all will have to prove their mettle in every challenge that would be given from then on. Though the challenges wouldn't be easy, they would really enable the students to understand what was expected from them while at the same time it would ensure that the student did enjoy every task that was assigned to them.

The first challenge was a 24hr movie making challenge where in 24hrs they had to make a 5 min movie on a topic which was allotted to them. The entire batch was divided into nine teams and the deadline to submit the movie was 19th June 11:59:59 am.

For 24 hours, the students put in great efforts to make a good movie. The efforts did pay off as the movie challenge turned out really well. The faculty members were mesmerized by the creativity of first year students. It was followed by a 'management challenge' where groups of students had to present a kiosk to present in a creative way what management was. It turned out to be a one of a kind event where each student presented their take on 'management' and depicted it through their kiosks. Apart from that a special team from among the eight teams was formed to display the culture and heritage of the beautiful state, Jharkhand. A twenty four hour effort culminated into a fabulous exhibition of management practices and theories in the form of kiosks and skits. The efforts were clearly visible in captivating displays and detailed descriptions.



As the days progressed, new and thoroughly interesting challenges were added to the list including sports challenge, treasure hunt and city tour. Each challenge was unique and was designed carefully to bring each student out of his/her shell to try things that they might have never done before. With each challenge the bond between the students strengthened and they were ready to break the ice and approach the senior batch. Along with the challenges, introductory session of each clubs, committees and SIGs was conducted by the senior batch.

To commemorate International Yoga Day, a two day workshop on Yoga was also conducted. The students took up meditation to find peace within their own selves.

There was also a session organized by drum circle where each student of the junior and the senior batch got a chance to understand that rhythm can only be generated by harmony. It was a unique way to make the students understand that they were a part of the IIM Ranchi family.

The last day of induction brought with it the cultural night of IIM Ranchi where students got the chance to showcase their skills in performing arts. Groups of students enacted drama, played music, sang and danced to make the night indeed a magical one. The induction ended with the oath ceremony where each student pledged to forever stand by the ideals and principles of IIM Ranchi.



Internship Experiences

For Nidhi Dwivedi, Senior Executive Member, Media PR cell, the internship experience marked a transition from India to Lagos, where she worked as a part of Tolaram Group. She got an opportunity to work as a marketing campaign developer wherein she undertook an analysis of social media platforms to gain an understanding about the comparable brands in the FMCG Sector.

The two social media platforms chosen by her were Facebook and Twitter. For the planning and implementation of a successful marketing campaign, she carefully analysed each aspect of consumer engagement on these media and generated content for “Minimie Comedy Bank” for ‘Minimie’ -a brand of Tolaram Group. So successful were her endeavors that she received around 400 videos for the competition out of



The reach of the campaign on various online platforms such as Facebook, Twitter, Instagram, YouTube, University Activation, Promo Update (a famous blog in Nigeria where there are updates about some products' offers) and BBM was calculated.

Her analysis yielded the results that the maximum reach was for Facebook. She took the decision to go for the voting campaign only on Facebook. There were updates on all the channels but the result had to be announced on the basis of the likes and shares of each video. Each of the top 10 candidates was called to the office of Tolaram where she had to oversee their introductory video shot. To motivate the audience to vote, she held a prediction game where the people whose guesses will be right about the winner would get a VIP ticket to the Goalfest.

After two months, her project came to an end. To get new ideas about the next season of Comedy Bank, she carried out market research and went to universities so that she could directly talk to people and get to know what they expected from it and what all changes could be incorporated in the next season. During her internship she donned many hats and was involved in creating the content, shooting the videos and undertaking market research. The success of her project could be gauged by the fact that all her ideas were implemented and she got to see the results herself. Her internship was indeed a unique one of a kind.



Sourav Chakraborty, Senior Executive Member, Students Facilities Committee, got an opportunity to intern with Cognizant during his summers. He had prior work experience in Tata Consultancy Services (TCS). For summer internship, he had his induction at Cognizant in Chennai where he began working on his project for two months.

He acquired knowledge about the various work processes in Cognizant. During his internship, he worked on a project about Attrition Analysis in Cognizant. He focused on reasons for attrition in Analytics and Information Management (AIM) in Cognizant in 2015. As part of his internship work, he was required to interview ex-employees of Cognizant. For the same he took the decision to conduct telephonic interviews of 183 people.

He faced many challenges and some of the contact details of former employees weren't functioning. He took the initiative to conduct an online survey and send the survey link to all the targets via email. He got a chance to hone his persuasion skills during the process and was ultimately successful in completing all the interviews. He further suggested change in management practices to minimize attrition in 2016. All in all, it was a great learning experience working with the team, working under his mentor and working in Cognizant.

In Loving Memory Of...



*Perhaps they are not the stars,
But rather openings in heaven where
The love of our lost ones pours through
And shines down upon us to let us know they are happy.*



On March 19, 2016, Mohammed Thanveer, an alumni of IIM Ranchi of the batch 2012-14 passed away after meeting with a car accident. He was an outstanding student, a part of the Media PR Literary Committee and a council member. He was a true mentor, a selfless friend and a wonderful human being. In the words of the faculty of IIM Ranchi “he was a wonderful soul with lot of talents and the favourite of many faculty members. He had a pleasant demeanour and personality with respectful attitude towards everyone he encountered...”

Mohammad Thanveer was a loving son, a loyal friend and a compassionate human being who lived each day with passion to make the most of what life had to offer.

IIM Ranchi did indeed lose an integral part of its family. Thanveer was a dear student and a compassionate friend who still lingers in the hearts of those who were fortunate enough to have met him.

May his soul rest in peace.

Admissions Report –2016

FPM

Admission to IIM Ranchi Fellow Programme in Management (FPM) was based on the performance of candidates in the CAT, or a standard test in lieu of CAT such as GMAT/GATE/UGC or CSIR-JRF. Candidates were shortlisted and called for an interview for final selection on the basis of their performance in CAT or the standard test in lieu of CAT, academic background, and experience.

65 candidates applied for the programme. Out of 65 applicants, 29 candidates were shortlisted and 25 appeared for Presentation and Personal Interview. This shortlist was based on CAT/GMAT/GATE/UGC or CSIR-JRF performance, work experience and research interest. Finally, five (5) were admitted into FPM

ANKUR SHUKLA: Area: Accounting & Finance	
Academic Background	PG Finance, School Of Mgmt, Bengal Engg & Sci Univ, Commerce
Work Experience	6 years: Lecturer, Gaeddu College of Business Studies, Gedu, Bhutan
ARGHYA RAY: Area: Information Systems	
Academic Background	Computer Science and engineering, SRM Univ, Engineering
Work Experience	25 months: System Engineer, TCS, Mumbai
CHANDAN KUMAR JHA Area: Operations Management	
Academic Background	M.Tech, Industrial Engineering & Management, ISM Dhanbad, Engineering
Work Experience	2 years: Faculty Member, Career Endeavour Pvt Ltd, New Delhi
CHHAVI TIWARI: Area: Economics	
Academic Background	MA (Economics) Benaras Hindu University
Work Experience	7 months: Faculty Member, Giri Institute of Development Studies, Lucknow
SIDDHARTH GAURAV MAJHI: Area: Information Systems	
Academic Background	Engineering, Electronics & Communication, BIT Mesra Ranchi
Work Experience	49 months: Deloitte Consulting India Pvt Ltd Hyderabad, 38 months, and S&P Capital, Gurgaon as CRM Analyst 11 months

PGDM

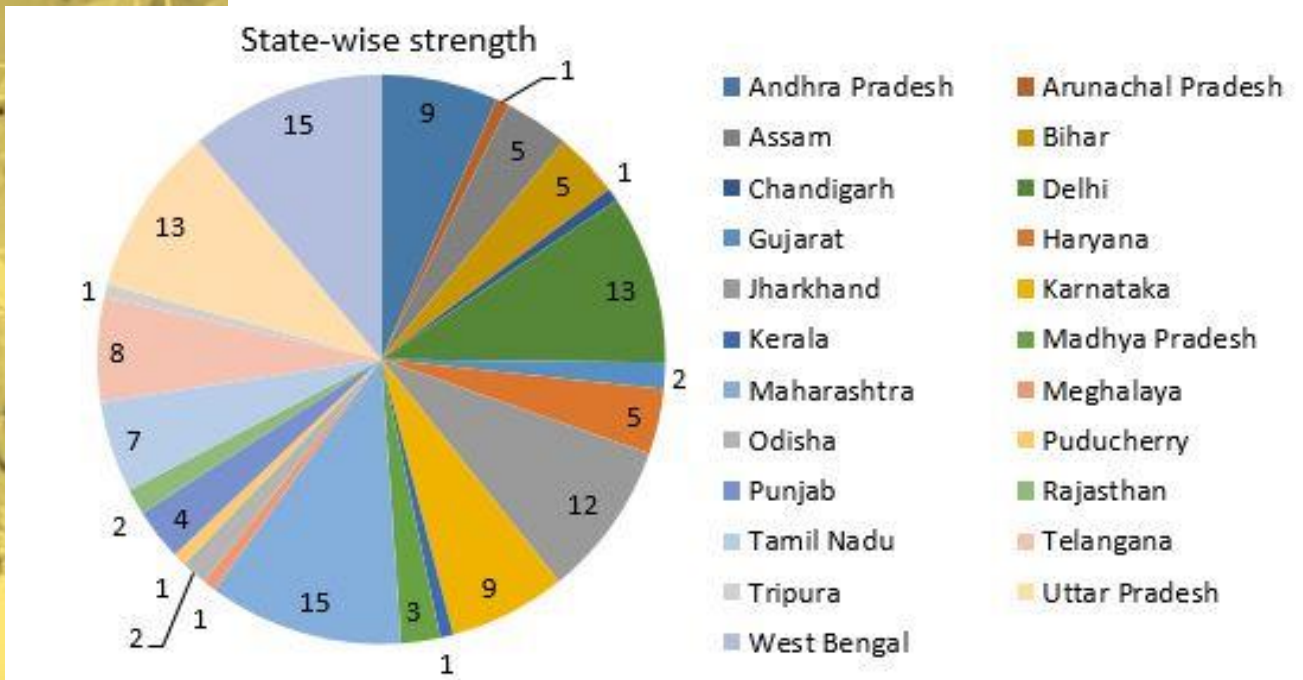
Criteria

Admission to IIM Ranchi PGDM was based on the performance of candidates in the CAT, Personal Interview & Written Analysis (PI & WA) and on their profile. The PI & WAT process was common to all the six new IIMs, namely, Ranchi, Rohtak, Raipur, Tiruchirapalli, Udaipur and Kashipur.

Initial Shortlisting for WA / PI Process

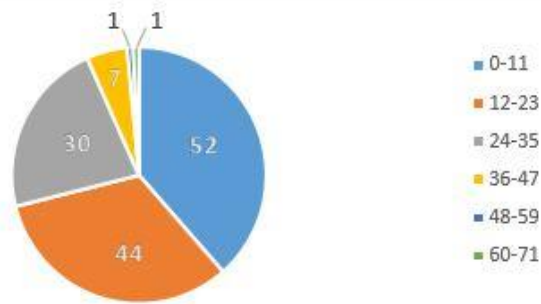
An initial shortlist for WAT / PI process for Admission to the PGP 2016-18 batch of IIM Ranchi was based on CAT performance.

The consolidated merit list (CML) was compiled on the basis of 30% of CAT score, 30% of PI, 10% of WAT Score, 30% of profile. In profile, there were four components Academics, Work Experience, Academic diversity and Gender diversity.



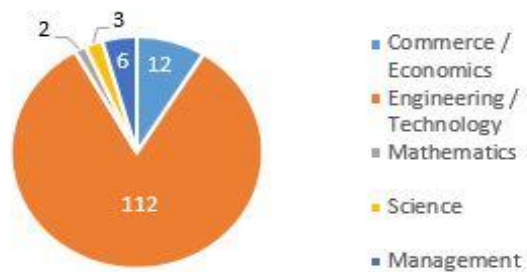
Work Experience in Months

Experience (in Months)	No. of Students
0-11	52
12-23	44
24-35	30
36-47	7
48-59	1
60-71	1
Total	135



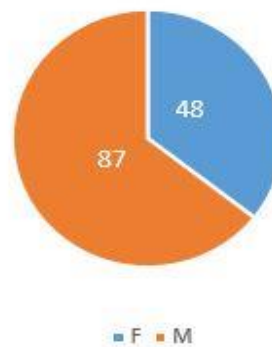
Educational diversity of students

Bachelor Discipline	No. of Students
Commerce/Economics	12
Engineering/Technology	112
Mathematics	2
Science	3
Management	6
Total	135



Gender diversity of students

Gender	No. of Students
F	48
M	87
Total	135



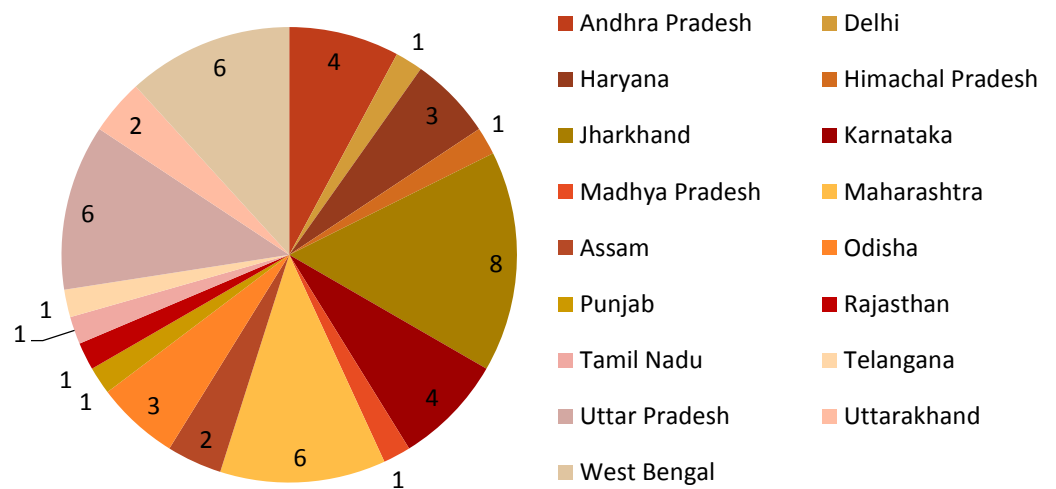
PGDHRM

For PGDHRM Program an advertisement was put on National newspaper 19th January, 2016. 1330 candidates applied for the program.

Out of 1330, 680 were shortlisted for interview and 51 candidates finally joined the programme. This shortlist was based on CAT performance, work experience and bachelor's degree.

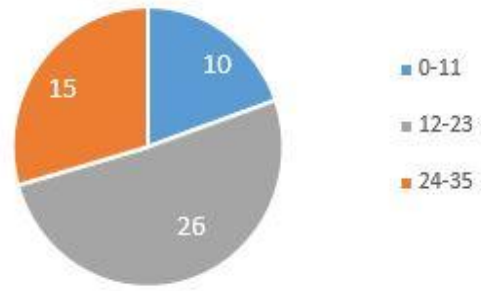
The consolidated merit list (CML) was compiled on the basis of 20% of CAT score, 35% of PI, 20% of WAT Score, 25% of profile. In profile, there were four components Academics, Work Experience and Gender diversity.

Geographic Distribution of Students



Work Experience of Students in Months

Experience (in Months)	No. of Students
0-11	10
12-23	26
24-35	15
Total	51



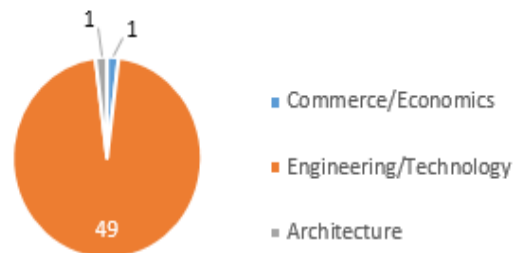
Gender diversity of PGDHRM Students

Gender	No. of Students
F	20
M	31
Total	51



Diversity of Students

Bachelors Discipline	No. of Students
Commerce/Economics	1
Engineering/Technology	49
Architecture	1
Total	51



Swachh Bharat Abhiyaan



A clean India would be the best tribute India could pay to Mahatma Gandhi on his 150th birth anniversary in 2019," said our hon'ble PM Shri Narendra Modi as he launched the Swachh Bharat Mission (Clean India Mission) at Rajpath in New Delhi. On 2nd October 2014, Swachh Bharat Mission was launched throughout the length and breadth of the country as a national movement.

To spread awareness about Swachh Bharat Abhiyaan, a campaign was organised by IIM Ranchi in a village named Ganbari Dipatoli near Khelgaon More.



The campaign was organized by Samarpan Club in association with Team Dramebazz to spread awareness for cleanliness in rural areas. The program started with a special Nukkad Natak on the theme of 'Swachh Bharat Abhiyan' by Dramebazz followed by speeches about the importance of cleanliness and distribution of brooms. In their address to the villagers gathered there, the coordinators of Samarpan club emphasized on the significance of a clean and healthy India. "We have to maintain cleanliness not only in our households but also in our surrounding areas to promote health and fitness as many diseases are borne due to uncleanliness". The village people gathered to see the drama and the speech in large numbers.

With this initiative, all the students of IIM Ranchi have pledged to commit their full support towards this noble cause and to help in spreading the message of 'Cleanliness is next to Godliness.'

5th Convocation Batch of 2014-16



IIM Ranchi's top administrators, educationists, dignitaries and army officials, joined with 159 students to honour academic achievement at the 5th Convocation ceremony. The event was held on 29th March, 2016 at Cockerel Auditorium, Dipatoli Cantonment, Ranchi.

Prof. Anindya Sen, Director-in-charge, commenced the ceremony by congratulating the graduating batch of 2014-2016. In his speech, Prof. Anindya Sen, elaborated on IIM Ranchi's teaching methodology and the initiatives taken by the institute on student development such as Leadership Talk Series Aarohan, its association with GIAN, a global initiative of academic network tapping the scientific pool that has led to the holistic development of students associated. Following the academic procession and invocation, Prof. Anindya Sen welcomed the Chief Guest of the Ceremony, Shri R. Gopalakrishnan, Former Director, TATA Sons Limited, Chairman, Board of Governors, Faculty Members and the guests.

Chief Guest Shri R. Gopalakrishnan, in his address, underscored the importance of being a great subordinate, before becoming a successful leader. He said- Firstly, living in the times of technology mediated disruptive business models one needs to understand that the models are sustainable only till the time the next killer app is not available. Secondly, one should be aware of the planet one is living on. Thirdly, the whole environment must be kept in mind while making any decision.

The high achieving students were presented with Gold & Silver medals, Certificate of Merit and Book Prizes, Best Summer Internship Project, the Best Outgoing Student and other prizes by our honourable Chief Guest, Shri R. Gopalakrishnan. Vote of Thanks was delivered by Prof Amarendu Nandy, Chairperson PGDM. The eventful day was concluded with the National Anthem.



The recipients of the awards were:

Post Graduate Diploma in Management (PGDM) (2014-16 batch)

First Position (Recipient of Gold Medal, Certificate of Merit & Book Prize): Mr. Avneet Pal Singh.

Second Position (Recipient of Silver Medal, Certificate of Merit & Book Prize): Jointly shared by Mr. Nagineni Amaresh Krishna and Mr. Piyush Jain.

Best Outgoing Student (Recipient of Gold Medal, Certificate of Merit & Book Prize): Mr. Piyush Jain

Following Five students have been awarded the certificate of merit and book prizes for the Best Summer Internship Project in different areas.

Accounting & Finance : Mr. Karthik B

Information Systems: Ms. Barde Shraddha Naresh

Marketing Management (jointly shared by): Mr. Manjeet Kumar & Ms. Namita Niranjana Kapaley

Operations Management: Ms. Rini Joseph

Strategic Management : Mr. Shahzeb Feroz

Mr. Shahzeb Feroz received “Prof. Ashish Hajela Memorial Award” for winning the Best SIP Project in the Strategic Management Area. The award has been instituted in memory of late faculty “Prof. Asish Hajela”.

Post Graduate Diploma in Human Resource Management (PGDHRM) (2014-16 batch)

First Position (Recipient of Gold Medal, Certificate of Merit & Book Prize): Ms. Nandiraju V. S. Her name has been included in the institute’s Honour roll for the year 2016.

Second Position (Recipient of Silver Medal, Certificate of Merit & Book Prize): Ms. Megha Deb

Best Outgoing Student (Recipient of Gold Medal, Certificate of Merit & Book Prize): Ms. Chakshu kalra

Ms. Jyoti Khatri was awarded the certificate of merit and book prize for the Best Summer Internship Project in the HR area from the programme.

TEDx IIM Ranchi



IIM Ranchi successfully hosted the fourth edition of TEDx on January 31, 2016 at Radisson Blu, Ranchi featuring a diverse line of speakers who have realised their vision in a variety of fields including social activism, entrepreneurship, sports, media, arts and public administration. The theme of the event was “Inside Out”.

The event started with showcasing some videos of TED talks. Speakers shared stories resonating with their lives. The first speaker of the day was Dr. Vikram Patel, a renowned psychiatrist and listed amongst the world’s 100 most influential people by TIME magazine. He talked about why chronic medical conditions like diabetes, depression etc. should be a concern for the Indian society. Taking a leaf from the story of his mother’s illness he went ahead stating that the society should move towards collaborative care and a team care model. Dr. Patel also serves on four committees under the Government of India including ‘The Mental Health Policy Group’ which drafted India’s first national mental health policy.

The second speaker, Mr.Sankalp Kohli is an acclaimed novelist and a story teller. Starting with the life story of Howard Schultz, CEO of Starbucks, Mr. Kohli explained the importance of storytelling in our lives. Stories are present all around us and the best stories are those which unite facts with emotions. He ended his talk with a very persuasive quote “What is truer than the truth – a story”.

Ms Hetal Dave, the only female sumo wrestler in India captivated the audience with her struggles as a kid and in the field of sumo wrestling, being a girl. Her interest in Sumo stems from judo which she has been practicing since the age of six. She achieved the 5th rank in the women’s middleweight category at the 2009 World Games.

Mr Subhash Subbier and Mr. Sanjeev Ranganathan, pioneers in experimental education at Auroville talked about the importance of education and how they are helping students develop themselves through learning. They talked about the coverage of their learnings methods all over the country. Through this they plan to build a very educated and robust society. Social visual programming and language and active learning environment will enable shifting focus from teaching to innovative practices of learning.

Ms Arti Kumari, the next speaker described about her escape from child trafficking. She has transformed her life from a victim to a saviour. Awarded as Times Now Amazing Young Achievers Award 2014, she rallies forth spreading awareness through plays and nukkad natak. Her courage and spirit to fight all odds in her life was very inspiring and gratifying.

Mr. Parth Sarthi, leading activist in “Stop Acid Attacks movement” talked about how acid attack is a violence which not kills but disfigures for life. It leaves a scar forever in mind. He talked about his café Sheroes and how everyone should contribute in making the life of these victims normal. What started as a campaign has now grown into a full blown effort to help acid attack victims.

Mr. Ramanuj Mukherjee, co-founder of education start-up iPleaders talked about a quest for access to justice in India. Bringing out the legal challenges which we face on a daily basis, he talks about strengthening the judicial system. He has also founded CLATHacker.com in 2008 to make legal education and knowledge that helps.

Along with this we had performances showcasing the rich culture of Jharkhand. The event hosted performances by Troupe Warriors and Mr. Praveen Kakkar who made an incredible painting during the performance.



He drew a lady Manjri who is a hardworking labour of Jharkhand showing the strength and inspiration that exists in a Jharkhand woman. A group from Shivangani Dance World, through a dance performance, showed the valour of Birsa Munda and his contribution to Jharkhand and India at large. The students of IIM Ranchi put up extreme efforts to make this event a huge success and live up to the concept which Ted holds- “Ideas Worth Spreading”.

Aarohan – Leadership Speak Series



IIM Ranchi hosted its first Leadership Speak Series named “Aarohan” on January 8, 2016 at Cockerel Auditorium, Dipatoli Cantt, Ranchi. The Idea of this series is to invite Role Models across various fields to come and address the IIM Ranchi community particularly the students to provide an opportunity for the students to interact with the best of minds from various fields promote intellectual growth. The speaker of the Leadership Series was Lt. Gen. Arun Kumar Sahni, UYSM, SM, VSM, ADC.

Lt Gen Arun Kumar Sahni, Uttam Yudh Seva Medal, Sena Medal, Vishist Seva Medal, ADC, an alumnus of National Defence Academy and Indian Military Academy, was commissioned into the Regiment of Artillery, to a self-propelled regiment. On commissioning he was awarded ‘Sword of Honour’ and ‘The President’s Gold Medal’ for standing first in this course. His career highlights include command of a Self-Propelled Regiment in the desert sector, a Mountain Artillery Brigade in Counter Insurgency Sector in Northeast, an Independent Infantry Brigade in Jammu & Kashmir and a Division as part of a Strike Corps, on the western borders. He has held important staff appointments including Brigade Major of an Infantry Brigade in Sri Lanka, and Colonel General Staff of a Counter Insurgency Force in Jammu and Kashmir. As Additional Director General Military Operations in the Army Headquarters, he was responsible for force structuring and operational preparedness of the army. He was promoted as General Officer Commanding-in-Chief of South Western Command on January 1, 2014. He is also a recipient of Chief of Army Staff Commendation Cards on two occasions.

The topic of the talk was “Leadership in the Army Tenets for Wider Application” Speaker Lt Gen Arun Kumar Sahni, during his address, mesmerized the audience with his motivational statement. The audience heard him in rapt attention as he said “Leader is the one who knows the way goes the way and shows the way”.

Publications And Rewards

Publications - National & International

IIM Ranchi provides an intellectual space where students interact with the eminent faculty and learn to integrate multiple fields of learning. Awards, Scholarships and publications are a representative of academic excellence and outstanding service and IIM Ranchi is glad to highlight notable achievements of its prolific faculty.

Prof. Pradip Kumar Bala

Bala, Pradip Kumar & Kumar, Rahul. Identifying meaningful neighbours for an improved recommender system, *Journal of Modelling in Management (Emerald)* (accepted for publication).

Bala, Pradip Kumar & Mukherjee, Shubhadeep. Gender classification of Microblog text based on Authorial Style, *Information Systems and e-Business Management (Springer)* (accepted for publication).

Bala, Pradip Kumar, Kumar, Bipul & Srivastava, Abhishek (2016). Cosine based latent factor model for precision oriented recommendation, *International Journal of Advanced Computer Science and Applications*, 7 (1), pp.451-457 (ISSN: 2158-107X).



Prof. Sasadhar Bera

Bera, S. & Mukherjee, I. (2016). A Multistage and Multiple Response Optimization Approach for Serial Manufacturing System, *European Journal of Operational Research*. 248 (2), 444-452 (ISSN: 0377-2217).

Prof. Swarup Kumar Dutta

Dutta, S.K., Guha, Mahua & Das, Gopal (2016). The Effect of Information Sharing and Reward within A Product innovation Team. *International Journal of Strategic Management*. International Academy of Business & Economics (IABE) (forthcoming issue).





Prof. Pradip Kumar Bala

Bala, P.K. & Kumar, Bipul (2016). List wise Ranking using Cosine Based Latent Factor Model, *International Conference on Big Data and Knowledge Discovery*, Mar. 9-11, 2016, Bangalore (accepted).



Prof. Rohit Kumar

Kumar, R. (2016). Healthcare Improvement through Healthcare Financing and Innovation Strategy: The INSECT Framework. Has been accepted for presentation at the *12th International Research Conference on Quality, Innovation and Knowledge Management (QIK 2016) to be held at New Delhi, India 14-17 February 2016*. The conference is being organized by the Department of Management, Monash Business School, Monash University, Australia (International Conference).



Prof. Soumya Sarkar

Sarkar, Soumya (2016). Presented paper titled 'Brand Management 2016'. In *Does Voluntary Disclosure Influence the Corporate Brand? A Study of Indian B2B Firms*, organised by Department of Management Studies, Indian Institute of Technology Delhi held on April 16-17, 2016.



Prof. Swarup Kumar Dutta

Dutta, S.K. & Snehvrat, Saurav (2016). From Paradoxes to Trade-offs: Multi-level Ambidexterity in Dual Business Models at Tata Motors, India, has been recommended for inclusion for SMS Special Conference, Hong Kong.

Guha, Mahua, Dutta, **S.K.Dutta** & Das, G. (2016). The effect of information sharing and reward within a product innovation team, has been selected both for presentation in International Academy of Business & Economics (IABE) Conference in Las Vegas, Oct.9-16, 2016 and also for publication in *International Journal of Strategic Management*-Forthcoming issue.

Dutta, S.K., Kumar, Amit & Kumar, Shashank (2016). Tacit Knowledge Transfer in Coopetition: An Empirical Investigation of the Role of BG Affiliation, accepted for presentation in the SMS Special Conference in Rome (Jun. 2016).

AWARDS



Dutta, S.K., Guha, Mahua & Das, Gopal (2016). The paper "*The Effect of Information Sharing and Reward within a Product Innovation Team*" has been **shortlisted for the Best paper Award** in the **IABE Conference Oct 9-11, 2016, Las Vegas, USA**

Training Programmes

MANAGEMENT DEVELOPMENT PROGRAMMES

Finance for Decision Making



A four-day programme on “Finance for Decision Making” was conducted in Chennai from July 2 to 5, 2016 under the coordination of Prof N. Sivasankaran and Prof. Anand. The programme was specially designed to provide inputs in the area of accounting, costing and financial management coupled with the underlying concepts and methodology ensuring a reasonable understanding of the crucial parameters in the financial and investment decision making process. The inputs of the programme provide a basis for the participants to channelize their thinking in appropriate directions, besides, enhancing knowledge and the skills acquired may be effectively utilized in their day to day work, thereby promoting the quality of business decisions.

Strategic Management for Business Excellence



A two-day programme on “Strategic Management for Business Excellence” was conducted on March 11 & 12, 2016 with 11 participants under the guidance of Prof. Swarup Kumar Dutta and Dr Rohit Kumar. During the two day session, participants were immersed in both the theory and practice of strategy development, environmental scanning, leadership, innovation and performance improvement. The programme was designed to inculcate an innovative mindset for solving managerial problems and to enhance managerial effectiveness. The programme included several learning methodologies, including interactive lectures, case studies, exercises and experience sharing leading to learning, practice, reflection and retention.

Business Analytics & Business Intelligence (EPBABI) with Hands-On in R, Python, SAS and Cognos



A 9-day training programme on “Business Analytics & Business Intelligence (EPBABI) with Hands-On in R, Python, SAS and Cognos” was conducted by Prof. Pradip Kumar Bala and Prof. Bijaya Mishra from March 12-20, 2016 (Saturday to next Sunday with one week leave)). The programme was attended by 15 participants. This programme was specially designed to provide inputs to equip the participants with analytical tools and prepare them for corporate roles in analytics-based consulting in the domains of Marketing, Operations, Supply Chain Management, Finance, Insurance & Risk Management, HR Management, General management. The skills acquired by attending the programme may be effectively utilized by participants in their day-to-day work and thereby promoting the quality of business decisions.

Regression Modelling through R Software packages

To provide fundamental concept on how to develop relationships between predictor variables and outcome (or response) variable, a two-day programme titled "Regression Modelling through R Software packages" was conducted on March 14 & 15, 2016 by Prof Sasadhar Bera and Prof Amit Sachan. Nine participants attended the programme and through class room lecture, interactive discussion, illustrations and spreadsheet based calculation gained concepts and hands-on-experience on how to fit prediction model for real life data. In the programme open source statistical software R was used to create graphical and numerical output for the analysis.



Corporate Social Responsibility



A three day programme on "Corporate Social Responsibility" was conducted from May 10 to 12, 2016 with 19 participants under the guidance of Dr Rohit Kumar and Prof. Swarup Kumar Dutta. The programme was conducted in collaboration with UNICEF Jharkhand and Jharkhand CSR Council. During the three day session, participants were immersed in both the theory and practice of Corporate Social Responsibility. A major part of the programme focused on the "WHAT" and "HOW" of strategizing, planning, executing and monitoring the CSR activities of companies.

Leadership for School Principals



The five day programme titled “**Leadership for School Principals**” was conducted jointly by IIM Ranchi & Shikshangan Education Initiatives, Pune at Ranchi from June 27 to July 1, 2016 by Prof. Bijaya Mishra & Prof. Shilpee A. Dasgupta from IIM Ranchi and Mr Vinay Gupta and Ms Devika Nadig of Shikshangan Education Initiatives, Pune. The school sector (primary and secondary education) is facing a leadership deficit and it is well documented that after quality of teacher, quality of leadership is the most important factor to explain the learning achievement of students in school. Hence, this programme was designed to develop the personal, academic and organizational leadership of the participants.

IN-COMPANY PROGRAMMES

Management for the Dealers of IOCL, Ranchi



A two-day in-company programme titled “**Management for the Dealers of IOCL, Ranchi**” was designed and conducted by Prof. Soumya Sarkar and Prof. Tanusree Dutta on June 10 & 11, 2016. By attending the programme the participants learnt management techniques and skills which will enable them to perform better in their day-to-day activities.

Students' Achievements

IIM Ranchi students have always proved that there is nothing that can stop them to succeed. Even if they fail, they know how to learn from a failure, stand up and go ahead to chase what they want. The second half of academic session 2015-16 witnessed some tremendous performances from the students not only at national level but also at international level.

EVENT	WINNER(S)
PEPSICO APPRENTICE CHALLENGE 2016	National Finalist Monica Jaiswal Arijit Ray Keerti Tayal
CONSULTISS - TISS MANTHAN	Runner-up Monica Jaiswal Sheniga K Yamini Aladi
BEG BORROW STEAL	Winner Monica Jaiswal Sreeram Muraleedharan
MARICO FACE OFF CHALLENGE	National Finalist Ishani Raj Rohith Tanjavur
GLAM THE MARKET	Runner-up Revati Gurav Jagriti Kashyap Neelam Kumari
SAMAR'16-MARKETING PLAN AND STRATEGY COMPETITION BY IIM BANGALORE AND IIM CALCUTTA	Runner-up Nikhil Dalal Parina Kolhe
MARICO FACE OFF BRAND CHALLENGE	National Finalist Rohith Tanjavur Ishani Rajshekhar Shubhangi Dhokane
DELOITTE MAVERICK	Regional Finalist Manish Tiwari Swapnil Ranu Nitish Nihar Dora
TATA CRUCIBLE RANCHI CITY FINALS	2nd Runner-up Shrinidhi Kudi

Gender Champion Activity

Gender Champion Selection

As per the directive from Government of India, all IIMs are advised to select Gender Champions for their institute to increase the outreach for creating an environment that fosters equal treatment. It is a joint initiative of the Ministry of Human Resource Development & Ministry of Women & Child Development. Gender Champions can be both boys and girls enrolled in the institute.

The broad mandate of a Gender Champion is to provide an integrated and interdisciplinary approach to understanding the social and cultural constructions of gender that shape the experiences of women and men in society. The aim is to make young men and women gender sensitive, and to create positive social norms that value women and their rights.

As per the Guidelines, the applications were invited from all students. The applications were screened by the screening committee, consisting of Prof. Anindya Sen : Director In-charge, Mrs Janaki Jagan : Chairperson, Internal Complaints Committee and Staff Member, Ms Pragya Joshi : 2nd year student of PGDHRM (2014-16 batch) and Secretary, Student Council of IIM Ranchi, Mr Saketh A : President, Student Council of IIM Ranchi (2015-17 batch).

Interviews were conducted on 11th December 2015 for the following 3 students:

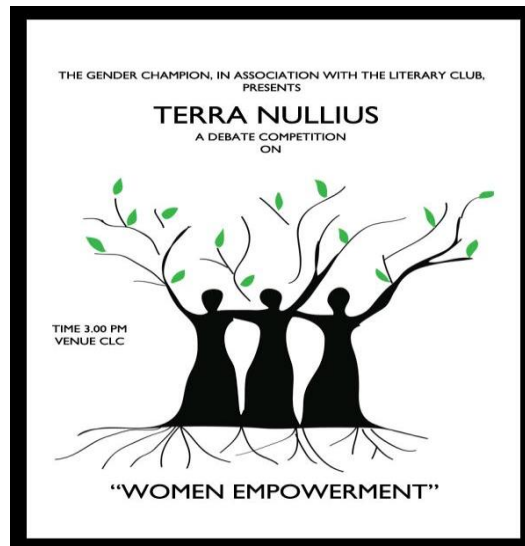
1. Ms Shruti Vinyas – PGDM (2015-17 Batch)
2. Ms Niharika – PGDHRM (2015-17 Batch)
3. Ms Sheniga K. – PGDHRM (2015-17 Batch)

Based on the interviews Ms Sheniga K, a 1st year student of Post Graduate Diploma in Human Resource Management (PGDHRM) Programme (2015-17 batch) was selected as Gender Champion at IIM Ranchi.

As Gender Champion, she is supposed to organize some events among the students.

Ms Sheniga K in association with the Literary Club, conducted the very first Gender Champion activity “Terra Nullius” on the campus on 4th of March, 2016. The debate competition was on the theme ‘Women Empowerment’. The topic for the debate was ‘Women are Underpaid, Undervalued and Underutilized’. The topic for the competition was chosen to sensitize the students of IIM Ranchi on the most crucial yet often neglected issue of Gender Inequality.

The event was judged by Dr Shilpee A Dasgupta, a faculty member at IIM Ranchi. The students from 1st and 2nd year participated and the event saw fierce arguments both for and against the topic, but heart-warmingly, all supporting the very idea of empowering women.



The winners were from PGDM 2015-17 batch. Mr Apoorv Ashutosh won the first prize and Mr Anvesh Kumar Tripathi won the second prize. The winners were given the certificates.





Raconteur

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