

Annual Business conclave Radix held at IIM Ranchi



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Indian Institute of Management (IIM) Ranchi conducted the 7th edition of its annual business conclave, Radix 7.0 last week on January 28-29. Radix is the flagship annual Strategic Business Leadership conclave of IIM Ranchi. The two-day event hosted speakers with expertise in diverse business domains. These sessions helped the students both professionally and personally, as they gained precious industry experience and the opportunity to meet and interact with the people they look up to in the industry. The event started with the lighting of the lamp, followed by the National Song. Prof Deepak Kumar Shrivastava, Director, IIM Ranchi, addressed the gathering by elaborating the philosophy behind Radix. He emphasized the increased focus on skills to stay relevant in the business world and industry. He invited the speakers to suggest changes to the academic curriculum to stay updated with the industry's needs and demands.

Prof. Pradip Kumar Bala, Dean of Academic Affairs, spoke about IIM Ranchi's vision of data analytics being a key contributor to management and business. He also pointed out how the first batch of MBA-BA, which started in 2021, is doing exceedingly well both in academics and placements.

Dr Atanu Ranjan Pal (Chief Technology Officer, Process, Tata Steel) with over 30 years in the steel industry encouraged the students to have a macro vision to understand customers' needs as the best course of action to acquire the market. Akhilesh Kumar Jha IPS, Inspector General of Police (HR), Jharkhand Police, used examples from his experiences to emphasize how good police personnel needs to be a better manager by demonstrating ability to work

in high-pressure environment, developing right attitude such as ability to constantly learn with less resources to crack cases and possessing skills such as emotional stability to serve people better. Harsha Upadhyaya, Chief Investment Officer - Equity, President at Kotak Mahindra Asset Management Company Ltd., with more than 26 years of rich experience in equity research and fund management, spoke on Equity Market Outlook. Jit Sengupta, currently serves as the Vice President - Marketing at ZEE Biskope, spoke about what content truly means, and emphasised the rising culture of consumer centricism. He explained to the students how content is king and the importance of curating it properly to deliver the right messages to the customers and prompt action.

Radhika Singh, Chief Human Resources Officer (CHRO) at JCAPCPL, a joint venture between Tata Steel and Nippon Steel Ltd., spoke about the HR initiatives at TATA steel and the promotion of DEI initiatives in the company. Mr Manoj Bhatia (Vice President at Morgan Stanley) talked about Change Management, its importance, and ways to cope with positive or negative change.

Pankaj Gupta, previously Director, Strategy at Google; Dipti Deshpande, Director and Principal Economist at CRISIL; Balpreet Singh, AVP-Digital Transformation Initiatives at Reliance Industries; Hari Prasad, co-founder and CEO of Cartoon Mango; Mufazzal Arif, Vice President of Data Science at HDFC Bank; Kartik Kannan, the Group Project Manager at Ajo.com; Usha Rengaraju, Chief of Research at Exa Protocol; and Ritwik Vimal, Associate Director of Control Tower and Analytics at Flipkart, enchanted the participants with their rich perspectives on recent managerial and business problems.

The sessions inspired the attendees with the promise of a better tomorrow. IIM Ranchi will continue to have multiple events to facilitate multifaceted and diverse learning in students.