

'IIM-Ranchi to become global institute by 2030'

Deepak Kumar Srivastava took charge as the director of the Indian Institute of Management - Ranchi in August last year. A former faculty of IIM-Kozhikode, Srivastava outlined his future plans to TOI's Dhritiman Ray.

■ IIM-Ranchi moved to its campus five months ago. How is the new campus contributing to the learning environment?

The best B-schools have great campuses. In management studies, a lot depends on campus learning, where students interact among each other and case study method is used to impart lessons, unlike science courses where practical knowledge is obtained in laboratories. A new chapter in IIM-Ranchi's journey has started after we moved to our new campus.

■ What are the courses which IIM-Ranchi intends to add to its curriculum?

Since the passage of the Indian Institutes of Management Act of 2017, we are offering MBA programmes in HR and business analytics, five-year integrated programme in management, PhD, executive PhD and executive MBA programmes. Now, we are considering to roll out market-driven executive education courses. Nine certificate programmes, including those in digital marketing and finance, are in the pipeline.

■ How is the institute contributing to the development of Jharkhand?

In our vision for 2030, there is a lot of emphasis on social development. To that end, we are engaging with the state government in different capacities. We have inked a MoU with the government to impart capacity building lessons to the state police. Earlier this month, we started a human connect programme to engage with the masses. Recently, 100 stu-

dents travelled to Bishunpur in Gumla and stayed with a local non-profit organisation for a social internship. That apart, our Birsa Munda Research Centre for Tribal Research is conducting studies on the economies of tribal communities. We are also rolling out a 'Young Change Makers Programme' for Class XII students to promote social work and community development.

■ What is being done to promote the start-up culture?

Start-up culture has evolved as a movement. It is being reflected in our placements and the students are willing to have start-ups of their own. Our emphasis is also on providing the desired skill sets. We will set up an incubation centre soon. Students, who do not wish to get placed, can conduct experiments in the incubation centres for two years.

■ IIM-Ranchi has recently drafted a vision document, setting its objectives for 2030. Can you elaborate.

IIM-Ranchi is ranked amongst the top 15 B-schools in the country as per the NIRF rankings. But our goal is to make the institution globally oriented, which would enable us to have foreign faculties and students on board and greater degree of knowledge and student exchange programmes.

Our plan is to get accreditation from global quality reviewing systems such as AcSB, AMBA and EQUIS. Our plan also includes bringing innovation in education. To that effect, we are devising new courses with more participation from industry experts. Recently, we started liberal arts and science programme. We are also offering courses in artificial intelligence and ChatGPT and the likes. We are focusing on social impact, of which I already told you.



Deepak Kumar Srivastava

