

Students invited to relive troubles tribals face and find solutions

TIMES NEWS NETWORK

Ranchi: Indian Institute of Management (IIM) Ranchi has launched the Young Change-makers Programme (YCP) to enable school students experience problems of tribal people and find solutions for their betterment.

The programme, which is one of its kind amongst the IIMs, is part of the institution's strategic plan 'IIM Ranchi @2030' which has the theme of becoming globally oriented and locally responsive institution.

Addressing media persons, IIM director professor Deepak Kumar Srivastava said, "We are inviting applications from high school students for attending a three-day 'Rural Immersion Boot Camp,' which includes classroom training, visit to tribal village Rasabeda to learn about local problems and finding solutions. The solutions would be evaluated by a panel of experts and the top perfor-



IIM-R launches the Young Change-makers Programme (YCP)

mers would be rewarded with Program Laureate Certificate."

He said that day one of the camp would be for orientation during which students would be exposed to concepts of social work and community service. He added that on the second day the students would visit a tribal village Rasabeda and spend time with the villagers.

The IIM officials said that the exposure aims to stimula-

te the student's ability to identify pertinent problems, hone their creativity and problems solving skills and help them develop innovative and effective solutions. During the camp they would collaborate with IIMs faculty members and industry professionals who would serve as guide and mentor throughout the journey.

IIM's professor Gaurav Marathe said that only the students having inspiration and commitment to the cause of social service would be selected for the camp.

The first camp would be held from May 26. The IIM has already received 2000 applications. The last date to apply is May 18.

It may be stated here that IIM students have also drawn out a plan to promote eco-tourism and poultry farming in Rasabeda village in order to increase the people's income. The village has been adopted by IIM Ranchi under Unnat Bharat Abiyan Mission.