



# *Annual Report* 2014-2015



# Annual Report 2014-2015



भारतीय प्रबंध संस्थान राँची  
INDIAN INSTITUTE OF MANAGEMENT RANCHI



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## Chairman's Message



It is my pleasure to present the 5th Annual Report. IIM Ranchi has completed another successful year, and we could celebrate our 5th Foundation day.

This year during the admission process a mixed bag of enthusiastic and talented students belonging to various cultures and ethnicities have been admitted. They bring along with them an array of skills, competencies and experiences thus enriching the canvas of IIM Ranchi.

The Convocation held on the 02nd of May 2015, 148 students from PGDM, 42 students from PGDHRM & 53 students from PGEXP students, who had successfully completed their studies, were awarded diplomas. We had also started a PGEMP( Post Graduate Programme in Energy Management) and 19 diplomas were awarded to the successful candidates of the first graduating batch at the Convocation.

Progress made by us was due to the mentorship from the IIM Calcutta, and the hard work and commitment of the Director and the staff of the institute. We have a unique portfolio of faculty model that accommodates a mix of accomplished core faculty and visiting faculty. The core faculty members of IIM Ranchi, comparable with the best in the country, teach one-third to half of the courses. The remaining courses are taught by visiting faculty from the Industry and other leading Institutions from India and abroad. The proposed faculty mix helps the students gain strong theoretical background and also get exposed to practical applications and developments in the industry and Institutions around the world.

The Board of Governors continued to meet regularly and guided and directed the activities of the Institute. I am personally indebted to the Board for their support and help in the management of the Institute.

The Institute recognized the need for interacting with industry and business so that their inputs could help us better design the courses to meet the needs of the actual users. Keeping this in view the redesigned course curriculum has been the part of the course structure.

Various facilities provided at our institute coupled with the individual attention paid to each student, help bring about multidimensional personality growth and put students on the path of success.

Before ending I must place on record the contribution made by the employees of IIM Ranchi, without which we could not have got so far. The Ministry of Human Resource Development has, as always, been a great source of strength and guidance to us. I am sure with the cooperation of all concerned IIM Ranchi will continue to progress rapidly.

**R.C. Bhargava**

## Director's Message



Once again it has been another year of significant milestones and fantastic achievement for IIM Ranchi. I am happy to represent our Annual Report which showcases our activities and achievements during the year.

We are in the fourth year of our existence. Our MBA Program goes beyond those of other business schools to instil in our students an entrepreneurial mindset. The program teaches students to not only recognize opportunity, but to create it, an essential ability in a business environment that is constantly evolving.

Quite a few books, book chapters and articles of our faculty members were published in national and international Journals. They have been invited to present their work in many prestigious conferences. Also our faculty members have coordinated and conducted training programmes for corporates and for personnel of Government of Jharkhand during the year.

To oversee the process of recruitment, confirmation and the promotion of faculty, IIM Ranchi has constituted Internal Personnel Committee (IPC). During the year the IPC Office has coordinated two faculty recruitment processes to fulfil the vacant faculty positions, as approved by the Ministry of HRD, Government of India.

This year IIM Ranchi, jointly with NEN, organized Tata First Dot workshop in the month of November, 2014, unique initiative that promotes, mentors and showcases India's youngest and most dynamic entrepreneurs. With Change Management as its central theme, IIM Ranchi also organized for the first time an HR conclave named "RADIX".

Colloquium serves as the platform where the students get an opportunity to interact with the Industry leaders of various areas viz finance marketing etc. This year it was graced with the presence of Mr. Sudhanshu Pandit, Vice President HR, Symantec India. Another memorable event was an interactive session with Ms. Smita Chakraborty, Regional Manager ICICI Securities.

We are committed towards providing students with an education that lasts and evolves over a lifetime and enables them to succeed in the fast changing, competitive world of business. This was not possible without the vision and generosity of the Board of Governors, support from Government of Jharkhand and our faculty & staff, whose assistance has made a key contribution to the Institute's progress.

**Anindya Sen**

## Organization

### Board of Governors

(April 1, 2014 – March 31, 2015)

#### Chairman



**Shri R.C. Bhargava**  
*Chairman*  
*Maruti Suzuki India Ltd.*  
*New Delhi*

#### Members



**Shri Satyanarayan Mohanty, IAS**  
*Secretary (Dept. of Higher Education)*  
*Dept. of Secondary & Higher Education*  
*Ministry of HRD,*  
*Government of India, New Delhi*



**Shri Sajal Chakraborty**  
*Chief Secretary*  
*Government of Jharkhand*  
*Ranchi*



**Shri Yogendra Tripathi, IAS**  
*Joint Secretary & Financial Advisor*  
*Ministry of HRD,*  
*Government of India, New Delhi*



**Smt. Aradhana Patnaik, IAS**  
*Secretary, Dept. of HRD*  
*Government of Jharkhand*  
*Ranchi*



**Shri Dhanendra Kumar**  
*Principal Advisor,*  
*Indian Institute of Corporate Affairs*  
*& Chief Mentor, School of Competition*  
*law, New Delhi*



**Mr Rajive Kaul**  
*Chairman*  
*NICCO Corporation Ltd*  
*Kolkata*



**Dr. Hasit Joshipura**  
*SVP-South Asia & Managing Director  
GSK GlaxoSmithKline  
Mumbai*



**Dr. Diwakar Minz**  
*Associate Professor  
Department of History  
Ranchi University  
Ranchi*



**Dr. D.K. Paliwal**  
*Member Secretary  
National Board of Accreditation  
New Delhi*



**Dr. Anindya Sen**  
*Director In-charge  
IIM Ranchi  
Ranchi*



**Shri Chandrajit Banerjee**  
*Director General  
Confederation of Indian Industry  
New Delhi*



**Dr. Pradip Kumar Bala**  
*Dean In-charge (Academics)  
IIM Ranchi  
Ranchi*



**Dr. Subas Pani, IAS (Retd)**  
*Former Secretary  
Planning Commission,  
Government of India  
New Delhi*

*During April 1, 2014 to March 31, 2015 three Board meetings were held:*

Sl	Board Meeting No.	Date	Place
1	16 <sup>th</sup> BOARD MEETING	APRIL 11, 2014	NEW DELHI
2	17 <sup>th</sup> BOARD MEETING	JULY 15, 2014	NEW DELHI
3	18 <sup>th</sup> BOARD MEETING	DECEMBER 05, 2014	NEW DELHI

## Administration

**Prof Anindya Sen**  
Director In-charge

**Prof. Pradip K. Bala**  
Dean In-charge (Academics)

**Col. B. K. Nair**  
Vice President, Admn

**Prof. Amarendu Nandy**  
Chairperson, PGDM

**Mr. J Gabriel**  
Senior Administrative Officer

**Prof. Sashadhar Bera**  
Chairperson, FPM & PGEXP

**Mr. Rohit Samir Kerketta**  
Administrative Officer (Personnel)

**Prof. Tanusree Dutta**  
Chairperson, PGDHRM

**Mr. Jayanta Tripathy**  
Librarian

**Prof. Amit Sachan**  
Chairperson, Admissions

**Mr. Ashutosh Kumar**  
System Administrator

**Prof. Ashish Hajela**  
Chairperson, Placements

**Mr. Sandip Das**  
Head Placement

**Prof. Anand**  
Chairperson, IT

**Mrs. Swati Kindo**  
Secretary to the Director

**Prof. N Shivasankaran**  
Chairperson, Finance & Purchase and CMDP

**Prof. Bijaya Mishra**  
Chairperson, Library

## The Institute



The ninth Indian Institute of Management was established at Ranchi in 2010. This was made possible with the extensive support of the Indian Institute of Management Calcutta and the Government of Jharkhand, working under the guidance of Ministry of HRD, Government of India.

We started at a time when the management education world over was criticized for over emphasis on competition, aggression and achievement of results by any means. The biggest challenge was to revive the aura and exclusivity of classroom-teaching in an era ruled by the advent of technology in education as well. There was

an evident void in terms of fulfilling the requirements of firms that employ management students.

It was of utmost importance to re-build the curriculum so as to bridge the gap between what was taught and what was needed in the actual business circles. Moreover, it became all the more important to imbibe in students the feeling of returning to the society. We understood the need to incorporate right values in the young minds and also impart education relevant for an information age that encourages networking and collaborative advantage. Also we decided to build contextual knowledge into the programs.

IIM Ranchi currently offers a two year Post Graduate Diploma in Management (PGDM), which is our flagship programme. Going by the growing importance and indispensability associated with human resources, we are the first IIM offering a full-time two year programme in Human Resources Management (PGDHRM). We also offer Fellow Program in Management (FPM), a fellowship programme funded by the government and an 18-month part time Diploma in Management (PGEXP) for working executives. Our programmes are carried out in a world-class fashion with students being exposed to case-studies, relevant projects and relevant industry experience apart from class pedagogy.

We strive to ensure that our students develop the right skills required to sustain and grow in any organization. An equal weight is also given on developing the right values and attitude in students to help them sail through times of trial and turbulence. We take efforts in preparing the students for the future by teaching courses on emerging trends and areas like neural networks, analytics and energy management. We aim at creating efficient managers and business leaders.

### *Vision, Mission and Core Values*

#### *Vision*

To be among the top 10 Management Institutes in the Asian Region within the next 10 years through innovative curriculum and technology enabled delivery methods. (Within 2 years, we have been ranked the best among the new IIMs and the fourth best in the Eastern region)\*.

#### *Mission*

To attain Thought Leadership through erudite fusion of Eastern Wisdom and Western Processes.

#### *Core Values*

- Humility, honesty and hard work for individual and corporate success
- Holistic development of individual, institution and the society at large
- Harmonious coexistence with the society and environment

## Infrastructure

### Classrooms

The academic block consists of six aesthetically designed classrooms equipped with computers, projectors, modern sound systems, OHPs and other audio-visual tools. The entire academic block including the library is equipped with Wi-Fi connectivity.



### Library



An IIM Ranchi's library. We have 1673 books, 17 periodicals, 188 CDs & DVDs, and 23 online databases (e-Resources) in our Library. Also we have access to more than one lakh e-books, 6000 e-journals. Library is fully automated with RFID system. There are 12 computers installed in the library for students use.

## E-Resources

Sl. No.	Database
1	ACM Digital Library
2	Capitaline
3	CMIE CapEx
4	CMIE Prowess
5	Crisil Research
6	ebrary Academic Complete
7	EBSCO Business Source Complete
8	EBSCO Econlit with full text
9	Economic & Political Weekly Archive
10	Elsevier Science Direct
11	Emerald E-Journals
12	Frost & Sullivan Industry Research Reports
13	FT.com
14	IEEE ASPP + POP
15	Indiastat.com
16	ISI Emerging Markets- India
17	JSTOR

Sl. No.	Database
18	LexisNexis Academic Universe
19	Oxford Handbooks Online
20	ProQuest ABI Inform Complete
21	ProQuest Dissertations & Theses
22	Sage Reference Online
23	Wiley e-journals

### Library Holdings:

<input type="checkbox"/> Books	1673
<input type="checkbox"/> Periodicals	17
<input type="checkbox"/> CDs, DVDs	188
<input type="checkbox"/> Online Databases (e-Resources)	23

## Information Technology

The Information Technology tools take care of the computing and communication needs of IIM Ranchi.

State-of-the-art Information Technology tools take care of the computing and communication needs of IIM Ranchi. 5 Rack Mounting servers with necessary accessories host a variety of servers including IIM Ranchi's website. Check Point Firewall handles Intrusion Detection and Prevention, Content and Application Filtering, besides managing Antivirus, Antispyware, and Gateway Anti-spam etc. All servers have Microsoft Windows Server licence and Red Hat Linux enterprise licence. Every computer in the computer lab has Windows 7 and is equipped with antivirus as well as laser printer and scanner.

The network backbone is designed with Single Mode Fibre Optics cable and the internal network is equipped with Cisco 3750 Core Switch and Cisco 2960 Access Switches. The academic block is internally connected through Wi-Fi as well as wired LAN (10 Mbps 1:1 internet bandwidth provided by RailTel) to support round the clock access to the resources on the network.

The remotely located hostel is connected to the academic block through a Virtual Private Network (VPN). The hostel area also has 24x7 network access through Wi-Fi as well as wired LAN (20 Mbps 1:1 internet bandwidth provided by RailTel) and is equipped with network printer. Both the academic block and the hostel area use Cisco Aironet 1242 series and Dlink DWL – 3200 secured Wi-Fi connectivity.

Recently, IIM Ranchi has become part of the National Knowledge Network (NKN) – a state-of-the-art pan-India network implemented by the National Informatics Centre (NIC). The NKN provides 1 Gbps connectivity out of which 100 Mbps is allocated for Internet bandwidth and the rest for Intranet bandwidth to provide interuniversity and NKN pool connectivity.

## Hostel

The Student Block of IIM Ranchi, situated in the residential area of the sports village, is located in Khelgaon, around 12 kilometers from the academic block at Suchana Bhawan, Ranchi. There are rooms for accommodating the students in Khelgaon.

The housing facility consists of a mix of three bedroom and four bedroom shared flats that are fully furnished. The mess and a canteen, and a dispensary for medical concerns remain open for nearly 20 hours a day on an average. All the rooms in the flats have single occupancy and are installed with campus LAN and Wi-Fi connectivity for accessing internet. House-keeping services are also provided.



Each block has two guards looking over 24x7 and nobody other than students, faculty and other employees of the institute are allowed to enter.

The facility consists of separate stadiums for sports like basketball, tennis, badminton, swimming, athletics etc. on membership basis.

# Faculty and Staff

## Core Faculty

IIM Ranchi has a unique portfolio of faculty model that accommodates a mix of accomplished core faculty and visiting faculty. The core faculty members of IIM Ranchi, comparable with the best in the country, teach one-third to half of the courses. The remaining courses are taught by visiting faculty from the Industry and other leading Institutions from India and abroad. The proposed faculty mix helps the students gain strong theoretical background and also get exposed to practical applications and developments in the industry and Institutions around the world.

### Faculty Members left during April 01, 2014 - March 31, 2015

Sl	Name	Joined As	Area	Left On
1.	Prof. Vikas Srivastava	Associate Professor	Accounting and Finance	12.04.2014
2.	Prof. Asish Hajela	Assistant Professor	Strategic Management	30.12.2014

### Recruitment of New Faculty Members

IIM Ranchi has constituted Internal Personnel Committee (IPC) to oversee the process of recruitment, confirmation and the promotion of faculty.

In the recruitment process conducted in July and August 2014, a total of 1380 applications were received for faculty positions across all areas. Out of the applications received across areas 30 candidates were shortlisted. 25 candidates appeared for the selection seminar and personal interview. Offers were made to five candidates. The following faculty members have accepted the offer and joined the institute:

### Faculty Members recruited during April 01, 2014 - March 31, 2015

Sl	Name	Joined As	Area
1.	Prof. Gaurav Manohar Marathe	Assistant Professor	OB & HR
2.	Prof. Swati Dhir	Assistant Professor	OB & HR
3.	Prof. Arindam Mukherjee	Assistant Professor	Information Systems Area
4.	Prof. Soumya Sarkar	Assistant Professor	Marketing

The Faculty Selection Committee has decided to make eight offers in the following areas:

1. Accounting & Finance – 1
2. Business Communication – 1
3. Economics – 1
4. Information Systems – 1
5. Marketing - 1
6. Operations Management – 1
7. Strategic Management – 2

## Faculty Profile



### Amarendu Nandy

Assistant Professor

Area: *Economics*

Email: [amarendu@iimranchi.ac.in](mailto:amarendu@iimranchi.ac.in)

#### Teaching

- Microeconomics
- Macroeconomics
- Business Environment
- India and World Economy
- Development Economics

#### Research Areas

- International Migration
- Demography
- Social Security
- Comparative Public Policy

#### Education

- Ph.D., National University of Singapore, Singapore
- M.Sc. (Economics), University of Burdwan, West Bengal

#### Former Positions

##### *Academic*

- Associate Professor at Goa Institute of Management, Goa



### Amit Sachan

Assistant Professor

Area: *Operations Management*

Email: [amitsachan@iimranchi.ac.in](mailto:amitsachan@iimranchi.ac.in)

#### Teaching

- Business Statistics
- Operations Research
- Operations Management
- Service Operations Management

#### Research Areas

- Service Operations Management
- Supply Chain Management

#### Education

- Fellow in Management (Ph.D.), Management Development Institute Gurgaon
- B. Tech. (Industrial Engineering), Indian Institute of Technology, Roorkee

#### Former Positions

##### *Industry*

- Service Manager, Industrial Engineering Group AON Hewitt, Gurgaon



## Anand

Assistant Professor

Area: *Finance & Accounting*

Email: *anand@iimranchi.ac.in*

### Teaching

- Investment Analysis and Portfolio Management
- Corporate Finance
- Project Finance
- Business Process Integration using SAP

### Research Areas

- Derivatives
- Information Economics
- Market Microstructure issues in Emerging Economics
- Econometric Modeling of time series data

### Education

- Ph.D. , The ICFAI University, Dehradun
- M.T.P. , The ICFAI University, Dehradun
- Visiting Doctoral Scholar to Whitman School of Management (Syracuse University) under Visiting Scholar Programme of the ICFAI University, Dehradun
- M.Com, Patna University

### Former Positions

#### Academic

- Assistant Professor, IBS Hyderabad, IFHE University, Hyderabad
- Visiting Scholar, Martin J. Whitman School of Management, Syracuse University, Syracuse
- Doctoral Research Scholar, IIMT, Hyderabad
- Faculty Research Associate, ISFS, Hyderabad



## Arindam Mukherjee

Assistant Professor

Area: *Information Systems*

Email: *Arindam.m@iimranchi.ac.in*

### Teaching

- Management Information Systems
- Strategies for Information Systems Management
- Strategies for E-Business
- Software Project Management

### Research Areas

- Process Modeling, Business Process Management
- IT/IS Strategy
- IT Governance

### Education

- Fellow (PhD),
- Post Graduate Diploma in Business Management Indian Institute of Management Calcutta
- Bachelor of Electrical Engineering Jadavpur University

### Former Positions

#### Industry

- Senior Managing Consultant, Strategy and Analytics, Global Business Services, IBM India
- Managing Consultant, SAP Solutioning, Global Business Services, IBM India/ IBM Application Services Nordics
- Assistant Manager (Modernisation), Sales Executive (New Equipment Sales), Otis Elevator Company India
- Management Trainee (Technical), Steel Authority of India



### Bijaya Mishra

Assistant Professor

Area: HR & OB

Email: [bijayamishra@iimranchi.ac.in](mailto:bijayamishra@iimranchi.ac.in)

#### Teaching

- Human Resource Management
- Organizational Behaviour
- Organizational Change and Development

#### Research Areas

- Organizational Change & Learning
- Knowledge Management
- Employee Engagement

#### Education

- Ph.D., IIT- Delhi
- PG in PMIR, Utkal University

#### Former Positions

##### Academic

- Assistant Professor, AIM-Delhi

##### Industry

- HR Manager
  - ◆ Nova Petro Chemicals Ltd
  - ◆ Adani Export Ltd
  - ◆ FIIB, Delhi



### Gaurav Manohar Marathe

Associate Professor

Area: HR & OB

Email: [gaurav.m@iimranchi.ac.in](mailto:gaurav.m@iimranchi.ac.in)

#### Teaching

- Leadership and Managerial Effectiveness
- Personal Growth
- Organizational Behavior
- Team and Group Behavior

#### Research Areas

- Leadership
- Meaning

#### Education

- Fellow of Management, XLRI (Organizational Behavior), 2014
- B. E. College of Engineering Pune, Pune University, (Information Technology), 2006



### Mousumi Padhi (on Leave)

Assistant Professor

Area: *OB & HR*

Email: *mousumi@iimranchi.ac.in*

#### Teaching

- Industrial Relations
- Team and Group Dynamics
- Research Methodology
- Training and Development

#### Research Areas

- Work Family Interface
- Diversity management
- Acculturation
- Strategic HRM

#### Education

- Fellow Programme in Management (Ph.D.), Xavier Institute of Management Bhubaneswar
- MBA, Utkal University Bhubaneswar

#### Former Positions

##### *Academic*

- Assistant Professor, National Institute of Technology Rourkela

##### *Industry*

- Regional Manager, Vijaya Bank, Kolkata



### N. Sivasankaran

Assistant Professor

Area: *Accounting & Finance*

Email: *ns@iimranchi.ac.in*

#### Teaching

- Financial Reporting & Analysis,
- Managerial Accounting,
- Business Valuation & Microfinance

#### Research Areas

- Accounting
- Finance
- Microfinance

#### Education

- Ph.D., Bharathiar University
- MBA, Bharathiar University

#### Former Positions

##### *Academic*

- Assistant Professor
  - o IIM Shillong
  - o BIM Trichy
- Faculty Member and Centre Head ICFAI National College, Dindigul & Madurai
- Lecturer, GRDIM, Coimbatore



**Pradip Kumar Bala**

Associate Professor

Area: *Information Systems*

Email: *pkbala@iimranchi.ac.in*

**Teaching**

- Data Mining
- Data Warehousing
- Soft Computing for Management
- Six Sigma
- Operations Management
- Business Statistics
- Materials Management

**Research Areas**

- Data mining applications and algorithms
- Retail inventory management

**Education**

- Ph.D., Indian Institute of Technology Kharagpur
- M.Tech., Indian Institute of Technology Kharagpur
- B.Tech., Indian Institute of Technology Kharagpur

**Former Positions**

*Academic*

- Assistant Professor, Indian Institute of Technology, Roorkee
- Associate Professor, Xavier Institute of Management Bhubaneswar

*Industry*

- Manager, TATA Steel, Jamshedpur



**Sasadhar Bera**

Assistant Professor

Area: *Operations Management*

Email: *sbera@iimranchi.ac.in*

**Teaching**

- Operations Research,
- Operations Management,
- Business data analysis, Modeling and Optimization

**Research Areas**

- Multistage process optimization
- Application of multivariate statistics in business data
- Web analytics mainly in web usage mining
- Database analytics (Customer profiling, Segmentation, Response scoring model, and Churn detection)

**Education**

- PhD (Thesis submitted) (IIT Bombay)
- M. Tech in Quality Reliability and Operations Research (Indian Statistical Institute, Calcutta)
- B. E. (NIT, Durgapur)

**Former Positions**

*Industry*

- Associate Project Manager, Boston Analytics, Mumbai
- Manager (Business Analysis), 24/7 customer Pvt Ltd, Bangalore
- Manager, Shalimar Wires Industries Ltd, Uttarpara, West Bengal



## Shibashish Chakraborty

Assistant Professor

Area: *Marketing*

Email: *shibashish@iimranchi.ac.in*

### Teaching

- Services Marketing
- Sales & Distribution Management
- Marketing Management

### Research Areas

- Services Marketing
- Sales and Distribution Management

### Education

- Ph.D, Jadavpur University, Kolkata
- MBA, Symbiosis Institute of Business Management, Poona
- MSc, Indian Institute of Technology, Bombay

### Former Positions

#### Academic

- Associate Professor, Symbiosis Institute of Business Management, Pune
- Faculty Member, ICFAI Business School, Kolkata
- Senior Lecturer and Subject Leader, TMC International Holdings Ltd, Singapore

#### Industry

- Regional Manager (East), IFB Agro Industries Ltd, Kolkata
- Branch Manager, Godrej GE Appliances Ltd, Bhubaneswar
- Senior Marketing Supervisor, Crompton Greaves Ltd, Kolkata



## Soumya Sarkar

Assistant Professor

Area: *Marketing*

Email: *soumya.s@iimranchi.ac.in*

### Teaching

- Marketing Management
- B2B Marketing
- SPSS (Doctoral Course)

### Research Areas

- Strategic Marketing
- Business-to-business Marketing
- Branding
- Popular Indian Culture

### Education

- Fellow (Marketing), IIM Calcutta
- Post Graduate Diploma in Business Management (PGDBM), Indian Institute of Management Calcutta
- BE Metallurgical, Jadavpur University, Calcutta

### Former Positions

#### Academic

- Assistant Professor, Xavier University, Bhubaneswar
- Assistant Professor, Indian Institute of Management Udaipur

#### Industry

- Product Manager, ESAB India Limited Industry



**Swati Dhir**

Assistant Professor

Area: *OB & HR*

Email: *swati.d@iimranchi.ac.in*

**Teaching**

- Human Resource Management
- Leadership Excellence
- Organization Structure and Design

**Research Areas**

- Work related Attitudes
- Work Role Performance
- Leadership
- Employee engagement

**Education**

- FPM, IIM Lucknow
- B.Tech. (Textile Technology), from Uttar Pradesh Textile Technology Institute, Kanpur

**Former Positions**

*Academic*

- Teaching experience at Chandragupt Institute of Management Patna

*Industry*

- Industry experience at Abhishek Industries



**Tanusree Dutta**

Assistant Professor

Area: *Neuropsychology & OB*

Email: *tanusree@iimranchi.ac.in*

**Teaching**

- Psychology
- Neuropsychology
- Organizational Behavior

**Research Areas**

- Neuropsychology
- Quality of Life

**Education**

- Ph.D., Indian Institute of Technology Kharagpur

**Former Positions**

*Academic*

- Assistant Professor
  - ◆ Indian Institute of Technology, Rajasthan
  - ◆ Banaras Hindu University, Varanasi

*During April 2014 to March 2015 the following Academic Council Meetings (ACMs) were held:*

Sl	ACM No.	Date
1.	ACM No. 12/14	02.04.2014
2.	ACM No. 13/14	09.04.2014
3.	ACM No. 14/14	09.05.2014
4.	ACM No. 15/14	21.05.2014
5.	ACM No. 16/14	27.06.2014
6.	ACM No. 17/14	04.07.2014
7.	ACM No. 18/14	07.07.2014
8.	ACM No. 19/14	17.07.2014
9.	ACM No. 20/14	26.09.2014
10.	ACM No. 21/14	07.10.2014
11.	ACM No. 22/14	15.10.2014

## **Publications**

### ***Prof Amarendu Nandy***

- 1) "To bring all that black money back", The Hindu Business Line, Nov 18, 2014.
- 2) "Deflation dangers in euro zone", Mint, Oct 28, 2014.

### ***Prof Amit Sachan***

- 1) "Review of Agile Supply Chain Implementation Frameworks", International Journal of Business Performance and Supply Chain Modeling, (forthcoming).

### ***Prof. N Sivasankaran***

- 1) Research Paper on "Composite Score for overall performance measurement of Micro Finance Institutions", "Spectrum" the bi-annual peer reviewed journal of JBIMS, Mumbai - in print, (Co-author Prof. Sasadhar Bera, IIM Ranchi)

### ***Prof. Pradip Kumar Bala***

- 1) "A Metadata Approach to Context Development for Big Data Text Mining", abstract published in the Proceedings of the second International Conference on Business Analytics and Intelligence (ICBAI) organized jointly by the Indian Institute of Science (IISc, Bangalore), the Indian Institute of Management (IIM Bangalore) and the ASI (Analytics Society of India), Dec. 18-20, 2014. (Co-author Nitin Varma, FPM student, IIM Ranchi)  
*This was the only paper on metadata and context development accepted for the Conference.*
- 2) Case Study titled "MAU's "Big" Transportation Problem", abstract published in the Proceedings of Conference 'GSMC 2014 - Global Summit on Management Cases' organized by IIM Raipur, Dec. 11-13, 2014. (Co-author Nitin Varma, FPM student, IIM Ranchi)

### ***Prof. Shibashish Chakraborty***

- 1) Research Paper: "Structural Equation Modelling of Determinants of Customer Satisfaction of Mobile Network Providers: Case of Kolkata", IIMB Management Review, Volume 26, No. 4, 2014, pp 234-248.

### ***Prof. Tanusree Dutta***

- 1) "Engaging consumers'senses for creating unique brand positioning" in Sage Business Cases. (Co-author Sharad Agarwal, FPM student, IIM Ranchi)

## Visiting Faculty

### Prof. Alok Ray

IIM Calcutta

Area: Information System

### Prof. Amitabh Deo Kodwani

IIM Indore

Area: OB & HR

### Prof. Ashok Banerjee

IIM Calcutta

Area: Finance

### Prof. Anindya Sen

IIM, Calcutta

Area: Economics

### Mr. Anshumal Dikshit

IGATE SOLUTIONS LTD

Area: Human Resource

### Prof. Anjan Raichaudhuri

IIM Calcutta

Area: Strategic Management

### Prof. Archana shukla

IIM, Lucknow ( Noida Campus)

Area: Human Resource

### Prof. Ashish Banerjee

IIM Calcutta

Area: Marketing

### Prof. Ashwin AS

Infosys Ltd.

Area: Strategic Management

### Prof. Aquil Busrai

CEO - Aquil Busrai Consulting

Area: Human Resource

### Prof. B.B. Chakrabarti

IIM Calcutta

Area: Finance

### Prof. Bala subramanian

Goa Institute of Management

Area: Human Resource

### Prof. C V Chakrapani

Institute of Management Technology, Hyderabad

Area: Finance

### Prof. Chandan Chatterjee

Director, Symbiosis Institute of Media and Communication

Area: Marketing

### Prof. C.V Baxi

EX Director of MDI Gurgaon and Visiting Faculty,

IIM Kashipur

Area: General Management

### Prof. D. Israel

XLRI

Area: Marketing

### Prof. D P Ghosh

Visiting Faculty of IIMs

Area: Marketing

### Prof. Devi Saini

MDI Gurgaon

Area: Human Resource

### Prof. Debashish Bhattacharjee

IIM, Calcutta

Area: Organizational Behaviour

**Prof. Deep Narayan Mukerjee**

India Ratings & Research  
( Previously FITCH Ratings India Pvt Ltd)  
Director, Western India Head of Corporate Ratings  
Area : Finance

**Prof. E.M Rao**

XIMB  
Area: Industrial Relations

**Prof. E.A. Ramaswamy**

.....  
Area: Operations

**Prof. Fransis Castelino**

Tata Technologies Ltd.  
Area: Information System

**Prof. Gajendra K Adil**

IIT Bombay  
Area: Operations Management

**Prof. ISF Raj**

XLRI  
Area: Human Resource

**Prof. Indrajit Mukherjee**

IIT Bombay  
Area: Operations Management

**Prof. Imon Ghosh**

Academic of Human Resource Development  
Area: Human Resource

**Prof. Krishanu Rakshit**

IIM Calcutta  
Area: Marketing

**Prof. Koilakuntala Maddulety**

NITIE Mumbai  
Area: Information System

**Prof. L V Ramana**

IIM Indore  
Area: Finance

**Prof. Mirza S Saiyadain**

IIM Lucknow  
Area: Organizational Behaviour

**Prof. Manoj K Srivastava**

MDI Gurgaon  
Area: Operations Management

**Prof. Manas K mandal**

DRDO Headquarters, New Delhi  
Area: OB & HR

**Prof. Nupur Bang**

Head, Analytics at Insurance Information Bureau of India  
Location Hyderabad  
Area: Finance

**Prof. N M Agrawal**

IIM Bangalore  
Area: OB & HR

**Prof. Neerja Pande**

IIM Lucknow  
Area: General Management

**Prof. N N Akhouri**

WIAL India Pvt. Ltd.  
Area: Human Resource

**Prof. Pankaj Kumar**

IIM, Lucknow  
Area: Human Resource

**Prof. Peeyush Mehta**

IIM Calcutta  
Area: Operations Management

**Prof. Praloy Mazumdar**

IIM Calcutta  
Area: Finance

**Prof. Preetam Basu**

IIM Calcutta  
Area: Operations Management

**Prof. Purba H Rao**

Independent Consultant  
Area: Marketing

**Prof. P Premalatha**

Tata Institute of Social Sciences  
Area: Human Resource

**Prof. Prashant Mishra**

IIM Calcutta  
Area: Marketing

**Prof. P. Saravanan**

IIM Shilong  
Area: Finance

**Prof. Partha Ray**

IIM Calcutta  
Area: Economics

**Prof. Purusottam Sen**

IIM, Calcutta  
Area: Accounting & Finance

**Prof. Pratima Verma**

Alliance School of Business  
Area: Operations Management

**Prof. Purba H Rao**

Independent Consultant  
Area: Marketing

**Prof. Pushpendra Priyadarshi**

IIM, Lucknow  
Area: Human Resource

**Prof. Prakash Bagri,**

Visiting faculty at IIMs  
Area: Marketing

**Prof. R Rajesh Babu**

IIM, Calcutta  
Area: General Management

**Prof. Rajeshwari Victor**

Consultant, Chennai Business School  
Area: Marketing

**Prof. Rajib Mall**

IIM Kharagpur  
Area: Information Systems

**Prof. Rajiv Bhutani, Consultant**

Consultant  
Area: Information System

**Prof. Ranjan Das**

IIM Calcutta  
Area: Strategic Management

**Prof. Rajesh Panda**

SIBM Pune  
Area: Marketing

**Prof. Ranjan Ghosh**

IIM CALCUTTA/IIM KASHIPUR  
Area: Operations Management

**Prof. Ravi Kumar**

Adjunct Faculty at IBS Business School , Kolkata  
Area: General Management

**Prof. Renuka Hodigere**

IIM, Calcutta  
Area: Human Resource

**Prof. Roshan Lal Raina**

IIM Lucknow  
Area: General Management

**Prof. Rajiv Kumar**

IIM, Calcutta

Area: Organizational Behaviour

**Prof. Ranjan Ghosh**

Ex-Professor of IIM Calcutta

Area: Operations Management

**Prof. Ranjan Mitter**

IIM Calcutta

Area: General Management

**Prof. Ravi Seshadri**

Bharti AXA General Insurance Co. Ltd.

Area: Human Resource

**Prof. Sanjeet Singh**

IIM, Calcutta

Area: Operations Management

**Prof. Sadhana Ghosh**

Ex-Prof. NITIE,

Area: Operations Management

**Prof. Sanjay Badhe**

Independent Consultant

Area: Marketing

**Prof. Satish H Rao**

Consultant

Area: Finance

**Prof. Srinath Jagannathan, TISS**

Tata Institute of Social Sciences

Area: Human Resource

**Prof. Sumanta Basu**

IIM, Calcutta

Area: Operations Management

**Prof. Sanjay Mohapatra**

SIM, Bhubaneswar

Area: Information System

**Prof. Saptarshi Purkayastha**

IIM, Calcutta

Area: Strategic Management

**Prof. Soumyen Sikdar**

IIM Calcutta

Area: Economics & Strategic Management

**Prof. S R Musanna**

Ex Director and Professor at Jaipuria Instt of Management,  
Lucknow, Adjunct professor at IIM Lucknow.

Area: Human Resource

**Prof. Sanal Velayudhan**

IIM Kozhikode

Area: Marketing

**Prof. T N Swaminathan**

Great Lakes

Area: Marketing

**Prof. Uttam Kumar Sarkar**

IIM Calcutta

Area: Information System

**Prof. Sandeep Mondal**

ISM Dhanbad

Area: Operations Management

**Prof. V K Unni**

IIM, Calcutta

Area: General Management

**Prof. Vikas Srivastava**

IIM Lucknow

Area: Finance

**Prof. YK. Shriram**

Currently a free lancer trainer and consultant and adjunct faculty  
at B schools .Earlier was a faculty with TAPMI, SDM- IMD and  
IIFM

Area: Human Resource

## Staff

### Staff Members recruited during April 01, 2014-March 31, 2015 :

Sl. No.	Name	Joined As	Date of Joining	Regular/Contract
1.	Ashutosh Kumar	System Administrator	18.08.2014	Regular
2.	Rohit Samir Kerketta	AO - Personnel	18.08.2014	Regular
3.	V. Prabhakar Pillai	AO – Stores & Purchase	07.10.2014	Regular
4.	Shashi Kant Mathur	GM (Campus Development)	05.05.2014	Contract
5.	Dr. Namrata Singh	Institute Doctor	26.08.2014	Contract
6.	Binay Krishna Prajapati	Office Superintendent	01.12.2014	Contract
7.	Shio Nandan Prasad	Admin cum Security Supervisor	01.12.2014	Contract
8.	Maitri Virmani	Programme Assistant	01.12.2014	Contract
9.	Manzar Anis	Accounts Assistant	01.12.2014	Contract
10.	Asad Hussain	Accounts Assistant	01.12.2014	Contract
11.	Swati Kapoor	Programme Assistant	01.12.2014	Contract
12.	Sandip Das	Head Placement	01.09.2014	Contract

### Staff Members left during April 01, 2014 - March 31, 2015

Sl. No.	Name	Joined As	Left on	Regular/Contract
1.	Col. Bala K Nair	V. P. - Admin	21.01.2015	Regular
2.	V. Prabhakar Pillai	AO – Stores & Purchase	15.10.2014	Regular
3.	Dilip Kumar Pathak	Hostel Supervisor	02.05.2014	Contract
4.	Abhay Kumar	Office Assistant	02.05.2014	Contract
5.	Gautam Kumar Sharma	Accountant	09.09.2014	Contract
6.	N. Gurumurthy	Head Placement	13.06.2014	Contract
7.	Dr. Swati Chaitanya	Institute Doctor	27.07.2014	Contract

### List of Staff Members on payroll: April 1, 2014 – March 31, 2015

SL. No.	Name	Designation
<b>Regular</b>		
1.	Jayanta Kumar Tripathy	Librarian
2.	Swati Kindo	Secretary to the Director
3.	Manas Banerjee	Personal Assistant
4.	Ganana Prasad	Senior Library info Assistant
5.	Choudhury Ashadeep Das	Office Assistant
<b>Contractual</b>		
6.	Joseph Gabriel	Administrative Officer
7.	Janaki Jagan	International Relationship Coordinator
8.	Sachidananda Konar	Accountant
9.	Anita Singh Sarvano	Programme Coordinator
10.	Arpita Sutradhar	Project Coordinator
11.	Nawal Kumar Singh	Office Assistant
12.	Rachana Sharma	Programme Assistant
13.	Shiv Kumar Shankar	Programme Assistant
14.	Anu Jasuja	Programme Assistant
15.	Sanjeev Lochan Bakshi	Programme Assistant

# Admissions 2014

## FPM

For FPM Admission in the academic year 2014, we received 109 applications and admitted 2 students. Their names and area of concentration are given below:

Sl.	Name	Area
1.	Amit Kumar	Strategic Management
2.	Pradeep Kumar	Marketing

## PGDM

During the year 167829 appeared for CAT, out of which we have selected 132 candidates for PGDM 2014-16 batch.

### Admission Criteria

Admission to IIM Ranchi PGDM was based on the performance of candidates in the CAT, Personal Interview & Written Analysis (PI & WA) and on their profile. The PI & WA process was common to all the six new IIMs, namely, Ranchi, Rohtak, Raipur, Tiruchirapalli, Udaipur and Kashipur.

### Initial Shortlisting for WA / PI Process

An initial shortlist for WAT / PI process for Admission to the PGP 2012-14 batch of IIM Ranchi was based on CAT performance. The cut-off percentile CAT scores for consideration for admission to IIM Ranchi is given in the Table 1 below:

*Table 1: Cut off Scores of IIM Ranchi*

Category	Candidates called for Interview	Min of Quantitative Data Interpretation Percentile	Min of Verbal Logical Reasoning Percentile	Min of Overall Percentile
DAP	156	41.42	42.21	50.71
General	4548	70.77	71.09	96.82
NC-OBC	2525	63.95	63.81	81.35
SC	1447	50.52	50.51	67.53
ST	500	41.42	40.8	50.71
Total	9176			

The consolidated merit list (CML) was compiled on the basis of 30% of CAT score, 30% of PI, 20% of WAT Score, 20% of profile. In profile, there were four components Academics, Work Experience, Academic diversity and Gender diversity. To have better Academic diversity and Gender diversity, 2 and 5 marks were given to Non Engg and Female students. Out of the 9176 candidates shortlisted, 6991 candidates appeared for interview, 2104 were offered and 132 candidates finally joined. Detailed information is presented in Table 2.

*Table 2: Status of candidates in PGDM Program in various phases*

Category	Candidates called for Interview	Candidates attended Interview	Offers Made	Candidate Initially Joined	Withdrawal	Candidate Finally Joined
DAP	156	131	75	4		4
General	4548	3503	909	71	9	62
NCOBC	2525	1916	544	43	5	38
SC	1447	1098	358	25	5	20
ST	500	343	218	11	3	8
Total	9176	6991	2104	154	22	132

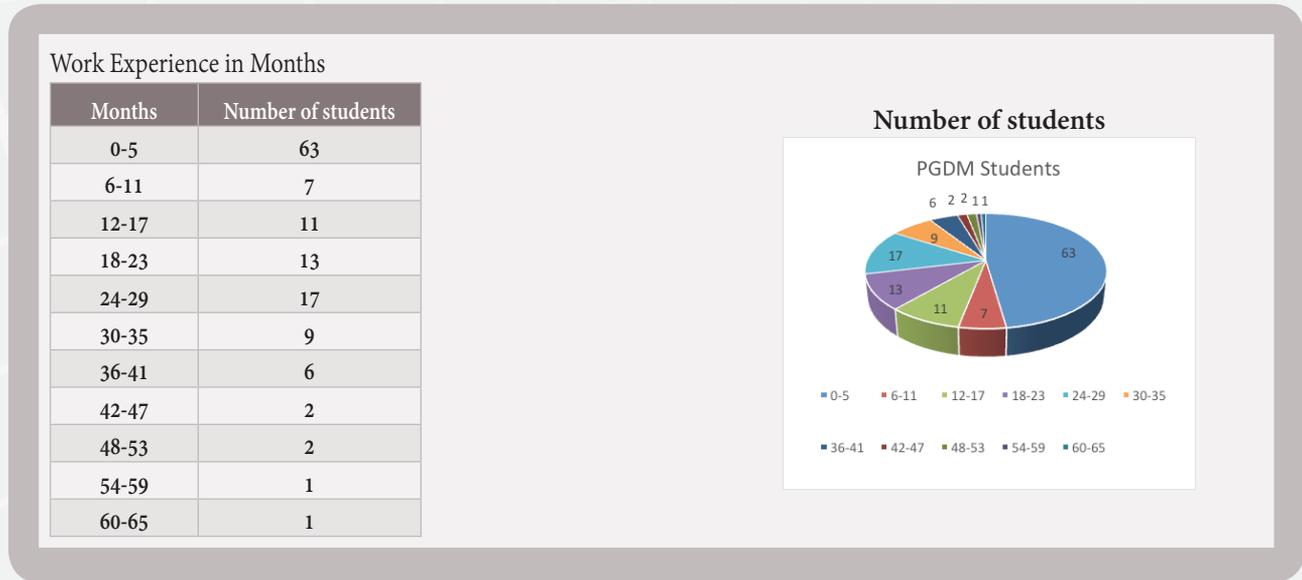
### *Profile*

Following table 3 to 7 presents the distribution of 132 Students of PGDM across various parameters.

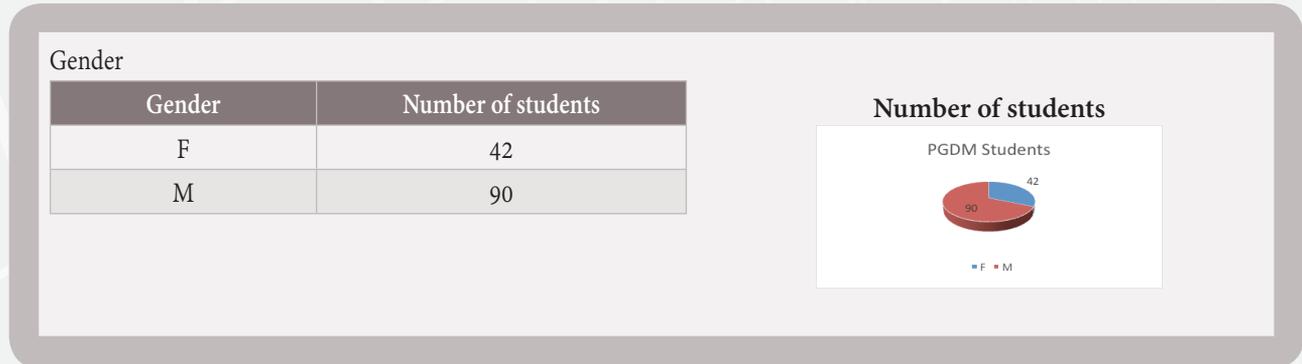
*Table 3: State wise Distribution of PGDM Students*

State	Candidates called for Interview	State	Candidates called for Interview
Andhra Pradesh	19	Jharkhand	11
Arunachal Pradesh	1	Karnataka	7
Bihar	3	Kerala	4
Chandigarh	2	Madhya Pradesh	2
Chhattisgarh	3	Maharashtra	16
Delhi	10	Orissa	6
Gujarat	1	Punjab	2
Haryana	6	Rajasthan	5
Himachal Pradesh	1	Tamil Nadu	7
Uttarakhand	1	Uttar Pradesh	9
West Bengal	16		

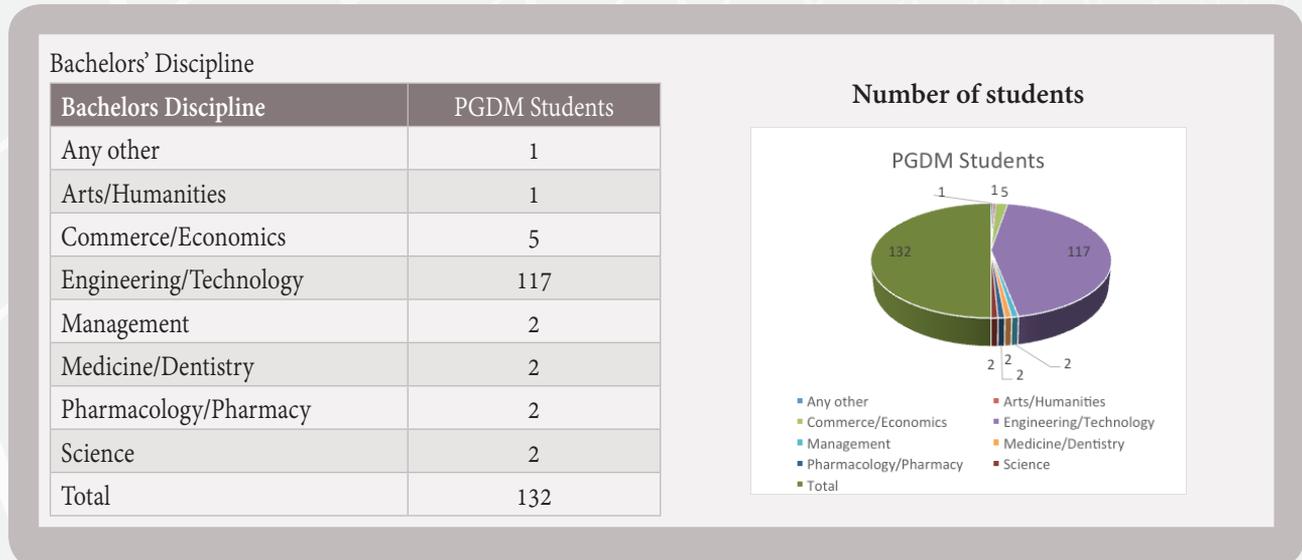
*Table 4: Work experience wise distribution of pgdm students.*



*Table 5: Gender wise distribution of pgdm students.*



*Table 6: Bachelor's Discipline wise distribution of PGDM Students*



*Table 7: Distribution of HSC, SSC and CAT Percentile of PGDM Students*

Number PGDM Students in the Class Interval			
Class Interval	HSC Marks (%)	SSC Marks (%)	CAT Percentile
45-50	1	0	0
50-55	1	0	4
55-60	0	1	0
60-65	1	0	1
65-70	3	2	4
70-75	8	1	6
75-80	16	9	9
80-85	34	22	10
85-90	39	46	20
90-95	22	47	13
95-100	7	4	65
Total	132	132	132



## PGDHRM

For PGDHRM Program an advertisement was put on National newspaper. 1818 candidates applied for the program. Out of 1818, 1040 were shortlisted for interview. This shortlist was based on CAT performance, work experience and bachelor's degree. Category wise detail of Candidates applied and shortlisted is given in Table 8.

*Table 8: Category wise detail of Candidates for PGDHRM Program*

Category	Number of Students applied	Shortlisted for Interview
DA	1	1
General	1305	566
NC-OBC	257	238
SC	226	209
ST	29	26
Grand Total	1818	1040

The consolidated merit list (CML) was compiled on the basis of 20% of CAT score, 35% of PI, 20% of WAT Score, 25% of profile. In profile, there were four components Academics, Work Experience and Gender diversity. Out of the 1040 candidates shortlisted, 734 candidates appeared for interview, 112 were offered and 39 candidates finally joined. Detailed information is presented in Table 9.

*Table 9: Status of candidates in PGDHRM Program in various phases*

Category	Candidates appeared for Interview	offers Made	Initially Joined	Withdrawal Cases	Finally Joined
DA	1	1	1		1
General	403	48	25	6	19
NC-OBC	165	32	14	4	10
SC	147	15	7		7
ST	18	16	3	1	2
Grand Total	734	112	50	11	39

## PROFILE

Following Table 10 to 14 presents the distribution of 39 Students of PGDHRM across various parameters.

*Table 10: Geographic Distribution of PGDHRM Students*

States	PGDHRM Students
Andhra Pradesh	4
Assam	1
Bihar	2
Delhi	3

States	PGDHRM Students
Haryana	2
Jammu and Kashmir	2
Jharkhand	2
Karnataka	3
Kerala	1
Maharashtra	6
Puducherry	1
Tamil Nadu	2
Uttar Pradesh	7
Uttarakhand	1
West Bengal	2

Table 11: Geographic Distribution of PGDHRM Students

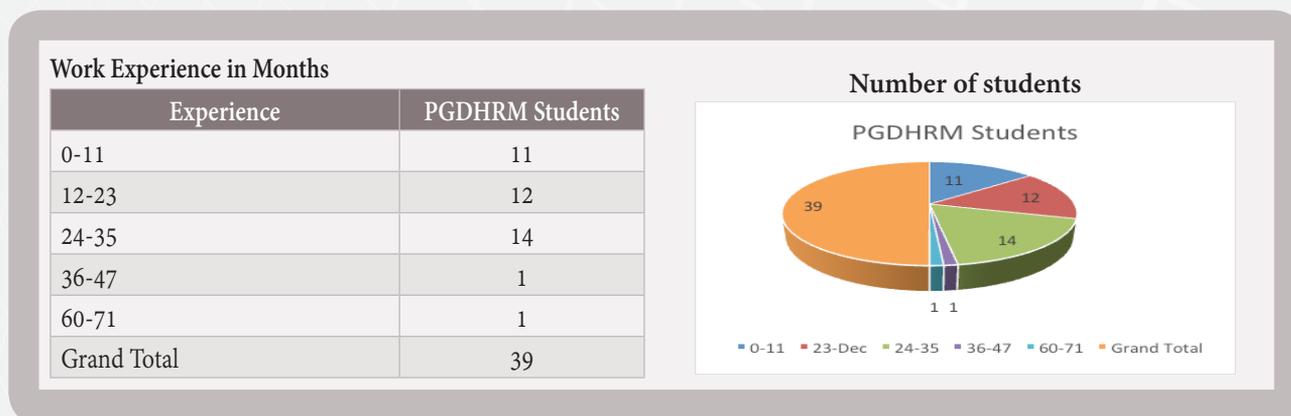
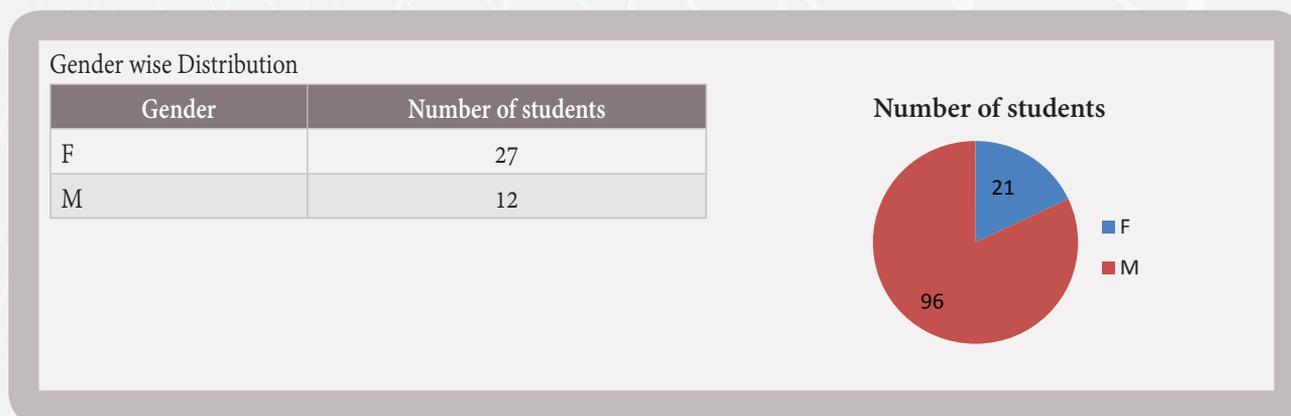
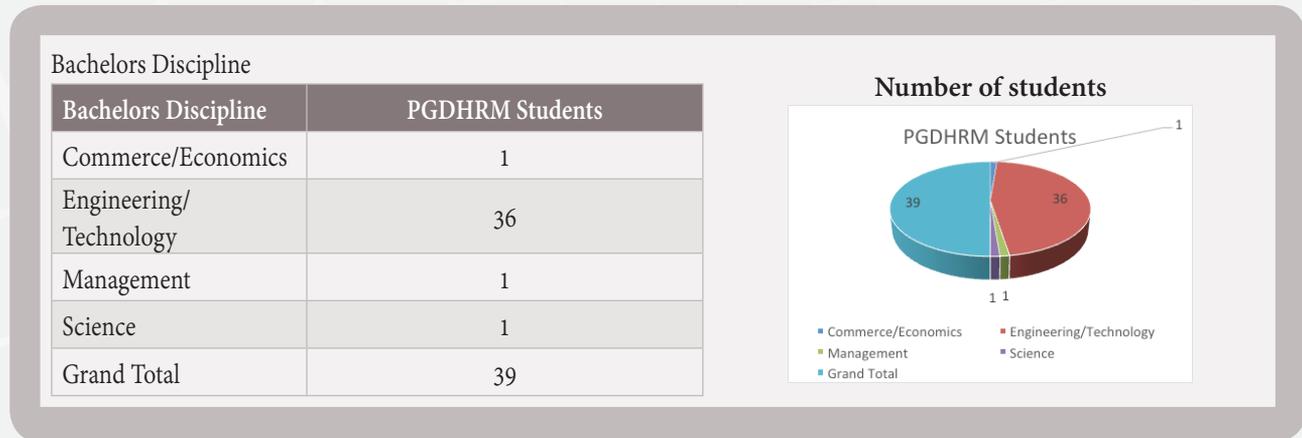


Table 12: Gender wise distribution of PGDHRM students



*Table 13: Bachelor's discipline wise distribution of PGDHRM students*



*Table 14: Distribution of HSC, SSC and CAT Percentile of PGDHRM Students*

BNumber PGDHRM Students in the Class Interval			
Class Interval	HSC Marks (%)	SSC Marks (%)	CAT Percentile
45-50	1		
50-55	0		1
55-60	0		
60-65	1		3
65-70	1	1	3
70-75	1	2	
75-80	9	3	2
80-85	10	8	5
85-90	8	11	3
90-95	7	14	16
95-100	1		6
Total	39	39	39

## PGEXP

During the year we received 66 applications, out of which 33 were admitted

# Academic Programmes

## *Fellow Programme in Management (FPM)*

The Fellow Programme in Management (FPM) is the doctoral programme of IIM Ranchi. This programme has the objective of developing outstanding scholars for teaching or research careers at business schools/universities or management research institutions or careers in Government, industry, NGOs or for that matter any organization that requires advanced analytical and research capabilities. To accomplish this, the institute will seek to admit students who have a strong academic background, are highly motivated and who have the intellectual curiosity to undertake original research and provide them with knowledge and research skills that can make them specialized researchers with sufficient depth of knowledge in the various existing and emerging management knowledge domains.

Students generally take four years, including two years of rigorous course work, to complete their doctorate. The first year of the course work is common with IIM Ranchi Post Graduate Programme and is aimed at providing a participant with a broad understanding of the field of management. The second year of the course work is to ensure that candidates have deep understanding of their knowledge domain and a developed ability to do rigorous research in their chosen area of specialization. The Area Comprehensive Examination at the end of the second year is designed to assess whether the candidate has acquired requisite level of proficiency in his/her area of specialization. In the subsequent years, the candidate works on the doctoral dissertation which is expected to be an original contribution in the area of management.

Students admitted to the programme receive comprehensive financial support that covers all academic and living costs. The Institute has excellent library, computing and faculty resources. Provision is also there for some of the candidates to work under the guidance of reputed international faculty.

### **Areas of specialization (called knowledge domains) :**

- Economics
- Finance & Accounting
- General Management including Neuro management
- Human Resource Management
- Information Systems
- Marketing
- Operations Management
- Organizational Behavior

## Post Graduate Diploma in Management (PGDM)

The PGDM is a two year full-time programme, consisting of six trimesters with a compulsory summer internship at a prestigious organization. The curriculum has been designed keeping in view the changing needs of the organizations in global scenario and taking into consideration the following aspects:

While the hard elements (analytic tools) may be universally applicable, the soft elements (values, attitudes etc.) need to be culture specific. A manager should have a broader understanding of the context in which businesses operate. With the power-shift to the east, particularly India and China, we have a great opportunity to develop models that are likely to have Universal value. Align courses with the institute's vision of holistic development and erudite fusion to attain thought leadership.

During the first year (1st, 2nd & 3rd terms), students are exposed to/taught core courses consisting of 53 total credits in the areas of Marketing, Finance, Quantitative Methods, Operations, Organizational Behaviour and Strategy as they lay foundation for all major functional areas of management. In the 2nd year (4th, 5th & 6th terms) they need to complete 3 core courses and some non-credit compulsory courses. The students also need to choose from a wide range of elective courses for specializing in functional areas. If any student would like to do dual specialization, he/ she may also do so. Total credits needed to graduate are 120 to 126.

### 1st year Courses (PGDM 2014-16 Batch)

#### 1<sup>st</sup> Term

Sl.	Term I (Course Name)	Credit
1	Microeconomics (ME)	3
2	Financial Reporting and Analysis (FRA)	3
3	Organizational Behavior- I (OB)	3
4	Quantitative Methods for Business – I (QMB)	3
5	Marketing Management-I (MM)	3
6	Business Communication (BC)	3
7	Business Ethics (BE)	1.5
	Total	19.5

#### 2<sup>nd</sup> Term

Sl.	Term II (Course Name)	Credits
1	Macroeconomics (ME)	3
2	Managerial Accounting (MA)	3
3	Business Analytics & Research (BAR)	3
4	Financial Markets (FM)	1.5
5	Operation Management - I (OM)	1.5
6	Marketing Management - II (MM)	3
7	Quantitative Methods for Business – II (QMB)	3
8	Organizational Behavior- II (OB)	3
	Total	21

#### 3<sup>rd</sup> Term

Sl.	Term III (Course Name)	Credits
1	Organizational Structure & Design (OSD)	1.5
2	Human Resource Management (HRM)	3
3	Strategic Management (SM)	3
4	Operations Management-II (OM)	3
5	IT for Business (ITB)	3
6	Legal Aspects of Business (LAB)	3
7	Corporate Finance (CF)	3
8	Business and Sustainable Development (BSD)	1.5
	Total	21

2nd year Courses (PGDM 2013-15 Batch)

*Elective/Optional Courses Offered during 4th, 5th & 6th Term*

Elective/Optional Courses	Credits
<b>Accounting &amp; Finance</b>	
Bank Management	3
Business Valuation	3
Derivatives	3
Financial Modelling Using SAS	1.5
Financial Risk Management	1.5
Fixed Income Securities	3
Insurance Management	1.5
International Finance	3
Investment Management	3
Microfinance	1.5
Project & Infrastructure Finance	3
Quantitative Finance	1.5
<b>Economics</b>	
India and World Economy	3
International Economics	3
<b>General Management</b>	
Neuro Management	3
<b>Information Systems</b>	
Analytics in Financial Markets	3
Analytics in Operations	3
Business Analytics	3
Cloud Computing Strategy	1.5
Data Mining & Predictive Analytics	3
Data Warehousing & Business Intelligence	1.5
E-Commerce	3
Software Project Management	3
<b>Marketing</b>	
Business to Business Marketing	3
Consumer Behavior	3
Customer Relation Management	3
Integrated Marketing Communication	3
International Marketing	3
Marketing Analytics	3

Elective/Optional Courses	Credits
Product Management	3
Retail Management	3
Rural Marketing	3
Sales & Distribution	3
Strategic Brand Management	3
Strategic Marketing	3
<b>OB &amp; HRM</b>	
Employee Welfare and Workplace Environment	3
Compensation & Reward Management	3
Competency Management	3
Diversity Management	1.5
Human Resource Planning	3
International HRM	3
Labour Laws & Employee Relations	3
Labour Laws and Employee Relations-II	3
Leadership and Managerial Effectiveness	3
Managing Conflict and Negotiations	3
Organizational Change and Development	3
Role of HR in Mergers and Acquisitions	1.5
<b>Operations</b>	
Inventory & Warehouse Logistics	3
Operations strategy	3
Project management	3
Quality management	3
Service operations management	3
Supply chain Management	3
<b>Strategy</b>	
Entrepreneurship	3
Game Theory & Strategic Behaviour	3
Industry & Competitive Analysis	1.5
International Business Management	3
Mergers & Acquisition	3

## Details of Electives

New electives introduced in 2013-15 Batch
• Software Project Management (3 credits)
• Industry & Competitive Analysis (1.5 credits)
• Strategic Brand Management (3 credits)
• International Economics (3 credits)
• E Commerce (3 credits)
• Quantitative Finance (1.5 credits)
• Insurance Management (1.5 credits)
• Inventory & Warehouse Logistics (3 credits)
• Cloud Computing Strategy (1.5 credits)
• Financial Modelling using SAS (1.5 credits)

List of the electives discontinued from the batch 2013-15
• Competitive Intelligence (3 credits)
• Web & Social Network Analytics (3 credits)
• Business Analysis & IT Consulting (3 credits)
• Strategic Transformation (3 credits)
• Financial Institution Management (1.5 credits)
• Credit Evaluation and Risk Management in Banks (1.5 credits)
• Private Equity & Venture Capital (1.5 credits)
• Engagement Management ((3 credits)

### Compulsory Courses discontinued from the batch 2013-15

- |  |
|--|
| • Capstone Business Simulation (3 credits) |
| • Case Writing (3 credits)                 |

## Fee Structure of PGDM & PGDHRM for the Batch 2014-16

Particulars	Term 1	Term 2	Term 3	Term 4	Term 5	Term 6	Total
Total course Fee	Rs. 1,70,000/-	Rs. 1,75,000/-	Rs. 1,75,000/-	Rs. 1,75,000/-	Rs. 1,75,000/-	Rs. 1,70,000/-	Rs. 10,40,000/-
Caution Deposit	Rs. 10,000/-	-	-	-	-	-	Rs. 10,000/-
Total Fee (A)	Rs. 1,80,000/-	Rs. 1,75,000/-	Rs. 1,75,000/-	Rs. 1,75,000/-	Rs. 1,75,000/-	Rs. 1,70,000/-	Rs. 10,50,000/-
Mess Fee (B)	Rs. 15,000/-	Rs. 90,000/-					
Total (A+B)	Rs. 1,95,000/-	Rs. 1,90,000/-	Rs. 1,90,000/-	Rs. 1,90,000/-	Rs. 1,90,000/-	Rs. 1,85,000	Rs. 11,40,000/-

## *Post Graduate Diploma in Human Resource Management (PGDHRM)*

### Background

The operating environment for business is characterized with unprecedented discontinuity as a result of complexities, hyper-turbulence and ambiguities triggered first by globalization and the revolutions in information and communication technologies and heightened now by the economic and financial uncertainties. Intertwined with political, macro-economic and social dynamics in their economies, the corporations and their managers are under humungous pressure to keep pace with rapid technological advances, global competition and at times shifting, government policy initiatives. Numerous studies have shown that in order to succeed in the next orbit, firms must be perpetually prepared, flexible and innovative and have abilities to continually build capability, manage partner eco- system and manage change. The demographic landscape and “millenials” expectations have also required organizations to develop novel ways to organize and reward work.

In this transition to the next curve, HR has to become strategic and be inextricably weaved into business. More importantly it is to be realized that HR cannot be for the sake of HR. HR today has to be for the sake of future.

The PGDHRM at IIM Ranchi is premised on the understanding of this paradigmatic shift. It is posited on a pedagogy and course curriculum that seeks to provide to its participants breadth and depth of business knowledge, mastery of HR management concepts and awareness, appreciation and understanding of the application of HR learning and practices in a business context.

### Objectives

The objective of the PGDHRM at IIM Ranchi is to create HR Professionals who have the competencies to

- understand the business of the organization and its drivers;
- understand the connect between business and HR deliverables; understand the role of self in building acceptance, credibility and respect in the organization;
- understand the role of self in building acceptance, credibility and respect in the organization;
- understand employees and their mind-set so as to weave a relationship between their aspirations and organizational demand;
- lead or contribute in the formulation and implementation of best in class Human resources practices in their organization; and
- take on a strategic role in the development and accomplishment of organizational goals and objectives

Overall IIM Ranchi seeks to create real, credible and business oriented HR professionals with well-honed competencies to manage and lead both people and business.

**Courses Offered for PGDHRM in the year 2014-15**

*1st year Courses (PGDHRM 2014-16 Batch)*

Sl. No.	Term I (Course Name)	Credits	Sl. No.	Term II (Course Name)	Credits
1.	Business Communication	3	1	Business and Sustainable Development	1.5
2.	Quantitative Techniques	3	2	Managerial Economics	3
3.	Marketing Management	3	3	Operations Management	3
4.	Introduction to HR	3	4	Recruitment and Selection	1.5
5.	Organizational Behaviour	3	5	Team and Group Dynamics	3
6.	Financial Reporting and Cost Management	3	6	Social Research and Methods	3
	<b>Total</b>	18	7	Financial Management	3
				<b>Total</b>	18

Sl. No.	Term III (Course Name)	Credits
1	Organizational Structure and design	3
2	Strategic Management	3
3	Diversity Management	1.5
4	Performance Measurement and Management	3
5	Self assessment and personal growth	3
6	Employee Relations & Trade Unions	3
7	Training and Development	3
	<b>Total</b>	19.5

*2nd year Courses (PGDHRM 2013-15 Batch)*

Sl. No.	Term IV (Course Name)	Credits	Sl. No.	Term V (Course Name)	Credits
1.	Training and Development	3	1.	Organizational Change and Development	3
2.	Competency Management	3	2.	Managing Conflict and Negotiations	3
3.	Labour Laws and Employee Relations -I	3	3.	Labour Laws and Employee Relations-II	3
4.	Introduction to Business Law	3	4.	Role of HR in Mergers and Acquisitions	1.5
5.	Compensation and Reward Management	1.5	5.	Career and Succession Management	3
6.	Human Resource Information System	3	6.	Human Resource Planning	3
7.	Counseling and Coaching	3	7.	Social Research Methods	3
	<b>Total</b>	19.5	8.	People Strategy : Contextual Sensitivity	1.5
				<b>Total</b>	21

Sl. No.	Term VI (Course Name)	Credits
1.	International HRM	3
2.	Supply Chain and Logistics	1.5
3.	Diversity Management	1.5
4.	Business Analytics	3
5.	Employee Welfare and Workplace Environment	3
6.	Leadership and Managerial Effectiveness	3
	<b>Total</b>	15

## Post Graduate Programme in Management for Executives (PGEXP)

**P**GEXP is divided into six terms of 3 months each. The first three terms expose the participants to the foundation courses and also impart knowledge on functional skills. The fourth and fifth terms are devoted to elective courses. The sixth term is devoted to project work.

Each course will comprise 20 class contact hours and 9 hours of self-study. Every alternate weekend, we shall have 12 hours of classes. In three months we will get more than 84 class hours. Elective Courses for the PGPEX will be decided based on the background profile of students who get admitted.

**Fee:** The total fee for the 18-month programme = Rs.4.5 lakhs

### 1st year Courses (PGEXP 2014-16 Batch)

Sl. No.	Term I (Course Name)	Credits	Sl. No.	Term II (Course Name)	Credits
1	Financial Reporting and Analysis	3	1	Macro Economics for Managers	3
2	Micro Economics for Managers	3	2	Cost & Management Accounting	3
3	Organizational Behavior-I	3	3	Marketing Management	3
4	Quantitative Methods for Business - I	3		Total	12
	Total	12			

Sl. No.	Term III (Course Name)	Credits
1	Financial Management	3
2	Human Resource Management	3
3	Organizational Behavior- II	3
4	Operations Management	3
5	Strategic Management	3
	Total	12

Sl. No.	Term V (Course Name)	Credits
1	Social Entrepreneurship	3
2	Business Valuation	3
3	Corporate R estructuring Including Mergers & Acquisition	3
4	Financial risk management	3
5	Competency Mapping & Talent Management	3
6	Leadership, Power & Influence	3
7	Organizational design & Change	3
8	Sales and Distribution Management	3
9	Strategic Marketing	3
10	International Marketing	3
11	Service Operations Management	3
12	Strategic Operations Management	3
13	Quality and Six Sigma	3

### 2nd year Courses (PGEXP 2013-15 Batch)

#### Compulsory courses in 2nd year

Sl. No.	Term IV (Course Name)	Credits
1	Legal aspects Of Business	3
2	Business Simulation	3
3	Investment Analysis & Portfolio Management	3
4	Strategic HRM	3
5	Essentials of Labour Law	3
6	Brand Management	3
7	Service Marketing	3
8	Logistics & Supply Chain Management	3
9	Project management	3

Sl. No.	Term VI (Course Name)	Credits
1	Project	6

## Other New Initiatives

### *Student Exchange Programme*

For building global relationship with various international institutes/universities of repute through collaborations and by bilateral exchanges for students and faculty IIM Ranchi has set up an International Relations Office (IRO) sometime in 2014 and initiated the process of Student Exchange with some foreign business schools in Europe, America and Australia. The exchange will enhance a vibrant international community and foster cross-cultural experience. It will increase opportunities of teaching, joint educational and research initiatives, work with partner institutions on topics of mutual interest and facilitate good practice of sharing between institute faculty members of partner institutions.

The Student Exchange Programmes is open for 2nd year Post-graduate Programme in Management for one term of 3 months, during September to December, as part of the internationalization of the academic programmes.

### **IIM Ranchi has entered into MoUs with the following institutes:**

1. Purdue University, USA
2. University of Alberta, Canada.
3. Asian Institute of Technology, Thailand
4. Audencia Nantes Ecole de Management, France
5. Alba Graduate Business School, Greece
6. National Chengchi University, College of Commerce, Taiwan

For the academic year 2015-16 the following students have been nominated for doing Student Exchange Programme at the partner institute and we have received the acceptance from the respective institutes.

- 1) Pranav Ranjan Patil (Reg. No. M043/14) : Krannert School of Management, Purdue University, USA.
- 2) Ms Ankita Thakur (Reg. No.M018-14) : Audencia School of Management, France
- 3) Ms Namita Niranjana Kapaley (Reg.No.M106-14) : Audencia School of Management, France

It is a continuous process and we propose to arrange tie-ups with number of institutes in different parts of the world, so that a large number of students can go on exchange programmes.

### *Alumni Chapters, IIM Ranchi*

The students interact with the alumni through various platforms like institute email, social media etc. Even in placements, the alumni extend a helping hand to the institute. They are continuously informed about the various happenings in IIM Ranchi as they like to stay updated about their Alma Mater. With greater response and enthusiasm from passed out students to connect together, alumni chapters are also being planned across various cities this year. The chapters shall be inaugurated in phases. The first set of chapters shall be set up over the summer break.

- The first meet planned in the month of May is aimed at formally setting up the Chapter. We understand that in order to make progress, we would need to include representatives from each batch. Therefore, we have identified SPOC's for each location, who would aid us in reaching out to their batch mates.
- The location and tentative dates will be finalised in consultation with the location specific SPOC.
- Next, the event would be publicised on the IIM Ranchi Alumni group on Facebook as well as mailers to their emails (private as well as IIM Ranchi email IDs)
- The first meeting is planned to be an informal one and attendance is expected to be between 10 and 20.

# Awards, Achievements And Scholarships

## Awards Received

### Prof. N Sivashankaran

- 1) Best Professor in Finance - received from Dewang Mehta Awards - Nov 2014
- 2) Received the Award for Outstanding Research Paper in the Finance Track for paper on "Enhancing Shareholder Value Through Efficient Working Capital Management", (Co-author : Prof. Palanisamy Saravanan, IIM Shillong)

### Prof. Pradip Kumar Bala

- 1) Selected for the list of "Marqui's Who's Who" in the World 2015 -32nd Edition (Classic), Released in Dec 2014 (<http://marquiswhoswho.com>)

## Students Achievements during April - 2014 to March - 2015

Sl. No.	Event	Winner(s)
1	Awarded PPO by TATA Steel	Saksham Sinha Ganesh Venkat Romil Ravi
2	Regional (East) round Winner at Deloitte Maverick 'Be the One' Challenge	Ronak Rawat
3	Winners- NASSCOM Product Conclace E- Summit	Peram Sudheer Shashidhar Boga Saneeth Bangaru Kishore Vellanki Kanav Sharma
4	Summer Project Report published in Power HR Forum Journal	Snigdha Jha Saket Kamboj
5	Received Best Intern award and PPO from Wipro - M&A team headed by Chief Strategy Officer, Rishad Premji	Mihir D Mehta
6	Awarded PPI from Wipro Strategy	Vikram Keerthi
7	Winners - War of Bands at Valhalla-XLRI, Jamshedpur	Gulshan M.J. Hemrom Russell Warjri Sumit Anand Deborah Belho Ganesh Venkat
8	Winner -Article of the Month, Money Matters Club	Saurabh Hasija
9	Appointed as Campus Brand Ambassador for Mad over Marketing Community	Aditya Abhinav
10	Converted PPI from JP Morgan	Nachiketa Sharma
11	Got his first book published	Snigdha Jha
12	Won HCL Womenspire - Emerge to Inspire Battleground Competition and attended a 2 day HCL Leadership conclave. Also Awarded PPI from HCL	Nagarjuna Dheeram Prerna Prasad Singh
13	Winners, Launchpad - Business Plan Competition at Intaglio'15, International Business Fest of IIM Calcutta	Mihir D Mehta Nitin Ningaiah Saurabh Jain

Sl.No.	Event	Winner(s)
14	Badge of Excellence (>75%) - Private Equity, M&As & Structured Finance Certification - FLIP	Mihir D Mehta
15	Campus Winner, Investment Banking Case Challenge, Nomura	Mihir D Mehta Ashutosh
16	Institute Winner - HOLT Valuation Challenge'14, Credit Suisse	Mihir D Mehta
17	RPG Brand Ambassador - Face of IIM Ranchi	Durga Prasad
18	Winners of the event 'Movie Marketing' at IIM Ahmedabad	Abhishek Tripathy Saumit Chandra Kalyani Srivastava
19	Day 5 winners in Virtuoso, Avenues @ SJMSOM, IITB	Abhishek Tripathy Saumit Chandra
20	2nd in quiz at HRhythm, IIM Kashipur	Priyanka Jain Nupur Bhat
21	Winners of the North Zone round & Finalist of Grand Finale of Mahindra War Room	Abhijoy Sarkar Krunal Patel Ron Babu John Nitin Ningaiah
22	Best Speaker at North Zone round of Mahindra War Room	Bhavana Pandey
23	Awarded OPJEMS 2014 Management Scholarship	Ron Babu John
24	Winners of Literati and Word(0,0)s (quizzes) at FMS	Jinson Chacko Sayan Kar
25	Winners of RPG Blizzard 3.0	Ashutosh Krunal Patel Priyesh Thakur
26	Winner of the QWEST 2014, IIT Bombay	Aditya Abhinav
27	Campus ambassador - TATA Mindrover 2014	Kumar Prakhar
28	Campus ambassador - Benchmark Six Sigma 2014-15	Kumar Prakhar
29	Campus ambassador - INSIGHT 2014 (IIM Ahmedabad's Marketing Conclave)	Kumar Prakhar
30	Winner of Live project " Aroma Foods Pvt. Ltd" from Consulting Club,IIM Ranchi	Hila Jimosaya
31	Started Karachi Bakery services in Ranchi	Hila Jimosaya
32	Secured Live Project from Microsoft Ventures startup	Aditya Singh
33	Winners, Plutus Valuation Challenge, Arcenciel '14	Nitin Ningaiah Saurabh Hasija
34	Live Project from Arvind Limited	Aditya Abhinav
35	Live Project from HR Food Processing Pvt. Ltd.	Adiya Abhinav Sudhir Mehria Nand Kishore Bagde Mahesh Yadav
36	Won 3rd prize in Marketing event organized by Arcenciel IIM Ranchi in 2013	Adiya Abhinav Sudhir Mehria Anurag Poddar

Sl.No.	Event	Winner(s)
37	winner of Operation Chariot Organized by SCMHRD in Dec'13	Shashidhar Boga Debashis Sethi
38	East zone campus champions at the CII Inquizzite,	Swatilekha Chowdhury Saurav Mukhopadhyay
39	Awarded with a PPO from RPG enterprises, among top 5 interns, first PPO	Saurav Mukhopadhyay
40	2nd position the general quiz at backwaters, IIM Kozhikode	Saurav Mukhopadhyay
41	Finalist and second runner up at the Tata Crucible campus quiz 2014,Ranchi edition	Saurav Mukhopadhyay
42	Live Project from Triveni Sarees on marketing	Ankit Singh
43	Recipient of Merit based Scholarship for FRM Part 1 Certification Exam conducted by GARP	Priyesh Thakur
44	Member of Winning team IIM Ranchi Futsal Championship 2014	Priyesh Thakur
45	National Finalist in 'HResolve'-HR Quiz & Case Study Competition of IIM Trichy	Praveen Shekhar Priyambada Priyadarshini
46	Satellite Round Winners and City Round Runners Up, Mahindra Auto Quotient Season 5	Mahesh Yadav Abhijoy Sarkar
47	Live Project with IQR Consulting on HR Policies	Nupur Bhatt
48	Article published in TogetHR, IIM Shillong	Priyanka Samaddar
49	Research paper published at Analytics India Magazine website ( <a href="http://analyticsindiamag.com/structural-equation-modelling-approach-analyse-factors-affecting-line-shopping-experience/">http://analyticsindiamag.com/structural-equation-modelling-approach-analyse-factors-affecting-line-shopping-experience/</a> )	Krunal Patel
50	Live Project - IQR Consulting - 360 Degree Feedback	Meghdoot Mukherjee Satish Lahare
51	Co-authored the published book "Small Big Bang"	Snigdha Kumar Jha
52	Live Project - IQR Consulting - Recruitment and selection	Devanshu Wadhawan Kaustabh Hazarika
53	Live Project - Sportalink - Content development	Devanshu Wadhawan
54	Won Inter B-School Philips Campus Journos contest for IIM Ranchi.( July 2013 )	Ronak Johari Praveen Shekhar Sandeep Kumar
55	Chosen as National Youth Co-ordinator for GoUNESCO 2014	Prashant Singh
56	Campus Ambassador - GoUNESCO, 2013-14	Prashant Singh
57	Winners, Counter Strike LAN Gaming Tournament @XIIS Panache	Vinay Banda Hemanth Kumar Sandeep Kota Lal Domin Srikanth Bizza
58	Top team from PGDHRM for Campus Expert-Blizzard 3.0 by RPG Group	Satish Lahare Sandeep Kumar Nishant Agarwal

Sl.No.	Event	Winner(s)
59	Article titled "The Need for Reforms in Banking Sector" published in "Finshastra" newsletter of Delhi School of Economics	Saurabh Pandey
60	First prize winner in Minutes to win event at Carpe Diem, Cult fest of IIM Calcutta,'14	Jayendra Pratap Singh
61	Live Project - KRPL , Setting T&D Department, Improving organisational structure, recruitment process through psychometric analysis.	Jayendra Pratap Singh
62	Live Project - Disaster management designing for a city	Jayendra Pratap Singh
63	Live Project - Nirmal Jal - Maximize market share & brand equity	Saurabh Hasija
64	Campus Winner in an Ad Making competition by Sahara Q shop at IIM Calcutta 2013. An Inter-college ad making competition for their annual Management fest.	Abhinil Dahiwale Prateek Jaiswal Aditya Abhinav Saumit Chandra Anurag Poddar
65	Winners - 'Curtain-Call', a dramatics event held at IIT Kharagpur as a part of their annual cultural fest 'Springfest' 2015. Spring Fest is the annual social and cultural festival of IIT Khargapur, a pioneer in the elite institutions	Anurag Poddar Prateek Jaiswal Saumit Chandra Syed Areef Hussain Saurabh Hasija
66	Campus Ambassador of Carpe Diem, 2015 @ IIM Calcutta	Anurag Poddar
67	2nd Position at QWEST 2014, IIT Bombay	Anurag Poddar
68	Live Project with CityNaksha.com	Anurag Poddar
69	Published articles on disaster management in Jharkhand	Gaurav Raj
70	Live project with iRavel on digital marketing & advertising	Gaurav Raj
71	First Prize : Seminar Presentation on Good Governance Day	Nitin Ningaiah
72	Article on " MBA, A Startegic Choice ? " published in national journal 'The Hindu Business Line' and InsideIIM portal. ( March 2014)	Priyanka Jain Ronak Johari
73	Certificate of Excellence' for presenting an article in 'Outlook', a competition organized as a part of RADIX, Management Conclave IIM Ranchi. ( January 2015)	Ronak Johari
74	Winner of the 1st Edition of the Lonely Planet Travel Writing Contest, March 2014	Meghdoot Mukherjee
75	Winners - Fashion Show at XISS Panache - 2015. Panache is the Annual Cultural and Management Fest of XISS Ranchi.	Shashank Gupta Deborah Belho Mohit Rathi Md. Affan Prateek Jaiswal Sudhir Mehria Prerna Prasad Singh Chahat Ranga

Sl.No.	Event	Winner(s)
76	Winners (2014)- Marketing Marshall at Panache, Annual Cultural and Management Fest of XISS Ranchi. Marketing Marshall tested marketers on their awareness of the business world, creativity and innovation and their convincing skills that was adjudged by virtue of Business Quiz, Product Sales and Case Presentation.	Nachiketa Sharma Chahat Ranga Prateek Jaiswal Areef Syed
77	Winner Finance Article writing competition organised by IBS , Hyderabad and Finalist Stock Maniac , Confluence 2013 IIM Ahmedabad Flagship event	Aman Vij
78	Research Paper-"A Case Study on Profiling of Rickshaw pullers as potential clients of Microfinance: The Evidence from Ranchi". SusCon-IV (4th Annual International Conference On Sustainability: People, Policy and Practices, IIM Shillong, India, March, 2015	Ravi Ranjan Soren Neeraj Lakra Vamsi Krishna Amit Lakra Ramkishan Gugulotu
79	Marketing article on 'Transparent Marketing', published in MarkLab, Marketing society of FMS, Delhi	Bhavana Pandey

## Scholarships

### Ministry of Social Justice and Empowerment

Sl. No.	Name of Student	
1	Seshank Puli	PGDM 2014-16
2	Anuran Gayali	PGDM 2014-16
3	Shailesh Singh	PGDM 2014-16
4	Shantanu Mandal	PGDM 2014-16
5	N Vinoth kumar	PGDM 2014-16
6	Manchala Pradeep Kumar	PGDM 2014-16
7	Manish Kumar	PGDM 2014-16

### Ministry of Tribal Affairs

Sl. No.	Name of Student	
1	Akhilan S	PGDHRM 2014-16
2	Amarnath Lakra	PGDM 2014-16
3	Ashley Lakra	PGDM 2014-16

### Other Scholarship

Sl. No.	Name of Student	Name of Scholarship
1	Ron Babu Jon	OPJEMS

# Placement

With the economy on more stable ground, companies from diverse sectors poured in to hire students of IIM Ranchi.

We achieved almost 100 % placement for the large graduating batch (both PGDM and PGDHRM) of 2013-15, with more than 100 companies queuing up to hire from the largest ever batch. The 194-strong batch saw recruiters from various sectors with Sales and Marketing leading the pack. The highest Domestic salary offered was Rs.26 lacs while the highest International Salary offered was Rs.53 lacs per annum. The top 25 % of the batch had an average salary of Rs.16.45 lacs. These figures exemplify the faith shown by recruiters in the students of IIM Ranchi.

The Summer Placement process for Class of 2014-16 saw participation from more than 70 companies, with 29 first-time recruiters. As compared to last year, e-Commerce, Pharmaceutical & Healthcare sectors strengthened their hiring with 25 % of the internship offers coming from them. The year-on-year highest & average stipend offered increased by 62% & 30% respectively.

## *Summer Placements*

The summer placements for the Class of 2014-16 witnessed participation from more than 60 companies, with 26 first-time recruiters. The 123 strong batch, picket up summer internship roles in diverse sectors such as BFSI, FMCG, Manufacturing, Consulting, Media & PR, E-Commerce, Pharmaceuticals & healthcare.

### **Sales & Marketing**

Sales and Marketing continued to be the most preferred domain of the students with 35% of the batch choosing to pursue internships in it. Some of our prominent recruiters were Becton Dickinson, Blueston3, TAT Steel, hero Motocorp, Godrej, People Group among others. Niche profiles offered in this domain were social media marketing, digital marketing & Brand Management.

A multinational FMCG major offered international sales and marketing roles to the students at IIM Ranchi.

### **Finance**

IIM Ranchi played host to a large number of companies offering roles in the Finance function accounting for 21% of the total offers. This year saw several new recruiters queuing up for the brightest minds in the field of finance, offering roles in Corporate Banking, Equity Research, Retail Banking, Investment Banking, Risks, Treasury & wealth management. ICICI Bank, Federal Bank, RBI, Darashaw, NCDEX were some of the top names recruiting from IIM Ranchi in finance domain. A UAE based Investment Banking firm offered internships in front-end investment banking & private equity exclusively to IIM Ranchi students.

### **General Management & Consulting**

Around 16% of the batch received offers in the General Management & Consulting domain , re-iterating & re-emphasizing the faith in the quality of students at IIM Ranchi. Consulting domain saw companies like Deloitte, EY, Technopak and Wipro Consulting recruiting from IIM Ranchi.

### **Operations**

The number of companies offering Operations role saw a substantial rise. Around 14% of the batch opted for roles in Operations function. Companies like TATA Steel, Cummins, Larsen & Toubro, Myntra, Wockhardt & Lafarge offered various roles like Supply Chain, Process Excellence, Warehousing & Procurement.

Operations domain saw a two-fold increase in the number of summer internship offers as compared to the previous year

### **IT / Analytics**

The IT sector continued to re-affirm its faith in IIM Ranchi students by doling out summer internship offers to around 10% of the batch. Inline with the objective of becoming one of the leading institutes in the field of Business Analytics, specialized roles were offered by various analytics firms.

Wipro, Microsoft, Datawise were some of the key recruiters in the IT / Analytics domain.

## PGDM: Key Figures

**62**

Companies recruited from the Summer Internship Process for the PGDM Batch of 2014-16

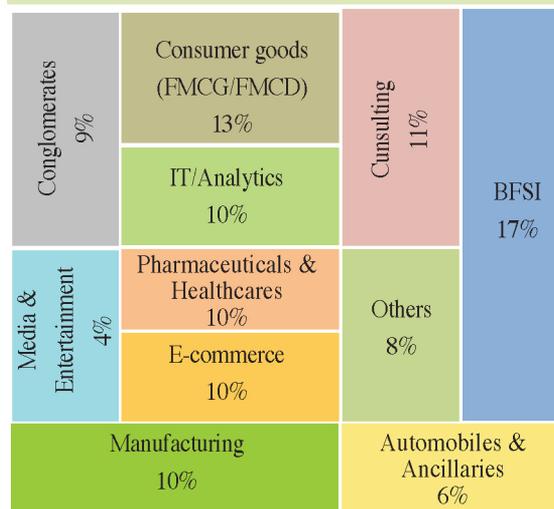
**42%**

of the companies were first time recruiters.

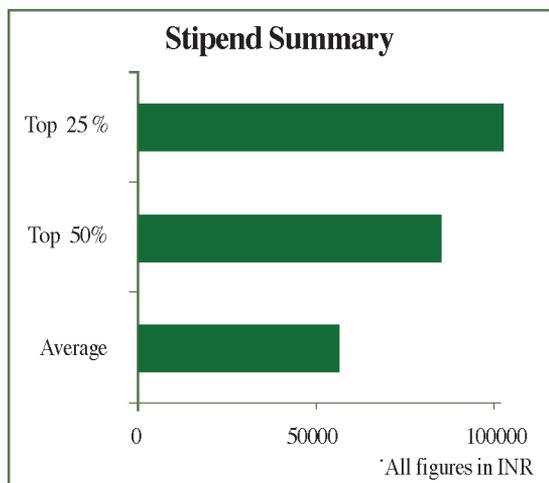
**100%**

Students of PGDM Batch of 2014-16 secured paid internships.

### Sectorwise Split



## Summary



### PGDM Batch of 2014-16

Total No. of Students	123
Total No. of Companies Visited	62
Total No. of Offers Made	141
Highest Stipend Offered (International)	2,50,000*
Highest Stipend Offered (Domestic)	1,60,000
Average Stipend Offered	57,900*

\*All figures in INR

## 2013 Vs. 2014

**28%** ↑  
Increase in Average Stipend Offered

**20%** ↑  
Increase in Average Number of Offers per Recruiter

## PGDHRM: Key Figures

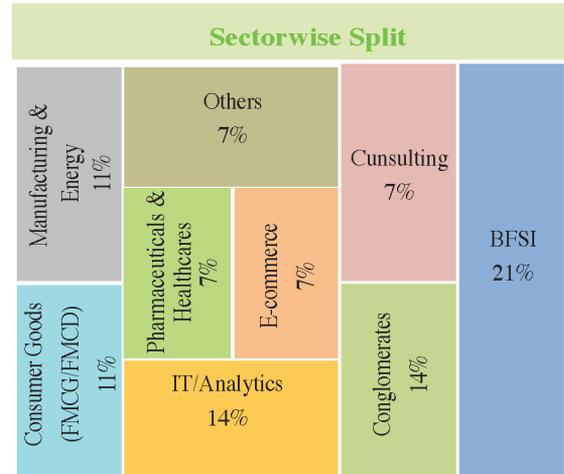
For the 3rd PGDHRM batch of IIM Ranchi, while prominent recruiters continued to repose their faith in the students, a number of first-time recruiters across various industries thronged the campus. Some of the top recruiters of the PGDHRM Class of 2014-16 were Larsen & Toubro, RPG, Samsung R&D, Titan, ICICI Bank, Wipro consumer Care, Bluestone, Sun Pharmaceuticals, TATA Steel & Wipro Technologies.

Jindal Steel & Power recruited for its Leadership Program. Other niche HR roles offered were HR Analytics, Corporate HR, Industrial HR, Relations etc.

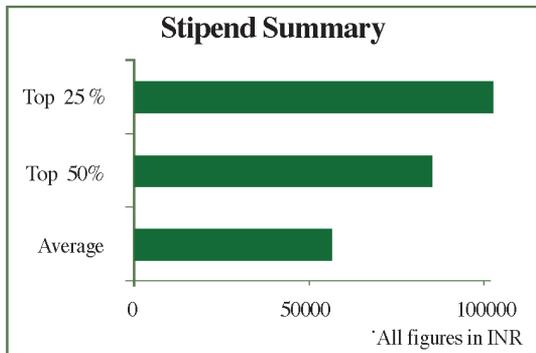
**24** Companies recruited from the Summer Internship Process for the PGDHRM Batch of 2014-16

**54%** of the companies were first time recruiters.

**100%** Students of PGDHRM Batch of 2014-16 secured paid internships.



## Summary



PGDM Bathch of 2014-16	
Total No. of Students	38
Total No. of Companies Visited	24
Total No. of Offers Made	42
Highest Stipend Offered	1,60,000*
Average Stipend Offered	56,100*
*All figures in INR	

## 2013 Vs. 2014

**34%** ↑  
Increase in Average Stipend Offered

**25%** ↑  
Increase in highest Stipend Offered

**22%** ↑  
Increase in First Time Recruiters

## Final Placements

Indian Institute of Management Ranchi takes immense pride in announcing a successful completion to its final placement season for the PGDM and PGDHRM batches of 2013-15. The institute, this year, reached one step ahead in establishing a strong foothold as being one of the premier management institutes in the country.

With the placement of its 2013-15 batch, comprising of 152 students from the PGDM batch and 42 from the PGDHRM batch. A total of 136 companies participated in the campus placements this year.

The institute had the privilege of hosting some of the biggest names in the industry, offering some of the most sought after profiles to our students. The major in focus were Banking & financial services, Consumer Goods, Strategy & Consulting, PSUs and business conglomerates. The rising trend in placements was corroborated with an increase in the average compensation. With the increase in the batch size from 111 to 152 this year, highest amongst the new IIMs established, numbers of companies also increased significantly. Total of 45 new recruiters visited IIMR this year. Moreover, this year also saw a steep increase in the number of international offers on campus. The number of PPOs and PPIs also went up by a substantial number showing a great deal of industry confidence in the students of IIM Ranchi.

The Final Placement process for the batch of PGDM 2013-15. The process involved active participation of 106 companies. From the PGDM 2013-15 batch of 152 students, 2 students opted out of the placement process. Prior to the start of the process, lateral placements were conducted for students with prior work-experience of more than 4 years. IIM Ranchi received excellent response from the industry and attracted prominent companies from diverse domains.

### Quick glimps of final placements highlights

#### PGDM 2013-15

Batch strength	152
No. of companies visited	106
Lateral Offers	14
PPO/PPI offers	24
Final Placements	111
Total International Placements	3
Average CTC Offered	Rs. 13.4 lpa
Highest CTC offered (international)	Rs. 55 lpa
Highest CTC offered (Domestic)	Rs. 27 lpa
Students opted out of final placements	2

### Function Wise

General Management	24%
Consulting	20%
Finance	16%
Sales & Marketing	15%
Technology	15%
Operation	5%
Analytics	5%

## General Management

Median CTC Offered for placements in General management sector = Rs. 12 lpa

Top Profiles Offered	Prominent Recruiters
Leadership and Group Management	RPG
Strategy	Tata Steel
	ACG Worldwide
	Idea Cellular
	Tata Steel
	Berger Paints
	Future Group
	Larsen & Toubro

## Consulting, Analytics & Information Technology

Median CTC Offered for placements in Consulting, Analytics & information Technology sector = Rs. 12.5 lpa

Top Profiles Offered	Prominent Recruiters
Senior Consultant	Deloitte US
Consultant	Samsung
Business Development	Cognizant Business Consulting
Analyst	HCL Technologies
Account Manager	Wipro
	Capgemini
	Ramco

## Finance

Median CTC Offered for placements in Finance sector = Rs. 13 lpa

Top Profiles Offered	Prominent Recruiters
Investment Banking	JP Morgan Chase
Corporate Banking	Royal Bank of Scotland
Treasury	Credit Agricole
Risk Management	Standard Chartered
Equity Research	Yes Bank
Asset Management	State Bank of India
Retail Product Management	ICICI Bank

## Sales & Marketing

Median CTC Offered for placements in Sales and Marketing sector = Rs. 12.5 lpa

Top Profiles Offered	Prominent Recruiters
Corporate Brand Management	GlaxoSmithKline
Digital Marketing	HT Media
Business Development	Hero Motocorp
Media Marketing	Bajaj Corp
E-commerce	Maruti Suzuki
International Marketing	Bharat Forge

## Operations

Median CTC Offered for placements in Operations sector = Rs. 14 lpa

Top Profiles Offered	Prominent Recruiters
Head - FTL & LTL	Future Supply Chain
Supply Chain Consulting	Tata Steel
Fleet Management	DCM Shriram
Ancillary Revenue & Cost Management	
Warehouse Management	
Supply Chain Strategy	

**PGDHRM Placements**  
PGDHRM 2013-15

Batch strength	42
companies visited	30
Lateral Offers	3
PPO/PPI offers	6
Final Placements	33
Total International Placements	3
Average CTC Offered	Rs. 12.6 lpa
Highest CTC offered	Rs. 17 lpa

Average CTC Offered for PGDHRM 2013-15 = Rs. 12.6 lpa

**Top Profiles Offered**

**Prominent Recruiters**

Industrial Relations	Larsen & Toubro
Talent Acquisition	Maruti Suzuki
Learning and Development	MECON
Compensation and Benefits	Samsung Research India
Relationship Manager	ICICI Bank
Corporate HR	BPCL
HR Business Partner	Sun Pharmaceuticals
HR Operations	HCL Technologies
Employee Relations	Tata Steel
HR Analytics	ICICI Prudential
Market Intelligence	Ramco
	Ratnakar Bank Limited
	Exide Life
	Berger Paints
	Capgemini
	GAIL



## Colloquium ‘Meet The Leaders’

Colloquium - an IIM Ranchi initiative, where its students get an opportunity to interact with the industry leaders in Finance, Marketing, Operations and HR, rolled into its 4th year since inception and its momentum is up and gaining.

The 4th edition kicked off on a high note at IIM Ranchi. Mr. Ashu Malhotra, HR Head of e-commerce giant Jabong. com visited the campus as a part of the event.

Another memorable event was an interactive session with Ms. Smita Chakraborty, Regional Manager ICICI Securities. After a stimulating lecture, She officially green-lit the virtual trading competition Stock Minds that saw tremendous participation from the Finance enthusiasts.

Colloquium was also graced with the presence of Mr. Sudhanshu Pandit, Vice President HR, Symantec India. He delivered a lecture on the theme 'Career Planning & Development for Students & Young Professionals'

This year the “Colloquium - Meet the Leaders” series started on July 12, 2014. More than 65 senior executives from various companies visited to interact with our students.

### *Colloquium Calendar 2014*

Sl	Name	Designation	Organization
1	Mr.Subhanish Malhotra	Chief Manager Human Resources	Arvind Mills
2	Mr.Deepak Katyal	Head of Wealth Technology	ANZ
3	Mr.Prasad Dahapute	Managing Director	Varhad Capital
4	Mr.Samir	Managing Director	Investus Capital
5	Mr.Pramod Mahatme	VP-ER	Wipro Consumer Care and Lightening
6	Mr.Krishna Kislay	Head of Organisational Effectiveness Rollout and Implementation	Vodafone Essar Limited India
7	Mr. Diwakar Menon	Managing Director	Last Mile Consultants
8	Mr. Ashu Malhotra	HR Head	Jabong
9	Mr. Rajeev Bhadauria	Director-Group HR	JSPL
10	Mr. Deepak Bharara	Chief Human Resource Officer	Lanco Infratech Ltd
11	Mr. Vikas Sriodkar	Director	Basil HR Advisory Services
12	Dr.Shankar Anappindi	Head HR and L&D	JRG Securities
13	Mr. Vishwadeep Khatri	CEO	Benchmark Six Sigma
14	Mr. Sudhanshu Pandit	VP HR	Syantec
15	Mr. Rohit Gadia	CEO	CapitalVia Global Research Ltd
16	Mr. Harish Sheth / Mr. Avinash Dixit	CMD / Head HR	Setco Automotive Ltd
17	Ms.Smita Chakraborty	Regional Manager	ICICI Securities

Sl	Name	Designation	Organization
18	Mr. Kishore Chakraborti	VP	McCann Ericsson
19	Mr. Ravi Thilagan	HR Head	Financial Services and Systems
20	Mrs Ivy Saldanha Mrs Lakshmi Prakash	Director Human Resources	Actuant Corporation
21	Mr. Sailesh Menezes	Country Manager & Head - Human Resources	HP India - Sales & Engineering Organizations
22	Mr. Ram Kumar	Chartered Accountant and Lawyer	Pears Capital
23	Ms. Anshu Singh	General Manager,HR	Exide Life Insurance
24	Mrs. Shantha Vallury	Head Corporate Affairs, Organizational Effectiveness & Special Initiatives	RBL Bank
25	Mr. Punit Modhgil	CEO	Octane
26	Mr. Vijay Rai	President & CEO	PowerCon
27	Mr. Prashant Parameswaran	Head - Consumer Insights (Asia,Middle East,Africa)	General Mills
28	Dr. Mohit Batra	CEO	Alchemy Capital Management
29	Mr. G Y Suhas	Head - HR, IR & Admin	L&T Construction Equipment
30	Dr. VK Vijayakumar	Investment Strategist	Geojit BNP Paribas
31	Mr. Ankur Bisen	Sr. Vice President	Technopak Advisors
32	Mr. Harish Rangacharya	Founder and Managing Director	Cadsys(India) Limited
33	Mr. Anil Parashar	President and CEO	InterGlobe Technology Quotient
34	Mr Bhagirathi Dhal	Sr Advisor - HRD	Burea of Indian Standards, Govt of India
35	Mr Basant Maheshwari	Founder	Equity Desk.com
36	Mr. Vinod Thapliyal	SBU Head	Sahastradhara KGFS
37	Mr. Rahul Nawab	CEO	IQR Consulting
38	Ms. Richa Dubey	Director HR	Praxair India
39	Mr. Sundara Rajan	Director	Thomas Assessment India
40	Ms. Annapoorna	Chief Human Resource Officer	E2E Rail
41	Mr. Vasudeo Ginde	M.D	DiagnoSearch
42	Mr. Sujoy Banerjee	President, Group HR and OD (MBECL)	McNally Bharat Engineering Company Ltd
43	Mr. Subhajyoti Biswas / Chandrima De	Regional Manager HR-East / National Training and Development Manager	Ujjivan Financial Services
44	Mr Raghuraman	Chief Information Officer	Mphasis Ltd
45	Mr. Keyur Thakore	President & Founder Director	KTA Associates

Sl	Name	Designation	Organization
46	Mr Nadeem Kazim	Director HR	Exide Industries Limited
47	Mr. Unnathan Shekhar	CEO	Galaxy Surfactants
48	Mr. Pramod Taparia	Chairman	Wintech Taparia Ltd.
49	Mr. Atul Mohan	Head HR	Bluestone Lifestyle Pvt. Ltd
50	Mr Rahul Jain	Director	InnoServ Solutions Pvt. Ltd
51	Mr. Sujitesh Das	Head - Human Resources	Microland
52	Mr.Sanjay Joshi	Regional Director, HR	Intertek India Pvt Ltd
53	Mr Suresh Kumar	Sr. Vice President, HR	Mafatlal Industries Ltd
54	Mr. Sanjay Nagir	MD	Market Insights
55	Dr Deepak Malhotra	VP HR	IL&FS Environmental Infrastructure and Service Limited
56	Mr Daljeet Kohli	Head Research	IndiaNivesh
57	Mr. Sanjay Bakshi,	Managing Partner	ValueQuest Capital
58	Mrs. Anamika Bhargava Mehra, Founder- Swadhyaan,	Center Head	Tech Mahindra
59	Mr. Roy E Charles	Founder	REC & Associates
60	Mr. Anil Kumar	Managing Partner	Redseer Consulting
61	Mr. Anshu Bagai	Managing Director	AMC Cookware
62	Mr. Sharad Agarwal	Business Development Director	Orange Cloud for Business
63	Mr. Rahul Moosad	Sales Head	GiveIndia
64	Mr Rishi Rana	Managing Director	Sum Total Systems
65	Dr Aneil Deepak	Executive Director	DDB Mudra Group Max
66	Mr. S.R Swaminathan	Senior Director	Virtusa
67	Mr Rajeev Kapoor	MD	Copart inc
68	Dr. Prasad Dahapute	Managing Director	Varhad Capital

## Annual Return on cases of Sexual Harassment

Period: 1st April 2014 to 31st March, 2015

Sl.no.	Particulars	Ministry/ Department	Autonomous Bodies
1.	Number of complaints of sexual harassment received in the year		02
2.	Number of complaints disposed off during the year	-	02
3.	Number of cases pending for more than 90 days		None
4.	Number of workshops on awareness programmes against sexual harassment conducted during the year	-	01
5.	Nature of action		Report submitted to competent authority as per the guidelines approved by the Board of Governors

# Convocation

## 4<sup>th</sup> Convocation

The Fourth Convocation of IIM Ranchi was held on Saturday, May 2, 2015 at Dr Ramdayal Munda Kala Bhawan Auditorium, Khelgaon, Hotwar Ranchi to confer the Post Graduate Diploma on 2013-15 batches of Post Graduate Diploma in Management (PGDM) –148 students, Post Graduate Diploma in Human Resource Management (PGDHRM) - 42 students, Executive Post Graduate Diploma in Management (PGEXP) - 53 students and Post Graduate Programme in Energy Management (PGPEM) - 19.

The Chief Guest for the occasion was Shri Ajit Balakrishnan, Founder & Chief Executive Officer, Rediff.com.

The Director In-charge, Prof Anindya Sen welcomed the Chief Guest, Shri Ajit Balakrishnan and also presented a brief report of activities of IIM Ranchi from April 1, 2014 to March 31, 2015. He congratulated the graduating students.

Mr. Hasit Joshipura, Officiating Chairman, Board of Governors, IIM Ranchi welcomed the Chief Guest and delivered the presidential address.

The Chief Guest, Shri Ajit Balakrishnan presented the Gold & Silver medals to the students for their academic excellence and to the Best Outgoing Student and other prize-winners.

### *Medals for Academic Excellence & List of Graduates*

#### Two-Year Post Graduate Diploma in Management (PGDM): 2013-15 batch (Total – 148)

Gold Medals	Recipient
1st Rank holder and Best Outgoing Student	Sumit Aggarwal

Silver Medals	Recipient
2nd Rank	Saksham Sinha

Publishers Taylor and Francis and Orient Blackswan have sponsored the book prizes for different rank holders and recipients of best Summer Internship Projects for the different Programmes in this Convocation.

Certificate & Book Prize	Recipient
3rd Rank	Saumit Chandra

Book Prize	Recipient
4th Rank	Karan Krishan Kamra & Saurabh Jain (Jointly)

Certificate	Recipient
Best Summer Project : Accounting & Finance	Srikanth Bizza
Best Summer Project : Marketing	Saurav Mukhopadhyay
Best Summer Project : Operations	Saksham Sinha
Best Summer Project : Information System	Muttada Sashibhushan
Best Summer Project : Strategy	Durga Prasad

*The rest of the names are in alphabetical order:*

A DILEEP KUMAR	MUPPIDI RAJEEV
ABHIJOY SARKAR	NACHIKETA
ABHINAV ADITYA BHAUSAHEB	NAGESH K M
ABHINAV NATH	NAMRATA PANWAR
ABHISHEK AGRAWAL	NAND KISHORE BAGDE
ABHISHEK MEENA	NEERAJ LAKRA
ABHISHEK TRIPATHY	NIRAJ RANJAN SARDAR
ABHISHEK VERMA	NITIN NINGAIAH
ADITYA SINGH	NITISH JAIN
AGARWAL SUMIT	NOEL PRABHAT KACHHAP
AINSTEENA	PARTHA RAJ BRAHMA
AISHWARYA KRISHNA	PATEL KRUNAL KANTILAL
AKHIL NISHANT PURTI	PAWAN KUMAR BARNAWAL
AKURATHI V JAYA KRISHNA	PERAM SUDHEER
AMAN VIJ	PRASHANT SINGH
AMIT LAKRA	PRATEEK JAISWAL
ANIL NADUPURU	PRATYUSH SINHA
ANIMESH PANDEY	PREETI KUMARI
ANIRUDH PRAKHYA	PRIYESH THAKUR
ANKIT SINGH	PUSHKAR EKKA
ANUP SUDHAKAR DAIGAVANE	RAHUL ORAON
ANUPMA JAYA SANGA	RAHUL YADAV
ANURAG PODDAR	RAJEEV PRASAD
AROOP KUMAR RAM	RAJESHWAR SINGH
ASHISH NIMJE	RAM KUMAR
ASHISH RAJ	RAMKISHAN GUGULOTU
ASHUTOSH	RASHMI HANSDA
B VINAY	RAVI RANJAN SOREN
BHAVANA PANDEY	RAVINDER SINGH CHAUHAN
BHUVAN SHARMA	RENALI BANSAL
CHAHAT RANGA	ROHIT SINGH GANGWAR
CHANDAN JAYASWAL	ROMIL RAVI
CHOUDHRY UJJAWAL VENIWAL	RON BABU JOHN
DAHIWALE ABHINIL SHYAMRAO	RONAK RAWAT
DEBASHIS SETHI	RUPOJ KEMPRAI
DEBORAH KEVIYEINUO BELHO	S ALI AKBAR RIZVI
DEEPAK KUMAR	S SHASHIDHAR
DEEPAK MEENA	SAGAR YADAV
G SAGAR	SAHIB SINGH OBEROI
GAURAV JAGDISH NARNAWARE	SAM ABHINAV KULLU
GAURAV RAJ	SANDEEP KUMAR GOND

HANSRAJ BASUMATARY	SANDEEP KUMAR HIAL
HEMANTH KUMAR THUTI	SANEETH BANGARU
HILA JIMOSAYA	SANTOSH KUMAR
HIMANSHU	SAURABH HASIJA
HIMANSHU LOHANI	SAURABH SHANKER PANDEY
JAI MASIH MINZ	SHAKEEL ALMAS KHONGWIR
JINSON CHACKO	SHASHANK GOYAL
K CHAKRAVARTHY	SHASHANK GUPTA
K VAMSI KRISHNA	SHASHIDHAR BOGA
KALYANI SRIVASTAVA	SHRI SABARI K P
KANAV SHARMA	SILVANYA BINDULAL GOLLA
KARTHEKEYAN P M	SOBHAN KACHARI
KHAROTE ADITYA SUHAS	SUDHIR MEHRIA
KISHAN KUMAR	SUMIT KUMAR ANAND
KOTA SANDEEP	SYED AREEF HUSSAIN
KSHITISH TRIPATHI	UTSAV SHAHU
KULDHAR KAVITA SUBHASH	V GANESH
KUMAR PRAKHAR	VAVILAPALLI RAJSEKHAR
KUNAL DHAMIJA	VELLANKI KISHORE
LALIT KUMAR VACHHANI	VIKASH KUMAR BAA
LIKESH KUMAR KARDAM	VIKRAM KEERTHI J
MAHESH YADAV	VIKRAM TANWAR
MANISH PRASAD	VISHAL ANAND BHAGAT
MANOJ N	VISHAMBHAR NATH SINGH
MD AFFAN S S	VISWAJITH T
MEENU YADAV	VIVEK BHAGAT
MIHIR D MEHTA	VIVEK KUMAR
MITAN DAS	VIVEK PRASAD
MOHIT RATHI	VIVEK SAIBA

**Two-Year Post Graduate Diploma in Human Resource Management (PGDHRM): 2013-15 batch (Total – 42)**

Gold Medals	Recipient
1st Rank holder	Swatilekha Chowdhury (her name has been included in the Honour roll)
Best Outgoing Student	Ronak Johari
Silver Medal	Recipient
2nd Rank	Onam Priyadarshi

Publishers Taylor and Francis and Orient Blackswan have sponsored the book prizes for different rank holders and recipients of best Summer Internship Projects for the different Programmes in this Convocation.

Certificate & Book Prize	Recipient
3rd Rank	Ronak Johari
Book Prize	Recipient
4th Rank	Kaustabh Moni Hazarika
5th Rank	Nupur Bhatt
Certificate	Recipient
Best Summer Project : HR	Swatilekha Chowdhury

*The rest of the names are in alphabetical order:*

AAKANKSHA SINHA	PRANJAL SRIVASTAVA
ABHISHEK MANDAL	PRAVEEN SHEKHAR
ADNAN ZUBAIR	PRERNA
ALOK KUMAR GUPTA	PRIYAMBADA PRIYADARSHINI
APOORVA SHUBHAM	PRIYANKA JAIN
CHITRA BHAGAT	PRIYANKA SAMADDAR
DEEPAK VIJAY	RUSSELL JEREMY BANTEILANG WARJRI
DEVANSHU WADHAWAN	SAKET KAMBOJ
DOUMINLAL	SANDEEP KUMAR
GULSHAN M J HEMROM	SATISH LAHARE
JAYENDRA PRATAP SINGH	SATVIR SINGH
MEGHDOOT MUKHERJEE	SAYANTIKA MAJUMDAR
MEGHNA SAXENA	SHAILESH JAYACHANDRAN
MICHAEL ARUL PIO A	SNIGDH KUMAR JHA
NAGARJUNA D	SOURAV ROY
BHANDARI NIRBHAY SANDESH	SRISHTI SAHU
NISHANT AGARWAL	STACY ANGOM
NISHIT KUMAR MINZ	SULABH GANGADHAR DAIGAVANE
	SUMEHA KAUSHAL

**Eighteen Month Post Graduate Diploma for Executives (PGEXP): 2013-15 batch (Total – 53)**

Gold Medals	Recipient
1st Rank holder	Bharat Bhushan (his name has been included in the Honour roll)
Best Outgoing Student	Pravin kumar

Silver Medals	Recipient
2nd Rank	Dinesh Kumar Saxena

*Publishers Taylor and Francis and Orient Blackswan have sponsored the book prizes for different rank holders and recipients of best Summer Internship Projects for the different Programmes in this Convocation.*

Certificate & Book Prize	Recipient
3rd Rank	Pravin kumar
Book Prize	Recipient
4th Rank	Vikash Kumar
5th Rank	Darshan Keshri
Certificate	Recipient
Best Summer Project : HR	Ravindra Verma
Best Summer Project : Accounting & Finance	Shekhar Saran
Best Summer Project : Marketing	Shambhu Mandal
Best Summer Project : Operations	Rajesh Dhiman
Best Summer Project : General Management	Pravin Kumar
Best Summer Project : Information System	Pallab Pal Choudhary
Best Summer Project : Strategy	Dinesh Kumar saxena

*Rest of the names are in alphabetical order:*

ABHINAV KAUSHAL	RAM KUMAR GAZARESEN
ABHISHEK KUMAR TIWARI	RAVI WADHAWAN
ANNIE KURIAN	SANJAY KUMAR
ANSHUL ANAND	SANJEEV KUMAR
ATUL MATHUR	SANJEEV KUMAR MANDAL
BHASKAR KUMAR	SATISH KUMAR GUPTA
BRAJESH KUMAR	SAUMITRA SHRIVASTAVA
DALGADE BASWARAJ MAHADEVPPA	SEEMA SINGH
DEEPAK KUMAR LAKRA	SELVI SELVARAJ
DHANANJAY KUMAR	SNEH SOURABH
DHRUBAPRIYA CHAUDHURI	SONALIKA PRASAD
DIPANKAR PANDA	SUMANT KUMAR SINHA
DIPTI SHUKLA	SUMIT PRAKASH
JAIRAJ KUMAR	SUNIL MOHANTY

KUSHAL JAIN	SHYAM SUNDAR CHOUDHARY
MANISH ANAND	SIDHARTH CHATURVEDI
MUKUL BUDHIA	TAPAS KUMAR MALLICK
MANOJ KUMAR PANDEY	VENKAT RAMANA
PIYUSH PANDEY	VINEET KUMAR
PRASANTA KUMAR PATTNAIK	VIRESH AGRAWAL
PRAVEEN MISHRA	
PUNAM PRASAD	
RAKESH KUMAR SINGH	

**Eighteen Month Post Graduate Energy Management Programme (PGEMP): 2013-15 batch (Total – 19)**

Gold Medals	Recipient
1st Rank holder	Ajay Kumar Sharma
Silver Medals	Recipient
2nd Rank	Davuluri Chandra Sekhar
Certificate	Recipient
3rd Rank	Arun Kumar Agrawal

*Rest of the names are in alphabetical order:*

Aakanksha	Mukesh Chandra Karan
Akanksha Mishra	Nikhil Agarwal
Brijraj	Nirmal Kumar Tewari
Govind Yadav	Praween Kumar
Jitender Singh Negi	Rakesh Ranjan Verma
Kamalendu Pattnayak	Ranbir Sinha
Kotlanka Nuka Raju	Shelendra Chandil
Kumud Ranjan Sinha	Vikash Jha

# MDPs Consultancy And Training Programmes

## Consultancy Projects Undertaken

Our faculty members have taken up some consultancy assignments for the Government of Jharkhand and the Government of India. Some of them are listed below:

### List of Consultancy Projects completed in Academic Year 2014-15

Sl	Name of the Program	Completed / In progress
1	Comprehensive study and Assessment of Tribal Sub Plan (TSP) in Jharkhand Project Director's: Prof. Amarendu Nandy & Prof. Asish Hajela	In final stage of completion
2	Smile Attractiveness (HUL) Project Director's: Prof. Tanushree Dutta & Prof. Mousami Padhi	Completed
3	Impact Assessment Study of Saranda Development Project Project Director: Prof. Mousumi Padhi & Project Co-ordinator: Ms. Arpita Sutradhar	Completed

## Training programmes conducted

Our faculty members have coordinated and conducted some In-company Programmes for corporates and for personnel of Government of Jharkhand during the year.

### In-company Programmes conducted in Academic Year 2014-15

Sl	Name of the Program	No. of Registered Participants
1	ICP on Finance and Store Management for Jharcraft Programme Directors – Prof. Amit Sachan, Prof. Sasadhar Bera	30
2	Leadership Development Programme for Executives of Mahindra Finance : Programme Director – Prof. Shibashish Chakraborty	29

# Conferences

## *Conferences attended*

### Prof. Amit Sachan

1) Attended Global Colloquium on Participant-Centred Learning GLOCOLL - from July 20 to 26, 2014 in HBS Campus, Boston US and from Feb 9 to 12, 2015 in Shanghai, China.

### Prof. Anand

1) Attended the Summer Workshop 2014 at IIM Calcutta (Apr 18 to 23, 2014) for the part dealing with select quantitative research methodologies.

### Prof. N Sivasankaran

1) Presented a paper titled: "Enhancing Shareholder Value through Efficient Working Capital Management", (Co-author : Prof. Palanisamy Saravanan, IIM Shillong) at International Conference on "Revolutionizing Business, Fueling Growth" organized by the Jamanlal Bajaj Institute of Management Studies, Mumbai, during Mar 4 - 5, 2015.

2) Presented a paper titled: "A Case Study on Profiling of Rickshaw Pullers as Potential Clients of Microfinance: The Evidence from Ranchi" – (Co-authors Saurav Snehrat , Vamsi Krishna, Ravi Ranjan Soren, Amit Lakra, Neeraj Lakra & Ramkishan Gugulotu, students of IIM Ranchi) at International Conference on Sustainability organized by IIM Shillong during Mar 11-13, 2015 at Shillong.

### Prof. Sasadhar Bera

1) Gave a technical talk on "Multiple Response Optimization in Multi-stage *Manufacturing Process*". *National Conference on "INDIAN STEEL INDUSTRIES - OPPORTUNITIES AND CHALLENGES (ISI-OPAC-II)" held on Dec 13-14, 2014 at Radisson Blu Hotel, Ranchi.*

## *Conferences hosted*

### *IIM Ranchi Holds its First Ever Management Conclave, Radix, 2015*

**January 17, 2015, Ranchi, Jharkhand:** IIM Ranchi organized an HR conclave under its first ever management conclave, Radix. The venue for the most awaited event of the year was CMPDI auditorium and the event was graced by several dignitaries and industry stalwarts with great amount of industry experience as Human Resource Managers, in different realms of HR. Health Freaks (an upcoming fitness centre in Ranchi), CMPDI (Chief Sponsor), Medha, UBI, MRT Signals Ltd., Crompton Greaves, Perfecto Electricals and Pandrol sponsored the event.

The Director then asked the dignitaries to enlighten the students with their wisdom and perspective on how HR managers play a key role in managing organizational change.

The CMD of CMPDI, **Mr. A.K. Debnath**, the Chief Guest for the event, then took to the podium and expressed how upcoming managers and future leaders emerging from IIM Ranchi can make their presence felt in the industry.

C. Duttgupta, HR manager at Mecon, also stated his views on how organizations manage change and what distinguishes ordinary employees from extra-ordinary employees in an organization. the key-note speaker, Dr. Hari Haran, a distinguished Management Consultant, enlighten one and all with his wisdom.

Some of other eminent speakers were Mr. Subhanshish Malhotra, chief HR Manager at Arvind Limited. Mr. Subir Ghosh. DGM (HR) Suzuki Motor cycles Pvt. Ltd., Mr. Kishore Chakraborti, VPC (Consumer Insight ) McCann Erickson.

# Our Media Presence



## Activities & Events

### *Internship Experience on District Disaster Management Plan*

17 PGDM students of IIM Ranchi got selected for a project quite unusual for IIM students: To design and develop disaster management plans for all the 24 districts of Jharkhand. Hired by State Disaster Management Authority (SDMA), working in tandem with United Nations Development Program (UNDP), these students explored uncharted territories. Most of the districts never had a disaster management plan (DDMP) ever. It demanded a detailed study constituted of field visits. Due to parliamentary elections, internship began from 21st May, 2014. Apart from an introductory session by Mr. Arun Kumar Singh IAS, Chief Secretary, Disaster Management Department, Jharkhand Govt, students went through an extensive training of a month under the guidance of Col. Sanjay Srivastava & Mr. Dileep Kumar. Lots of eminent dignitaries from different departments of Jharkhand appraised them with their department related disasters. Most notably, they underwent a week-long session with National Institute Disaster Management professors Dr. Anil K. Gupta & Ms. Sreeja S. Nair.



In the second month of internships, students were ready for field work and were received by their respective District Administrations and updated about the different disasters possibilities. District Collector (DC) conducted 3 meetings with different blocks BDOs, COs, departments' heads and industry safety officers.

They obtained advice from the Army and different industry experts on the topic 'how to mitigate disasters' and Create a series of awareness for "AamAadmi". An immediate response system (IRS) was created which would work as a chain of command during emergencies to avoid any scuffle.

### *5th Foundation Day*

On 6th July 2014, Indian Institute of Management Ranchi celebrated its 5th foundation day. The gala event was held in the Khelgaon auditorium Ranchi with many dignitaries attending the event. Professor Anup Kumar Sinha



of IIM Calcutta graced the occasion as the chief guest. Professor Binay Bhushan Chakrabarti – the then Director of IIM Ranchi and Professor Amarendu Nandy were the guests of honour. The Program started with a prayer song devoted to Lord Ganesha sung by the second year students. The best academic performers of 2013 were felicitated and were awarded Merit Certificates. Professor Chakrabarti in his speech remarked that it was a momentous occasion for IIM Ranchi. Walking down the memory lane he talked about the illustrious journey of the institute. He thanked the faculty members of IIM Calcutta for their constant support and mentoring. Chief Guest Professor Anup Kumar

Sinha sensitized the students about the uncertainties of climate change and its hazardous effects. He encouraged them to think about the environment and create a better future for the coming generation. Professor Amarendu Nandy gave the vote of thanks.

## Independence Day Celebration

IIM Ranchi celebrated the 68th Independence Day with gaiety and patriotic fervor. A blood donation camp was organized and was followed by several cultural competitions at IIM Ranchi Khelgaon Hostel to mark the occasion. The day started with Col. B. K. Nair, Vice

President Administration hoisting the national flag in the presence of faculty members and students of IIM Ranchi. This was followed by a recital of the national anthem by all present. The air was filled with the spirit of patriotism and the exuberance in students could hardly be contained.



## Blood Donation Drive



The social responsibility club of IIM Ranchi, “Samarpan”, in association with the Rotary Club, Round Table India, Life Savers and JSACS, organised a blood donation camp on Independence Day in its Khelgaon Premises. Shri Atul Gera, Secretary, Rotary Club, Round Table & Life Savers, and Smt. Joley Sokey, JSACS, graced the occasion and addressed the members, encouraging and applauding them for their efforts.

The response from the staff and students of the college was overwhelming, with over 113 students coming forward to donate 113 units of blood. The door-to-door advertising done by the members of the club resulted in the participation of nearly thirty five residents of Khelgaon, apart from the students and staff, reflecting a positive outreach of the efforts of the students. It is noteworthy that this years’ drive broke the record of participation of 103 students from last year. Also, the participation of the residents was a first this year.

## Futsal Fever

Futsal is IIM Ranchi’s own interpretation of a Football Premier League. Organized by the Sports and Cultural Committee at IIM Ranchi, Futsal is like any professional sporting league. This year a total of 6 teams participated in Futsal. These were Real Dabangs, Smokin’ Aces, Kantatoli United, Swastic Maniacs, Meridian Horde and Auzaar. Each team consisted of 6 members including the goalie.



## Visit by YUVA Founder Franz Gastler

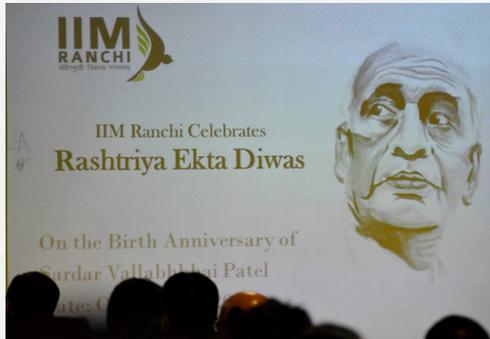


When a Harvard Law school graduate decides to give up his life to rehabilitate that of others, his presence sure means something. IIM Ranchi was graced by the presence of such a person on September 13, 2014. Mr. Franz Gastler, a social activist, has been working towards the rescue of young girls of Jharkhand from the clutches of child marriage and human trafficking for 6 years. His NGO Yuva is committed towards transforming the lives of the girls by training them to be professional footballers. As a fitting conclusion to the mega football event, Futsal, organized by the college, Franz Gastler was the man of the hour, sharing his inspiring stories with the students. He

and his team of young girls had an hour long interaction with the students where they discussed the trials and tribulations faced by Yuva in overcoming social barriers.

## *Rashtriya Ekta Divas: IIM Ranchi Exhibits its Unity in Diversity*

A unique high-spirited atmosphere was witnessed at IIM Ranchi's Suchana Bhawan campus as students and faculty members observed Rashtriya Ekta Divas, celebrated to commemorate Saradar Vallabhbbhai Patel's birth anniversary.



Prof. Pradip Kumar Bala, Dean In-charge (Academics), Col. V. P. Nair and other senior faculty members were present at the occasion. The program began with a heart-touching singing performance by first year student Deepak Nair. This was followed by Prof. Bala's speech, wherein all the students joined him while taking an oath to strive to preserve India's integrity and sovereignty. The literary club of IIM Ranchi organised a debate competition to mark the event. Prof. N. Sivasankaran and Prof. Gaurav Marathe were the judges for the event, which saw teams of two members each. Students' enthusiasm was evident as they cheered for their classmates, while the teams strained every nerve to win the competition. Madhushree

Ayala and Piyush Jain took away the first prize and Sayan Kar and Kaustav Pal stood runners-up. All the teams were involved in engaging and insightful discussions. In particular, the topic "IIMs cure students of regionalism" seemed to catch most of the audiences' attention and students came forward to share their views in favour of the same. It was heartening to see their display of unity in diversity. Kaustav Pal conducted the program and Jinson Chacko proposed the vote of thanks.

## *"Shikshit Bharat, Saksham Bharat"*

As a part of the initiative "Shikshit Bharat, Saksham Bharat", the HRD Ministry is inviting ideas and recommendations from the students of premier educational institutions for evolving a new educational policy. This was launched on International Students' Day and will help the Ministry frame the educational system better in terms of the quality of education.

A panel discussion on the topic "Shikshit Bharat, Saksham Bharat – Quality Education for all" was conducted at IIM Ranchi to generate the ideas for the same.

All the students brought in useful and creative insights into the discussion. Important points such as stress on quality education since early school life, reducing burden and exam pressure and making studies more activity-based, the flaws in current system were discussed.



The entire discussion was video recorded and a report of this discussion was sent to the HRD ministry and selected ideas might get included in the new educational policy.

## *TATA First DOT*



IIM Ranchi, jointly with NEN, organized Tata First Dot workshop on 2nd November, 2014. A unique initiative that promotes, mentors and showcases India's youngest and most dynamic entrepreneurs, TATA First Dot is run by the collaborative efforts of TATA group

of companies and NEN Trust. Tata first dot workshop is conducted across 20 cities in India

and Ranchi is one amongst them. The workshop saw participation of students from different colleges across Jharkhand, West Bengal and Odisha. The workshop was conducted by Mr. CS Deepak Kumar Khaitan, who is a Fellow Member of ICSI. He served as the Secretary of the Regional Council for two consecutive years in 2011 & 2012 and Chairman in the year 2013. He has been invited as a resource person / speaker by various institutions from time to time like NEN, IIMs, IITs and various other premier institutes. He was accompanied

by Mr. Subhabrata Bhattacharjee, an Entrepreneurship Consultant at NEN, who also emphasized the importance of taking ideas to the implementation stage and executing them to perfection, as the desirable traits in the budding entrepreneurs of today.

## Ranchi Premier League

IIM Ranchi has got umpteen cricket enthusiasts who keep their passion for cricket alive even in the hectic B school life they lead here at Ranchi. The Sports and cultural .



## Events Organized By Students

Our students continued to organize various events. During the year they organized 67 events. Some of the major events were as follows:

### 1. Operations Club

- OPTIMUS - An intra-college online quiz for 30 minutes duration that included questions from both operations as well as general management domain on Dec 6, 2014
- Mega-Structures – Airbus A380 -An episode from National Geographic documentary series was screened for the operation enthusiasts on Jan 30, 2015
- FUNATHON/WALKATHON-A mini marathon event that was organized by 2 clubs – Sankriya and Samarpan for social causes: Human trafficking, Women’s rights, Child rights. On Feb 22, 2015
- OPINE -An inter-college event to test operations, analytical and general management skills. The teams were asked to understand and come up with detailed analysis of pricing a 1 Litre Mineral Water Bottle brand, soon to be launched in the Indian market on Feb 27, 2015

### 2. Finance Club

- Technical Analysis Seminar- Seminar organized with an initiative of imparting knowledge of the less known side of investing held on July 2014.
- FINESSE-Online Quiz competition on Financial Fundamentals and Analysis Techniques. Covered analytical questions from Financial Markets, Financial Analysis, Micro& Macro Economics. Held on Dec 6, 2014.
- BULLS & BEARS - Virtual trading competition providing a platform for willing traders and also helping students to understand stock markets. On Jan 27 & Feb 6, 2015.

### 3. E-Cell

- Tata First Dot Workshop - A revolutionary pan-India entrepreneurship development event organised in collaboration with Tata on Nov 02, 2014.
- E\_Quiz - Quiz on entrepreneurship to encourage participants to prove their mettle held on Oct 2, 2014.

#### 4. Consulting Club

- Guesstimate -Guesstimate is art of guessing and get to result of a question using basic data on Aug 20& 25, 2014.
- Article writing –An article writing event was for 20 days launched on 1st August 2014.
- Launch of Beacon - To give insight of about consulting companies we launched our newsletter which was sponsored by Tupperware. On Sept 1, 2015.

#### 5. Samarpan Club

- Visit to Chesire home, Vikas Bharti, Guru Nanak Institute for Handicapped children in the month of June 2014
- Blood Donation drive - celebrating Independence day on August 15, 2014
- Zero food Wastage drive in the month of September 2014
- Cleanliness drive – Swacch Bharat Abhiyaan on October 2, 2014

#### 6. HR Club

- Brainstorm – PAN India online quiz competition on Oct 15-16, 2014
- Catechize – A unique Business quiz competition solely on twitter on held on Nov 4, 2014
- Anubhav – Management Cse Writing Competition held on Mar 27 & June 20, 2015
- Logo Hunt – Aug 27, 2014
- Incarnate – Theme based poster making competition on Dec 7, 2014
- RADIX – Business Conclave held on Jan 17 & 18, 2015
- Outlook – Theme based article writing competition held on Jan 9 – 14, 2015

#### 7. Literary Committee

- Ekta Diwas Debate Competition- An intra-college debate competition organized on the birth anniversary of Sardar Vallabhbbhai Patel on the theme of National Unity on Oct 10, 2014
- IGNIS: Under FANTASIA - Fantasia is an inter-college online literary festival. On Feb 28, 2015
- Parable - Monthly Newsletter contains all major events and activities organized at IIM Ranchi published every month.

#### 8. Marketing Club

- Marketing Bible -A document giving the summary of the workshops conducted by our top Marketing Students on Apr 17, 2015
- Story Boarding- A PAN India level Competition with involvement from all top B-schools on Mar 02, 2015
- Analysis and Report -On Marketing Electives to be offered to students under the guidance of Prof.Soumya Sarkar and Prof.Shibashish Chakraborty on Jan 22, 2015
- Sab Bikta Hai - Launch of Intra-college ad-making competition named on Dec 05, 2014
- "Anti Ambush Marketing" and "Guerilla Marketing" - week on the Facebook page of the club. The Club was able to increase the number of likes on the Fb page from 1047 to 1533 in the calendar year by continuous updates on new ad launches and major innovations in the Marketing Domain on Sept 13, 2014

## Student Committees & Clubs

**Consulting Club:** Conundrum, the Consulting club of IIM Ranchi, aims to facilitate a seamless transition from B-school environment to a successful career and Management Consulting they strive to provide students with ample opportunities for learning, exposure, and interaction with the consulting industry. Conundrum aims to provide solutions to the problems faced by various large, medium and small sector industries by organizing competitions and facilitating practical application of classroom concepts by students. Through various sessions and workshops, the club tries to develop innovative problem solving approach among the students.

**Entrepreneurship-Cell:** E-cell at IIM Ranchi is devoted to the cause of promoting entrepreneurship among students. The E-cell at bringing familiarity with the traits that are essential for an entrepreneur, who would further help our society grow. Ideas, Passions, Vision and Resilience are at the core of learning and the club tries to nurture the same in students.

**Finance Club:** The Finance Club of IIM Ranchi is a student driven club which aims at continuously enhancing the financial knowledge quotient of the students by conducting various inter and intra-college events like Business Simulation games, Online Trading Events, Business Valuation Case Studies and regular financial quizzes in addition to the weekly newsletters, panel discussions and M&A meets.

**HR Club:** Hire is the pioneer club of Human Resource Management Ranchi, established for the overall development and understanding of HR among management professionals. It thrives to be the most recognized platform acknowledged world over for Human Resource Management and Industry Relations. HiRe aims for the development of HR professionals by providing them the right platform where they can meet, network, share, learn and implement the best practices, trends and knowledge.

**Marketing Club:** Marquess, the marketing club of IIM Ranchi, works towards fostering interest and passion for sales and marketing among students and helps enthusiasts hone their skills. Its aim is to act as a facilitator for students to gain exposure on various marketing concepts and strategies; thus cultivating a culture of holistic learning by participation.

**Operations Club:** Sankriya, the Operations club of IIM Ranchi derives its name from Sanskrit and means "Activity". The club was formed in 2011 with the enthusiasm and energy of the students for knowledge sharing and for having interactions with the corporate world, other premier B-schools and Operations mongers in general.

**Quiz Club:** Q-source, the quiz club of IIM Ranchi is dedicated to ensuring the propagation of quiz culture within IIM Ranchi. The quiz club convenes fortnightly wherein a quiz is held for the IIM Ranchi populace. The path for knowledge is ever winding and the IIM Ranchi quiz club fosters and interest in the world beyond what is only taught in the classrooms. The quiz club also forms a platform through which IIM Ranchi participates in several quizzes across the country. Like the hypothetical logia that lends us its name, Q-source serves to imbue a culture of knowledge seeking and wonder in all the students of IIM Ranchi.

**Samarpan:** Samarpan is the social responsibility club of IIM Ranchi and its initiatives have been forged through partnership with corporate and government associations. IIM Ranchi believes in inclusive growth as a holistic part of Management Studies. As a premier Institute, IIM Ranchi looks at scaling up livelihoods and measuring the regional economy in terms of entrepreneurial development for the youth. To bring about this change the club looks at adding corporate and Government sector CSR values for a faster scale up.

**Toastmasters, IIM Ranchi:** Toastmasters International has been the trademark of leadership and communication skills. IIM Ranchi Toastmasters club provides students the opportunity to learn the art of eloquence, turning them into more confident leaders. Its mission is to provide a supportive, non-threatening and a positive environment where students can develop and hone their communication and leadership skills. It aims not only to improve one's communication abilities but to groom the overall personality and make one a competent communicator and a better leader. With every meeting, by active participation one can build up team management skills participation one can build up team management skills simultaneously improve one's public speaking skills.

# About Ranchi

## City of Traditions

Ranchi is the capital of the state of Jharkhand and accounts for nearly eighteen percent of the national mineral resources of India. It is located in the Chhotanagpur valley at an altitude of 2,150 feet above sea level. The picture perfect location includes waterfalls, hills, and lush green valleys. Its cool climate and various attractions of historical importance make it a popular tourist destination.



Ranchi used to be the summer capital and health resort of erstwhile Bihar state with its scenic surroundings and crisp mountain air. After India gained independence, Ranchi continued to grow and a number of industrial facilities were located in and around the city. Now it is the hub of commercial and trade activities in Jharkhand and much of eastern India, along with other two industrial townships of Jamshedpur and Bokaro, it completes the industrial structure of Jharkhand.



It is a city of industrious and enterprising people, drawn from all corners of Jharkhand and neighbouring states. Always known as an industrial hub, the recent years have also witnessed an explosion of service industries such as marketing, media, healthcare, education etc. The potential of Ranchi as a future powerhouse of the country's economy has been duly recognized by businesses and government alike, with Ranchi receiving significant investments from both and is fast developing into an economic hub. Boasting of one of the highest growth rates in GDP and job

creation among upcoming Indian cities, Ranchi has witnessed a tremendous transformation into a dynamic city pulsating with the dynamism of its people and is a city of India's future.

The City is named after a local bird 'Rinchi', mostly found in and around the famous 'Pahadi Mandir', the Hill Temple of Ranchi.

Located in the southern part of the Chhotanagpur Plateau, Ranchi is richly endowed with enviable natural beauty and



picturesque environs. It has numerous 'Waterfalls and Lakes'. Because of its hilly topography, it enjoys a pleasant climate throughout the year.

Ranchi is blessed with mineral resources in abundance and is known as the 'Manchester of the East'. Ranchi is well connected with other metro cities like Mumbai, Delhi, Kolkata, Bangalore and Chennai.