

भारतीय प्रबंध संस्थान राँची Indian Institute of Management Ranchi



# ANNUAL REPORT 2015-2016



## भारतीय प्रबंध शंश्यान राँची INDIAN INSTITUTE OF MANAGEMENT RANCHI







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Director's Message



t is my pleasure to present IIM Ranchi's Annual Report for the year 2015-16. The report is the snapshot of our academic initiatives, the progress we have made over the last year, along with a look at some of our plans for continuing to improve our academic offerings and student services.

IIM Ranchi hosted its first Leadership Speak Series named "Aarohan" in the month of January 2016. The basic objective of this series is to provide an opportunity for the students to interact with the best of minds from various fields promote intellectual growth and stimulation.

The Institute was among the handful few institutes in the country which took advantage of the government's Global Initiative of Academic Networks (GIAN), to offer a full course by an internationally renowned expert in the area of 'Sports and entertainment marketing'.

Recently, IIM Ranchi has added a State-of-art Computer Lab with 40 user capacity along with a Single Bloomberg license to meet its academic requirements. All faculty members have been equipped with desktops/laptops that are configured with licensed software/s.

The faculty members at IIM Ranchi, continue to contribute to the nation-building process through their teaching, research and consultancy works. The faculty members have several publications in reputed peer-reviewed national and international journals.

During the year, with an aim of developing meaningful, sustainable and mutually beneficial global partnerships, IIM Ranchi initiated the process of collaborating with foreign business schools/universities of repute through bilateral exchanges for students and faculty. As of now the Institute has completed signing MoUs with seven foreign Institutes/Universities in France, USA, China, Canada, Greece and Thailand.

Be it academics, sports, community service, placements or extracurricular, our students have made their presence felt. Our programmes are aimed at grooming students to enable them to face challenges of the real world.

Our above activities could not have been possible without the support of various stakeholders of the Institute viz., students, faculty staff, industry community, Board of Governors and the Government of Jharkhand and of course the MHRD, Government of India.

Anindya Sen



## Organization

## Board of Governors (April 1, 2015 – March 31, 2016)

## **Members**



Shri Vinay Sheel Oberoi, IAS Secretary (Dept. of Higher Education) Dept. of Secondary & Higher Education Ministry of HRD, Government of India New Delhi



**Smt. Darshana M Dabral, IAS** Joint Secretary & Financial Advisor Ministry of HRD, Government of India New Delhi



**Dr. Ha<mark>sit Joshipura</mark> SVP-South Asia & Managing Director GSK GlaxoSmithKline Mumbai** 



**Mr. Rajive Kaul** Chairman NICCO Corporation Ltd Kolkata

Dr. Diwakar Minz

Associate Professor

Ranchi University

Ranchi

Department of History



**Prof. Nand Kumar Yadav** Vice-Chancellor Central University of Jharkhand Brambe, Ranchi



**Prof. Deepak Kumar Srivastava** *Professor, International Business at the Institute of Management, Nirma University, Ahmedabad-382481 (Gujarat)* 



Mr. Pravin Kumar IG, STF Government of Jharkhand F-46, Sector-3 HEC Colony, Dhurwa, Ranchi



**Prof. Anindya Sen** Director In-charge Indian Institute of Management Ranchi Ranchi



**Prof. P. K Bala** Associate Professor Indian Institute of Management Ranchi Ranchi

## During April 1, 2015 to March 31, 2016 four Board meetings were held:

Sl. No.	Board Meeting No.	Date	Place
1	19th BOARD MEETING	MAY 02, 2015	RANCHI
2	20 <sup>th</sup> BOARD MEETING	NOVEMBER 18, 2015	NEW DELHI
3	21 <sup>st</sup> BOARD MEETING	FEBRUARY 05, 2016	KOLKATA
4	22 <sup>nd</sup> BOARD MEETING	MARCH 28, 2016	RANCHI

Shri Rajiv Gauba Chief Secretary Government of Jharkhand Ranchi

**Shri. Ajoy Kumar Singh, IAS** Secretary, Dept. of HRD Government of Jharkhand Ranchi



## Administration

## **Prof. Anindya Sen** Director In-charge

<b>Prof. Amarendu Nandy</b>	Brig. V. S. Saini (Retd.)
Chairperson, PGDM	CAO, Administration
<b>Prof. Tanusree Dutta</b>	<b>Mr. J Gabriel</b>
Chairperson, PGDHRM	Senior Administrative Officer
<b>Prof. Arindam Mukherjee</b>	Mr. Rohit Samir Kerketta
Chairperson, FPM	Administrative Officer (Personnel)
<b>Prof. Sashadhar Bera</b>	<b>Mr. Jayanta Tripathy</b>
Chairperson, PGEXP	Librarian
<b>Prof. Amit Sachan</b>	<b>Mr. Ashutosh Kumar</b>
Chairperson, Admissions	System Administrator
<b>Prof. Soumya Sarkar</b>	Mr. Sandip Das
Chairperson, Placements	Head Placement
<b>Prof. Anand</b>	<b>Mr. Asish Chakraborty</b>
Chairperson, IT	Administrative Officer (Programme)
<b>Prof. N Shivasankaran</b>	<b>Mrs. Swati Kindo</b>
Chairperson, Finance & Purchase and CMDP	Secretary to the Director
<b>Prof. Bijaya Mishra</b> Chairperson, Library	





## **The Institute**



The ninth Indian Institute of Management was established at Ranchi in 2010. This was made possible with the extensive support of the Indian Institute of Management Calcutta and the Government of Jharkhand, working under the guidance of Ministry of HRD, Government of India.

We started at a time when the management education world over was criticized for over emphasis on competition, aggression and achievement of results by any means. The biggest challenge was to revive the aura and exclusivity

of classroom-teaching in an era ruled by the advent of technology in education as well. There was an evident void in terms of fulfilling the requirements of firms that employ management students.

It was of utmost importance to re-build the curriculum so as to bridge the gap between what was taught and what was needed in the actual business circles. Moreover, it became all the more important to imbibe in students the feeling of returning to the society. We understood the need to incorporate right values in the young minds and also impart education relevant for an information age that encourages networking and collaborative advantage. Also we decided to build contextual knowledge into the programs.

IIM Ranchi currently offers a two year Post Graduate Diploma in Management (PGDM), which is our flagship programme. Going by the growing importance and indispensability associated with human resources, we are the first IIM offering a full-time two year programme in Human Resources Management (PGDHRM). We also offer Fellow Program in Management (FPM), a fellowship programme funded by the government and an 18-month part time Diploma in Management (PGEXP) for working executives. We have also launched a certified Barefoot Manger programme to promote entrepreneurship and to impart livelihood skills among the school drop outs and illiterates. Our programmes are carried out in a world-class fashion with students being exposed to case-studies, relevant projects and relevant industry experience apart from class pedagogy.

We aim at creating efficient managers and business leaders. We strive to ensure that our students develop the right skills required to sustain and grow in any organization. An equal weight is also given on developing the right values and attitude in students to help them sail through times of trial and turbulence. We pay keen attention towards cultivating a winning spirit, which is why they are encouraged to participate in standard competitions on all platforms. At the same time, we also take efforts in preparing the students for the future by teaching courses on emerging trends and areas like neural networks, analytics and energy management.

## Vision, Mission and Core Values

#### Vision

To be among the top 10 Management Institutes in the Asian Region within the next 10 years through innovative curriculum and technology enabled delivery methods. (Within 2 years, we have been ranked the best among the new IIMs and the fourth best in the Eastern region)\*.

#### Mission

To attain Thought Leadership through erudite fusion of Eastern Wisdom and Western Processes.

#### **Core Values**

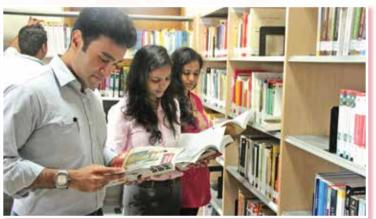
- Humility, honesty and hard work for individual and corporate success
- Holistic development of individual, institution and the society at large
- Harmonious coexistence with the society and environment

In order to synthesize knowledge through the fusion of western models with Indian wisdom, we need to compile and carry out research on Indian Management and also carry out cutting-edge research on western models. To be relevant for the local environment in which we operate, we need to carry out research on local managerial issues. The inter-play between these three areas would lead to synthesis of new knowledge that would help us arrive at new formats for management education.

#### Infrastructure

#### Classrooms

The academic block consists of six aesthetically designed classrooms equipped with computers, projectors, modern sound systems, OHPs and other audio-visual tools. The entire academic block including the library is equipped with Wi-Fi connectivity.





#### Library

The IIM Ranchilibrary is known as "Athenaeum-The Learning Resource Center". We have 1673 books, 17 periodicals, 188 CDs & DVDs, and 23 online databases (e-Resources) in our Library. Also we have access to more than one lakh e-books, 6000 e-journals. Library is fully automated with RFID system. There are 12 computers installed in the library for students use.



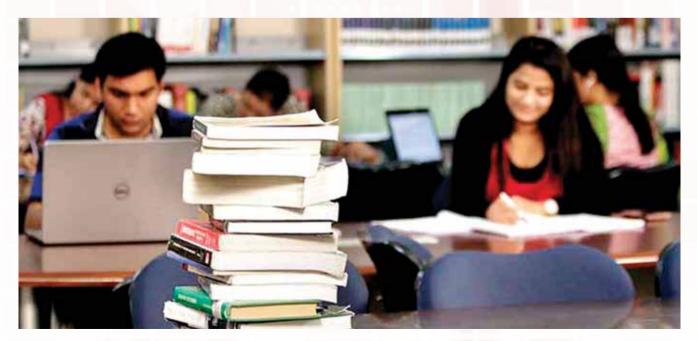
## **E-Resources**

Sl. No.	Database
1	ACM Digital Library
2	Capitaline
3	CMIE CapEx
4	CMIE Prowess
5	Crisil Research
6	ebrary Academic Complete
7	EBSCO Business Source Complete
8	EBSCO Econlit with full text
9	Economic & Political Weekly Archive
10	Elsevier ScienceDirect
11	Emerald E-Journals
12	Frost & Sulivan Indistry Research Reports
13	FT.com
14	IEEE ASPP + POP
15	Indiastat.com
16	ISI Emerging Markets- India
17	JSTOR

SI. No.	Database
18	Lexis Nexis Academic Universe
19	Oxford Handbooks Online
20	ProQuest ABI Inform Complete
21	ProQuest Dissertations & Theses
22	Sage Reference Online
23	Wiley e-journals

## **Library Holdings:**

0	Books	1673
0	Periodicals	7
0	CDs, DVDs	188
0	Online Databases (e-Resources)	23





## **Information Technology**

Information Technology tools take care of the computing and communication needs of IIM Ranchi. 5 Rack Mounting servers with necessary accessories host a variety of servers including IIM Ranchi's website. Cyberoam Firewall handles Intrusion Detection and Prevention, Content and Application Filtering, besides managing Antivirus, Antispyware, and Gateway Anti-spam etc. All servers have Microsoft Windows Server licence and Red Hat Linux enterprise licence.

The network backbone is designed with Single Mode Fibre Optics cable and the internal network is equipped with Cisco 3750 Core Switch supported by distribution and access layer switches. The academic block is internally connected through Wi-Fi as well as wired LAN (30 Mbps 1:1 internet bandwidth provided by RailTel) and to support round the clock access to the resources on the network. IIM Ranchi has become part of the National Knowledge Network (NKN) – a state-of-the-art pan-India network implemented by the National Informatics Centre (NIC). The NKN provides 1 Gbps connectivity.

The remotely located hostel is connected to the academic block through a Virtual Private Network (VPN). The hostel area also has 24×7 network access through Wi-Fi as well as wired LAN (40 Mbps 1:1 internet bandwidth provided by RailTel) and is equipped with network printer. Both the academic block and the hostel area use Cisco and Dlink access points for Wi-Fi connectivity.

Recently, IIM Ranchi has added State-of-art Computer Lab with 40 user capacity along with a Single Bloomberg license to meet its academic requirements. All faculty members have been equipped with desktops/laptops that are configured with licensed software/s.

### Hostel

The Student Block of IIM Ranchi, situated in the residential area of the sports village, is located in Khelgaon,

around 12 kilometers from the academic block at Suchana Bhawan, Ranchi. There are rooms for accommodating the students in Khelgaon.

The housing facility consists of a mix of three bedroom and four bedroom shared flats that are fully furnished. The mess and a canteen, and a dispensary for medical concerns remain open for nearly 20 hours a day on an average. All the rooms in the flats have single occupancy and are installed with campus LAN and Wi-Fi connectivity for accessing internet. House-keeping services are also provided.



Each block has two guards looking over

24x7 and nobody other than students, faculty and other employees of the institute are allowed to enter.

The facility consists of separate stadiums for sports like basketball, tennis, badminton, swimming, athletics etc. on membership basis.



## **Academic Programmes**

## Fellow Programme in Management (FPM)

The Fellow Programme in Management (FPM) is the doctoral programme of IIM Ranchi. This programme has the objective of developing outstanding scholars for teaching or research careers at business schools/universities or management research institutions or careers in Government, industry, NGOs or for that matter any organization that requires advanced analytical and research capabilities. To accomplish this, the institute will seek to admit students who have a strong academic background, are highly motivated and who have the intellectual curiosity to undertake original research and provide them with knowledge and research skills that can make them specialized researchers with sufficient depth of knowledge in the various existing and emerging management knowledge domains.

Students generally take four years, including two years of rigorous course work, to complete their doctorate. The first year of the course work is common with IIM Ranchi Post Graduate Programme and is aimed at providing a participant with a broad understanding of the field of management. The second year of the course work is to ensure that candidates have deep understanding of their knowledge domain and a developed ability to do rigorous research in their chosen area of specialization. The Area Comprehensive Examination at the end of the second year is designed to assess whether the candidate has acquired requisite level of proficiency in his/her area of specialization. In the subsequent years, the candidate works on the doctoral dissertation which is expected to be an original contribution in the area of management.

Students admitted to the programme receive comprehensive financial support that covers all academic and living costs. The Institute has excellent library, computing and faculty resources. Provision is also there for some of the candidates to work under the guidance of reputed international faculty.

## Areas of specialization (called knowledge domains) :

- Economics
- Finance & Accounting
- General Management (Neuro management, Business Communication)
- Human Resource Management
- Information Systems
- Marketing
- Operations Management
- Organizational Behavior
- Strategic Management



## Post Graduate Diploma in Management (PGDM)

The PGDM is a two year full-time programme, consisting of six trimesters with a compulsory summer internship at a prestigious organization. The curriculum has been designed keeping in view the changing needs of the organizations in global scenario and taking into consideration the following aspects:

While the hard elements (analytic tools) may be universally applicable, the soft elements (values, attitudes etc.) need to be culture specific. A manager should have a broader understanding of the context in which businesses operate. With the power-shift to the east, particularly India and China, we have a great opportunity to develop models that are likely to have Universal value. Align courses with the institute's vision of holistic development and erudite fusion to attain thought leadership.

During the first year (1st, 2nd & 3rd terms), students are exposed to/taught core courses consisting of 61.5 total credits in the areas of Marketing, Finance, Quantitative Methods, Operations, Organizational Behaviour and Strategy as they lay foundation for all major functional areas of management . In the 2nd year (4th, 5th & 6th terms) they need to complete 3 core courses and some non-credit compulsory courses. The students also need to choose from a wide range of elective courses for specializing in functional areas. If any student would like to do dual specialization, he/ she may also do so. Total credits needed to graduate are 120 to 126.

Sl. No.	Term I (Course Name)	Credits	Sl. No.	Term II (Course Name)	Credits
1	Microeconomics	3	1	Macroeconomics	3
2	Financial Reporting & Analysis	3	2	Managerial Accounting	3
3	Organizational Behaviour - I	3	3	Corporate Finance	3
4	Business Statistics	3	4	Operation Management - I	1.5
5	Marketing Management-I	3	5	Marketing Management - II	3
6	Business Ethics	1.5	6	Operations Research	3
7	Financial Markets	1.5	7	Organizational Behavior- II	3
8	Business Communication - I	1.5	8	Business Communication - II	1.5
	Total	19.5		Total	21

## 1st year Courses (PGDM 2015-17 Batch)

SI. No.	Term III (Course Name)	Credits
1	Organizational Structure & Design	1.5
2	Human Resource Management	3
3	Strategic Management	3
4	Operations Management-II	3
5	Management Information System	3
6	Legal Aspects of Business	3
7	Quantitative Techniques	3
8	Qualitative Techniques	1.5
	Total	21



## 2nd year Courses (PGDM 2015-16 Batch)

## Elective/Optional Courses Offered during 4<sup>th</sup>, 5<sup>th</sup> & 6<sup>th</sup> Term

Accounting & FinanceInvestment Management3Derivatives3Business Valuation3Fixed Income Securities3Project & Infrastructure Finance3Bank Management3Insurance Management1.5Insurance Management3Insurance Management3India and World Economy3Game Theory & Strategic Behavior3General Management3Management3Management3Management3Stategies for Information Systems3Analytics in Financial Markets3Analytics in Financial Markets3Strategies for Information Systems3Management3Digital Marketing & Strategies for E Business3Data Mining & Predictive Analytics3Text, Web and Social Network Analytics3Faxt, Web and Social Network Analytics3Sports and Entertainment Marketing3Consumer Behavior3Customer Relationship Management3Statemer Relationship Management3	Elective/Optional Courses	Credits
Derivatives3Derivatives3Business Valuation3Fixed Income Securities3Project & Infrastructure Finance3Bank Management3Financial Risk Management1.5Insurance Management1.5India and World Economy3Economics3Applied Econometrics with Software Applications3Game Theory & Strategic Behavior3General Management3Neuro Management3Information Systems3Analytics in Financial Markets3Analytics in Operations3Strategies for Information Systems Management3Digital Marketing & Strategies for E Business3Data Mining & Predictive Analytics3Data Warehousing & Business Intelligence3Business to Business Marketing Sports and Entertainment Marketing3Consumer Behavior3	Accounting & Finance	
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Sports and Entertainment Marketing3Consumer Behavior3		
Consumer Behavior 3	Business to Business Marketing	3
Consumer Behavior 3	Sports and Entertainment Marketing	3
Customer Relationship Management 3	Consumer Behavior	3
	Customer Relationship Management	3

Elective/Optional CoursesCreditsIntegrated Marketing Communication3Market Research3Product Management and Brand Management3Retail Management and Brand Management3Retail Management3Sales & Distribution3Sales & Distribution3Strategic Marketing3DB & HRM3Employee Welfare and Workplace Environment3Competency Management3Strategic HRM3Strategic HRM3Psychological & Psychometric Testing3Employee Relations I: Labour Laws3Operations3Inventory & Warehouse Logistics3Operations strategy3Project management3Quality and Six Sigma3Supply chain Management3Business Forecasting Models3Business Forecasting Models3Management Consulting3International Business Management3Anagement Consulting3International Business Management3Margers & Acquisition3Mergers & Acquisition3		
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OB & HRMEmployee Welfare and Workplace Environment3Competency Management3International HRM3Strategic HRM3Psychological & Psychometric Testing3Employee Relations I: Labour Laws3Operations3Inventory & Warehouse Logistics3Operations strategy3Project management3Quality and Six Sigma3Supply chain Management3Supply chain Management3Business Forecasting Models3Strategy3Interpreneurship3Management Consulting3Industry & Competitive Analysis3International Business Management3	Sales & Distribution	3
Employee Welfare and Workplace Environment3Competency Management3International HRM3Strategic HRM3Psychological & Psychometric Testing3Employee Relations I: Labour Laws3Operations3Inventory & Warehouse Logistics3Operations strategy3Project management3Quality and Six Sigma3Service Operations Management3Supply chain Management3Business Forecasting Models3Strategy3Interpeneurship3Management Consulting3Industry & Competitive Analysis3International Business Management3Supply & Competitive Analysis3Supplice Management3Supplice Management Consulting3Supply & Competitive Analysis3Supply & Competitive Analysis	Strategic Marketing	3
Environment3Competency Management3International HRM3Strategic HRM3Psychological & Psychometric Testing3Employee Relations I: Labour Laws3Operations3Inventory & Warehouse Logistics3Operations strategy3Project management3Quality and Six Sigma3Service Operations Management3Supply chain Management3Business Forecasting Models3Strategy3Interpeneurship3Management Consulting3Industry & Competitive Analysis3International Business Management3	OB & HRM	
International HRM3Strategic HRM3Psychological & Psychometric Testing3Employee Relations I: Labour Laws3Operations3Inventory & Warehouse Logistics3Operations strategy3Project management3Quality and Six Sigma3Service Operations Management3Supply chain Management3Business Forecasting Models3Strategy3Interpeneurship3Industry & Competitive Analysis3International Business Management3Strategy3		3
Strategic HRM3Psychological & Psychometric Testing3Employee Relations I: Labour Laws3Operations3Inventory & Warehouse Logistics3Operations strategy3Project management3Quality and Six Sigma3Service Operations Management3Supply chain Management3Business Forecasting Models3Strategy3Interpreneurship3Management Consulting3Industry & Competitive Analysis3International Business Management3	Competency Management	3
Psychological & Psychometric Testing3Employee Relations I: Labour Laws3Operations3Inventory & Warehouse Logistics3Operations strategy3Project management3Quality and Six Sigma3Service Operations Management3Supply chain Management3Business Forecasting Models3Strategy3Intrepreneurship3Management Consulting3Industry & Competitive Analysis3International Business Management3	International HRM	3
Employee Relations I: Labour Laws3Operations3Inventory & Warehouse Logistics3Operations strategy3Project management3Quality and Six Sigma3Service Operations Management3Supply chain Management3Business Forecasting Models3Strategy3Industry & Competitive Analysis3International Business Management3	Strategic HRM	3
OperationsInventory & Warehouse Logistics3Operations strategy3Project management3Quality and Six Sigma3Service Operations Management3Supply chain Management3Business Forecasting Models3Strategy3Entrepreneurship3Management Consulting3Industry & Competitive Analysis3International Business Management3	Psychological & Psychometric Testing	3
Inventory & Warehouse Logistics3Operations strategy3Project management3Quality and Six Sigma3Service Operations Management3Supply chain Management3Business Forecasting Models3Strategy3Entrepreneurship3Management Consulting3Industry & Competitive Analysis3International Business Management3	Employee Relations I: Labour Laws	3
Operations strategy3Project management3Quality and Six Sigma3Service Operations Management3Supply chain Management3Business Forecasting Models3Strategy3Entrepreneurship3Management Consulting3Industry & Competitive Analysis3International Business Management3	Operations	
Project management3Quality and Six Sigma3Service Operations Management3Supply chain Management3Business Forecasting Models3Strategy3Entrepreneurship3Management Consulting3Industry & Competitive Analysis3International Business Management3	Inventory & Warehouse Logistics	3
Quality and Six Sigma3Service Operations Management3Supply chain Management3Business Forecasting Models3Strategy3Entrepreneurship3Management Consulting3Industry & Competitive Analysis3International Business Management3	Operations strategy	3
Service Operations Management3Supply chain Management3Business Forecasting Models3Strategy3Entrepreneurship3Management Consulting3Industry & Competitive Analysis3International Business Management3	Project management	3
Supply chain Management3Business Forecasting Models3Strategy3Entrepreneurship3Management Consulting3Industry & Competitive Analysis3International Business Management3	Quality and Six Sigma	3
Business Forecasting Models3Strategy3Entrepreneurship3Management Consulting3Industry & Competitive Analysis3International Business Management3	Service Operations Management	3
StrategyEntrepreneurship3Management Consulting3Industry & Competitive Analysis3International Business Management3	Supply chain Management	3
Entrepreneurship3Management Consulting3Industry & Competitive Analysis3International Business Management3	Business Forecasting Models	3
Management Consulting3Industry & Competitive Analysis3International Business Management3	Strategy	
Industry & Competitive Analysis3International Business Management3	Entrepreneurship	3
International Business Management 3	Management Consulting	3
0	Industry & Competitive Analysis	3
Mergers & Acquisition 3	International Business Management	3
	Mergers & Acquisition	3

Foreign Language(Optional)		
Spanish	Non Credit	
French	Non Credit	

## Post Graduate Diploma in Human Resource Management (PGDHRM)

The operating environment for business is characterized with unprecedented discontinuity as a result of complexities, hyper-turbulence and ambiguities triggered first by globalization and the revolutions in information and communication technologies and heightened now by the economic and financial uncertainties. Intertwined with political, macro-economic and social dynamics in their economies, the corporations and their managers are under humungous pressure to keep pace with rapid technological advances, global competition and at times shifting, government policy initiatives. Numerous studies have shown that in order to succeed in the next orbit, firms must be perpetually prepared, flexible and innovative and have abilities to continually build capability, manage partner eco- system and manage change. The demographic landscape and "millenials" expectations have also required organizations to develop novel ways to organize and reward work.

In this transition to the next curve, HR has to become strategic and be inextricably weaved into business. More importantly it is to be realized that HR cannot be for the sake of HR. HR today has to be for the sake of future.

The PGDHRM at IIM Ranchi is premised on the understanding of this paradigmatic shift. It is posited on a pedagogy and course curriculum that seeks to provide to its participants breadth and depth of business knowledge, mastery of HR management concepts and awareness, appreciation and understanding of the application of HR learning and practices in a business context.

## **Objectives**

The objective of the PGDHRM at IIM Ranchi is to create HR Professionals who have the competencies to

- understand the business of the organization and its drivers;
- understand the connect between business and HR deliverables;
- understand the role of self in building acceptance, credibility and respect in the organization;
- understand employees and their mind-set so as to weave a relationship between their aspirations and organizational demand;
- lead or contribute in the formulation and implementation of best in class Human resources practices in their organization; and
- take on a strategic role in the development and accomplishment of organizational goals and objectives

Overall IIM Ranchi seeks to create real, credible and business oriented HR professionals with well-honed competencies to manage and lead both people and business.



## **Courses Offered for PGDHRM in the year 2015-16**

Sl. No.	Term I (Course Name)	Credits
1.	Business Communication	3
2.	Quantitative Techniques	3
З.	Marketing Management	3
4.	Introduction to HR	3
5.	Organizational Behavior	3
6.	Business Ethics	1.5
7.	Financial Reporting and Cost	3
/.	Management	3
	Total	19.5
Sl. No.	Term II (Course Name)	Credits
1.	Business Communication-II	1.5
2.	Managerial Economics	3
З.	Operations Management	3
4.	Recruitment and Selection	3
5.	Employee Relations & Trade	3
5.	Unions	3
6.	Team and Group Dynamics	3
7.	Financial Management	3
	Total	19.5
Sl. No.	Term III (Course Name)	Credits
1	Organizational Structure and	2
1.	Design	3
2.	Strategic Management	3
З.	Qualitative Methods	1.5
4.	Performance measurement	3
4.	and management	3
5.	Legal Aspects of Business	3
6.	Social Research and Methods	3
7.	Training and Development	3
8.	Organizational Structure and	3
0.	Design	
	Total	22.5

## 1st year Courses (PGDHRM 2015-17 Batch) 2nd year Courses (PGDHRM 2014-16 Batch)

Sl. No.	Term IV (Course Name)	Credits
1.	Human Resource Information System	3
2.	Introduction to Business Law	3
З.	Strategic HRM	3
4.	Competency Management	3
5.	Labour Laws and Employee Relations -I	3
6.	Compensation and Reward Management	3
7.	People Strategy : Contextual Sensitivity	1.5
8.	Psychological and Psychometric Testing	3
	Total	22.5

Sl. No.	Term V (Course Name)	Credits
1.	Foreign Language Course_ SPANISH	0
2.	International HRM	3
З.	Managing Conflict and Negotiations	1.5
4.	Career and Succession Management	3
5.	Human Resource Planning	3
6.	Role of HR in Mergers and Acquisitions	1.5
7.	Labour Laws and Employee Relations-II	3
8.	Counseling & Coaching	3
	Total	18

Sl. No.	Term VI (Course Name)	Credits
1.	Foreign Language Course_French	0
2.	Business Ethics	1.5
З.	HR Analytics	3
4.	Employee Welfare and Workplace Environment	3
5.	HR Accounting	1.5
6.	Leadership and Managerial Effectiveness	3
7.	Organizational Change and Development	3
8.	Supply Chain and Logistics	1.5
	Total	16.5

# **Post Graduate Programme in Management for Executives (PGEXP)**

PGEXP is divided into six terms of 3 months each. The first three terms expose the participants to the foundation courses and also impart knowledge on functional skills. The fourth and fifth terms are devoted to elective courses. The sixth term is devoted to project work.

Each course will comprise 20 class contact hours and 9 hours of self-study. Every alternate weekend, we shall have 12 hours of classes. In three months we will get more than 84 class hours. Elective Courses for the PGEXP will be decided based on the background profile of students who get admitted.

Fee: The total fee for the 24-month programme = Rs.6.50 lakhs

#### 1st year Courses (PGEXP 2014-16 Batch)

Sl. No.	Term I (Course Name)	Credits
1	Financial Reporting and	3
1	Analysis	3
2	Micro Economics for	2
Z	Managers	3
3	Organizational Behavior-I	3
1	Quantitative Methods for	3
4	Business - I	5
	Total	12

Sl. No.	Term II (Course Name)	Credits
1	Macro Economics for Managers	3
2	Cost & Management Accounting	3
3	Marketing Management	3
	Total	9

Sl. No.	Term III (Course Name)	Credits
1	Financial Management	3
2	Human Resource Management	3
3	Organizational Behavior- II	3
4	Operations Management	3
5	Strategic Management	3
	Total	15

#### 2nd year Courses (PGEXP 2014-16 Batch)

Sl. No.	Term IV (Course Name)	Credits
1	International Business Management	1.5
2	Entrepreneurship	3
3	Research Methodology	3
4	Management Information System	3
	Total	10.5

Sl. No.	Term VI (Course Name)	Credits
1	Project	6
	Total	6

SI. No.	Term V (Course Name)	Credits
1	Logistics & Supply chain Management	3
2	Services Marketing	3
3	Organizational Design & Change	3
4	Project Management	3
5	Business Communication	3
6	Business Analytics & Business Intelligence	3
7	Investment Analysis & Portfolio Management	3
8	Project Infrastructure & Finance	3
9	B2B Marketing	3
	Total	27



## **Faculty and Staff**

## **Core Faculty**

IIM Ranchi has a unique portfolio of faculty model that accommodates a mix of accomplished core faculty and visiting faculty. The core faculty members of IIM Ranchi, comparable with the best in the country, teach one-third to half of the courses. The remaining courses are taught by visiting faculty from the Industry and other leading Institutions from India and abroad. The proposed faculty mix helps the students gain strong theoretical background and also get exposed to practical applications and developments in the industry and Institutions around the world.

## **Recruitment of New Faculty Members**

IIM Ranchi has constituted Internal Personnel Committee (IPC) to oversee the process of recruitment, confirmation and the promotion of faculty. In the past year the IPC Office has coordinated two faculty recruitment processes to fulfil the vacant faculty positions, as approved by the Ministry of HRD, Government of India.

In the recruitment process conducted in July and August 2015, a total of 867 applications were received for faculty positions across all areas. Out of the applications received across areas 43 candidates were shortlisted. 33 candidates appeared for the selection seminar and personal interview, the Faculty Selection Committee made eight offers. Out of the eight offers made, the four faculty members joined the institute:

Sl. No.	Name of Faculty	Area	Date of Joining
1.	Prof. Shilpee A. Dasgupta	General Management (Business Communication)	June 2, 2015
2.	Prof. Swarup Kumar Dutta	Strategic Management	August 10, 2015
З.	Prof. Rohit Kumar	Strategic Management	August 31, 2015
4.	Prof. Sankalpa Bhattacharjee	Economics	October 1, 2015

## Faculty members in the following areas still to be recruited:

Academic Area	No. of Vacant Positions	Area Requirements / Remarks
Finance & Accounting	2	Main focus on:
		Banking Derivatives
Marketing	1	
Murkeung	1	Main focus on:
		Marketing Research
		Product & Brand Management
		Consumer Behaviour
Operations Management	1	Main focus on:
		Supply Chain Management
		Project Management



## **Faculty Profile**



## Amarendu Nandy

Assistant Professor Area: Economics Email: amarendu@iimranchi.ac.in

#### Teaching

- Microeconomics
- Macroeconomics
- Business Environment
- India and World Economy
- Development Economics

#### **Research** Areas

- International Migration
- Demography
- Social Security
- Comparative Public Policy

#### **Former Positions**

Academic

• Associate Professor at Goa Institute of Management, Goa

#### Education

- Ph.D., National University of Singapore, Singapore
- M.Sc. (Economics), University of Burdwan, West Bengal



#### Amit Sachan

Assistant Professor Area: Operations Management Email:amitsachan@iimranchi.ac.in

#### Teaching

- Business Statistics
- Operations Research
- Operations Management
- Service Operations Management

#### **Research Areas**

- Service Operations Management
- Supply Chain Management

#### Former Positions

#### Industry

 Service Manager, Industrial Engineering Group AON Hewitt, Gurgaon

- Fellow in Management (Ph.D.), Management Development Institute Gurgaon
- B. Tech. (Industrial Engineering), Indian Institute of Technology, Roorkee





#### Anand

Assistant Professor Area: Finance & Accounting Email: anand@iimranchi.ac.in

#### Teaching

- Investment Analysis and Portfolio
   Management
- Corporate Finance
- Project Finance
- Business Process Integration
   using SAP

#### **Research Areas**

- Derivatives
- Information Economics
- Market Microstructure issues in Emerging Economics
- Econometric Modeling of time series data

## Former Positions

Academic

- Assistant Professor, IBS Hyderabad, IFHE University, Hyderabad
- Visiting Scholar, Martin J. Whitman School of Management, Syracuse University, Syracse
- Doctoral Research Scholar, IIMT, Hyderabad
- Faculty Research Associate, ISFS, Hyderabad

#### Education

- Ph.D, The ICFAI University, Dehradun
- M.T.P. , The ICFAI University, Dehradun
- Visiting Doctoral Scholar to Whitman School of Management (Syracuse University) under Visiting Scholar Programme of the ICFAI University, Dehradun
- M.Com, Patna University

#### Former Positions

Industry

- Senior Managing Consultant, Strategy and Analytics, Global Business Services, IBM India
- Managing Consultant, SAP Solutioning, Global Business Services, IBM India/ IBM Application Services Nordics
- Assistant Manager (Modernisation), Sales Executive (New Equipment Sales), Otis Elevator Company India
- Management Trainee (Technical), Steel Authority of India

#### Education

- Fellow (PhD),
- Post Graduate Diploma in Business Management Indian Institute of Management Calcutta
- Bachelor of Electrical Engineering Jadavpur University

#### Arindam Mukherjee

Assistant Professor Area: Information Systems Email: Arindam.m@iimranchi.ac.in

#### Teaching

- Management Information Systems
- Strategies for Information Systems Management
- Strategies for E-Business
- Software Project Management

#### **Research Areas**

- Process Modeling, Business Process Management
- IT/IS Strategy
- IT Governance





## Bijaya Mishra

Assistant Professor Area: HR & OB Email:bijayamishra@iimranchi.ac.in

#### Teaching

- Human Resource Management
- Organizational Behaviour
- Organizational Change and Development

#### **Research Areas**

- Organizational Change & Learning
- Knowledge Management
- Employee Engagement

#### **Former Positions**

Academic

Assistant Professor, AIM-Delhi

Industry

- HR Manager
  - Nova Petro Chemicals Ltd
  - Adani Export Ltd
  - FIIB, Delhi

#### Education

- Ph.D., IIT- Delhi
- PG in PMIR, Utkal University



### **Gaurav Manohar Marathe** Assistant Professor Area: HR & OB

Email: gaurav.m@iimranchi.ac.in

#### Teaching

- Leadership and Managerial Effectiveness
- Personal Growth
- Organizational Behavior
- Team and Group Behavior

#### **Research Areas**

- Leadership
- Meaning

- Fellow of Management, XLRI (Organizational Behavior)
- B. E. College of Engineering Pune, Pune University, (Information Technology)





Mousumi Padhi (on Leave) Assistant Professor Area: OB & HR Email: mousumi@iimranchi.ac.in

#### Teaching

- Industrial Relations
- Team and Group Dynamics
- Research Methodology
- Training and Development Research Areas
- Work Family Interface
- Diversity management
- Acculturation
- Strategic HRM

#### Former Positions

Academic

Assistant Professor, National Institute
 of Technology Rourkela

#### Industry

 Regional Manager, Vijaya Bank, Kolkata

#### Education

- Fellow Programme in Management (Ph.D.), Xavier Institute of Management Bhubaneswar
- MBA, Utkal University Bhubaneswar



#### **N. Sivasankaran** Assistant Professor

Area: Accounting & Finance Email: ns@iimranchi.ac.in

#### Teaching

- Financial Reporting & Analysis,
- Managerial Accounting,
- Business Valuation & Microfinance

#### **Research Areas**

- Accounting
- Finance
- Microfinance

#### **Former Positions**

- Academic
- Assistant Professor
  - IIM Shillong
  - BIM Trichy
- Faculty Member and Centre Head ICFAI National College, Dindigul & Madurai
- Lecturer, GRDIM, Coimbatore

- Ph.D., Bharathiar University
- MBA, Bharathiar University



#### Pradip Kumar Bala

Associate Professor Area: Information Systems Email: pkbala@iimranchi.ac.in

#### Teaching

- Data Mining
- Data Warehousing
- Soft Computing for Management
- Six Sigma
- Operations Management
- Business Statistics
- Materials Management

#### **Research** Areas

- Data mining applications and algorithms
- Retail inventory management

#### Former Positions

#### Academic

- Assistant Professor, Indian Institute of Technology, Roorkee
- Associate Professor, Xavier Institute of Management Bhubaneswar

Industry

Manager, TATA Steel, Jamshedpur

#### Education

- Ph.D., Indian Institute of Technology Kharagpur
- M.Tech., Indian Institute of Technology Kharagpur
- B.Tech., Indian Institute of Technology Kharagpur



## Rohit Kumar

Assistant Professor Area: Strategic Management Email: rohit.k@iimranchi.ac.in **Teaching** 

- Strategic Management
- Strategy Implementation and Evaluation
- Competitive & Cooperative Strategy
- Corporate Governance & CSR
- Strategy & Innovation
- Insurance Management
- Strategic Management Healthcare
- Strategic Alliances

#### **Research Areas**

- Strategies for Synergy
- Strategic Planning & Execution
- Entrepreneurship & Innovation
- Strategic Agility and Corporate Renewal
- Healthcare Financing
- Corporate Social Responsibility in India
- Insurance & Healthcare Management

#### Former Positions

#### Academic

 Visiting Faculty at Indian Institute of Foreign Trade (IIFT) – Delhi and Kolkata Campus; Goa Institute of Management (GIM), Goa; Indian Institute of Health Management Research – Jaipur & Delhi Campus

#### Industry

- Head Business Risk at Aviva Life
  Insurance Company
- General Manager HCP at Max Bupa Health Insurance Company
- Regional Manager Mass Health at ICICI Lombard General Insurance Co. Ltd.

- Ph.D., Indian Institute of Foreign Trade, New Delhi
- MBA, Indian Institute of Health Management Research, Jaipur
- MS (Insurance), ICFAI University
- B.Sc. (Hons), St. Xavier' s College, Ranchi (Institute Rank holder)
- Fellow of Insurance Institute of India (FIII)
- Associate of Chartered Insurance Institute (ACII), UK





#### Sankalpa Bhattacherjee

Assistant Professor Area: Economics Email: sankalpa@iimranchi.ac.in

- Teaching
- Microeconomics
- Macroeconomics
- Monetary Economics

#### **Research Areas**

- Industry Economics
- Macroeconomics

#### Former Positions Academic

 Associate Professor, T.A. Pai Management Institute

### Industry

- Analyst, Dun & Bradstreet, India
- Assistant Manager, UTI Investor Services Ltd.

#### Education

- Ph.D. in Economics, University of Calcutta
- M.Phil in Economics, University of Calcutta
- M.Sc in Economics, University of Burdwan
- B.Sc (Hons) in economics, University of Burdwan



## Sasadhar Bera

Assistant Professor Area: Operations Management Email: sbera@iimranchi.ac.in

#### Teaching

- Operations Research,
- Operations Management,
- Business data analysis, Modeling and Optimization

#### **Research Areas**

- Multistage process optimization
- Application of multivariate statistics in business data
- Web analytics mainly in web usage mining
- Database analytics (Customer profiling, Segmentation, Response scoring model, and Churn detection)

#### Former Positions

#### Industry

- Associate Project Manager, Boston Analytics, Mumbai
- Manager (Business Analysis), 24/7 customer Pvt Ltd, Bangalore
- Manager, Shalimar Wires Industries Ltd, Uttarpara, West Bengal

- PhD (Thesis submitted) (IIT Bombay)
- M. Tech in Quality Reliability and Operations Research (Indian Statistical Institute, Calcutta)
- B. E. (NIT, Durgapur)



### Shibashish Chakraborty

Assistant Professor Area: Marketing Management Email: shibashish@iimranchi.ac.in

#### Teaching

- Services Marketing
- Sales & Distribution
   Management
- Marketing Management

#### **Research Areas**

- Services Marketing
- Sales and Distribution
   Management

#### **Former Positions**

#### Academic

- Associate Professor, Symbiosis Institute of Business Management, Pune
- Faculty Member, ICFAI Business School, Kolkata
- Senior Lecturer and Subject Leader, TMC International Holdings Ltd, Singapore

#### Industry

- Regional Manager (East), IFB Agro Industries Ltd, Kolkata
- Branch Manager, Godrej GE Appliances Ltd, Bhubaneswar
- Senior Marketing Supervisor, Crompton Greaves Ltd, Kolkata

#### Education

- Ph.D, Jadavpur University, Kolkata
- MBA, Symbiosis Institute of Business
   Management, Poona
- MSc, Indian Institute of Technology, Bombay



#### Shilpee A Dasgupta

Assistant Professor Area: Business Communication Email: shilpee.d@iimranchi.ac.in

#### Teaching

Business Communication

#### **Research** Areas

- Interpersonal Communication
- Organisational Communication
- Managerial Communication Styles
- Assertiveness

#### Former Positions

#### Academic

- Experience of teaching PGP courses and Media Coordinator at Chandragupt Institute of Management Patna
- Experience of teaching B Tech, M Tech, and MBA courses at Haldia Institute of Technology Haldia

- Ph D in Communication studies, IIT Kharagpur
- MA (English), BA (Gold medalist), GGU Central University Bilaspur





#### Soumya Sarkar

Assistant Professor Area: Marketing Management Email: soumya.s@iimranchi.ac.in

#### Teaching

- Marketing Management
- B2B Marketing
- SPSS (Doctoral Course)

#### **Research Areas**

- Strategic Marketing
- Business-to-business Marketing
- Branding
- Popular Indian Culture

#### Former Positions

#### Academic

- Assistant Professor, Xavier University, Bhubaneswar
- Assistant Professor, Indian Institute of Management Udaipur

#### Industry

• Product Manager, ESAB India Limited Industry

#### Education

- Fellow (Marketing), IIM Calcutta
- Post Graduate Diploma in Business Management (PGDBM), Indian Institute of Management Calcutta
- BE Metallurgical, Jadavpur University,Calcutta



## Swarup Kr. Dutta

Assistant Professor Area: Strategic Management Email:swarup.dutta@iimranchi.ac.in

#### Teaching

- Strategic Management
- International Business
- Corporate Change and Transformation,
- Models and Frameworks of Strategic Analysis
- Competitive and Cooperative Strategies

#### **Research Areas**

- Ambidexterity
- Corporate Parenting
- Corporate Renewal and Revitalization

#### **Former Positions**

#### Academic

- Faculty Member- Icfai Business
   School
- Assistant Professor- Institute of Management, Nirma University.
- Assistant Professor- Indian Institute of Management, Rohtak

#### Industry

- Senior Engineer- Hindustan Copper Ltd
- Manager- ABC Bearings Ltd
- Senior Manager- Coronet Werke
   GmbH

- Ph.D., C.E.P.T.U.
- MBM, UGSOM, IIT Kharagpur
- B-Tech, NIT Calicut



## Swati Dhir

Assistant Professor Area: OB & HR Email: swati.d@iimranchi.ac.in

#### Teaching

- Human Resource Management
- Leadership Excellence
- Organization Structure and Design

#### **Research Areas**

- Work related Attitudes
- Work Role Performance
- Leadership
- Employee engagement

#### Former Positions

Academic

• Teaching experience at Chandragupt Institute of Management Patna

#### Industry

Industry experience at Abhishek
 Industries

#### Education

- FPM, IIM Lucknow
- B.Tech. (Textile Technology), from Uttar Pradesh Textile Technology Institute, Kanpur



**Tanusree Dutta** Assistant Professor Area: Neuropsychology & OB Email: tanusree@iimranchi.ac.in

#### Teaching

- Psychology
- Neuropsychology
- Organizational Behavior

#### **Research Areas**

- Neuropsychology
- Quality of Life

## Former Positions

#### Academic

- Assistant Professor
  - Indian Institute of Technology, Rajasthan
  - Banaras Hindu University, Varanasi

#### Education

• Ph.D., Indian Institute of Technology Kharagpur

## During April 2015 to March 2016 the following Academic Council Meetings (ACMs) were held:

Sl	ACM No.	Date
1.	ACM No. 23/15	24.04.2015
2.	ACM No. 24/15	05.10.2015
3.	ACM No. 25/15	10.03.2016



## **Publications by Faculty Members**

## **Prof. Pradip Kumar Bala**

- 1. "Cosine based latent factor model for precision oriented recommendation" (with Bipul Kumar and Abhishek Srivastava). International Journal of Advanced Computer Science and Applications, Vol. 7, Issue 1, 2016, pp.451-457 (published)
- 2. "Identifying meaningful neighbors for an improved recommender system" (with Rahul Kumar) Journal of Modelling in Management (Emerald)
- 3. "Gender classification of Microblog text based on Authorial Style" (with Shubhadeep Mukherjee) Information Systems and e-Business Management (Springer)

### **Prof. Rohit Kumar**

1. "A Core Competency – Delivered on Time, Every Time", IRDAI Journal, Volume XIII, No.10, pp.4-9, October 2015.

## **Prof. Sashadhar Bera**

1. "A Multistage and Multiple Response Optimization Approach for Serial Manufacturing System", European Journal of Operational Research, Vol. 248(2), Pages 444-452.

### **Prof. Soumya Sarkar**

- 1. "To brand or to rebrand: Investigating the effects of rebranding on brand equity and consumer attitudes" Roy, Subhadip & Sarkar, Soumya (2015).. Journal of Brand Management, 22(4), 340-360.
- 2. "'Crazy Kiya Re': Explaining the consumption and popularity of Hindi film songs." Bakshi, Madhupa & Sarkar, Soumya (2015). South Asian Popular Culture (Taylor & Francis), 13(2), 141-153.

## **Prof. Swarup Kr. Dutta**

- " Coexistence of structural and contextual ambidexterity evidences in Indian organisations" by Swarup Kumar Dutta; Mahua Guha published in International Journal of Applied Management Science, 2015 Vol.7, No.3, pp.177 – 193
- 2. The paper "The Effect of Information Sharing and Reward Within A Product Innovation Team" coauthored with Prof Mahua Guha and Prof Gopal Das International Journal of Strategic Management.

## **Books Published**

## **Prof. Soumya Sarkar**

1. "Business-to-Business Marketing: Relationships, Networks, and Strategies".Ellis, Nick & Sarkar, Soumya (2015). New Delhi: Oxford University Press



## **Conferences Attended**

#### **Prof. Amit Sachan**

- 1. "Determinants of Customer's Repurchases Intention in Indian Online Retail Context" International Conference on Management and Information Systems (ICMIS-15), Thailand from September 18 to 20, 2015.
- 2. Chaired a session on "Competitiveness in manufacturing and services" at Third PAN-IIM World Management Conference held at IIM Indore between December 16 18, 2015.

#### Prof. Rohit Kumar

- 1. Participated and presented a paper titled "Health Insurance Service" during the 18th Annual Convention of Strategic Management Forum (SMF) conducted at Indian Institute of Foreign Trade, New Delhi during 17-19 December 2015.
- 2. Research paper titled "Healthcare Improvement through Healthcare Financing and Innovation Strategy: The INSECT Framework" has been accepted for presentation at the 12th International Research Conference on Quality, Innovation and Knowledge Management (QIK 2016) held at New Delhi, India 14-17 February 2016. The conference was organized by the Department of Management, Monash Business School, Monash University, Australia.

#### Prof. Soumya Sarkar

- 1. Presented paper titled 'Impact of B2B Customer Satisfaction Parameters on the Share of Wallet' (coauthor: DK Sarma) accepted in Academy of Marketing 2015 Conference held at Limerick (Ireland) from July 7-9, 2015
- 2. Presented paper titled 'A Study of the Drivers of Marketability of Hindi Film Music in the Indian Context' (co-author: Madhupa Bakshi) accepted in EuroMedia2015, European Conference on Media & Mass Communication held at Brighton (England) from July 13-16, 2015

#### Prof. Swarup Kr. Dutta

- 1. The paper "The Effect of Information Sharing and Reward within a Product Innovation Team" coauthored with Prof. Mahua Guha and Prof. Gopal Das has been selected for presentation in the IABE Conference Oct 9-11, Las Vegas, USA
- 2. The paper "Tacit Knowledge Transfer in Coopetition: An Empirical Investigation of the Role of BG Affiliation" coauthored with Amit Kumar and Shashank Kumar has been accepted for presentation in the SMS Special Conference in Rome, June 2016.

#### Prof. Pradip Kr. Bala

- 1. "Enhancing recommender systems accuracy by using user-items latent features similarity" (with Bipul Kumar and Abhishek Srivastava). 2015 Harvard Academic conference, organized by WEI, Boston, USA, 8-10 June, 2015
- 2. "An Improvised Latent Factor Model for More Efficient Recommender Systems" (with Abhishek Srivastava and Bipul Kumar) Int'l Conference for Academic Disciplines, Boston, USA, 26-29 May, 2015
- 3. "Context Development for Internet Security In The Big Data Analytics World" (with Nitin Varma) 4th IIMA International Conference on Advanced Data Analysis, Business Analytics and Intelligence, IIM Ahmedabad, April 11-12, 2015
- 4. "A Framework for Simple, Secure and Cost-effective Online Voting System" (Rajiv Kumar, Nitin Varma and Abhishek Srivastava) 15th European Conference on eGovernance (ECEG 2015), Portsmouth (UK), June 18-19, 2015
- 5. "List wise Ranking using Cosine Based Latent Factor Model" (with Bipul Kumar) International Conference on Big Data and Knowledge Discovery, 09-11 March-2016, Bangalore.



Prof. Abhijit Bhattacharya IIM Lucknow Area : Operations Management

**Prof. Abhishek Trehan** Industy expert Area : Information System

**Prof. Amit Dhiman** *IIM Calcutta Area : OB & HR* 

**Prof. Anindya Sen** *IIM Calcutta Area : Economics* 

**Prof. Anshuman Tripathy** XIM, Bhubaneswar Area : Strategic Management

**Prof. Arun Krishnan** Industry Area : OB & HR

**Prof. Avinandan Mukherjee** *Area : Marketing Management* 

**Prof. Deep Narayan Mukherjee** *Area : Accounting & Finance* 

**Prof. Durba Banerjee** Area : General Management

**Prof. Faiz Hamid** *Area : Operations Management* 

### **Visiting Faculty**

**Prof. Abhishek Goel** *IIM Calcutta Area : OB & HR* 

**Prof. Ami Sah** Industy expert Area : Marketing Management

**Prof. Amit Kumar** *Industry Area : OB & HR* 

**Prof. Anjan Raichaudhuri** *Ex IIM Calcutta Area : Strategic Management* 

**Prof. Arun Kumar Tripathy** *Area : Strategic Management* 

Prof. Ashutosh Sinha IIM Lucknow Area : Strategic Management

**Prof. B B Chakrabarti** *IIM Calcutta Area : Accounting & Finance* 

**Prof. Dhruba Purkayastha** *Area : Information System* 

**Prof. EM Rao** Adjunct Faculty XIMB Area : OB & HR

**Prof. Francis Castelino** Industry Expert Area : Information System



**Prof. G P Rao** *NHRDN Area : OB & HR* 

**Prof. Indranil chakraborty** Industry Expert Area : General Management

Mr. Kanjanabha Bhattacharyya Area : Industy expert

Prof. Krishanu Rakshit IIM Calcutta Area : Marketing Management

**Prof. Madhusree Nanda** *MDI Gurgaon Area : OB & HR* 

**Prof. Manisha Chakraborty** *IIM Calcutta Area : Operations Management* 

**Prof. Nandu Kulkarni** Area : Information System

**Prof. Neeraj Dwivedi** *IIM Lucknow Area : Strategic Management* 

**Prof. Nisigandha Bhuyan** *IIM Calcutta Area : General Management* 

**Prof. P Premlata** *TISS Area : OB & HR* 

**Prof. Partha Ray** *IIM Calcutta Area : Economics*  **Prof. Gajendra K Adil** Area : Operations Management

**Prof. ISF Raj** XLRI, Jamshedpur Area : OB & HR

**Prof. Koilakuntala Maddulety** *Area : Information System* 

**Prof. Madhupa Bakshi** *IIM Udaipur, Visiting Faculty Area : Marketing Management* 

**Prof. Manish Thakur** *IIM Calcutta Area : Public Policy* 

**Prof. Manjari Singh** *IIM Ahmedabad Area : OB & HR* 

Prof. Narendra Puppala Industry Expert Area : OB & HR

Prof. Nimruji Prasad Jammulamadaka IIM Calcutta Area : OB & HR

Mr. Omkar Kore Industy expert Area : Marketing Management

**Prof. Pankaj Kumar** *IIM-Lucknow Area : OB & HR* 

**Prof. Peeyush Mehta** *IIM Calcutta Area : Operations Management* 



Prof. Prakash Bagri Marketing & Sales Professional, Strategic Advisor Area : Marketing Management

**Prof. Preetam Basu** *IIM Calcutta Area : Operations Management* 

**Prof. Purba H Rao** Visiting Faculty at IIM-A, XIMB, XLRI Area : Marketing & Information System

**Prof. R. Raghavendra Ravi** Area : Operations Management

Prof. Rajesh Babu IIM Calcutta Area : General Management

**Prof. Rajeshwari Victor** *Area : Marketing Management* 

**Prof. Rajiv Kumar** *IIM Calcutta Area : OB & HR* 

**Prof. Renuka Hodigere** *IIM Calcutta Area : OB & HR* 

**Prof. Sanjay Badhe** Consultant Area : Marketing Management

**Prof. Soumyen Sikdar** *IIM Ranchi, IIM Calcutta Area : Economics* 

**Prof. Sudas Roy** Ex-Professor, IIM Calcutta Area : Marketing Management **Prof. Praloy Majumder** *IIM Calcutta Area : Accounting & Finance* 

**Prof. Punam Sahgal** *IIM-Lucknow Area : OB & HR* 

**Prof. R Rajesh Babu** *IIM Calcutta Area : Public Policy* 

**Prof. Rajen Mehrotra** *Industry Expert Area : OB & HR* 

**Prof. Rajesh Panda** *Area : Marketing Management* 

**Prof. Rajiv Bhutani** Area : Information System

Prof. Ravi Seshadri Industry Area : OB & HR

**Prof. Sanal Velayudhan** *IIM Kozhikode Area : Marketing Management* 

Dr. Sankar Kumar Bhaumik IMFR Area : Economics

**Prof. Srinath Jagannathan** *IIM Indore Area : OB & HR* 

**Prof. Sudhir Jaiswall** Adjunct Faculty IIM-Calcutta Area : Accounting & Finance



Prof. Sumanta Basu IIM Calcutta Area : Operations Management

**Prof. Srinath Sridharan** *Area : Industry* 

**Prof. V Rajaraman** Industry Expert Area : Accounting & Finance

**Prof. Vidyanand Jha** *IIM Calcutta Area : OB & HR* 

Prof. Vikas Srivastava IIM Lucknow Area : Accounting & Finance **Prof. Sunil Parmeshwaran** Management Consultant Area : Accounting & Finance

**Prof. Sweta Srivastava Malla** Indian Institute of Foreign Trade (IIFT), Delhi Area : General Management

**Prof. V K Unni** *IIM Calcutta Area : General Management* 

**Dr. Vijay Kumar Gupta** *IIM Indore Area : OB & HR* 

**Prof. Vivek Rajvanshi** Assistant Professor IIM-Calcutta Area : Accounting & Finance



## Staff

## Staff members recruited during April 01, 2015 – March 31, 2016

Sl. No.	Name	Joined As	Date of Joining	Regular/ Contract
1.	Brig. Virendra Singh Saini (Retd.)	С.А.О.	13.04.2015	Contract
2.	Ms. Sapna Ramesh Kumar Malhotra	AO - Admissions	11.05.2015	Regular
3.	Mr. Asis Chakraborty	AO – Programme	14.05.2015	Regular
4.	Dr. Indu Shekhar	Lady Doctor	01.07.2015	Contract
5.	Ms. Saumya Srivastava	Accountant	02.12.2015	Regular
6.	Mr. Mithilesha Prasad Singh	Accountant	07.12.2015	Regular
7.	Mrs. Shalini Ranjan	Administrative Officer	15.01.2016	Regular
8.	Mr. Narottam Sahoo	Financial Adviser & Chief Accounts Officer	01.02.2016	Regular
9.	Dr. Reema K Khalkho	Institute Doctor	17.02.2016	Contract

## Staff Members left during April 01, 2015 - March 31, 2016

Sl. No.	Name	Joined As	Date of Joining	Regular/ Contract
1.	Dr. Arpita Sutradhar	Programme Coordinator	29.05.2015	Contract
2.	Mrs. Anita Singh Sravano	Programme Coordinator	01.06.2015	Contract
З.	Dr. Namrata Singh	Lady Doctor	01.06.2015	Contract
4.	Ms. Sapna Ramesh Kumar Malhotra	AO - Admissions	13.07.2015	Regular
5.	Dr. Indu Shekhar	Lady Doctor	16.02.2016	Contract
6.	Mrs. Rachana Sharma	Programme Assistant	09.01.2016	Contract

## List of Staff Members on payroll: April 1, 2015 – March 31, 2016

SL. No.	Name	Designation			
Regular					
1.	Jayanta Kumar Tripathy	Librarian			
2.	Ashutosh Kumar	System Administrator			
З.	Rohit Samir Kerketta	AO - Personnel			
4.	Swati Kindo	Secretary to the Director			
5	Manas Banerjee	Personal Assistant			
6.	Ganana Prasad	Senior Library info Assistant			
7.	Choudhury Ashadeep Das	Office Assistant			
	Con	tractual			
8.	Joseph Gabriel	Sr. Administrative Officer			
9.	Shashi Kant Mathur	GM (Campus Development)			
10.	Janaki Jagan	International Relationship Coordinator			
11.	Sandip Das	Head Placement			
12.	Sachidananda Konar	Accountant			
13.	Manzar Anis	Accounts Assistant			
14.	Asad Hussain	Accounts Assistant			
15.	Nawal Kumar Singh	Office Assistant			
16.	Shio Nandan Prasad	Admin cum Security Supervisor			
17.	Binay Krishna Prajapati	Office Superintendent			
18.	Shiv Kumar Shankar	Programme Assistant			
19.	Anu Jasuja	Programme Assistant			
20.	Sanjeev Lochan Bakshi	Programme Assistant			
21.	Maitri Virmani	Programme Assistant			
22.	Swati Kapoor	Programme Assistant			



# **Admissions 2015**

## FPM

## **Criteria and Selection**

Admission to IIM Ranchi FPM was based on the performance of candidates in the CAT, or a standard test in lieu of CAT such as GMAT/GATE/UGC or CSIR-JRF. Candidates were shortlisted and called for an interview for final selection on the basis of their performance in CAT or the standard test in lieu of CAT, academic background, and experience.

72 candidates applied for the program. Out of 72 applicants, 37 were shortlisted for Presentation and Personal Interview. This shortlist was based on CAT/GMAT/GATE/UGC or CSIR-JRF performance, work experience and master's degree. Finally, six (6) were admitted into FPM.

## Profile

S. No.	Name	Area
1	ANKUR SHUKLA	Accounting and Finance
2	ABHISEK SUR	Economics
3	PIYUSH GUPTA	Operations Management
4	PIYUSH PRANJAL	Marketing
5	PUNAM PRASAD	Accounting and Finance
6	SWATI ROY	Human Resource Management

## Fee structure of PGDM & PGDHRM 2015-17 batch

Sl. No.	Particulars	1st Term	2nd Term	3rd Term	4th Term	5th Term	6th Term	Total
1.	Tuition Fee	1,80,000	1,75,000	1,75,000	1,75,000	1,75,000	1,70,000	10,50,000/-
2.	Mess Charges***	15,000	15,000	15,000	15,000	15,000	15,000	90,000/-
3.	Caution Deposit	10,000						
	Total	2,05,000	1,90,000	1,90,000	1,90,000	1,90,000	1,85,000	11,40,000/-



## **PGDM (2015-17 Batch)**

### Criteria

Admission to IIM Ranchi PGDM was based on the performance of candidates in the CAT, Personal Interview & Written Analysis (PI & WA) and on their profile. The PI & WAT process was common to all the six new IIMs, namely, Ranchi, Rohtak, Raipur, Tiruchirapalli, Udaipur and Kashipur.

## **Initial Shortlisting for WA / PI Process**

An initial shortlist for WAT / PI process for Admission to the PGP 2015-17 batch of IIM Ranchi was based on CAT performance. The cut-off percentile CAT scores for consideration for admission to IIM Ranchi is given in the Table 1 below:

Category	Min of Quantitative Data Interpretation Percentile	Min of Verbal Logical Reasoning Percentile	Min of Overall Percentile
DAP	42.64	42.85	50.71
General	80.58	80.07	96.82
NCOBC	61.5	61.54	81.35
SC	50.44	50.42	67.53
ST	41.59	41.12	50.71

## Table 1: Cut off Scores of IIM Ranchi

The consolidated merit list (CML) was compiled on the basis of 30% of CAT score, 30% of PI, 20% of WAT Score, 20% of profile. In profile, there were four components Academics, Work Experience, Academic diversity and Gender diversity.

## Table 2: Status of candidates in various phases

Category	Candidates Applied for IIM Ranchi	Candidates called for Interview	Candidate Finally Joined
DAP	479	157	3
General	100803	4467	55
NCOBC	16784	2513	31
SC	8439	1329	18
ST	2273	437	13
Total	128778	8903	120

### PROFILE

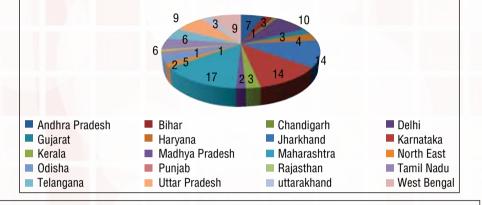
Following table 3 to 6 presents the distribution of 120 Students of PGDM across various parameters.

## **Table 3: Geographic Distribution of Students**

States as per CAT Data	Students	States as per CAT Data	Students
Andhra Pradesh	7	Maharashtra	17
Bihar	3	North East	2
Chandigarh	1	Odisha	5



Delhi	10	Punjab	1
Gujarat	3	Rajasthan	1
Haryana	4	Tamil Nadu	6
Jharkhand	14	Telangana	6
Karnataka	14	Uttar Pradesh	9
Kerala	3	Uttarakhand	3
Madhya Pradesh	2	West Bengal	9



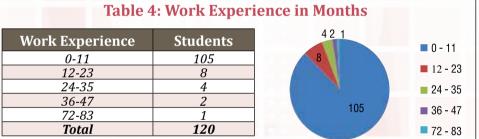


	Table 5: Ge	nder diversity	
Gender	Students		
F	28	28	F F
М	92	92	
Total	120		IVI

## Table 6: Bachelor Discipline

Bachelor Discipline	Students	
Arts/Humanities	1	111 5 Arts/Humanities
Commerce/Economics	5	Commerce/Economics
Engineering/Technology	111	Engineering/Technolog
Pharmacology/Pharmacy	1	Pharmacology/Pharma
Science	2	Science
Total	120	



## PGDHRM (2015-17 Batch)

For PGDHRM Program an advertisement was put on National newspaper on 19th January, 2015. 1342 candidates applied for the program. Out of 1342, 680 were shortlisted for interview. This shortlist was based on CAT performance, work experience and bachelor's degree. Category wise detail of Candidates applied and shortlisted is given in Table 7.

Category	Number of Students Applied	Shortlisted for Interview	Finally Joined
DAP	33	17	2
General	747	323	24
NC-OBC	234	187	14
SC	250	102	5
ST	78	51	4
Grand Total	1342	680	49

## Table 7: Category wise detail of Candidates

The consolidated merit list (CML) was compiled on the basis of 20% of CAT score, 35% of PI, 20% of WAT Score, 25% of profile. In profile, there were four components Academics, Work Experience and Gender diversity.

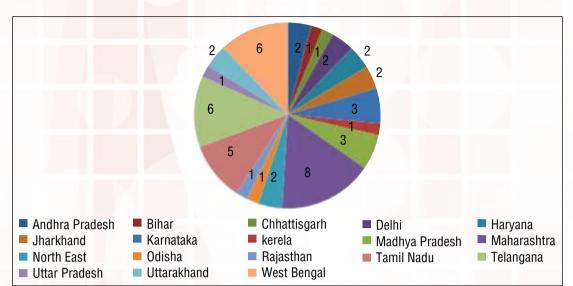
### Profile

Following Table 8 to 11 presents the distribution of 49 Students of PGDHRM across various parameters.

### **Table 8: Geographic Distribution**

States as per CAT Data	Students	States as per CAT Data	Students
Andhra Pradesh	2	Maharashtra	8
Bihar	1	North East	2
Chhattisgarh	1	Odisha	1
Delhi	2	Rajasthan	1
Haryana	2	Tamil Nadu	5
Jharkhand	2	Telangana	6
Karnataka	3	Uttar Pradesh	1
Kerala	1	Uttarakhand	2
Madhya Pradesh	3	West Bengal	6





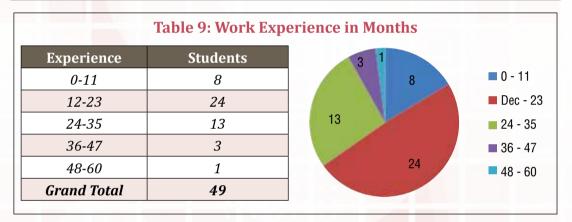
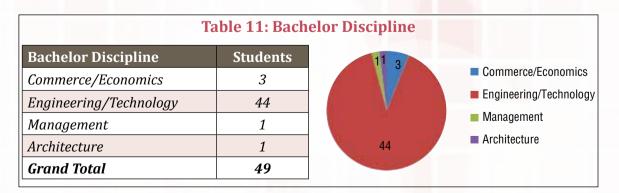


	Table 10: Bachelo	r Disciplin	ne	
Gender	Students			
F	26	23		■ F
М	23		26	M
Total	49			





## **Presence in Media**



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# Awards, Achievements and Scholarships

## **Awards Received**

#### Prof. Pradip Kr. Bala

1. Selected for Marquis Who's Who in Science and engineering for 2016-17

#### Prof. Swarup Kr. Dutta

1. The paper "The Effect of Information Sharing and Reward within a Product Innovation Team" coauthored with Prof. Mahua Guha and Prof. Gopal Das has been shortlisted for the Best paper Award in the IABE Conference Oct 9-11, 2016, Las Vegas, USA

#### **Achievements of the Students**

During the year our students earned several laurels and won more than 50 awards. Some of the major awards are:

EVENT	WINNER(S)
WAR OF WITS, XLRI Ensemble'15	1st Runners-up
	Prakash Ranjan
	Parijat Gaur
	Chakshu
Live Project from Mizuho Securities	Winners
	Kiran Kumar Sanapala
	Anshuman
Capgemini's Competition, AGON'15	Best Entry team from IIM Ranchi
	Apoorva Reddy
	Abhishek Praveen
	Deepak Nair
	Yagna Teja
Case Study Challenge "SYNQUEST", NITIE Mumbai	Winners
	Abhay Navjeet Singh
	Shubhangi
	Abhishek Gaurav
Mahindra War Room Season 8	Finalists
	Avneet Pal Singh
	Dilip Samanta
	Sayan Kar
	Kaustav Pal
PPO from Bluestone	Winners
	Suleman Safdar
	Chetan CI
RPG Brand Ambassador	Winner
	Kaustubh Chatterjee



Mbaskool Article Writing Competition	Special mention article
	Vinay Tyagi
TAPMI Bloomberg Oympiad 2015	2nd Runners-up
	Avinash Das
	Vinay Tyagi
	Winner
	Akanksha Gupta
	Urvika Gupta
	Anoosha Vanam
	Nitish Anand
	Ainnie Abbas
Deloitte "BE THE ONE"	Winner
	Shelly Singh
S&O PPI from Deloitte	Winners
	Yagna Teja
	Deepak Nair
	Abhishek Praveen
Deloitte Campus Maverick Season 4	Winners
1	Yagna Teja
	Abhishek Praveen
	Deepak Nair
IIFT Kolkata B-Plan Competition	Runners-up
r in Finis	Praveen Kumar
	Aniket Mitra
PPI from Samsung R&D Institute Bangalore	Winner
	Aniket Mitra
Campus Round of Aviva 'Campus to Corporate' quiz	Winners
	Sayan Dutta
	Anshuman Ashit
SABMiller's "Brew-A-Career" Season	Finalists
	Shanal Gupta
	Anvesh Tripathi
	Mohit Kashyap
	Kamal Hasija
PPO from ICICI Bank	Winners
	Amaresh Krishna
	Piyush Jain
Lunion Commune Ambrogradou - 600 North INDIA	
Junior Campus Ambassador of SC-Next INDIA	Winner Segurate Demories
	Saswata Banerjee



PPO from Cummins	Winners
	Anju Manohar
	Rini Joseph
	Valerita Akita Fernandez
PPI from HT Media	Winner
	Harsh Marodia
PPI from Wipro	Winners
	Abhilasha Seam
	Sanjayan <mark>Satisan</mark>
	Ashadeepthi Komarina
	Deepak Nair
	Yagna Teja
Deloitte- "WAR OF BANDS"	Regional Finalists
	Nabarun choudhary
	Ankita Thakur
	Deepak Nair
	Shashank Sinha,
	Apurv gupta
	Varun Jaiswal
Apocalypse, Consultin <mark>g Com</mark> petition, SCMHRD	2nd Runner-up
	Lengdon Rajkhowa
Live Project from NewsBytes	Winners
	Girija Joshi
	Anuran Gayali
Live Project from CampusDope	Winner
	Shelly Singh
Live Projects from Kotak, Future Group & Raymond	Winner
	Snehal Madne
PPO from TATA STEEL	Winners
	Megha Deb
	Lovely Kumari
	Pranav Patil
P&L Heads in the CampusDope live project	Winners
	Varun Jaiswal
	Satyajit Das
	Dimple Reddy
The Business Standard Quiz Campus Round	Winner
	Sumeet Yadav
	1st Runner-up
	Ankit Tiwari
	2nd Runner-up
	Anshuman Ashit



CFA Research Challenge- East zone	Winners
	Amaresh Krishna
	Mahesh Alapati
	Avneet Pal Singh
	VVB Satyanarayan
	Siddhant Chhaochharia
Table Tennis ( <mark>Men), RUSH, IIM</mark> Ranchi	Winners
	Bharat
	Nitin Arora
	Niraj Jhunjhunwalla
	Ruchir
400 m (Men), RUSH, IIM Ranchi	Winner
	Sumeet Yadav
Group Dance, RUSH, IIM Ranchi	Runners-up
	Nidhi Dwivedi
	Navneet
	Jayshree
	Soma Rani
	Ronita
	Priyanka Das
	Chinthu Das
	Priyanka <mark>Dhab</mark> ai
MANTHAN, XLRI Ensemble'15	Winners
	Nidhi Dwivedi
	S. Janardhan
	Prachiti Sewalkar
First Youth Money Olympiad	Runner-up
	Binny Rajpal
STRIKE OR YIELD, XLRI Ensemble'15	Winners
	Parijat Gaur
	Megha Deb
	Prakash Ranjan

## **Scholarships**

Ministry of Social Justice and Empowerment		Ministry of Tribal Affairs			
1	Abhinav Arya	PGDM 2015-17	1	Bharati Tudu	PGDM 2015-17
2	Ashish	PGDM 2015-17	2	Chau Athina Chauhai	PGDM 2015-17
3	Gaurav Mahawar	PGDHRM 2015-17	3	Prateek Kandulna	PGDM 2015-17
4	Sandra Preetham Kumar	PGDM 2015-17	OPJEMS Scholarship		rship
5	Y Pratyusha	PGDHRM 2015-17	1.	Piyush Jain	PGDM 2014-16

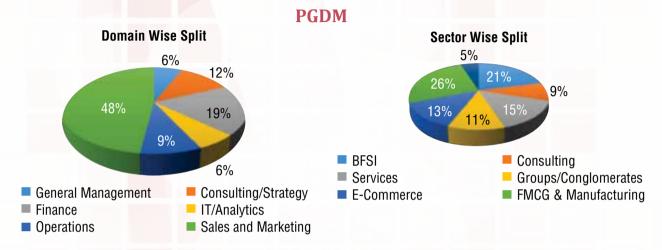
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Placement

### **Summer Placements for the 2015-17 Batch**

IIM Ranchi also announces a successful completion of Summer Internship placement for the batch of 2015 – 17. All the 167 students received internships with stipend in their choice of organisations and roles. With a highest stipend of Rs. 2,84,000, the overall average stood at Rs.72,500 which is an increase of more than 26% over the last year.



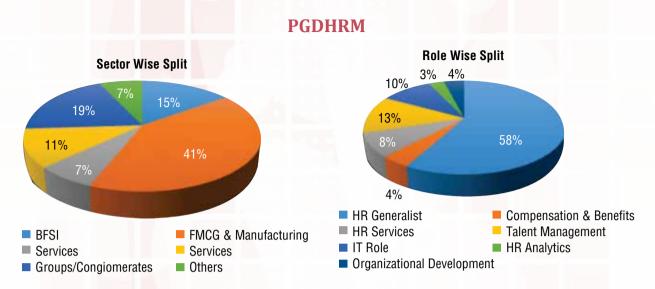
#### **Function wise highlights**

Sales & Marketing		Finance	
Prominent	Roles Offered: Digital	Prominent	Roles Offered:
Recruiters: HT Media,	Marketing, Social Media	Recruiters: ICICI	Investment Banking,
Snapdeal, Volvo Eicher,	Marketing, market	Bank, Kotak Mahindra	Equity Research,
Berger Paints, BPCL,	Research, Corporate	Bank, Singhi Advisors,	Securities, Insurance,
house of Hiranandani,	Branding	RPG, Praxiar India,	Risk Management,
Tupperware		Adof. Com, RBL Bank	Corporate Finance
The highest international stipend offered is 2.84L		The highest international	stipend offered is 2.84L

Strategy & Consulting		IT & Analytics	
Prominent	Roles Offered: Strategy	Prominent	Roles Offered: IT
Recruiters: Deloitte,	& Operations, Strategic	Recruiters: Samsung	Consultant, Business
Ernst & Young, RPG,	Analyst, management	R&D, Wipro, ICICI	Intelligence and Data
PWC Management	Consultant	Bank, Microsoft	Analytics, E Commerce
Consulting, Polaris			Business Analyst
India			
The median stipend offered is 1.21L		The average stipend offer	ed is 83K

Operations & General Management		
Prominent Recruiters: ITC, Metro Cash & Roles Offered: Business Development, Supply Chain		
Carry, Cummins, Tata Steel, info Edge Ltd, JSPL,	Management, B2B and B2C Logistics management,	
Star Cement, RPG inventory Control Management		
The highest domestic stipend offered is 1.88L		





**Prominent recruiters:** Deloitte, ICICI Bank, ITC, Samsung R&D, Tata Steel, RPG, Honeywell, Tupperware, Jubilant Foodworks, ACC Cements, Airbus, Cognizant, L&T, BPCL, Reliance, Wipro Consumer Care & Lighting, Metro Cash & Carry, AzimPremji Foundation, RBL Bank

## **Final Placements for the 2014-16 Batch**

ndian Institute of Management Ranchi takes immense pride in announcing near completion of its final placement for the PGDM and PGDHRM batches of 2014-16. The batch, comprising of 122 students from the PGDM and 38 from PGDHRM, saw a substantial upward trend in the confidence shown by the industry.

A total of 69 companies, out of which 35 first time recruiters, participated in the recruitment process this year. The number of PPOs and PPIs also went up by 37%, indicating an exemplary performance by students during their summer internships.

For the PGDM 2014-16 batch, 52 companies, including 22 first time recruiters, participated for the final placement. The average CTC stands at Rs.15.14 LPA, an increase of 13% over last year. Over 12% of the batch received offers greater than Rs.20 LPA. The Highest international and domestic CTC is Rs.55.23 LPA and Rs.25.47 LPA respectively. The average CTC of the top 25% and top 50% of the offers made stands at Rs.19.73 LPA and Rs.16.98 LPA respectively.

For the PGDHRM 2014-16 batch, 34 companies, including 18 first time recruiters, participated and offered an average CTC of Rs.13.49 LPA, an increase of 7% over last year. The Highest CTC received is Rs.20.19 LPA. The average CTC of the top 25% and top 50% of the offers made stands at Rs.16.63 LPA and Rs.14.89 LPA respectively.

### PGDM

Batch strength 122 and companies visited 61 New Companies visited 22

## Function wise highlights

Consulting		
Prominent Associations: Accenture, Top Profiles Offered: Associate Consultant,		
Cognizant, Deloitte, Ernst & Young, Gallup, Corporate Advisor, Engagement Manager, Senior		
Redseer Consulting, RPG Group Consultant, Senior Research Analyst		
• Median CTC Rs. 14 LPA. • Ton 10 nercentile average CTC Rs. 21 17 LPA • Ton 20 nercentile average CTC Rs. 21 17 LPA		



Finance		General Management	
<b>Prominent</b> Associations: CCIL, CRISIL, ICICI Bank, JPMorgan Chase, Thomson Reuters, Yes Bank	Top Profiles Offered: Asset Management, Corporate Banking, Equity Research, international Banking, investment Banking, Treasury	Prominent Associations: Apollo Munich insurance, Future Group, Jindal Steel & Power Ltd. Larsen & Toubro, Mjunction	Top Profiles Offered:Leadership & GroupStrategy, New BusinessInitiatives, NewProduct innovation &Development
<ul> <li>Median CTC Rs. 14 LPA,</li> <li>Top 10 percentile average CTC Rs. 23.47 LPA</li> <li>Top 20 percentile average CTC Rs. 22.8 LPA</li> </ul>		<ul> <li>Median CTC Rs. 14 LPA,</li> <li>Top 10 percentile average CTC Rs. 20.18 LPA</li> <li>Top 20 percentile average CTC Rs. 18.12 LPA</li> </ul> IT & Analytics	
Prominent Associations: Amazon, Cummins, Future Supply Chain, Stellium Inc., Tata Steel • Median CTC Rs. 12.62 LP	<b>Top Profiles Offered:</b> Fleet Management, Procurement Consulting, Supply Chain Strategy, Warehouse Management	Prominent Associations: Cognizant, Google, L&T Infotech, Wipro	Top Profiles Offered:Account Manager,Business DevelopmentBusiness SolutionEnabler, CampaignManager, Data Analyst,Product Quality Analyst
<ul> <li>Top 10 percentile average CTC Rs. 15.4 LPA</li> <li>Top 20 percentile average CTC Rs. 14.96 LPA</li> </ul>		Median CTC Rs. 14.37 Lt     Top 10 percentile avera	PA, ge CTC Rs. 21.17 LPA

• Top 20 percentile average CTC Rs. 19.08 LPA

Sales & Marketings		
<b>Prominent Associations:</b> Berger Paints, DS Group, Hero MotoCorp, HT Media, Maruti Suzuki MTR Foods, Videocon D2H	<b>Top Profiles Offered:</b> Brand Management, Digital Marketing, International Marketing, marketing Research media Marketing.	
Median CTC Rs. 13.75 LPA • Top 10 percentile average CTC Rs. 25.72 LPA     Top 20 percentile average CTC Rs. 20.39 LPA		

### **PGDHRM**

Batch strength 38 and companies visited 24 New Companies visited 13		
<b>Prominent Associations:</b> Mother Dairy, Ola Cabs, RPG Group, Samsung R&D, Tata Steel, Zee Entertainment	<b>Top Profiles Offered:</b> Compensation and Benefits, Corporate HR, Employee Relations, HR Analytics, HR Business Partner, HR Operations, Industrial Relations, Learning and Development, Talent Acquisition.	
<ul> <li>Median CTC Rs. 12.81 LPA,</li> <li>Top 10 percentile average CTC Rs. 18.9 LPA</li> <li>Top 20 percentile average CTC Rs. 17.02 LPA</li> </ul>		



## **COLLOQUIUM 'Meet the Leaders'**

Colloquim - an IIM Ranchi initiative, where its students get an opportunity to interact with the industry leaders in Finance, Marketing, Operations and HR, rolled into its 4th year since inception and its momentum is up and gaining.

The 4th edition kicked off on a high note at IIM Ranchi. Mr. Ashu Malhotra, HR Head of e-commerce giant Jabong.com visited the campus as a part of the event. He invoked the students to aim big in life and to be good human beings by connection with people around them (people orientation), respecting others in the company and learning constantly from the immense knowledge repository that lies around them.

Another memorable event was an interactive session with Ms. Smita Chakraborthy, Regional Manager Stock Minds that saw tremendous participation from the Finance enthusiasts.

Colloquim was also graced with the presence of Mr. Sudhanshu Pandit, Vice President HR, Symantec India. He delivered a lecture on the theme 'Career Planning & Development for Students & Young Professionals'. After a short presentation on the various hurdles faced in the corporate world, Mr. Pandit stressed upon the importance of finding the right job and not just the high-paying job.

The institute received many visitors as part of our Colloquium and for guest lectures.

This year the "Colloquium - Meet the Leaders" series started with a visit by Dr. Diwakar Goel, GM HR, Airport Authority of India. Later the students interacted with industry leaders from firms like Decathlon Sports India, Religare Enterprises Limited, CRY India ,ICICI Securities, RBI, Bluestone, Lenovo

Around 65 senior executives from various companies visited to interact with our students.

## **Colloquium Calendar 2015 - 16**

Guest Faculty's Name	Designation	Company Name
Dr.Dewakar Goel,	GM HR,	Airport Authority of India
Mr. Nilay , Corporate	Vice President- HR	Max New York Life Insurance Pvt Ltd
Mr. Gaurav Gupta,	Territory Head	Care Ratings
Mr. Anupam Chakrabarty	Managing Director	Lindstrom
Mr. Mukeshkumar Jain	VP & Head	NICE Systems
Mr. Yadvinder Singh Guleria	Senior Vice President - Sales & Marketing	Honda Motorcycle & Scooter India Pvt. Ltd.
Mr. Pankaj Suri	Head, Human Resources	Edelman India
Mr. Rajiv Wadera	Head, Administration	DS Group
Ms.Premjeet Sodhi		Initiative India
Mr. Ian Pinto	Global Human Resource Professional	Sandvik
Mr. Nikunj Khemani	Director	Global Delivery, GEP Worldwide
Mr. Kumaar Priyaranjan	HR Head	Hikal
Mr. Kamlesh Dangi	Group Chief People Officer	Religare Enterprises Limited
Mr. RAVI SINHA	Manager HR	Decathlon Sports India
Ms.Puja Marwaha ,	CEO	CRY India
Ms.Sweta Bhattacharjee		CRY India
Mr. Neha Sinha	CEO	Epoch Elder Care Centre



Guest Faculty's Name	Designation	Company Name
Mr. Vivek Khanna	CEO	HT Media
Ms. Lakshmi Putrevu	Group HR Head	Phoenix Commodities
Mr. K.R Samuel	Dy. General Manager	SIDBI
Mr. Anand Gurumoorthy	Global Head	OMICS International
Mr. Anurag Srivastava	Director, Finance	E I Dupont
Mr. V S N Rao	Deputy General Manager	MMTC Ltd
Mr. Sanjeev Jha	Director (Finance)	Kelly Services (India)
Mr. Priyadarshi Bhattacharya	VP-HR	ANZ Bank
Mr. Rajendra Mehta	Chief People Officer (Global)	Zee Entertainment Enterprises Ltd.
Mr. Vivek Shankar	Senior Director	Emcure Pharmaceuticals Ltd
Mrs. Dipali Sharma	Director	Actionaid group
Mr. Raja Sekhar	Director & COO	Global InnovSource Solutions Pvt Ltd
Mr. Amit Chatterjee	Managing Director	Sartorius India Group
Mr. Arun Thukral	MD and CEO	Axis Secirities
Mr. Raj Iyer	Vice President	Naandi Org
Mr. Sunil Agarwal	CEO	Black Olive Ventures
Mr. Siddhartha Mukherjee	Senior VP & Business head	TAM Media research
Mr. Rajendra Mehta	Chief People Officer (Global)	Zee Entertainment Enterprises Ltd.
Mr. Raj Nair	Chairman,	Avalon Consulting
Ms. Annapurna	CHRO	E2E Rail
Mr. Gagan Bhargava	VP HR	NDTV
Mr. Subba Raju	Co Founder	Real Shoppee
Mr. Braj Kishore	Head Brand and Corporate Communication	SBI Life Insurance Co. Ltd.
Mr.Anupal Banerjee	VP HR	Viacom 18
Ms. Smita Chakraborty	Regional Manager	ICICI Securities
Mr. Pattabiraman MP	Head HR	McKinsey Media Labs
Mr. Shishir Kumar	Manager HR	Airbus India
Mr. Javin Bhinde	Director & Co- Founder	SynCore Consulting
Mr. Manmohan Bhutani	VP- HR	ACS Group
Mr. Azaz Motiwala	Founder & CMD	IKON Marketing Consultants
Mr. Gurvinder Singh	CEO	Indus Valley Partners
Mr. Atul Mohan	Head-HR, Bluestone	Bluestone
Mr .Sudhir S Bharadhwaj		Cognizant
Mr. Atul Mohan	HR	Bluestone
Mr Sundeep Holani	CEO	Channelplay Limited
Dr. Ganesh Natarajan	Vice Chairman & CEO	Zensar Technologies



Guest Faculty's Name	Designation	Company Name
Mr. Subhankar Roy Chowdhury	Global Head: HR Strategy / M&A	Lenovo
Mrs.Sharmeen Khalid	Chief Human Resources Officer	Info Edge (India) Ltd
Mr. Vikash Agarwal	Head - Business HR	Aditya Birla Online Fashion
Mr. S M Sundaram	CFO and Partner	Baring Private Equity
Mr. Atul Kumar	СЕО	A++ Ventures
Mr. Venkat Tadanki	CEO	Secova
Ms. Subrata Basu	Program manager	Piramal Foundation For Education Leadership
Mr. Pankaj Dubey	MD	Polaris India
Mr. Sharad Agarwal	CFO	Aditya Birla Online Fashion
Mr. Vikash Agarwal	Head HR	Aditya Birla Online Fashion
Mr. Avinash Pakhre	Senior Consultant	ACH Group
Mr. M.K.Verma	Regional Director	RBI





## **New Initiatives & Opportunity**

#### Aarohan

IIM Ranchi hosted its first Leadership Speak Series named "Aarohan" on January 8, 2016 at Cockerel Auditorium, Dipatoli Cantt, Ranchi. The Idea of this series is to invite Role Models across various fields to come and address the IIM Ranchi community particularly the students. The basic objective of this series is to provide an opportunity for the students to interact with the best of minds from various fields promote intellectual growth and stimulation.

The speaker of the Leadership Series was Lt. Gen. Arun Kumar Sahni, UYSM, SM, VSM, ADC. The topic of the talk was "Leadership in the Army Tenets for



Wider Application" Speaker Lt Gen Arun Kumar Sahni.

The Talk was attended by Prof. Anindya Sen, Director In-charge, IIM Ranchi, Major General R. Nagraj, GOC, 23 Inf. Division, Brig. V S Saini (Retd), CAO, IIM Ranchi, Army Officers, Students, Faculty and Staff members of IIM Ranchi.

### GIAN

IIM Ranchi organized its first Module of GIAN (Global Initiative of Academic Networks) titled "Sports and Entertainment Marketing: A Global Perspective" during December 17, 2015 to February 18, 2016.

GIAN is a new program approved by Government of India in Higher Education aimed at tapping the talent pool of scientists and entrepreneurs available internationally to encourage their engagement with the institutes of Higher Education in India so as to augment the country's existing academic resources, accelerate the pace of quality reform, and elevate India's scientific and technological capacity to global excellence.

Under this scheme, Prof. Avinandan Mukherjee (Dean of the College of Business, and Professor of Marketing and International Business at Clayton State University, Metro State University, Metro Atlanta, Georgia, USA) and Prof. Soumya Sarkar (Assistant Professor of Marketing at Indian Institute of Management Ranchi) had conducted the first module on Sports and Entertainment Marketing.

It was conducted through a pedagogical mix of case studies, lectures, role plays, debates, videos experiments, assignments, field research, consulting project, presentations and discussions. The participants were provided with a real-life extensive immersion on how marketing theory can be applied to sports and entertainment.

The participants were a mix of second year MBA students with marketing specialisation, marketing faculty from academic institutions and industry professionals with interests in sports and entertaining marketing.

#### **Students Exchange Programme**

For building global relationship with various international institutes/universities of repute through collaborations and by bilateral exchanges for students and faculty IIM Ranchi initiated the process of partnering with foreign business schools.

The Student Exchange Programme is open for students of 2nd year Post-graduate Programme in Management. The students spend one term of 3 months, during September to December, as part of the student exchange in the partner institute.

The students of partner institutes are nominated for one term in IIM Ranchi. The tuition fee is to be paid at the home institute. However, other expenses like, air fare, local transportation, accommodation, food, medical insurance, book purchase, etc. are borne by individual student.

During the academic year 2015-16 IIM Ranchi has signed MoUs with University of Alberta, Canada and EMLYON Business School, France. As of now it completed signing MoUs with SEVEN foreign Institutes/ Universities in France, USA, China, Canada, Greece and Thailand.

In the Academic Year 2015-16, during Term-V the following students went on Student Exchange Programme at the partner institute:

- 1. **Pranav Ranjan Patil** (Reg. No. M043/14) : Krannert School of Management, Purdue University, USA.
- 2. Ms Ankita Thakur (Reg. No.M018-14) : Audencia School of Management, France
- 3. Ms Namita Niranjan Kapaley (Reg.No.M106-14) : Audencia School of Management, France

It is a continuous process and we propose to arrange tie-ups with number of institutes in different parts of the world, so that a large number of students can go on exchange programmes.

### Alumni Chapters, IIM Ranchi

The students interact with the alumni through various platforms like institute email, social media etc. Even in placements, the alumni extend a helping hand to the institute. They are continuously informed about the various happenings in IIM Ranchi as they like to stay updated about their Alma Mater. With greater response and enthusiasm from passed out students to connect together, alumni chapters are also being planned across various cities this year.

This year following Alumni interacted with the students:

- Rajeev Kumar Gupta, DGM Corporate Relations, JSW Steel on 17/11/2015
- Avinash Pakhre, Senior Consultant, ACH Group on 04/01/2016

#### **Oppotunity**

Under the Youth Exchange Programme of Department of Youth Affairs, Government of India, youth delegations are exchanged between various countries, to promote mutual understanding of values and culture among the youth and to develop better relations.

Through this initiative of Ministry of Youth Affairs, Govt. of India, five students of IIM Ranchi visited China during 20th to 27th August

- 1. Snehil Agrawal
- 2. Swadha Awasthi
- 3. Snehitha Vedullapalli
- 4. Guneet Kaur
- 5. Chakshu Kalra



# Convocation

The Fifth Convocation of IIM Ranchi was held on Tuesday, March 29, 2016 at Cockerel Auditorium, Dipatoli Cantonment, Ranchi to confer the Post Graduate Diploma on 2014-16 batches of Post Graduate Diploma in Management (PGDM) – 122 students, Post Graduate Diploma in Human Resource Management (PGDHRM) - 37 students,

The Chief Guest for the occasion was Shri R. Gopalakrishnan, Former Director, TATA Sons Limited,

The Director In-charge, Prof Anindya Sen welcomed the Chief Guest, Shri R. Gopalakrishnan and also presented a brief report of activities of IIM Ranchi from April 1, 2015 to March 31, 2016. He congratulated the graduating students.

Mr. Hasit Joshipura, Officiating Chairman, Board of Governors, IIM Ranchi welcomed the Chief Guest and delivered the presidential address.

The Chief Guest, Shri R. Gopalakrishnan presented the Gold & Silver medals to the students for their academic excellence and to the Best Outgoing Student and other prize-winners.

#### **Medals for Academic Excellence & List of Graduates**

#### Two-Year Post Graduate Diploma in Management (PGDM): 2014-16 batch (Total – 122)

Publishers Taylor and Francis Books India Pvt. Ltd, MC-Graw Hill Education and Pearson Education have sponsored the book prizes for different rank holders and recipients of best Summer Internship Projects for the different Programmes in this Convocation.

Gold Medal, Certificate of Merit & Book Prize	Recipient
1st Rank holder	Avneet Pal Singh(His name has been included in the Honour roll)
Silver Medal, Certificate of Merit & Book Prize	Recipient
2nd Rank holder	Jointly shared by Nagineni Amaresh Krishna and Piyush Jain(Their name has been included in the Honour roll)
Book Prize Recipient	
4th Rank	Ainnie Abbas
5th Rank	Jointly shared by Sayan Kar & Oindrila Mandal
7th Rank	Harsh Marodia
8th Rank	Akanksha Gupta
9th Rank	Gauri Rajpal
10th Rank	Ankita

Award, Certificate of Merit & Book Prize	Recipient
Best Outgoing Student	Piyush Jain

Certificate	Recipient
Best Summer Project : Accounting & Finance	Karthik B



Best Summer Project : Marketing	Jointly shared by Manjeet Kumar & Namita Niranjan Kapaley
Best Summer Project : Operations	Rini Joseph
Best Summer Project : Information System	Barde Shraddha Naresh
Best Summer Project : Strategy	Shahzeb Feroz

For winning the Best SIP Project in the Strategic Management area, he also gets "Prof. Ashish Hajela Memorial Award" that we have instituted from this year in memory of our late faculty colleague "Prof. Asish Hajela" who left us on 30 December 2014.

### **Rest of the names are in alphabetical order:**

A Sathish	Kishu Keshav
Abdul Wahid Khan	Ladkat Rutuja Sudhir
Abhijit Kumar	Lukalapu Raja Sekhar
Abhilasha Seam	Madne Snehal Vasant
Abhinaya S	Manchala Pradeep Kumar
Abhishek Gupta	Manish Kumar
Abhishek Jayant	Manoj Kumar Sahu
Abhishek Praveen	Maruthappan S
Abhishek Sahu	Masupatri Rohit Reddy
Adarsh Vikrant Pande	Mata Naga Sneha Sai
Aditi Abhay Nakhate	Mohammed Ismial
Alapati Mahesh	Nishtha Jakhar
Amaranath Dakoju	Nitish Anand
Amarnath Lakra	P Dimple Reddy
Ambika Jangid	Patil Pranav Ranjan
Amisha Chawla	Prabhat Ranjan
Amit Manohar	Prashant Kumar
Amit Saha	Praveen Kumar
Anju Manohar	Preeti Chhaparia
Ankit Bansal	Priyanka Choudhary
Ankita Nareda	Radhika Gupta
Ankita Thakur	Rahul Rawat
Antarix Choudhary	Raja Sekhar Reddy Vuppada
Anup Ranjan	Raja Sunder K A
Anuran Gayali	Rupesh Kumar
Anushka Chowdhury	Sangeeta Gayen
Apoorva Reddy	Satyajit Das
Apurv Gupta	Seshank Puli
Ashita Dhir	Shailesh Singh
Ashley Lakra	Shalini Sathapathy



Avinash Das	Shantanu Mandal
Ayala Somayajula Madhushree	Shashank Kumar
Azfer Sajjad	Shelly Singh
Baliboyana Sriharsha	Shivam Mehta
Behara Krishna Chaitanya	Shiven Chaudhary
Bibhas Mishra	Sidharth Bains
Binny Rajpal	Snehil Agrawal
Chaudhari Nimeshkumar Narendrabhai	Snehitha Vedullapalli
Chetan C.ingaleshwar	Sudeep Godara
Chetan Sehgal	Suleman Safdar
Chinkal Nagpal	Sumit Kumar
Deepak Nair	Sunil Manohar Ragolu
Dilip Samanta	Swadha Awasthi
Gaurav Kumar	Swarnadip Khan
Gopinath Vangari	Swati Singh
Himanshu Bist	Toshima Singh
Indranil Mondal	Urvika Gupta
Inu Kumari	V Anoosha
Ishan Chawla	Valerita Akita Fernandez
Joshi Girija Prashant	Varun Jaiswal
K A M Adarsh	Vinay Tyagi
Kanav Ayri	Vinoth Kumar N
Kaustav Pal	Yagna Teja D

# Two-Year Post Graduate Diploma in Human Resource Management (PGDHRM): 2014-16 batch (Total – 37)

Publishers Taylor and Francis Books India Pvt. Ltd, MC-Graw Hill Education and Pearson Education have sponsored the book prizes for different rank holders and recipients of best Summer Internship Projects for the different Programmes in this Convocation.

Gold Medal, Certificate of Merit & Book Prize	Recipient
1st Rank holder	Nandiraju V. S. (her name has been included
	in the Honour roll)

Silver Medal, Certificate of Merit & Book Prize	Recipient	
2nd Rank	Megha Deb	

Certificate of Merit & Book Prize	Recipient
3rd Rank	Anshu Shalinee
Book Prize	Recipient
4th Rank	Radhika Kalia



5th Rank	Chakshu Kalra
Award, Certificate of Merit & Book Prize	Recipient
Best outgoing Student	Chakshu Kalra
Contificato	Decinient

Certificate	Recipient
Best Summer Project : HR	Jyoti Khatri

## Rest of the names are in alphabetical order:

Akhilan S	Meera Chandran
Anamika Dev Roy	Neha Verma
Aniket Mitra	Novika Anand
Apoorva	Pagare Sharayu Hemant
Bharathraj Singh B	Parijat Gaur
Dasari.rajkiran	Pothula Krishna Madhavi
Deep Shikha	Prachi Swatantrata Jha
Geetamrutharunkani	Pragya Joshi
Guneet Kaur	Prakash Ranjan
Gyan Prakash	Radhika Bhama
Himanshu Chandra Lal	Rangannagari Anusha
Jaya Sharma	Richa Mukhi
Joyita Mondal	Sanjayan Satisan
Kaustubh Chatterjee	Trisha Sardar
Komarina Ashadeepthi Srinivas	Vanya Sanjar





# Management Development Programme (MDPs)

### **MDPs Undertaken**

The Management Development Programme for the Academic year 2015-16 are listed below:

Name of Program	Program Date
Business Analytics and Business Intelligence	May 16 – 25, 2015
Finance For Decision Making	July 2 - 5, 2015
Understanding Group Dynamics and Improving Team Effectiveness	August 26-28, 2015
Finance for Decision Makers	February 1 - 2, 2016
Strategic Management for Business Excellence	March 11-12, 2016
9-DAY Executive Program in "Business Analytics & Business Intelligence" (EPBABI) with Hands-On in R, Python and SAS	March 12-20, 2016
Regression Modelling through Software Packages	March 14-15, 2016

# SEXUAL HARASSMENT OF WOMEN AT WORKPLACE ACT

Internal complaint committee deals with the complaints received from the faculty, students & staff members of the Institute. The Annual Return on cases of Sexual Harassment is as given below.

Period: 1st April 2015 to 31st March, 2016

Sl. No.	Particulars	Ministry/ Department	Autonomous Bodies
1.	Number of complaints of sexual harassment received in the year	-	None
2.	Number of complaints disposed off during the year	-	None
3.	Number of cases pending for more than 90 days	-	None
4.	Number of workshops on awareness programmes against sexual harassment conducted during the year	-	02
5.	Nature of action	-	-





Government of India

## CABINET SECRETARIAT DIRECTORATE OF PUBLIC GRIEVANCES

#### Unresolved Grievances Bothering You?

You may seek help of Directorate of Public Grievances (DPG) in resolution of grievances relating to Ministries/Departments and Organisations under its purview. In last few years, nearly ninety percent of the grievances taken up by the Directorate have been resolved favourably.

Please read carefully the conditions listed below before lodging your grievance:

- · You should have exhausted the Departmental remedies for individual grievances.
- Your grievance should not relate to service matter (other than payment of terminal benefits like gratuity, GPF etc.), a case disposed of at the level of Minister of the concerned Department, com mercial contract, a sub-judice case, a case where quasi-judicial procedures and appellate mecha nisms are prescribed for decision making, RTI matter, Religious matter.
- Suggestion of any sort will not be treated as grievance.

List of Ministries/Departments/Organizations under DPG's purview

(a)	Ministry of Railways	(i)	Public Sector Banks	
(b)	Department of Posts	(i)	Public Sector Insurance Companies	
(c)	Department of Telecommunications including BSNL and MTNL	(k)	National Saving Scheme of Ministry of Finance	
(d)	Ministry of Urban Development including Delhi Development Authority, Land & Development Office, CPWD and Directorate of Estates	(I)	ESI hospitals and dispensaries directly controlled by Employees State Insurance Corporation under Ministry of Labour and Employment.	
(e)	Ministry of Petroleum and Natural Gas including its Public Sector Undertakings	(m)	Employees' Provident Fund Organization	
(f)	Ministry of Civil Aviation including Airports Authority of India and Air India	(n)	Regional Passport Authorities under Ministry of External Affairs	
(g)	Ministry of Shipping, Road Transport and Highways	(0)	Central Government Health Scheme under Ministry of Health and Family Welfare.	
(h)	Ministry of Tourism	(p)	Central Board of Secondary Education, Kendriya Vidyalaya Sangathan, National Institute of Open Schooling, Navodaya Vidyalaya Samiti, Central Universities, Deemed Universities (Central) and Scholarship Schemes of Ministry of Human Resource Development	
		(q)	Ministry of Youth Affairs	

Note: You can lodge your grievance online on our website "http://dpg.gov.in". You may also send your grievance to us by post or fax with complete information and relevant documents.

#### Contact us at: The Secretary,

Directorate of Public Grievances,

2nd Floor, Sardar Patel Bhawan, Sansad Marg, New Delhi-110001 Tel: 011-23743139, 011-23741228, 011-23363733 Fax: 011-23345637, e-mail: secypg@nic.in Website: http://dpg.gov.in



## **Activities & Events**

#### Fantasia: Literary Festival at IIM Ranchi

The literary club of IIM Ranchi launched two inter college creative writing competitions Ignis and Exponentia under the umbrella event of Fantasia. Where Ignis was about drawing inspiration from pictures exponential was all about webbing stories around our favorite characters. The competitions was initiated on 28 February. More than a hundred teams participated. Ignis participants were given six pictures, from which they could choose one as a subject for their story. Exponentia participants were forwarded a list of their favorite characters in interesting settings to spin their stories.

#### **Skill Development Workshop**

In November 2015, during the 'Joy of Giving', the student's club organised skill development workshop. Training was provided to make quilling jewellery to the women workers. The primary aim of skill development trainings was to provide them an alternative source of income.

#### Futsal Season 2 at IIM Ranchi



The biannual football competition organized by sports and cultural committee, IIM Ranchi. This edition pitted 4 teams, Swasthik Maniacs, Auzaar, Kantatoli United and Smokin Aces, in a hotly contested league from which the top 2 sides progressed to the finals. It witnessed Fancy nutmegs, nerve-wracking penalty shootouts, acrobatic saves, and sublime hatricks.

## **Induction Programme Welcoming of the New Batch**

IIM Ranchi organized a two week long induction programme for the students of PGDM and PGDHRM 2015-17 batch. It began on 13th June Dean Prof. (Dr.) P.K. Bala addressing the entire batch with a welcome speech focusing on the mission and vision of IIM Ranchi. This was followed by the address of the Director, Prof. Anindya Sen who motivated the students to work brilliantly while maintaining a personal philosophy of life. The entire programme was meticulously designed by Prof. Gaurav Marathe, Assistant Professor.



## IIM Ranchi Celebrates International Yoga Day



On June 21st, international Yoga Day as declared by the Prime Minster of India, Mr. Narendra Modi was observed by IIM Ranchi Students.

The event took place at Hotel Holiday Home in Kanke Road and saw and impressive turnout of over 180 students. It was well organized by the student council under the guidance of Dr. Anindya Sen, Director In-charge IIM Ranchi, Mr. Dharmendra Singh and his team of yoga trainers from Yoga Mitra Mandal, an affiliated centre for Bihar school of Yoga, provided great support to the students.



### **6th foundation Day Celebration**

IIM Ranchi celebrated its 6th Foundation Day on 6th July, 2015 at Dr. Ram Dayal Munda Auditotium. The event saw the presence of Dr. Kirit Parikh, who was the Guest of Honour for the event. Prof. Anindya Sen, Director Incharge, IIM Ranchi, addressed the gathering by throwing light on how IIM Ranchi has progressed exponentially ever since its foundation in 2010. Mr. Sen elaborated that even though IIM Ranchi's goal is to be among the top 10 institutes in the APAC region by 2020 it is the journey that matters more than the destination.



### **Anmol Bachpan Contest**

Students of IIM Ranchi came upon a glorious opportunity to work on a live project commissioned by the Government of India with support from Indian Railways. The project titled 'Anmol Bachpan' was aimed at providing a holistic feasible and sustainable solution to all the stakeholders to ensure care and protection of children in contact with railways.

While the contest was open for students from many colleges in and around Ranchi it was IIM Ranchi which showed the most enthusiastic participation. IIM Ranchi had the majority of finalists and the eventual winners were also from the institute.

#### **Observance of Digital India Week**

IIM Ranchi observed the Digital India Week, from 30th June to 5th July, 2015. The technology committee at IIM Ranchi organized the events related to the Digital India theme which included an article writing competition as well as a debate competition.

Topic of the debate was "Challenges and Prospects of E-Governance in India", was held at IIM Ranchi on 5th July, 2015. Thereafter, the debate competition got under way, where IIM Ranchi students showed great vigor and enthusiasm to critically analyze the situation of e-governance in India and provide some valuable insights about the same.



### **Independence** Day Celebration



With vibrant colors and great patriotic fervor, IIM Ranchi celebrated the 69th Independence Day at Suchana Bhawan. The national tri coloured flag was unfurled by Prof. Anindya Sen, Director In-charge, IIM Ranchi.

This was followed by an energized recital of the national anthem by the student's faculty and he staff members. Dr. Sen addressed the gathering on unity in diversity. Afterwards, there was a street play organized by the students they illustrated the importance of cleanliness. Their immense talent was warmly appreciated by the Director and faculty members.



### **Blood Donation Camp:**



A blood donation camp was organized by the 'Samarpan' the CSR club of IIM Ranchi in association with Rajendra Institute of Medical Sciences (RIMS), Ranchi. There was an overwhelming response not only from the student fraternity but also the residents of the neighboring Khelgaon Society. 114 people donated 28.5 liters of blood for a noble cause.

### **Teachers' Day Celebrations**

In India, 5th September, is celebrated as Teacher's Day as a mark of tribute to the contribution made by teachers to society, 5th September is the birthday of Dr. Sarvepalli Radhakrishnan, who was a staunch

promoter of education, a well-known diplomat, a scholar, the President of India and above all, a great teacher.

The students of IIM Ranchi arranged and performed various types of cultural programs and activities as a token of love and respect towards their teachers.

### **Hindi Fortnight Celebration**

The students and staff of IIM Ranchi came together to observe the importance of Hindi our official language, from 7th to 24th September, on the occasion of 'Rajbhasha Pakhwada'. The event



Ranchi could be seen in every step students took as they successfully hosted many events and competitions. IIM Ranchi hosted more than 140 outstation participants from more than 15 B-Schools including IIMK, JBIMS, XLRI Great Lakes, NMIMS, SIIB, XIMB, XISS, IIT Kanpur, IIT Delhi, IIT Roorkee, SRCC, DCE and many regional B-Schools. The media coverage was immense and saw more than 10 newspaper publishers and 6 online channels praising AGON.



was judged by Prof. Amit Sachan and prof. Gaurav M. Marathe. The winners were Shiv Shankar Mahato and Madan Kulkarni (PGEXP students) with the team of Madhushree Ayala and Piyush Jain finishing second.

#### **AGON Management Fest**

The most awaited "War of the Business Brains" i.e. AGON, the first management festival of IIM Ranchi was held on October 3rd – 4th, 2015. The spirit of IIM





## Joy of Giving

IIM Ranchi organized a visit to the Kshitij School for deaf and dumb children, Doranda. running under the aegis of Anil Lal, this school started in 1938, and with basic help from the state government and from sponsors and donors is running as a haven of help and support for these children. The students of IIM Ranchi organized a diya painting session for the children, followed by a "topple the tower" game and a Rangoli making session.

Diwali is a festival of lights and our students tried to bring light not only into their lives but also into the lives of those less fortunate that ourselves.



## YUWA Public Speaking Workshop



Samarpan the social Responsibility club and the Toastmasters club of IIM Ranchi came together with YUWA to conduct a work shop on the importance of public speaking on the 28th of November. YUWA is a non-profit corporation with a mission to promote a youth driven approach to community in rural India. The organization operates in Jharkhand.

The YUWA girls actively participated in the table topics and spoke really well. The girls used some of the public speaking techniques they had just learnt and spoke about their hobbies, their lives and various heart

touching incidents they had experienced.

### **Candle Light March**

The students of IIM Ranchi on the 19th of November participated in a candle light march to demonstrate solidarity for the late Manjunath Shanmugam, and to demonstrate their support and tireless efforts to make a corruption-free India.

The Manjunath Shanmugam Trust, a pan IIM initiative, organizes this every year across all IIMs and other major B-schools across the country on the Remembrance day of Manjunath Shanmugam, IIM Lucknow alumnus who was working as a manager at IOCL when he was murdered for sealing a petrol station in Lakhimpur



Kheri, UP for selling adulterated fuel the death of a talented young manager, who only had his duty in mind is a stark reminder to us of the multiple layers of corruption that mire our society.



### Vigilance Awareness Week



The central vigilance commission along with the HRD Ministry launched the 'Vigilance Awareness Week' campaign to promote probity and integrity in governance by creating public awareness against corruption. IIM Ranchi joined the campaign against corruption by organizing events for students on October 30th, 2015. The Literary club of IIM Ranchi conducted an intra-college Debate and Elocution competition on the theme of preventive vigilance to support this initiative.

#### TEDx

At the end of January, IIM Ranchi held its fourth independently organized TED event- TEDx IIM Ranchi, the theme for this year being "Inside Out".

"TED is a nonprofit devoted to spreading ideas, usually in the form of short, powerful talks, TED began in 1984 as a conference where technology entertainment and design converged [...] TED.com

#### **Republic Day Celebrations**





The 26th of January was celebrated with great pomp and show at IIM Ranchi. Students, teachers and staff all came together to recognize and pay homage to the day we brought true sovereignty to our great nation, bringing into effect the Constitution of India. The celebrations kicked off with the hoisting of the tricolor by Dr. Pradeep Kumar Bala, the Dean (Academics) at IIM Ranchi.

#### Swachh Bharat Abhiyan

On 17th of January Samarpan, the social responsibility club of IIM Ranchi organized a campaign at Ganbari village, near Dipatoli, Ranchi, in conjunction with Dramebazz and Samarpan exhorting the local villagers to join them at the main village square. The Dramebazz team then presented a Nukkad Natak on the importance of keeping the country clean and tried to spread awareness about the Swachh Bharat Abhiyaan.



#### **Radix 2016**

The second edition of Radix, the management conclave of IIM Ranchi was held on the 20th and 21st of February, 2016. Radix was launched with the idea of incorporating right values in young minds, imparting education relevant for a world that is ever connected and to encourage healthy competition and collaboration. Through the management conclave the students looked forward to supplement the classroom learning experience with necessary industry exposure by interacting with industry stalwarts, entrepreneurs and academic gurus.





Radix 2016 saw some big names who are experts at what they do. The speakers were – Mr. Awdhesh Krisha (MD, Global Head of HR, Wholesale Operations, NOMURA), Mr. Sanjeev Kumar (Deputy General Manager, Corporate Planning, MECON), Mr. Sandeep Chatterjee (Associate Director, KPMG), Mr. Amit Ranjan Dasgupta (General Manager, CET, SAIL), Mr. Amit Choudhary (Senior Vice President, Corporate Finance, Snapdeal), Mr. Vivek Mehta (Independent Consultant), Mr. Sarandeep Singh (Leadership and Startup Consultant), and Mr. Meesum Kazmi (Director, Analytics Advisory, PwC).

### **Skill Development Workshop:**

In November 2015, during the 'Joy of Giving', the student's club organised skill development workshop. Training was provided to make quilling jewellery to the women workers. The primary aim of skill development trainings was to provide them an alternative source of income.

#### Funathon and Walkathon (F&W) 2.0:





The second version of F&W, organized on February 7, 2016 in Morabadi Stadium, Ranchi. The event was organized by Samarpan and Sankriya, the operations club of IIM Ranchi together. The event saw participation of more than 100 people of all ages. Funathon was a running event of 5 km and walkathon was a walking event of 5 km.

The event was organized in association with Medha and the motto was "to run to show support towards

women's right and eradication of child trafficking and to promote Health & fitness". Basically, we wanted people to come out of their homes and do something united

### **Events Organized By Students**

Our students continued to organize various events. During the year they organized more than 50events. Some of the major events were as follows:

#### **1. Operations Club**

- Opine-Inter college Article writing Competition
- Optimus 2.0- Intra college quiz competition
- BizSim
- Crack the Case
- Chitrakriy
- Funathon and Walkathon 2.0

#### 2. Finance Club

- Finesse :Online Quiz
- Bulls & Bears : Virtual Trading Competition

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- Plutus :Valuation Competition
- Open Outcry : Trading Competition

#### 3. E-Cell

- Nasscom Workshop
- Constratum
- Interactive session

#### 4. Consulting Club

- Symvolous
- Mechanitikos
- Cricket Mandi
- Guesstimate Knights 3.0

#### 5. Samarpan

- Blood Donation Camp
- Joy of Giving
- Candle Light March
- Skill Development Workshop
- Swachch Bharat Abhiyan
- Funathon and Walkathon
- Cloth Donation Drive
- Anmol Bachpan Contest
- Excelsior
- Constratum
- Samadhan
- Squiz

#### 6. HR Club

- Brainstorm:National level HR and IR Quiz
- Maneuver
- Outlook:Article Writing Competition
- Vorstand
- The Final Stint
- Anubhav: case Study Competition

#### 7. Literary Club

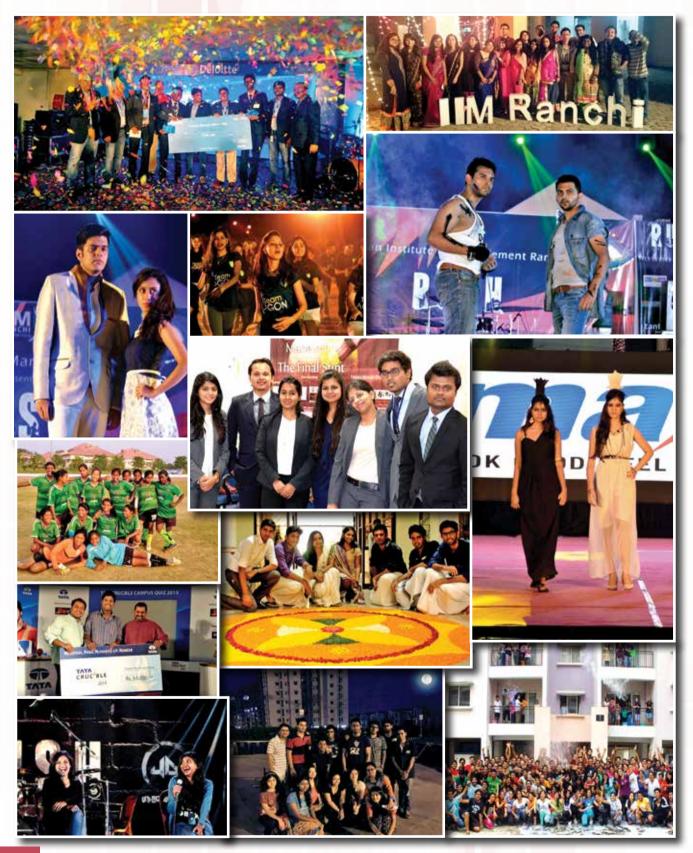
- Cinema Paradiso(5 times)
- Terra Nullius(3 times)
- Vigilance Day
- Moonlight Serenade(2 times)

#### 8. Marketing Club

- Ad Mad (2 times)
- Marcase
- Agora
- CMO Factory Workshop



# **Glimpse of Students Activity**





## **Student Committees & Clubs**

#### Committee

#### Academic Committee

The prime focus of the Academic Committee is to facilitate students with all the academic activities at IIMR. This committee acts as the bridge between the administration, faculty and students. Major areas of work are scheduling of classes, course design suggestions, faculty suggestions, e-resources maintenance, activity calendar maintenance, etc. Elected members of the Academic Committee hold the position of class representatives for their respective sections and courses. Hence, the academic committee has to deal with submissions, group formation and various briefings to the batch in sync with faculty and Program Assistants.

#### Alumni and International Relations (AIR) Committee

A large portion of a B-School's reputation can be attributed to the success of its alumni in the corporate world. They always cherish the two years spent at their alma mater, the place which made them battle-ready for the corporate. Also, an international exposure to students in a B-School goes a long way in drilling down intercultural consciousness into a student. The job of the committee is to take note and work on the interest of IIM Ranchi alumni as well as forge relationships with the best B-Schools from all over the world for the purpose of Student Exchange Programmes.

#### **Cultural Committee**

Cultural Committee is an attempt to encourage the vibrant persona of the students by offering them a platform to showcase their passion for the extra-curricular activities including musicians, dancers, actors, painters, writers, photographers and dreamers. Cultural Committee creates the atmosphere of fun for everyone.

#### Information Technology Committee

The Information Technology Committee caters to the IT needs of the students. The committee manages the network, portal, student servers, etc. The committee also serves to provide technical support for all major events held in the campus. Moreover the IT Committee serves to meet all student needs for software, e-books, journals, educational documentaries, etc.

#### **Media and Public Relations Cell**

The Media PR cell is in the business of perception management.

The members of this committee shoulder the responsibility of upholding the brand image of the institution in the eyes of the world. It is this committee which helps in positioning the institute in the public domain. All the branding activities of the college are marketed by the committee. The Media PR cell is the sole point of contact between the media and the institute. The committee also seeks to establish a tradition of exchange of ideas and foster a culture of reading.

#### **Sports Committee**

The Sports Committee represents the views of the student body on all sporting matters; sport, health &well being, access and equality. It promotes sporting opportunities and contribute to the development of the student sports. The committee works to engage the whole student body through the sporting events conducted throughout the academic year.

#### **Student Facilities Committee**

Popularly known as SFC amongst the IIM Ranchi fraternity, the Committee is responsible for providing the daily facilities to the students. Its work is mainly concerned with logistics issues of the institute, most important being the day-to-day food and travel arrangements. Apart from the mess and travel arrangements, SFC is also responsible for general maintenance issues related to the hostel and the college building, as well as the newspaper and magazine subscriptions of the students.

#### **Visual Branding and Content Body**

IIMR Visual Branding and Content Body follows the principles of attitude branding to develop and maintain the brand image of this deemed institution. It provides a definite structure to the content design and branding divisions of the institute by strategising, conceptualising, designing, and developing the branding and content marketing tools for all the flagship events and promotional activities of the institute.

#### **Corporate Relations and Placement Cell**

The Placement Committee at IIM Ranchi consists of members from both first year and second year students. The role of the Placement Committee is to foster corporate relations, and conduct the summer and final placement process.



### **Clubs**

#### **Consulting Club**:

Conundrum, the Consulting club of IIM Ranchi, aims to facilitate a seamless transition from B-school environment to a successful career and Management Consulting they strive to provide students with ample opportunities for learning, exposure, and interaction with the consulting industry. Conundrum aims to provide solutions to the problems faced by various large, medium and small sector industries by organizing competitions and facilitating practical application of classroom concepts by students. Through various sessions and workshops, the club tries to develop innovative problem solving approach among the students.

#### Entrepreneurship-Cell:

E-cell at IIM Ranchi is devoted to the cause of promoting entrepreneurship among students. The E-cell at bringing familiarity with the traits that are essential for an entrepreneur, who would further help our society grow. Ideas, Passions, Vision and Resilience are at the core of learning and the club tries to nurture the same in students.

#### Finance Club:

The Finance Club of IIM Ranchi is a student driven club which aims at continuously enhancing the financial knowledge quotient of the students by conducting various inter and intra-college events like Business Simulation games, Online Trading Events, Business Valuation Case Studies and regular financial quizzes in addition to the weekly newsletters, panel discussions and M&A meets.

#### HR Club:

Hire is the pioneer club of Human Resource Management Ranchi, established for the overall development and understanding of HR among management professionals. It thrives to be the most recognized platform acknowledged world over for Human Resource Management and Industry Relations. HiRe aims for the development of HR professionals by providing them the right platform where they can meet, network, share, learn and implement the best practices, trends and knowledge.

#### **Marketing Club:**

Marquess, the marketing club of IIM Ranchi, works towards fostering interest and passion for sales and marketing among students and helps enthusiasts hone their skills. Its aim is to act as a facilitator for students to gain exposure on various marketing concepts and strategies; thus cultivating a culture of holistic learning by participation.

#### **Operations Club:**

Sankriya, the Operations club of IIM Ranchi derives its name from Sanskrit and means "Activity". The club was formed in 2011 with the enthusiasm and energy of the students for knowledge sharing and for having interactions with the corporate world, other premier B-schools and Operations mongers in general.

#### **Quiz Club:**

Q-source, the quiz club of IIM Ranchi is dedicated to ensuring the propagation of quiz culture within IIM Ranchi. The quiz club convenes fortnightly wherein a quiz is held for the IIM Ranchi populace. The path for knowledge is ever winding and the IIM Ranchi quiz club fosters and interest in the world beyond what is only taught in the classrooms. The quiz club also forms a platform through which IIM Ranchi participates in several quizzes across the country. Like the hypothetical logia that lends us its name, Q-source serves to imbue a culture of knowledge seeking and wonder in all the students of IIM Ranchi.

#### Samarpan:

Samarpan is the social responsibility club of IIM Ranchi and its initiatives have been forged through partnership with corporate and government associations. IIM Ranchi believes in inclusive growth as a holistic part of Management Studies. As a premier Institute, IIM Ranchi looks at scaling up livelihoods and measuring the regional economy in terms of entrepreneurial development for the youth. To bring about this change the club looks at adding corporate and Government sector CSR values for a faster scale up.

#### Toastmasters, IIM Ranchi:

Toastmasters International has been the trademark of leadership and communication skills. IIM Ranchi Toastmasters club provides students the opportunity to learn the art of eloquence, turning them into more confident leaders. It mission is to provide a supportive, non –threatening and a positive environment where students can develop and hone their communication and leadership skills. It aims not only to improve one's communication abilities but to groom the overall personality and make one a competent communicator and a better leader. With every meeting, by active participation one can build up team management skills participation one can build up team management skills articipation one can build up team management skills.



## **About Ranchi**

Ranchi is the capital of the state of Jharkhand and accounts for nearly eighteen percent of the national mineral resources of India. It is located in the Chhotanagpur valley at an altitude of 2,150 feet above sea level. The picture perfect location includes waterfalls, hills, and lush green valleys. Its cool climate and various attractions of historical importance make it a popular tourist destination. Ranchi used to be the summer capital and health resort of erstwhile Bihar state with its scenic surroundings and crisp mountain air. After India gained independence, Ranchi continued to grow and a number of industrial facilities were located in and around the city. Now it is the hub of commercial





and trade activities in Jharkhand and much of eastern India, along with other two industrial townships of Jamshedpur and Bokaro, it completes the industrial structure of Jharkhand. It is a city of industrious and enterprising people drawn from all corners of Jharkhand and neighbouring states. Always known as an industrial hub, the recent years have also witnessed an explosion of service industries such as marketing, media, healthcare, education etc. The potential of Ranchi as a future powerhouse of the country's economy has been duly recognized by businesses and government

alike, with Ranchi receiving significant investments from both and is fast developing into an economic hub. Boasting of one of the highest growth rates in GDP and job creation among upcoming Indian cities, Ranchi has witnessed a tremendous transformation into a dynamic city pulsating with the dynamism of its people and is a city of India's future.

The City is named after a local bird `Rinchi', mostly found in and around the famous `Pahadi Mandir', the Hill Temple of Ranchi. Located in the southern part of the Chhotanagpur Plateau, Ranchi is richly endowed



with enviable natural beauty and picturesque environs. It has numerous `Waterfalls and Lakes'. Because of its hilly topography, it enjoys a pleasant climate throughout the year. Ranchi is blessed with mineral resources in abundance and is known as the `Manchester of the East'. Ranchi is well connected with other metro cities like Mumbai, Delhi, Kolkata, Bangalore and Chennai.