

IIM-R hosts Mahindra War Room edition 12

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Indian Institute of Management Ranchi hosted the Blue Tier Round of 12th edition of the renowned corporate competition Mahindra War Room. The theme of Mahindra War Room this year was 'Design To Disrupt' that aimed to tap into the creative mindset of young MBA students by coming up with disruptive solutions to 14 cases that were meticulously designed to test their business acumen.

8 teams from Indian Institute of Management Ranchi waged war using their intellectual abilities as weapons to emerge as winners.

The jury consisted of Mandar Vartak (General Manager-office of strategy management, Mahindra Rise), Anisha Saluja (Head-GMC programme and Mahindra War

Room) and Himani Kumar (Chief Brand Office and Member Of the Group Executive Board, Mahindra Rise).

They judged the presentations followed by a rapid fire questions and answers session in which the intricacies of the solutions were discussed.

They ended by giving their valuable feedback on what was good and what could have been better which was a key takeaway for the students. IIM Ranchi takes pride as 3 teams emerged as campus winners and were invited for the Silver Tier round which will be judged by the CEO.

It was a great learning experience for all those who had made it and even for those who had failed to make it to the presentations. The quality of the insights to create disruptive business outcomes had the rapt



Students of Indian Institute of Management (IIM) pose with winning certificate during the Annual Management fest (AGON) of IIM in Ranchi on Sunday

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attention of both the jury as well as the audience. Overall, students of IIM Ranchi had the distinguished opportunity to showcase their talents on the platform that Mahindra had offered.