

Team BLoC

# Women business leaders share their success stories at IIM Ranchi



*They say keep going despite obstacles and 'get it done'*

IIM Ranchi hosted a e-Symposium, where Payal Agarwal, Founder, ChaiOm, Zelena Tranquilitea; Disha Singh, Founder, Zouk; Japna Rishi Kaushik, Co-Founder, Hungry Foal; shared their success stories as women entrepreneurs and the challenges they faced in this journey.

IIM Ranchi Director . Shailendra Singh provided an introduction to the Atal Bihari Vajpayee Centre for Leadership, Policy, and Governance (ABVCLPG). He discussed the tie-ups the Centre has made for developing entrepreneurship, leadership, and governance activities.

## Key takeaways

All the three speakers shared a strong will to achieve and a great vision for their companies. Despite roadblocks, they continue to keep moving forward. Three important learnings that the panelists had learnt with their experience is:

1. Have a very strong support system. Be it professors, family, or friends.
2. Don't hesitate to ask for help because it provides a new perspective.
3. Have a mentor with whom you can discuss your professional life. No matter how far you advance in your career, always have a reliable mentor for constant guidance.

As successful businesswomen, their mantra is to keep going and “if you want to get things done, get it done.”