

IIM RANCHI, ABVCLPG HOSTS WEBINAR

Atal Bihari Vajpayee Centre for Leadership, Policy and Governance (ABVCLPG), under the aegis of IIM Ranchi conducted a webinar titled "Social Entrepreneurs, Theme: Vocal for Local". Virendra Kumar, Founder, Maati Ghar and Alka Singh, Marketing Head, Avika Online were the leading speakers for the event. The webinar discussed how entrepreneurs living and working at the bottom of the pyramid overcome challenges and created successful ventures. These barefoot entrepreneurs aim at empowering tribal artisans. Director, IIM-R, Shailendra Singh provided a brief introduction to the ABVCLPG Centre and welcomed the speakers. He said that the centre is attracting personalities from various walks of life in the fields of leadership, policy and governance. The centre has been instrumental in the growth of social entrepreneurs. This webinar will benefit people from Jharkhand so that more and more people are inclined towards social entrepreneurship.

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