

Five-year integrated MBA programme at IIM Ranchi

Students admitted to the course will get a larger duration of training at the institute to develop practical leadership and managerial skills



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The Indian Institute of Management, Ranchi, will offer a five-year integrated programme in management (IPM) from this year.

The IPM programme will be a full-time blended course of business studies for undergraduate to postgraduate level or an integrated BBA-MBA programme and the students will be offered an MBA degree on successful completion of the course, the institute said.

Asked about the eligibility criteria of students, institute director Shailendra Singh said: “Admission to the programme will be based on the SAT (Scholastic Aptitude Test) exam scores.”

Besides, a written ability test would also be taken and personal interviews conducted after considering overall academic performances of the students at the secondary and higher secondary levels, he added.

Students admitted to the integrated programme will get a larger duration of training at the institute to develop practical leadership and managerial skills, IIM Ranchi said in a release issued on Monday afternoon.

“The curriculum has been deliberately prepared to balance cognitive development with cultural growth by engaging the students both in and outside the classroom,” it added. The programme will comprehensively cover subjects from management, marketing, accounting, finance, economics, information system, data sciences and strategic management, aimed at holistic development of the students, the release said.

The course fee will be Rs 14 lakh for the first three years of the programme, while for the last two years, the selected students will have to pay the same fee as would be payable by the MBA students at that time, the institute’s website said.