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IIM Ranchi Announces International Summit On Management Case Studies (ISMCs) June 12 – 13, 2021

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February 12, 2021 Ranchi: IIM Ranchi's Centre of Excellence, Atal Bihari Vajpayee Centre of Leadership, Policy and Governance (ABVCLPG) announces International Summit on Management Case Studies (ISMCs) 2021 on June 12 – 13, 2021.

This case summit aims at recognising such contributions which helped to overcome the difficulties put forth by the COVID-19 pandemic. The focus of the summit is to highlight our indigenous techniques commonly known as the "JUGAAD" technology and management system which can tackle the existing problem cost-effectively and efficiently.

The topic of the Summit is "How indigenous technology helped to tackle adversities of COVID-19 especially in management arena?"

Registration, Important Dates and other details of the same can be found in below link: https://app.iimranchi.ac.in/ismc/index.html

For any queries, please contact us at ismc2021@iimranchi.ac.in