

Raconteur

IIM Ranchi Quarterly Newsletter

IIM-RANCHI STUDENTS TAKE A PLEDGE TO FIGHT CORRUPTION



VIGILANCE
AWARENESS WEEK
DEBATE



IIM RANCHI
STUDENTS RAISE TOAST
TO TOASTMASTERS!



2ND MDP PROGRAM ON
FINANCE FOR
MEDICAL PROFESSIONALS



*Believe in yourself! Have faith in your abilities!
Without a humble but reasonable
confidence in your own powers you cannot be successful or happy.
- Norman Vincent Peale*

CONTENTS

From the Editorial Board 2

Conferences, Seminars & Workshops :

Attended & Conducted 3

Rankings, Awards & Accolades 5

Students' Achievements 7

Initiatives : NHRDN & Ocean University 14

2nd MDP on Finance for Medical Professionals 16

**Consultancy Project - plying of auto-rickshaws
in the city of Ranchi 18**

Publications 18

Activities 20

- SPICMACAY
- Toastmasters
- Candle Light March
- Sankriya
- Samarpan
- Vigilance Awareness Week

Student Council Elections 28

Guest Lectures 30

Institute Song 30

Director's Diary 31

Collage



From the Editorial Board

C.P. Scott, the famous editor of Guardian once said, "Comment is free but fact is sacred". With the new editorial team taking charge and with the reminiscence of these celebrated words, we present to you yet another edition of Raconteur. A new year brings with it new hopes and dreams. Looking back we can see the many milestones IIM Ranchi has traversed during the last quarter. The trajectory of growth that we have mapped is astounding. Business Today has ranked IIM Ranchi No. 5 among the top emerging B-Schools of the country. Being blessed by excellent faculty members, immensely talented students and a visionary leader, IIM Ranchi will reach its destined summit soon. With many of our students and teachers amassing innumerable achievements, we are sure to reach the epitome of excellence. With an enshrined value of being 'Liberal, Moral and Ethical' the Media PR Cell & Literary Committee of IIM Ranchi have tried to ensure that this edition of Raconteur represents as far as possible, the spirit of the young energetic minds on campus. Keeping the faith in heart and remembering the words of C.P. Scott and trying to enshrine this thought onto the 'collective conscience of the society' we wish all of you a productive and meaningful year.



JANAKI JAGAN
COORDINATOR



NISHANT VATSA
PGDM (2011-13)



PARAG SABHLOK
PGDM (2011-13)



SHEKHAR MODI
PGDM (2011-13)



VISHAL SHETTY
PGDM (2011-13)



MOHAMMED THANVEER
PGDM (2012-14)



MEGHA PRANESH
PGDHRM (2012-14)



GURTEJ SINGH CHOPRA
PGDM (2012-14)



GAURAV VERMA
PGDM (2012-14)

CONFERENCES, WORKSHOPS & SEMINARS ATTENDED



Dr Amit Sachan

Presented a paper titled **“Segmenting Customer Choices for Better Product Design”** 16th Annual International Conference of The Society of Operations Management (SOM 2012) at IIT Delhi (Dec. 21 – 23, 2012)

Presented a paper titled **“Measuring Gap between Customer Preferences and Managers Perception of Customer Preferences”** 6th International Conference on Decision Sciences for Performance Excellence, at Hyderabad (Dec. 27 – 29, 2012)



Dr Anand

Presented a paper titled **“A Study of Information Content of Analysts’ Estimates of Accounting Income Numbers”** in the India Finance Conference 2012 organized by IIM Calcutta (Dec. 19-21, 2012).

Dr Bijaya Mishra

Presented a paper titled **“Challenges before Indian Trade Unions in the face of New Global Order: Trade Union and HR Perspectives,”** organized by Indian Society of Labour Economics held at Banaras Hindu University, Varanasi (Dec 20-22, 2012).



CONFERENCES, WORKSHOPS & SEMINARS ATTENDED



Dr M J Xavier

Conference speaker at **“China-India B-school Deans Dialogue Session”** at Fourth International Business School Shanghai Conference (IBSSC) jointly organized by Shanghai Jiao Tong University, China and MBAUNIVERSE.COM, INDIA (Oct. 16-18, 2012).



Dr Pradip K Bala

“IT and Businesses Intelligence (ITBI-2012)” 4th International Conference, organized by IMT Nagpur (Nov. 23-25, 2012)



Dr Shibashish Chakraborty

Presented a paper titled **“An Exploratory Study on Determinants of Customer Satisfaction of Leading Mobile Network Providers – Case of Kolkata, India”** in the 6th International Conference on Contemporary Business 2012 (ICCB2012) jointly organized by IIT, Delhi and Curtin University, Australia (Oct. 18 & 19, 2012).

Dr Mousumi Padhi

Presented a paper titled **“Building a case for Research in Work Family Linkages: Perspectives from Academic and Popular Research”** in the International Conference on Emerging Trends in Technology & Management at India International Centre, New Delhi (Dec.22, 2012)



Mrs Janaki Jagan

Attended a technical workshop on **“Government Reservation Policy for SCs, STs, OBCs & Physically Handicapped with special emphasis on the Reservation for Minorities”** at Goa organized by Society for Economic Research & Training, New Delhi (Oct. 11-13, 2012).

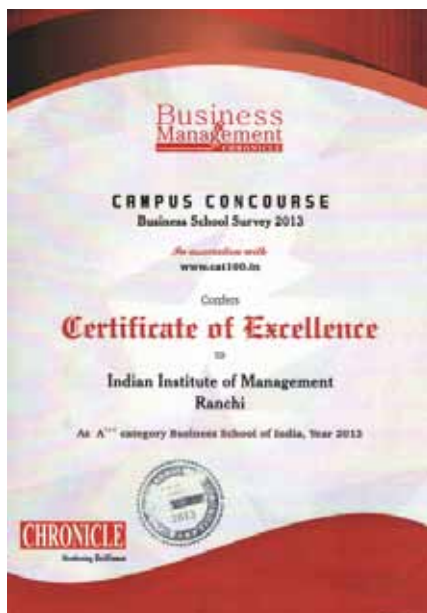


RANKINGS, AWARDS & ACCOLADES

IIM RANCHI HAS BEEN RANKED AMONG THE **TOP FIVE EMERGING B-SCHOOLS BY BUSINESS TODAY** (OCT. 28, 2012)



IIM RANCHI HAS BEEN RANKED 41 IN THE SPECIAL ISSUE OF CAREER 360 “INDIA’S BEST B-SCHOOLS 2013 AND THEIR GLOBAL PUBLICATION COUNT



RANKINGS, AWARDS & ACCOLADES



Dr Amarendu Nandy has been awarded the “**BEST PROFESSOR IN ECONOMICS**” by DEWANG MEHTA BUSINESS SCHOOL, MUMBAI during their 20th Dewang Mehta School Award ceremony on NOVEMBER 24, 2012 in Mumbai.



Dr Amit Sachan has been awarded the “**BEST PROFESSOR IN OPERATIONS MANAGEMENT**” by DEWANG MEHTA BUSINESS SCHOOL during their 20th Dewang Mehta School Award ceremony on NOVEMBER 24, 2012 in Mumbai.



STUDENTS' ACHIEVEMENTS



Archan Rawell & Vanimisetty Anirudh
(PGDM 2012-14)

MAHINDRA AQ

We had not heard about *Mahindra AQ* before they came to IIM Ranchi to conduct the city round. Being a Mechanical Engineer (Archan Rawell) I was always inclined towards automobiles. However after working in the corporate world for few years and then joining IIM Ranchi to pursue my MBA, my enthusiasm towards automobiles had died down.

When *Mahindra AQ* came to IIM Ranchi, we registered for the competition on the spot and casually attempted the written round. To our surprise, we cleared the written round and that is when it struck us that we have a good chance in the zonal finals. We took the stage round seriously and managed to win the city round. It was a closely contested battle with Jubin Goyal and Vineet Ranjan (again from IIM Ranchi) finishing a close 2nd place. It was an amazing experience and we were elated to win the city round. It took some time for the feeling to sink in. It could not get any bigger than this. The thought of appearing on national TV and being quizzed by the best auto journalist (Siddarth) gave us goose bumps. We were looking forward to the regional finals and were gung ho about it.

Finally the day arrived and we were flown to Delhi for

the East Zone finals. Arrangements done by Mahindra were splendid, right from tickets to accommodation and food. We were made to feel special and the enormity of the event started weighing down on us. The next day, we boarded the cab to the studios and were greeted by Siddarth on our arrival. An extremely calm bloke, he made us feel comfortable and lightened the mood to ease some nerves. We discussed about the latest car launches in India and also some finer technical details about engines and suspension systems.

Finally, the quiz started and anxiety was evident on the faces of participants. We were visibly excited and wanted to finish at a respectable position. However the team from NIT Durgapur were well prepared and won the East Zone finals and went on to win the National finals as well.

Even though we finished fifth, the experience would forever remain etched in our memories. We would like to thank *Mahindra AQ* and *NDTV* for giving us such an amazing platform to showcase our auto passion.

The most important thing that *Mahindra AQ* did for us was to rekindle the passion for automobiles which had diminished over the last few years. We owe it to *Mahindra AQ* for reconnecting us to our passion and are eagerly looking forward to take part in *Mahindra AQ* in 2013.

STUDENTS' ACHIEVEMENTS



Microsoft

Abhinandan Narayan

MICROSOFT TALENT HUNT

Talent Hunt was that was conducted by the *Microsoft Research* team to see whether community moderation can be successful in a voice forum, where the only mode of access is a telephone. If a community can successfully moderate content over the phone, it opens the door to a new class of scalable voice services where users can contribute and share their own content without having access to the Internet.

To conduct research through this event, Microsoft launched a competition among top B-schools all over India. The purpose of this competition was to form a small team of the most resourceful, creative and aggressive marketers in the country.

So the competition included recording a talent. Preferably, the competition included recording a talent, preferably, the favorite marketing idea. As part of the competition, we were required to promote talent by securing votes for it. By the end of the competition, I topped the chart of the selected list of volunteers of 15 people from across the best B-Schools in the country and was declared as the winner.

As a result, I was inducted in the team of volunteers

responsible for marketing *Talent Hunt* for *Microsoft Research*. The task of the volunteering team was to promote the live project of Microsoft, i.e. *Talent Hunt*, to the masses. We had to promote the event as widely as possible, specially to students.

The promotional activities included:

- Social Media Campaign
- Email Campaign
- Personal Marketing
- Promote *Talent Hunt* in other colleges in the city
- Put some posters at various places in the city and colleges
- Camp out in a mall or CCD and ask people to use *Talent Hunt*
- Creating any other relevant business plan, to promote the event

At the end of the competition, we had to submit the report on all the activities we had done to promote the event, on the basis of which we were awarded a certificate from Microsoft.

STUDENTS' ACHIEVEMENTS

Abhishek Wadurkar

MBASKOOL

In search of budding authors, <http://www.mbaskool.com> had conducted an article writing competition under 'finance' category. The contest was conducted through www.dare2compete.com.

Those days I was following the news about the dependency & possible impact of late monsoon on cash crops in northern states of India. So, I decided to put forward my views about the same. But before participating on a national level challenge one has to research well. So, began the quest.

I started reading more and more about monsoons in India. On reading in detail, I realized that the basic argument I had believed in earlier was flawed. India is no more solely reliant on mere monsoon rains but with time it has equipped itself to tackle an unfortunate recurrence of the 1975 famine.

Whilst exploring the optimistic potential of a theme negated by media and press releases, composing this essay was quite a learning process. The whole experience of writing this article got a cherry topping when it got published on www.mbaschool.com homepage.

Article:

<http://www.mbaskool.com/business-articles/finance/5315-monsoon-mood-swings-india-untouched.html>

Author page:

<http://www.mbaskool.com/author/5323-abhishek-wadurkar-iim-ranchi.html>



MBA-School Article Writing

Ankur Saurabh and Subha Mookherjee (PGDM 2012-14) received a *Certificate of Honor* for their article titled "Indian economy 2012- Reminiscence of 1991." It was published on their site and was among the top 10 articles that were published. The article compared economic situations as in 1991 and 2012 at a time when policy paralysis was the buzzword in the country.

(<http://www.mbaskool.com/business-articles/finance/4501-indian-economy-2012-remembrance-of-1991.html>)



ANKUR SAURABH
PGDM (2012-14)



SUBHA MOOKHERJEE
PGDM (2012-14)

STUDENTS' ACHIEVEMENTS



CAMPUS REPORTER & BRAND AMBASSADOR

Shivang Ganatra, a student of PGDHRM (2012-14), has been selected as:

1. **'Campus Reporter' for Business Standard.**
2. **'Brand Ambassador' for managementparadise.com**

Apart from this he has contributed articles for a book which recently got published. Currently only the e-book is available on amazon.com. The book is titled - *'Marketing for Architects - A Practical Guide.'*

Electron Quiz

NTPC Electron Quiz is a well known quiz competition in India where the participants come from top-notch colleges like IIMs, IITs, NITs and other Universities. After the regional round in all regions, the top 3 teams from each region participate in the National Final.

A team consisting of Prमित Agrawal and Zeeshan Ali (PGDM 2012-14) secured 2nd position in the Eastern regional final held in Patna which was organised by *NTPC*.



Prमित Agrawal



Zeeshan Ali

Another team consisting of Debasis Sahoo and Ankur Krishna (PGDM 2012-14) secured 3rd position in the Eastern regional final held in Patna which was organised by *NTPC*.



Ankur Krishna



Debasis Sahoo

Both the teams represented *IIM Ranchi* in the National Final which was held in Noida, Delhi on 21st December 2012.

ARTIST PAINTS FOR GREEN CAUSE

About the event- It was a social awareness event where the emphasis was to educate people about green practices.

Challenges - Convincing the Gymkhana Club, creating the painting by dedicating 8 hours post college for 2 days.

Another challenge was to make the painting look realistic though it was **Neha Upadhye's** (PGDM 2012-14) second 3D painting in her entire lifetime. In spite of not having practiced the art ever she learnt it in a span of 10 days and presented her best. We are proud to inform that Neha was successful in her attempt. *Hindustan Times* also took a note of the same and published it in their paper.

STUDENTS' ACHIEVEMENTS

Varchasva

Shot Put (Boys)

1st Prize and Gold Medal to **Vikash Kumar Bhagat**
(PGDM 2012-14)

200m(Girls)

1st Prize and Gold Medal to Swati Shalini Kujur
(PGDM 2012-14)

100m(Girls)

2nd Prize and Silver Medal to Swati Shalini Kujur
(PGDM 2012-14)

400m Relay(Girls)

2nd Prize and Silver Medal to **Swati Shalini Kujur**
(PGDM 2012-14),

Hannah, Jinid Sion Topno & Alekya Nuthalakanti
(PGDHRM 2012-14)

IIM Lucknow (Oct.5-7, 2012). **Varchasva** is the flagship cultural and sports festival of IIM Lucknow. It is a huge platform for students from all over India to showcase their talent in the country from the world of sports and culture to come together in a celebration of creativity and the spirit to attain supremacy. Participants from different B-Schools (Other IIMs, MDI, IMT Ghaziabad, etc) took part in the event. A total of around 1000 students participated in the event. A delegation of 50 students from IIM Ranchi enthusiastically registered participation and victory by winning in the above-mentioned events..

Vishleshan

Vishleshan is part of PURVO-DAYA'12, a national level management fest conducted by VGSoM, IIT-Kharagpur from November 2nd to November 4th, 2012.



Vivek Tomar



Vikas H K

A team consisting of Vivek Tomar (PGDM 2012-14) and Vikas H K (PGDHRM 2012-14) made a presentation on "Enhancement of Supply Chain Visibility in Steel Industry" and secured the Runners-Up position after competing with over 75 teams from management institutes across the country.

ONLINE SIMULATION STRATEGY EVENT

A two-day Online Simulation Strategy event was organized by SP Jain where around 150 teams from different B-schools participated. 10 teams were finally short-listed for the finals. The finalists were called to SP JAIN for a gruelling 5 hour case analysis -an industry based strategy analysis. Teams from IIM-A, IIM-B, IIM-C, SP Jain, JBIMS and other top B-Schools featured in the competition. Hard work and effort finally paid off and the team consisting of Abhijeet Kumar Yadav, Ankur Saurabh (Team Lead), Subha Mookherjee (PGDM 2012-14) was ranked 3rd among all the national schools in the country.

STUDENTS' ACHIEVEMENTS

STARTINGBLOC Fellowship (USA)



Rachit Sharma

Rachit Sharma (PGDM 2011-13) was selected as a *STARTINGBLOC* fellow (2012).

The *StartingBloc Fellowship* is a life-long membership with StartingBloc's global community of emerging leaders. Fellows are young leaders (ages 18-30) from all sectors who share a common set of values. They believe that economic value creation and social value creation are complementary. They believe in making money and doing good. StartingBloc has helped social innovators address the most pressing global challenges of our time by giving them the skills and the tools they need to maximize their impact. Our signature leadership development program, the *StartingBloc Fellowship* exposes young leaders to new models for achieving social impact. The Fellowship begins with the transformative five-day Institute for Social Innovation. Presently, the StartingBloc community which currently consists of 1800 Fellows representing 221 colleges and over 53 countries.

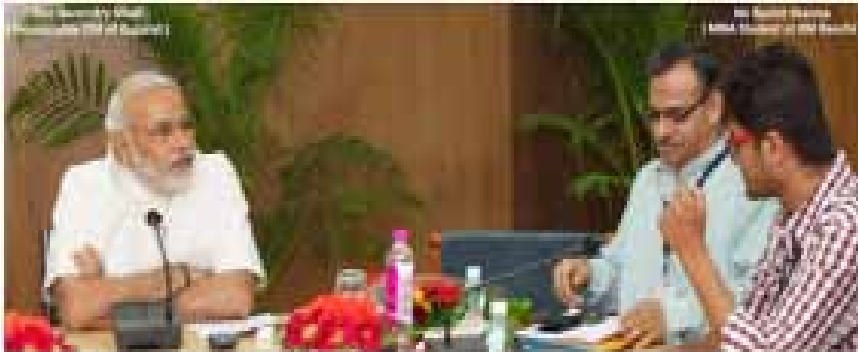
TATA Jagriti Yatra

Rachit Sharma (PGDM 2011-13) was selected for the social entrepreneurship initiative - *Tata Jagriti Yatra*, 2012.

JagritiYatra is an annual train journey that takes India's highly motivated youth (along with international students) between the ages of 20-25 and experienced professionals over 25 years of age, on a eighteen day national Odyssey, introducing them to the unsung heroes of India. The aim is to awaken the spirit of entrepreneurship - both social and economic - within India's youth by exposing them to individuals and institutions that have developed unique solutions to India's challenges. Through this national event, the youth of India is inspired to lead and develop institutions both nationally and within their communities.

Research Project (Government of Gujarat)

Rachit Sharma (PGDM 2011-13) was among the only 5 students selected from across India for a research project undertaken by the Government of Gujarat during the last 2 quarters of 2012. As a part of the same, he had the opportunity to work with the state officials and also present to senior leaders including honorable Chief Minister of Gujarat, Shri Narendra Modi.



Rachit Sharma has previously worked with the Planning Commission on the 12th Five Year Plan of India which came into effect for 2012-17. He was also selected for the *Harvard Project for Asian and International Relations*, 2012 among other international forums.

STUDENTS' ACHIEVEMENTS

9th National Competition for Management



Hanu Prateek Kunduru



Vaibhav Kumar

Hanu Prateek Kunduru and Vaibhav Kumar were adjudged as Runner-Up in the final round of the 9th *National Competition for Management Students by AIMA* and were given cash prize of Rs. 10,000/- each on September 8, 2012 at New Delhi.

4th Annual Hult Prize Competition

A team consisting of Anshuman Bharati, Nitansh Platia, Pulkit Bohra, Rohit Agarwal and Shobhit Saxena (PGDM 2012-14) has been selected for the regional finals of the 4th *Annual Hult Prize Competition* to be held in Dubai on March 1-2

(<http://www.hultprize.org/en/prize-2013/regional-finalists/>).



They are among the top 250 teams (top 50 in the Dubai region) selected for the same out of over 10,000 participants from over 350 colleges and nearly 150 countries.



GESS

Hanu Prateek Kunduru (PGDM 2011-13) was selected from a large number of highly qualified students from around the world to participate as one of 35 international students from 25 different countries at the *Global Entrepreneurship Summer School* from September 20th till September 28th 2012 in Munich, Germany.

The *Global Entrepreneurship Summer School* is a joint initiative of Munich's four universities and their Entrepreneurship Centers: the LMU Entrepreneurship Center (Ludwig-Maximilians-Universität, Munich), the Center for Technology and Innovation Management (UniBw Munich), the Strascheg Center for Entrepreneurship (University of Applied Sciences, Munich) and the nternehmer TUM (Technische Universität, Munich). It encourages entrepreneurial thinking in order to provide innovative solutions to problems arising worldwide. The participants worked in international and interdisciplinary teams on projects dealing with various societal issues occurring around the globe. The Board of the Summer School had selected Hanu for a chance to represent India and IIM Ranchi during this educational program. He was part of a team consisting of inter-disciplinary students from 6 different countries and instrumental in competing and collaborating with other such teams trying to create business models and start-ups to have an impact quantified over a billion euros. The Summer School saw the birth of global start-ups like Mahila Mobile, Skillz, Farm.net, Early Birds with ideas solving problems ranging from women empowerment, alternative energy to food wastage and education.

The highlight of the Summer School was the fact that it was held parallel with the globally acclaimed *Oktoberfest*. *Oktoberfest* is held annually in Munich and Bavaria. It is the world's largest fair with more than 6 million people attending the event from around the world.

INITIATIVES

NHRDN



NHRDN

IIM Ranchi signed a MoU with NHRDN on Wednesday, December 12, 2012. The MoU was inked with the aim to groom, through case studies and projects, HR managers who have holistic understanding of society and environment to provide a strong foundation for any business. The tie-up would help the institute's budding HR professionals in their overall development. The tie-up would also expose PGDHRM students to the best of brains in the HR industry. Also, the students and faculty of IIM Ranchi can constantly network with a wide galaxy of HR professionals across the globe.





Ocean University, China

A MoU with Ocean University of China was signed for offering *Sino Indian Reciprocal Advanced Management Program*.

At the end of the program, a participation certificate will be issued jointly by Ocean University, China and *IIM Ranchi*.

The programme will have three modules:

Module-I

Courses will be delivered by Ocean University of China, Professors and Visiting experts. The curriculum will be designed in consultation with IIM Ranchi.

Module-II

Visit to Business Units

Module-III

Visit to Hometown of Confucius

At the end of the program, a participation certificate will be issued jointly by Ocean University, China and IIM Ranchi.

2nd MDP Program on Finance for Medical Professionals



IIM Ranchi conducted a two-day program "Finance for Medical Professionals" on 15 & 16 December 2012 at the institute premises. The program was inaugurated by Prof. M.J. Xavier, Director of IIM Ranchi. In his inaugural address, Prof. Xavier insisted the participants to apply the knowledge gained through this program in their hospitals such that they become a model hospitals in the region. In his inaugural speech, he quoted the examples of Aravind Eye Hospital and Narayan Hirudalaya for the success in managing health care in India. The participants of this MDP included Doctors, Administrators and

Medical Directors of various hospitals functioning in and around Ranchi. This is the second time the institute has conducted an MDP on this subject for the healthcare sector. The uniqueness of this program is that it has participants from the private sector hospitals. The program has offered inputs to the participants to assess their profitability and liquidity requirements besides providing them the costing insights of their operations. Further, the decision makers of the hospitals were given insights on how to evaluate their capital expenditure decisions and how to maximize the returns from their





investments.

The hospitals that took part in the program included Aalam Hospital, Nagri Hospital, Chen Dental Clinic, Gulmohar Hospital, Dr Ruban Hospital-Patna, Park Hospital-Patna and Jeevak Hospital-Patna. The participants felt that the program has enabled them to manage the financial aspects

of their hospitals. The program was co-ordinated by Prof. Vikas Srivastava, Prof. Anand and Prof. N. Sivasankaran of *IIM Ranchi*. The Administrative Officer, B. Jagan Rao, under the guidance of Col. Bala K. Nair, Vice President, Administration of the institute provided the administrative support to conduct this program.



CONSULTANCY PROJECT

PLYING OF AUTO-RICKSHAWS IN RANCHI

Survey relating to the plying of auto rickshaws in the city of Ranchi

The Transport Department of Government of Jharkhand has assigned a project to IIM-R relating to the “Plying of Auto-rickshaws in the City of Ranchi”. The study is directed towards the detailed survey in the Ranchi city on the following issues:

1. **What numbers of auto rickshaws are plying at present in the city of Ranchi?**
2. **What is the approximate number of passenger trips which the auto rickshaws are undertaking every day?**
3. **What number of auto rickshaws will be required to meet the present needs of the city of Ranchi?**

The study will be conducted by a team consisting of Dr M J Xavier, Dr Subir Verma and Dr Amit Sachan and they will use the qualitative and quantitative research methods including:

- Secondary data obtained from government sources/documents, policies, regulations, guidelines and Government Orders related to the social aspects of the project.
- Field visits and interaction with stakeholders at different levels. Semi-structured interviews of the auto rickshaws drivers.

PUBLICATIONS



Dr Amit Sachan

■ **Measuring Gap between Customer Preferences and Managers Perception of Customer Preferences**, 6th International Conference on Decision Sciences for Performance Excellence, at Hyderabad, Dec. 27 – 29, 2012.



Dr Bijaya Mishra

■ Challenges before “**Indian Trade Unions in the face of New Global Order: Trade Union and HR Perspectives**” published in the conference proceedings of the 54th Indian Society of Labour Economics Conference during 20th - 22nd Dec 2012 under the aegis of BHU, Varanasi.



Dr Pradip K. Bala

■ **Purchase Dependency Based Demand Forecasting in Improved Spare Parts Inventory Management** (co-author: Dr M J Xavier), International Journal of Research in Management, Economics and Commerce, Vol.2, Issue 11, Nov. 2012.

PUBLICATIONS



Dr Mousumi Padhi

■ **Building a case for research in work family linkages: Perspectives from academic and popular research**, Cyber Times International Journal of Technology and Management, Vol. 5(2) (Pp. 150-59).

■ **Paper presented in conference A case for Research in Work Family Linkages** at the International Conference on Emerging Trend in Technology & Management December 22nd India International Centre, New Delhi.



Dr Tanusree Dutta

■ Edited a book titled "**Bias in Human Behaviour**" by Nova Publishers, New York (co-editors Manas K Mandal & Sameer Kumar).



Dr M J Xavier

■ **MBA Education in India : Shape up or Ship Out**, EduTech, Nov. 2012 (Pp.8 & 9)

■ **Purchase Dependency Based Demand Forecasting in Improved Spare Parts Inventory Management** (co-autho), International Journal of Research in Management, Economics and Commerce, Vol.2, Issue 11, Nov. 2012.

■ **Istemaal Karein Suchana avum Technology kaa** – Prabhat Khabar, Dec. 4, 2012

■ **Challenges of Management Education in Emerging Markets: A Fusion of the East and the West**, Business Plus Markets – Emerging Business & Markets Review, Vol .1, No.2, Dec. 2012

BOOKS



Dr Tanusree Dutta

■ Perspectives on Cognitive Psychology - **Bias in Human Behavior** (edited book) (2012), Nova Publishers, New York



Dr Kumari Dibya (Research Associate)

■ Her book titled "**Emerging Trend in Indo-German Trade Relation in Present Era(1950-2007)**" has been published by Lambert Academic Publishing (2012).

ACTIVITIES

SPIC MACAY & MUSIC CLUB



Spic Macay at IIM Ranchi & Launch of the Music Club

The inaugural event of *Spic Macay* IIM Ranchi chapter was held on 5th December 2012. Internationally acclaimed flutist Pt. Rajendra Prasanna was the main performer. He is one of the leading flutists of the country in the likes of Pt. Hari Prasad Chaurasia and Pt. Ronu Majumdar.

With this grand event, the Music Club of IIM Ranchi was formally inaugurated. The Music Club has been formed under the aegis of the Sports and Cultural Committee. A dedicated music room where music enthusiasts can participate in music lessons and workshops has been set-up in the hostel. Dedicated jam sessions are organized frequently.

Vivek Tomar and Ankur Saurabh of PGDM 2012-14 have been appointed as co-ordinators of the Club.

Diwali Night

One of India's most loved festivals was celebrated with much fervour at IIM Ranchi. "Diwali Night," was organized by the Sports and Cultural Committee on 13th of November.

Events planned were as follows:

1. Award for best decorated room

2. Rangoli Competition

3. Pooja Ceremony

4. Cultural Programme

- Performance by college music band, song and dance
- performances by our students

5. DJ Night

"Diwali Night," was entirely a student driven initiative. Students enjoyed themselves on the green lawns facing the IIM Ranchi hostel building. There were also campfire, crackers and special sweets.



IIM RANCHI STUDENTS RAISE TOAST TO TOASTMASTERS!



Toastmasters International is a world leader in communication and leadership development and its members improve their public speaking and leadership skills by attending one of the 13,500 clubs in 116 countries that make up the global network of meeting locations. *IIM Ranchi Toastmasters Club* provides students the opportunity to learn the art of eloquence, turning them into more confident leaders.

IIM Ranchi Toastmasters kick started on 10th November with its first meeting on the theme - "A new beginning." There were speeches from the junior and senior batch of *IIM Ranchi*. The meeting was open for impromptu talk by the non-members as well. Members themselves evaluated one another's presentations and this feedback process formed a key part of the program's success. The students also developed skills related to time management.

Participants presented their speeches on topics like '25 Not Out' and 'Balboa in Me' (in line with the famous movie character Rocky Balboa). The first session being an ice-breaker session, many participants from the audience too gave their impromptu speeches. The best speakers in each category were given exciting gifts.

The *Toastmasters Program* helps individuals get over the fear of public speaking, and also helps them to explore the power of communication for the benefit of self and society at large.

IIM Ranchi with its *Toastmasters Club* will be a place where leaders will be made!

ACTIVITIES

CANDLE LIGHT - MARCH



IIM-R the prestigious B-School with a difference, which is striving to introduce a human touch to management education, organized a candle light vigil in remembrance of Manjunath Shanmugam, an alumnus of IIM Lucknow, who was murdered on raising his voice against oil adulteration while working in IOCL.

The *Candle Light March and Integrity Pledge* was held on 20th November 2012 at Khelgaon Hostel premises of IIM-R. Dr M. J. Xavier, Director of IIM-R started the *candle light march* leading a group of more than 200 students. The students marched around the Khelgaon Housing Complex spreading the light of honesty and integrity.

Soon after, the students took the pledge to uphold the values of honesty and righteousness in their life. Prof. M. J Xavier, who emphasized on the need to be honest and transparent in all decisions that students take as managers in future, administered the oath. Manjunath Shanmugam, an IOCL Sales Manager, was murdered on 19th November 2005 at Lakhimpur Khiri, U. P. Manjunath refused bribes and ignored threats to fight oil adulteration. The students kept two minutes silence remembering Manjunath and his brave

fight against the cancer of corruption in our society. The Director of IIM-R also shared some of his real life experiences regarding the evil of corruption.

Saluting Manjunath's commitment to integrity, the students, staff and faculty of IIM-R expressed its solidarity with the students of the IIM fraternity.



SANKRIYA- THE OPERATIONS CLUB

The Operations Club has adopted the “Green theme” since November 2012. The idea behind the theme is the growing concern over the depletion of the natural resources and the increasing waste in our environment. To emphasize on the same, Sankriya launched “LOGO-n-S@nkriya: Root@ge to a green journey”.

It was a logo competition organized to bring forward the creativity of the students to depict the green journey.

Format and Rules: Individuals were asked to participate in teams of 3 and were required to submit a LOGO along with a write-up of up to 150 words depicting the relevance of LOGO with the Theme.

Judgement criteria: The final results were decided by the number of likes on Facebook and Google+ along with the faculty valuation on a weighted basis.

Awards and Recognition: Winning entries were awarded with cool Google goodies worth INR 2000/- along with a certificate.

Winning Entries :

RANK	TEAM NAME	TEAM MEMBERS	ENTRY
1st	V007	Abhishek Chaudhary Vikash Kumar Bhagat Priti Vandana	
2nd	Team Khalifa	Sourabh Barapatre Deepak Kumar Gaurav Verma	



The Club has also launched the green theme on F-Band on Sankriya word press blog. Keeping with the theme both the social sites have been updated with articles and essays to educate the students about the usage of Green technologies and the global crisis.

Follow us: FB- Sankriya – The Operations Club, IIM Ranchi

Word press - <http://lopsclubiimr.wordpress.com/>

INTERNATIONAL DISABILITY DAY

In pursuance of Directive of Ministry of HRD, IIM-R organized the International Day of persons with Disabilities 2012 on 03.12.2012 in its campus.

ACTIVITIES SAMARPAN

SAMARPAN

Samarpan, the Social Responsibility Club of IIM Ranchi organized the following events during the period of November - January



Shubhechha – The Season's Greetings – It was a 3-day event wherein *Team Samarpan* made an attempt to extend the Deepawali greetings to all the sections of the society. As all the students had stayed in the hostel during Deepawali, the *Team Samarpan* went ahead to carve some memories that everyone would cherish forever.

Day 1 (12th November 2012)

The members visited the Birsa Munda Central Jail, Ranchi to distribute woolen clothes, gifts, chocolates etc. to the children of the inmates who were born and brought up there. The children were all less than 6 years of age. The team members also saw the various products being made in the jail premises by the inmates.

Day 2 (13th November 2012)

Distribution of sweaters to all the guards and drivers of *IIM Ranchi* hostel by the Director during the Diwali, Puja celebrations.

Day 3 (14th November 2012)

A visit was organized to an old age and kids home. The Club gave all of the inmates mufflers, snacks and sweets in keeping with the spirit of the festive season. The students of *IIM Ranchi* also played football matches with the young kids. This small gesture brought a big smile on the faces of the kids.



ACTIVITIES SAMARPAN



Symposium—

Samarpan, the Social Responsibility Club of IIM-R organized a symposium on the theme ‘Social Entrepreneurship a Viable Business Proposition’ on 9th December 2012 at IIM-R campus in Suchna Bhavan.

Continuing with the objective of the *Samarpan Club*, the symposium was organized to stir the minds of tomorrow’s leaders and to create an awareness among the students about the opportunities that exists for the bright minds to start social ventures that address the society’s most pressing needs. The panel discussion was lively with some thought provoking statements from the eminent panelists.

1. **Mr. Sushil Kumar, Director, Ministry of Small and Medium Enterprises** emphasized that the latent talent of the youth in entrepreneurship needs to be exploited with proper training and



guidelines; youth gets confused without proper guidelines and end up with a job that they don’t enjoy.

2. **Mr. Santosh Sharma, a social entrepreneur** said, “Social entrepreneurship is not just a viable option but the only proposition for sustainable growth.”

3. **Mr. S. Shadab Hassan, Director at H. H. High School, Brambe-** a school that caters to underprivileged

children and orphans, remarked that the best part of social entrepreneurship is that, there are no competitors but only colleagues.

4. **Mr. SamratSengupta – VikasBharti, Ranchi** highlighted the fact that people take up vocational and entrepreneurship training but only 10 per cent end up becoming an entrepreneur; they have no vision for the future and do the same activity for years.

Samarpan Club has also donated H.H. High School, Brambe, a sum of Rs. 20000 which was generated by the sales of the T-Shirts Designed by the Club Members.

AWARENESS



VIGILANCE AWARENESS WEEK

Vigilance awareness week debate

In pursuance of the directive of C.V.C. and also in terms of the directive of Ministry of H.R.D, IIM Ranchi observed "Vigilance Awareness Week" from Oct.31 to Nov.5, 2012. During the week, the following events were organized. The event saw active and enthusiastic participation from students of IIM Ranchi.

The primary purpose of *Central Vigilance Week* is to create awareness among government departments, institutions and people to check corruption at every level. In addition to that it aims to increase transparency and accountability in the system.

The event started with the panel discussion on the topic "*Corruption Free Society.*" Esteemed dignitaries such as Dr. M. J. Xavier, Director IIM Ranchi, Mr. Ravindra Verma, Chief Vigilance Officer at HEC and Mr. Anando Sen, Senior Advocate at Jharkhand High Court were the speakers. The panel discussion enlightened the student and



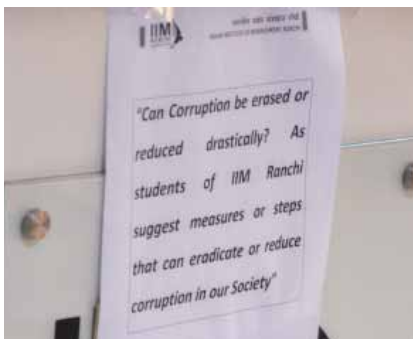
AWARENESS

staff community at IIM Ranchi about the definition, extent and forms of corruption. The panel also discussed the adverse effect of corruption on rates of investment and economic growth in India. The highlight of the panel discussion was the insights from the esteemed dignitaries about the possible ways to eliminate corruption.

In addition to the above, a debate “Can Corruption be Erased or Reduced Drastically” was organized by the Institute. As students of IIM, suggest measures or steps that can eradicate or reduce corruption in our society. Six participants from each batch debate (1st & 2nd year of PGDM, PGDHRM and PGEXP) participated in the debate.

Apart from the participants the event was attended by a large audience from students and staff of IIM Ranchi.

The judges for the debate were: Dr. G R Chandrashekhar, Dr. Vikas Srivastava and Dr. Bijaya Mishra.



















STUDENT COUNCIL

STUDENT COUNCILS ELECTIONS

Once again it was election season in IIM-Ranchi. The Present Clubs and Committees had been grooming the junior batch for 3-4 months and during the D-Day of the election it was a closely fought contest.

With the outgoing student council welcoming the incoming student council it was a gracious occasion for IIM-Ranchi. This moment reinforces our belief in democratic system of governance. The campaign activities were strictly monitored by the election Commission. Dr. Pradip Kumar Bala was Chief Election Officer under whose leadership the election was conducted in the most graceful manner.

LIST OF OUTGOING AND INCOMING REPRESENTATIVES STUDENT COUNCIL

POSITION	OUTGOING	INCOMING
General Secretary, Student Council	 Vishal Ravikumar	 C G Darshan
Joint Secretary, Student Council	 Ashish Mishra	 Pallavi Venkatesan
Secretary, Media PR Cell & Literary Committee	 Nishant Vatsa	 Mohammed Thanveer
Secretary, Alumni and International Relations Committee	 Hanu Prateek Kunduru	 Pooja Ohri
Secretary, Technology Committee	 Vaibhav Kumar	 Jubin Goyal
Secretary, Cultural and Sports Committee	 Vikat Shashikant Patil	 Abhishek Kaushal
Secretary, Academic Committee	 Mudit Jain	 Nitansh Platia
Secretary, Student Facilities committee	 Mayank Savla	 Randeep Brar

STUDENT COUNCIL

STUDENT COMMITTEES

OUTGOING

INCOMING

OUTGOING

INCOMING

Placement Committee

Sunny Sumanshu	Ruchira Rajan Bhelekar
Deepak Chaturvedi	Pragya Jain
Avishek Basu Mallick	Vinu Varghese
Varun Shaunik Sandhu	Priyank Deshmukh
Gaurav Singh	Devanshu Kewlani
	Shivang Ganatra
	Shantanu R Bal
	Pragya Joshi
	Shobhit Saxena
	Karthik Juvvala
	Subha Mookherjee

Academic Committee

Mudit Jain	Nitansh Platia
	Ravi Babu Veshala
	Shubhobrata Palit

Media PR Cell and Literary Committee

Nishant Vatsa	Mohammed Thanveer
Vishal Shetty	Megha Pranesh
Shekhar Modi	Gurtej Singh Chopra
Paraag Sabhlok	Gaurav Verma

Student Facilities Committee

Mayank Savla	Randeep Singh Brar
Tejinder Ammla	Jinid Sion Topno
Rohit Sah	Saurabh Subhash Dhotre

IT Committee

Vaibhav Kumar	Jubin Goyal
Hanu Prateek Kunduru	Rahul Tanwar
	Prachya Pulak Pradhan

Alumni & International Relations Committee

Vaibhav Bansal	Pooja Ohri
Hanu Prateek Kunduru	Vineet Ranjan Amber

Cultural and Sports Committee

Vikat Patil	Abhishek Kaushal
Gaurav Verma	Swati Shalini Kujur
Yogesh Taak	Vikash Bhagat

Consulting Club

Gaurav Singh	Tarun Gupta
Mudit Jain	Pulkit Mathur
	Pulkit Bohra

CSR Club: Samarpan

P.S.N.Vamsi	Naman Nema
Debasish Khargaria	Deepika Rawat
	Pramit Kumar Agarwal

E-Cell

Rohit Thakur	Gaurav Kumar
Mudit Jain	Ankur Krishna
	Alok Anand

Finance Club

Anup K John	Anmol Sikka
Paraag Sabhlok	Nishanth Rajkumar
	Rahul Gupta

Marketing Club

Rohit Sah	Sanjana P
Alok Kumar	Varun Yadav
	Diptesh Mallick

Operations Club

Chintan Dave	Sandhya Negi
Sujith Kumar S	Anuj Kumar Verma
	UV Harish Tanari

HR Club

Mukesh Kumar Yadav	Akshat Gupta
Kapil Nitharwal	Avinash Pakhre
	Toney Naorem

GUEST LECTURES / INSTITUTE SONG

GUEST LECTURES

A special talk on “RELEVANCE OF ACCOUNTING IN DECISION MAKING” by Prof Asit Bhattacharyya was arranged.

Prof Asit Bhattacharyya is an academic from the University of Newcastle, Australia.

In his talk, he intended to find out social and environmental attitude of MBA students. All the students attended the same.

A Guest Lecture on “STRATEGIZING IN DYNAMIC BUSINESS ENVIRONMENT” by Mr Sushil Kumar Tiwari, AVP & Head-ERP, Vodafone Gopal, Pune was arranged for our PG-EXP 2012-14 batch students on Dec.23, 2012.



Song composed by
**Sri Raghava
Kiran Mukku,**
PGDM (2011-13 batch)

INSTITUTE SONG – INDIAN INSTITUTE OF MANAGEMENT RANCHI

संस्थानगीतम् – भारतीयप्रबन्धसंस्थानम् राँची

देशोन्नत्यै संघोन्नत्यै स्वोन्नत्यै च व्यवहरयामहे। सहीर्यं करवामहे।
सर्वशक्तमिन् प्रभो नो धयिःप्रचोदय। देह निर्मलां वाणीं सूक्ष्मबुद्धमिदमरम्॥ देशोन्नत्यै॥
आर्जवोद्यमाग्वा जजिज्ञासा कौशलम्। श्रीरत्नभामहै भवाम सदाचारतत्पराः॥ देशोन्नत्यै॥

May we act for the wellbeing of the country, society and our own selves! May we all prosper by generating synergies!

O Omnipotent Almighty! Please guide our intellects in the right direction. Bless us with perfect speech, keen intellect and esteem.

May we beget honesty, hard work, humility, enthusiasm to learn, skill and wealth! May we lead a virtuous life!

The idea for composing a song for the Institute first struck me when I was asked to render an invocation for the Institute Foundation Day celebrations on 6th July 2013. An institute song would be forever, it could be used in all occasions, and the Foundation Day was the right occasion to compose one! Quickly I drafted the ideas to be captured in the song—an invocation, the values we at IIM Ranchi stand for, and the qualities we want to develop. I approached our director Dr M J Xavier for his suggestions on the same. He advised me to include the ideas of community and “giving back to the society” too. He also gave a green signal for me to compose the song in Sanskrit. Perhaps he was sure I would do a good job, given the way I got our slogan changed from a grammatically incorrect *śāśvatānāḥ* to *śāśvatānāḥ* just days before the first convocation, thanks to Jagan sir!

When I started penning down the lyrics for the song, I started with the invocation *śāśvatānāḥ* meaning “O Omnipotent Almighty” so that the address is applicable to all religious faiths and is truly secular. Then I added the phrase *asīnakt* asking Him to guide our intellects in the right direction. I took this idea from the well known Gayatri Mantra. In fact, the phrase is a slightly modified version of the Mantra to suit the context. What else could we seek from Him? Given the importance of communication, the next phrase *dhīr* asks for blessing us with pure and perfect speech. Only communication is not sufficient, we also need keen intellect to understand the world around us better, to analyse a problem accurately, and to connect the dots. With these, we should earn respect in the society and enhance the brand image of IIM Ranchi, hence the word *atvaram*.

Following the same rhythm as *śāśvatānāḥ*, the next stanza starts with *āryavāḥ*—the values IIM Ranchi stands for. *āryavāḥ* is honesty, *śāśvatānāḥ* means hard work and perseverance, and *atvaram* is humility. Put together in a single compound, the three values are captured in the phrase *āryavāḥ*. Apart from inculcating these values, what else should we look for? This being an educational institute, *śikṣā* or learning is essential to us all. Śrīmad Bhagavadgītā says *yogaḥ karmabandho* which means “yoga is skill in action”. IIM Ranchi has already adopted this phrase as its slogan. In order to deliver the best in what we do, we need to be dedicated and skillful in action, i.e., we need *karmabandho*. Once we have the right values, enthusiasm to learn and the skill to deliver, wealth for the nation and welfare of our own individual selves is a natural outcome. This is captured by the word *śrī*. The need for ethical leadership need not be stressed more in the present day world. Even after we graduate from IIM Ranchi, we should retain the three core values: honesty, humility and hard work. We should become and remain value-driven, ethical and virtuous: *śāśvatānāḥ*. Re-arrangement of the two words is done to suit the rhythm.

Now I needed to include the ideas of community. There I wrote *śāśvatānāḥ* referring to the wellbeing of the country, society and for our own good! The word *śāśvatānāḥ* refers to wellbeing, uplifting, good, health, etc. Similarly the phrase *śāśvatānāḥ* refers to action, behavior, and management. The order of country, society and individual is also important here. Next, I thought of adding the spirit of teacher-student relationship, idea of team work and synergies as brought out in the popular Upanishadic invocation: *śāśvatānāḥ*, *śāśvatānāḥ*, *śāśvatānāḥ*. The verb form *śāśvatānāḥ* refers to only two people. I changed it to *śāśvatānāḥ* so that it would correspond to multiple people. May we all prosper by generating synergies through teamwork and by nurturing good teacher-student relationships! Somehow I could not write the third stanza in the same rhythmic meter as the previous two! Though I felt uneasy initially, I realized later that this would make a beautiful repetitive stanza (*padāvli* or *asthaka*) for the song.

Finally, I got the lyrics checked for grammatical correctness by my Guru Dr Karada Sobhanayyan (University of Hyderabad). Then I set a simple tune to the lyrics in the *śāśvatānāḥ*. I chose the *śāśvatānāḥ* because of its familiarity (*Vande Mataram*, *Bede Sargam*, etc were composed in the same *śāśvatānāḥ*), because the lyrics itself starts with the word *śāśvatānāḥ*, and because the *śāśvatānāḥ* is used identically in both Hinduism and Christianity—the two major religious traditions of India.

Looking back, I feel happy for contributing in my own little way for IIM Ranchi. Perhaps IIM Ranchi is the only IIM to have an institute song, a meaningful institute song!



DIRECTOR'S DIARY

October 2012

- 1 Chief Guest for the inauguration of **“19th East Zone PEDICON and 12th Jharkhand State PEDICON 2012”**, jointly organized by IAP Ranchi & IAP Jharkhand State Branch (Nov.3, 2012).
 - 2 Chief Guest and Keynote Speaker at the National Seminar on **“Management Challenges in the New Milieu – The Road Ahead”**, organized by ICFAI University, Jharkhand (Nov.7, 2012).
 - 3 Chief Guest at the Conclave & Panel Discussion on **“Corporate Social Responsibility”**, organized by Prabhat Khabar at Radisson Hotel, Ranchi (Oct.11, 2012)
 - 4 Chief Guest at the **“9th foundation Day Ceremony”** of Psychographic Society-Pride of Jharkhand, School of Counselling & Culture, Ranchi (Oct.14, 2012)
 - 5 Chief Guest at the Programme on **“Use of Technology”** organized by Rai University (Oct.28, 2012)
-

November 2012

- 1 Guest of Honour on the occasion of **“Science & Environment Awards 2012”** organized by Swami Mangaldas Pranami College (Nov.4, 2012).
 - 2 Guest of Honour and Keynote Speaker at the National Seminar on **“Management Challenges in the New Milieu - The Road Ahead”** organized by ICFAI, Ranchi (Nov.11, 2012).
 - 3 Guest of Honour through video conferencing for the National Conference on **“Emerging Technologies and Higher Education: New Technologies & New Pedagogies”** organized by Centre for Education Beyond Curriculum (CEDBEC), Christ University, Bangalore as an initiative of Total Quality Management System (TQMS), Christ University (Nov.28, 2012).
 - 4 Chief Guest for the Inauguration of the programme **“The Power of Mind in Sports”** organized by Prajapita Brahma Kumaris Ishwariya Vishwa Vidyalaya, Sports Wing of Rajyoga Education and Research Foundation (Spiritual Education and Rajyoga Meditation Centre), Ranchi (Nov.28, 2012)
-

December 2012

- 1 Keynote Speaker at the National Conference on **“Sustainable Development and Global Competitiveness”** organized by Environmental & Engineering Group of BIT Mesra (Dec.4, 2012).
- 2 Guest of Honour for the **“Golden Jubilee Celebrations”** of Sacred Heart School, Ranchi (Dec.15, 2012).

IIM Ranchi Launches Barefoot Manager Program

THE FIRST BATCH OF BAREFOOT MANAGERS

While every business school wants to be elitist and exclusive, IIM Ranchi has embarked on a mission to reach out to the masses through the launch of its Barefoot manager program. This is a video based program designed to offer market literacy and entrepreneurship skills to even illiterate people.

The program comprises of a feature film that runs for 30 and half hours. This has the story of four young people, their struggles and how each one of them succeeded in life by setting up a rural enterprise - a restaurant, a handloom weaving company, a handicrafts unit, an organization and a handicrafts unit. The program is currently offered over a four day period during the first day the entire film is shown to a group of 20 to 25 participants who may or may not have formal education. Then they are formed in to groups of 4 and are asked to discuss lessons learnt. In the coming up with ideas that they will like to commercialize. They then are mentored, each group with a 3 team project. In every module the students participate in the film is followed by a series of exercises followed by a role playing activity. The program will be rolled out with the support from the Government and through IIM Ranchi's network of associates.

बेहतर सामाजिक योगदान करनेवाली कंपनियों को मिला अवार्ड

प्रधानाध्यक्ष

बेहतर सामाजिक योगदान करनेवाली कंपनियों को मिला अवार्ड

काशील विकास के लिए रोडमैप तैयार करेगा आइआईएम

काशील विकास के लिए रोडमैप तैयार करेगा आइआईएम

घर बैठे कीजिए आईआईएम से कोर्स

घर बैठे कीजिए आईआईएम से कोर्स

मुख्यमंत्री अजुंजा मुंडा से मिले आइआईएम के निदेशक एमजे जैवियर

मुख्यमंत्री अजुंजा मुंडा से मिले आइआईएम के निदेशक एमजे जैवियर

देश में नियंत्रण से बाहर हो गया ऋषाचार : वर्मा

देश में नियंत्रण से बाहर हो गया ऋषाचार : वर्मा

जेएससीए अध्यक्ष से मिले आईआईएम स्टूडेंट्स

जेएससीए अध्यक्ष से मिले आईआईएम स्टूडेंट्स

IIM introduces energy management course

IIM introduces energy management course

राष्ट्रीय आइआईएम के निदेशक प्रो एमजे जैवियर ऋषाचार को मुख्यमंत्री अजुंजा मुंडा से मिले

राष्ट्रीय आइआईएम के निदेशक प्रो एमजे जैवियर ऋषाचार को मुख्यमंत्री अजुंजा मुंडा से मिले

Students बनाएं corruption free society

Students बनाएं corruption free society

...और इधर, आइआईएम ने कहा, नयी जगह चाहिए

...और इधर, आइआईएम ने कहा, नयी जगह चाहिए

प्रसन्ना की सुरीली बांसुरी ने बनाया दीवाना

प्रसन्ना की सुरीली बांसुरी ने बनाया दीवाना

IIMs gear up to graduate from diploma to degree

IIMs gear up to graduate from diploma to degree

एनएचआर-डीएन के साथ आईआईएम का एमओयू

एनएचआर-डीएन के साथ आईआईएम का एमओयू

Ind-Eng ODI: Rules set for IIM volunteers

Ind-Eng ODI: Rules set for IIM volunteers

HT Correspondent

RANCHI: Anilaksh Chaudhary, president of Jharkhand State Cricket Association, revealed on Tuesday that the sports body has roped in IIM-B students only for management sharing India-England ODI match to be played on dummy field.

"We have not thought of any team deal with the institute," Chaudhary said.

The JSCA president visited the IIM-B campus on Tuesday to brief the students regarding their role in managing the match to be played at the HEC International Cricket Stadium in Ranchi.

However, he made it clear that the students won't be given any right to experiment with the course of the event.

"The students will have defined roles in managing the event. There should be less scope of innovation from the students' side," Chaudhary said.

This would be the first time that an I-England match would be involved in management of an international cricket match in India.

The students would be divided into various committees including food, parking, price distribution, seating and many more.

"Each committee would have some students of IIM-B," said Chaudhary. He added, "The students would be requested to only do the work that falls under their committee."

According to Chaudhary, only JSCA members, IIM-B staff and media personnel would be provided accreditation cards for entry into the stadium during the match.

Speaking about the deal with the IIM-B students, he said, "It will be a positive marking with the IIM students and also have them as a part of the management committee on the day of the match."

कभी कम नहीं होगा क्लासिकल म्यूजिक का क्रेज

कभी कम नहीं होगा क्लासिकल म्यूजिक का क्रेज

आई नैराट टै-ए-ए रात्रि प्रसन्ना

प्रसन्ना - एक क्लासिकल म्यूजिक के अग्रणी कलाकारों में एक हैं। उन्होंने क्लासिकल म्यूजिक का जगत को अलग नयी ओर उठाया है। इन

IIM, Ranchi में हुआ

Raconteur

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