

Raconteur

IIM Ranchi Quarterly Newsletter



Social Projects Undertaken by the First Year Students as a part of their Academic Curriculum



Bringing the best minds of the corporate world to interact with the students

First Inter College Event

AARAMBH'11, was organized on 15th August 2011, to embolden the spirit of freedom and to provide a platform for young and enthusiastic minds

Aarambh'11



"If you can keep your wits about you while all others are losing theirs, and blaming you. . . . The world will be yours and everything in it, what's more, you'll be a man, my son."
Rudyard Kipling

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NEW APPOINTMENTS

Dr Madhurima Deb

Dr Deb completed her PhD from Indian Institute of Technology, Kharagpur. Her PhD was in the area of Customer Relationship Management and Retail. Prior to joining IIM Ranchi she worked at Narsee Monjee Institute of Management Studies, Mumbai as Assistant Professor. Before joining academics Dr Deb worked as Assistant Manager at JLLM in their strategic consulting division. As consultant she has worked on numerous projects ranging from city profiling to best use option for clients like Tata Realty, UBS Group, Limitless Group, etc. Her areas of interest are Marketing Management, Retail Marketing, Sales Marketing, Services Marketing, other courses, i.e. Customer Relationship Management, Retail Brand Management, Distribution and Channel Management, Brand Management and Consumer Behaviour.



Dr Malathi Somaiah

Ph.D. University of Minnesota, 1976 in Educational Administration
 Ed.S. Emporia Kansas State University, 1974 in Educational Administration
 M.Ed. Bangalore University, 1972 in Educational Administration.

Prior to joining IIM Ranchi she worked at Indian Institute of Management Bangalore in the area of Public System. She has visited John F. Kennedy School of Government at Harvard University in 2001-02, as a Scholar from UNDP.

Her areas of specialisation are Executive Communication, Education Management, Economics of Education, Public Policy Management, Distance Education, Elementary Education, Organizational Behavior, Higher Education

There are over 50 publications in leading National and International journals.



FROM THE EDITORIAL BOARD

Another issue of our quarterly newsletter "Raconteur" is in your hands. The issue takes you through the events – academic, cultural and fun activities of IIM Ranchi. This year the Independence Day was celebrated with a difference. The first inter college event of IIM Ranchi- AARAMBH'11, was organized on 15th August 2011, which included Freedom Run, Mann Kee Udaan (Painting Competition), War of Words (Debate), Conundrum (Quiz), Hum Ek Hain (Skit). This newsletter also gives the details of admission process of 18-month PGEXP. A few eminent speakers were invited for interactive sessions with our students. In the academic exercise related to the course "The Social Aspects of Business", the first year students of IIM Ranchi were involved in various projects related to social issues in and around Ranchi, under the guidance of Professor Ramesh Sharan.

The Literary Committee sincerely acknowledges the cooperation of members of IIM Ranchi for sending information.

EDITORIAL BOARD



Janaki Jagan
Coordinator



Ankit Singhania
PGDM (2010-12)



Akash Gaurav
PGDM (2010-12)



Ravi Pandey
PGDM (2010-12)



Nishant Vatsa
PGDM (2011-13)



Sameer Agrawal
PGDM (2011-13)

PGEXP Admission Process

PGEXP

The wait was finally over and the arrangements were made by IIM Ranchi to conduct the Entrance Test and Interview for PGEXP candidates. The details are as given below:

*Application received: 152
 Candidates selected for entrance test after scrutinizing the applications: 146
 No. of students appeared for entrance test on Sept.17: 144*

In order to differentiate this program from the full-time two year PGDM, it was restricted to only those with a minimum of 7 years of experience.

Apart from Ranchi, candidates from nearby places like, Jamshedpur, Hazaribagh, Bokaro, Dhanbad appeared for the entrance test.

The questions for the entrance test were set by the expert faculty of IIM Ranchi on Written Analysis, Quantitative Methods and Verbal Ability on one of the topics given. 50% weightage was given to the entrance test and remaining 50% weightage was given to the interview.

The interviews were conducted at IIM Ranchi, Suchana Bhawan premises on September 27 & 28, 2011. The interview panel comprised of IIM Ranchi faculty and XLRI faculty. On the first and second day, starting 27th September 2011, 58 and 59 candidates were interviewed respectively.

Executives from Usha Martin, Tata Steel, MECON & CCL were also there among the candidates who faced the

interview.

Finally, the interview results were published on September 30, 2011. Though earlier IIM Ranchi kept room for 40 seats, seeing the no. of applications received for the program, the no. of seats were increased to 60 with the approval of the Governing Board and offer letters were sent accordingly.

The program will be conducted during alternate weekends. Apart from these in-class interactions, e-learning methods in every course will be used to make it a continuous learning for the participants.

The 18-month program will be conducted in six terms of 3 months each. The first three terms will expose the participants to the foundation courses and also impart knowledge on functional skills. The fourth and fifth term are devoted for elective courses. The sixth term is devoted to project work.

The curriculum is designed keeping in mind today's competitive environment in which every manager should have a good understanding of finance, accounting, economics, marketing, quality & productivity. And, also the executives should have a good understanding of what works and what does not work in their business. For an organization to succeed, its people at all levels should feel passionate about their business and also innovate and continuously strive to improve the processes, products and technology. Hence, they also need to understand human psychology to motivate people to perform their best. ■

TERM - WISE courses

Term-I: Economics for Managers
 Principles of Management
 Financial Reporting and Control
 Quantitative Methods for Business

Term-II: Leadership & Organizational Behavior
 Business Communication
 Marketing Management
 Production and Operations Management

Term-III: MIS & IT Strategy
 HRM & Industrial Relations
 Managerial Finance
 Supply Chain Management

Term-IV: Strategic Management
 Soft Skills for Managers
 Elective-1
 Elective-2

Term-V: Capstone Business Simulation Game
 Elective-3
 Elective-4
 Elective-5

Term-VI : Project Work
 The program will offer specialization in
 Manufacturing
 Marketing
 Finance
 HRM
 Leadership



Aarambh

First Inter College Event

First inter college event of IIM Ranchi- AARAMBH'11, was organized on 15th August 2011. The event sought to embolden the spirit of freedom and to provide a platform for young and enthusiastic minds to vent out their love and respect for the nation. The name of the event itself signifies the arrival of IIM Ranchi and with it a new beginning to shape the minds of the youth.

AARAMBH started off with 'Freedom Run', a five kilometer marathon run. It was flagged off at the main gate of the Khelgaon Hostel in the morning of the auspicious day. The core theme of the Freedom Run was to keep the spirit of patriotism alive and to give expression to the fervor of people towards democracy and nation building. Idea was to congregate people and motivate them to combat against inevitable spanners in the wheels of the nation's success juggernaut. People from all walks of life- students, college staff, military and paramilitary personnel and local residents wholeheartedly



Aarambh'11
Celebrating 64 years of Independence
Presents
In association with TATA MOTORS
CONUNDRUM
(DISCOVER INDIA QUIZ)
CASH PRIZES WORTH
₹5 10000 TO BE WON

To Register Contact:
Ankit 8969397418
Ravi 7549042852
email: aarambh@iimranchi.ac.in

Date: 15th August, 2011
Time: 10:30 am
Venue: IIM Ranchi 5th floor
Suchana Bhawan Audrey House Campus

Event Sponsored by
RELIANCE JINDAL STEEL & POWER

Media partners: SPINLY ANRZ, etc.



Aarambh'11
Celebrating 64 years of Independence
Presents
In association with TATA MOTORS
WAR OF WORDS
Dilemma Competition
Two Brains Per Team
CASH PRIZES WORTH
₹5 10000 TO BE WON

To Register Contact:
Ankit 8969397418
Ravi 7549042852
email: aarambh@iimranchi.ac.in

Date: 15th August, 2011
Time: 3:00 pm
Venue: IIM Ranchi 5th floor
Suchana Bhawan Audrey House Campus

Event Sponsored by
RELIANCE JINDAL STEEL & POWER

Media partners: SPINLY ANRZ, etc.



participated in the event. Freedom Run was followed by the flag hoisting ceremony when everybody paid tribute to Mother India. Pride for the nation oozed out from every single individual's face as the flag unfurled and the national anthem was sung.



Soon after this central event, focus was shifted to Suchana Bhawan, where children from various schools in and around Ranchi, assembled to give vent to their artistic disposition. Children from different schools made their way to Suchana Bhawan to participate in the painting competition titled 'Mann Ki Udaan'. Although, a student of DAV Gandhinagar bagged the first prize for his stupendous artistic creativity, sincerity of efforts from each and every participant was commendable. A colorful and a bright future for the nation emerged from the blend of colors that was at display in the 'Mann Ki Udaan'.



This was followed by a Quizzing Event, titled 'Conundrum'. Students from colleges like XLRI, XISS, ICFAI-Ranchi, BIT Mesra etc. participated in the event. It consisted of two rounds-screening and the final round. Twelve teams qualified the screening round. The team from IIM Ranchi secured the first prize, while the team from XLRI secured the second prize. The third prize was secured by the team from BIT Mesra. All the questions asked were linked by the central theme of India.

The competition then moved

Aarambh

Raconteur



towards more serious and thought provoking exercise of Debate titled "War of Words". It provided the platform to the country's future intellectuals to articulate their perspective and to put their oar in diverse range of issues, varying from the abstract topic - "Relevance of Gandhian Philosophy in 21st Century" to current economic issue - "USA's Credit Rating Downgrade by S&P". Engrossing, informative and the engaging exchange of ideas that took place mesmerized the entire audience and the judges. Team from BIT Mesra won the first prize and second prize was awarded to the team of XLRI. IIM Ranchi made their presence felt by securing the third position.



Any event remains inconclusive unless it has a bodacious and terrific ending. Keeping this in mind, students of IIM Ranchi presented a skit that turned out to be the icing on the cake. "Unity in Diversity" was the theme around which the entire theatrics was centered. It was quite captivating and the kind of applause they received at the end of their performance corroborated this perception. This certainly was the ultimate award that one could ask for.

Summarily, the entire event was immaculately organized and the kind of participation it received made it a thumping success. Although this was the first event being organized by an institution which, many people feel is still in its nascent and fledgling state, the level of competency displayed by entire organizing committee was lauded and appreciated by all. ■



Aarambh

Organizing Committee Members



Ankit Goel



Ankit Singhania



Arvind Ekka



Chandan



Dibyansh Agrawal



Ekansh Kumar



Rahul Singh



Ravi Pandey



Shashank Shekhar



Shrey Kumar Singh

Treasurer: Essar Group

COLLOQUIUM



*Mr Halady Satish Rao,
Former Director General, Asian
Development Bank, Manila, Philippines*



*Mr L R Natrajan
CMO, Jewellery, Titan*



*Mr Atul Sinha
VP-Business Development, Britannia*

Colloquium 2011

IIM Ranchi continued its initiative of bringing the best minds of the corporate world to interact with the students and to broaden their horizon. Colloquium 2011 was inaugurated on 10th of July 2011 and continued till September. This event aims at bringing corporate honchos from diverse fields on a common platform where students can interact with them and gain valuable insights on their domain of expertise.

It was inaugurated by Mr. Anup Bagchi, the Managing Director and Chief Executive Officer of ICICI Securities. Some of the corporations and personalities that interacted with students include Executive Director (Innovation) – PepsiCo, Partner -E&Y, Group Treasurer -Essar Group, Sr. Vice President- NIIT, VP (Derivatives Technology)- Deutsche Bank Operations, Group HR Head- Edelweiss, VP (Eastern India)- SMC Wealth, etc.

The students greatly benefitted from these interactions and look forward to lasting relationship in the future. ■



*Mr Ajay Garg
Founder & MD,
Equirus Capital*

स्कूल

Social Projects

Undertaken by the First Year Students as a part of their Academic Curriculum



One of the many kids who now comes to school and dreams of a brighter tomorrow. We are glad we could get him where he deserves to be.



Isn't a brother's company to school better than that basket's to nowhere?

As an academic exercise related to the course "The Social Aspects of Business", first year students of IIM Ranchi were involved in various projects related to social issues, under the guidance of Professor Ramesh Sharan. Brief description about the projects is as follows:

→ **Contemporary Youth and the Post Modern Adventure:** In today's rapidly evolving world – preferences of the youth, their tastes and outlook are changing and there have been conflicts be-

tween traditional value system and the new school of thought. Students took stocks of such emergences.

→ **The Displacement of Residents Located on the HEC Premises:** In order to have an objective assessment of the conditions of people residing in and around the HEC campus, students visited the place and interacted with different people.

→ **Implications of Reservation Among Youth in India:** Although provisions regarding reservations were there since the inception of the constitution, there has

not been any significant, proportionate and perceptible uplift in their social stature. At one hand questions are being raised about the efficacy of the reservation provisions; on the other hand new voices are being raised about the reservation demand. Students did an analysis of such changing dynamics.

→ **Issues Concerning Uranium Mines in Jharkhand:** This is one of the festering social issues that the state has been facing. Students visited Jadugoda mines and had detailed discussion about various issues and problems faced by them.



NOW, June 2011



THEN, January 2010



Even after regular counselling, every time it rained it resulted in a steep drop in the daily attendance. But 10th of August, 2011 wasn't just another rainy day. Despite continuous heavy rain for almost two days, the students battled their way to school and marked the highest turn-up on a rainy day-ever. We thank the kids and their parents for being with us and helping us bring about a change.

→ **Challenges of Rural Education:** Rural poverty and illiteracy has always been an albatross around the neck for the Indian development juggernaut. Intractable poverty has always prevented families from sending their children to the schools. Students tried to work out some implementable solutions to tackle the problem.

→ **The Condition of Migrant Workers in Ranchi:** Many migrant workers are working in and around Ranchi and face some unique problems. Sometimes they feel there is no social security and they are being cheated in their payment. Some of the migrant labors are extremely talented and skilled and have been doing a good job to enhance the longevity of the projects, undergoing in and around Ranchi. Students interviewed some of them and tried to understand their problems.

→ **Coverage of Social Issues by Local Media:** It is imperative to have an assessment of the media's perspective and approach while reporting about social issues. Students interviewed edi-

tors of some of the leading newspapers e.g. Prabhat Khabar, The telegraph etc. Editors shared their view about various issues, some of the underlying causes and probable solutions.

→ **Child Worker:** Child labour is a common sight in any kirana store or confectionery shop in and around Ranchi. It is a problem for which no immediate solution can be put in place. Dedicated efforts aimed at the long term vision of prosperous India can only be one of the few ways in which this problem can be eradicated. Students tried to gain an insight into this problem and to recommend solutions.

→ **An Insight into the Lives of Rickshaw Pullers in Ranchi - A Short Survey:** Most rickshaw pullers have a rented rickshaw. A significant portion of their earning goes to pay the daily rent. Moreover, due to lack of adequate start-up capital, they are unable to get their own rickshaw. A business opportunity can be created through sensitizing rickshaw pullers to expand into different service delivery verticals e.g. providing condiments in the auto



itself. One of the social service group called Sammaan in Gujarat is already sensitizing rickshaw pullers towards such opportunities. Students exhorted rickshaw pullers to explore such business models.

→ **Effect of Right to Education Act in Ranchi and its Outskirts:** Although it been almost a year since RTE act was passed. However, implementation is not full fledged and genuine operational deficiencies are obstructing its path of successful implementation. Students studied some of the operational bottlenecks in implementing this noble act.

→ **Gender Disparity in Educational institutes in Ranchi:** Students visited various colleges and schools - both in the rural and urban areas and interacted with children, teachers and guardians. Although gender parity is still an elusive concept, significant improvements in this aspect have been happening for the last few years. It has been reflected in the increase in the number of enrollments and decrease in dropout rates etc. However, the harassment being faced by college girls was also included in the report submitted. ■

WORKSHOP

SIMULATION

Prof D S Broca



A simulation workshop on operations management was conducted on July 23, 2011. It was conducted for the second year students of IIM Ranchi. The workshop was conducted by Prof D S Broca of XLRI, Jamshedpur

The workshop sought to provide the students first hand experience of simulation packages. A basic software package –GPSS was used for this purpose. The simulation package aided the student understanding of the core concepts in operations management by corroborating it with real time modeling.

CASE WRITING

Dr S Raghunath



A workshop on case writing was conducted on 22-23 August, 2011 for the second year students of IIM Ranchi. The workshop was conducted by Dr S Raghunath who is Dean (Admn.) and Professor of Corporate Strategy and Policy, IIM Bangalore.

The workshop gave the students an overview of the process involved in writing a comprehensive case. Business cases are an integral part of the curricula of any good management institute. The workshop aided the students to better understand a business problem and to articulate it in a clear and concise manner.

CORPORATE TRAINING

Mr Prakash Rohera



Corporate Training Workshop was conducted from September 26 to 28, 2011 by Mr Prakash Rohera, Director, The Redwood Edge, Pune.

Guest Lectures



DATE : JUL. 16, 2011
TOPIC : ENTREPRENEURSHIP
BY : Prof Deepak Srivastava, Ph.D. Visiting Professor Turku School of Economics, University of Turku Department of International Business Rehtorinpellonkatu 3 20500 Turku, Finland, Europe



DATE : AUG. 30, 2011
TOPIC : RELEVANCE OF INTERNATIONAL FINANCIAL INSTITUTIONS FOR ECONOMIC DEVELOPMENT
BY : Mr Halady Satish Rao, Former Director General, Asian Development Bank, Manila, Philippines

DATE : AUG. 7, 2011
TOPIC : RETAIL MANAGEMENT
BY : Prof Bidyut K. Acharya Independent Marketing & Management Professional, Kolkata



DATE : SEP. 6, 2011
TOPIC : WORKING WITH EMOTIONAL INTELLIGENCE & PRIMAL LEADERSHIP
BY : Dr R K Rai, Director, Centre for Training in Primal Leadership - Asia, Ranchi



DATE : AUG. 29, 2011
TOPIC : TURNAROUND OF HEC
BY : Mr G K Pillai, CMD, HEC, Ranchi




DATE : SEP. 8, 2011
TOPIC : FUTURE OF BANKING CRYSTAL BALL GAZING
BY : Mr V Srinivasan, General Manager Punjab National Bank, Chennai

"Though I counted several problems such as technological obsolescence, poor health of plant and machine, acute fund crisis and dejected HR, I chose to address the last problem first as an only motivated workforce can do the miracle. After all in any organization, it is the people who matter." - Mr G K Pillai

IRON IS HOT

Sensitization of students towards the plight of villagers because of rampant, insensitive and exclusive industrialization drive was the motive behind the screening of the film titled "*Iron is Hot*". Prior to the screening, students had a perception of it being a regular exercise but once the film started, not only were the students fully engrossed into it but the kind of discussion and interaction with honorary guest *Mr. Meghnath Bhattacharjee that followed*, speaks volumes about its huge success. Mr. Bhattacharjee also shared his past experiences and urged the students of IIM Ranchi to give due consideration to the interests of the poor and villagers in their future endeavor. Lasting impression of the movie was reflected in the social project work that students undertook as a part of their curriculum. Title song of the movie "*Gaon Chodab Nahin*" became very popular among the entire batch.





BLOOMBERG APTITUDE TEST

The Bloomberg Aptitude Test (BAT) was conducted in IIM Ranchi campus on **28th August 2011**. This test is conducted by Bloomberg for **finance graduate and undergraduate students**. The exam was of **3 hour duration** and tested the students on their knowledge of finance and basic aptitude. It consisted of **150 questions**. Around **50 students** of the institute appeared for the test.

Bloomberg

Faculty Publications



Prof Amarendu Nandy

Op-ed titled “**Inject More Funds Into Health Sector**” was published in The Hindu, *Business Line* on October 14,2011

Link: <http://www.thehindubusinessline.com/opinion/article2535024.ece>

(Forthcoming)

Chapter in Book to be published by ADB & Routledge on December 12,2011.The Chapter is titled “**Singapore: Pension System Overview and Reform Directions**”(Chapter 7).The book is titled “pension System and Old age Income support in East And South-east Asia: Over View and Reform Directions” edited by Donghyun park.

Link: <http://www.routledge.com/books/details/9780415692700/>



Prof G R Chandrashekar

Book review of “**Female Entrepreneurship in East & Southeast Asia: Opportunities and Challenges**”,

Asian Business Management 10(3):pp 461-462;doi:10.1057/abm.2011.16



Prof MJ Xavier

Article Published on “**use of Analytics in Indian Enterprises: An Exploratory Study**” (Co –Authors Prof. Anil Srinivasan and Prof Arun Thamizhvanan,Great Lakes Institute of Management, Chennai, India). Published in *Journal of Indian Business Research*, Vol 3,No.3,2011,pp.168-179, Emerald Group Publishing Limited.

Link: <http://www.emeraldinsight.com/journals.htm?issn=1755-4195&volume=3&issue=3&articleid=1944258&show=pdf&PHPSESSID=8ddvb0llphq2fa8vmqi6ge3cp7>

“**Innovation an Essential Tool for Survival**”, *Asian Educator*, October2011



VISITING FACULTY (TERM I & IV)

“Good business leaders create a vision, articulate the vision, passionately own the vision, and relentlessly drive it to completion.”
Jack Welch

LEGAL ASPECTS FOR BUSINESS

Prof Abhimanyu Shandilya
LL.B., Delhi University PGD in Cyber Law, Indian Law Institute, New Delhi; CAIIB, Indian Institute of Banking & Finance, AMFI Certified, Association of Mutual Funds in India
→ Infosys Technologies Ltd, Bangalore



PROCESS EXCELLENCE AND QUALITY MANAGEMENT

Prof Maneesh Kumar
Ph.D. University of Strathclyde, Glasgow, UK, Masters in Research, Glasgow Caledonian University, UK
→ Lecturer in Operations & SCM, School of Management, The Business School, Edinburgh Napier University, Edinburgh, UK



BUSINESS VALUATION

Prof Ashok Banerjee
Ph.D. on Economic Value Added as a Performance Measure. PG in Commerce, Univ of Calcutta Qualified Chartered Accountant.
→ Chairperson of the Financial Research and Trading Laboratory of IIM Calcutta



BUSINESS NEGOTIATIONS

Prof Naveen Jain
PhD (Major: Business Administration), Florida International University, USA
M.B.A. Indian Institute of Management, Bangalore.
→ Assistant Professor, College of Business Administration, University of Akron, Ohio, USA



OPTIONS & FUTURES (DERIVATIVES)

Prof B B Chakrabarti
PGDM IIMC, Cost Accountant, PhD in Economics
→ Professor of Finance and Control, IIMC



BUSINESS ANALYTICS

Prof Purba H. Rao
Fellow in Management, IIMC, M.Sc. in Applied Mat, Science College, Univ of Calcutta
→ Visiting Professor at IIMA, Great Lakes Institute of Management, Chennai and Calcutta Business School, Kolkata.



FIXED INCOME MARKET

Prof Golaka C Nath
Ph. D., MA (Econ), MBA (Fin), CAIIB
→ Senior Vice President – Eco. Research & Surveillance, Membership Mgmt Clearing Corporation of India Ltd., Mumbai



SOCIAL ASPECTS FOR BUSINESS

Prof Ramesh Sharan
PhD in Financial Management
→ Associate Professor, University Department of Economics, Ranchi University, Ranchi



FINANCIAL REPORTING & ANALYSIS

Prof Hema Krishnamurthy
Fellow Member of the Institute of Chartered Accountants of India
→ Adjunct faculty in IIM – Bangalore



CONSUMER BEHAVIOUR

Prof S Bhardwaj
Ph.D. in Marketing Univ. of Maryland, USA
MBA, Bharathidasan Institute of Management, Trichy
→ Professor (Marketing), Great Lakes Institute of Management Chennai



LOGISTICS & SUPPLY CHAIN MANAGEMENT

Prof Vikas Kumar
Ph.D. in Management Science Exeter Business School, University of Exeter, UK
→ Lecturer in Mgmt, DCU Business School, Dublin City University, Dublin, Ireland



BUSINESS & GOVERNMENT

Prof Shivendu
Ph.D. in Economics, University of Southern California, Los Angeles, CA; Master of Arts in Economics, University of Southern California, Los Angeles, CA;
Master of Business Administration, Indian Institute of Management, Ahmedabad, India.
→ Assistant Professor, The Paul Merage School of Business, University of California, Irvine



SALES & DISTRIBUTION

Prof Sudas Roy
PGDM (IIMC)
→ Part Time Visiting Professor – Marketing, IIMC



BRAND MANAGEMENT

Prof V P Kamath
PG in Science (Microbiology) MBA (Bombay University) specialising in Marketing
→ Chief Operating Officer, Wockhardt Hospitals, Mumbai



INVESTMENT ANALYSIS & PORTFOLIO MANAGEMENT

Prof Venkatesh B
CFA, CIPM, FRM, PRM, FCA, Grad.CWA
→ Currently developing initiatives to enable asset management firms adopt best practice benchmarks and procedures for performance evaluation that could eventually help them claim compliance with the Global Investment Performance Standards (GIPS®) created and administered by the CFA Institute, US.

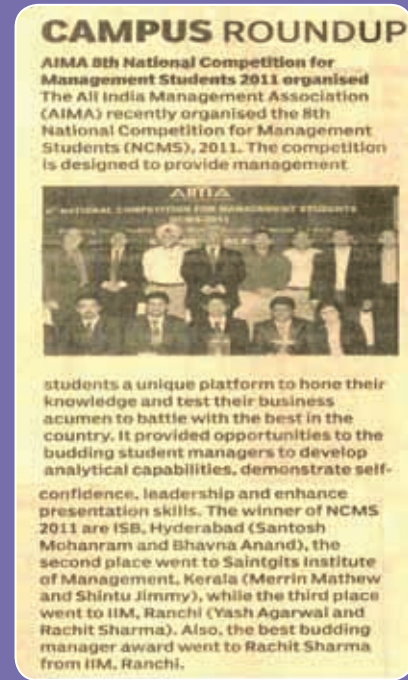




AIMA
Rachit Sharma
- Best Budding
Manager



AIMA
Competition
in Delhi



CAMPUS ROUNDUP
AIMA 8th National Competition for Management Students 2011 organised by The All India Management Association (AIMA) recently organised the 8th National Competition for Management Students (NCMS), 2011. The competition is designed to provide management students a unique platform to hone their knowledge and test their business acumen to battle with the best in the country. It provided opportunities to the budding student managers to develop analytical capabilities, demonstrate self-confidence, leadership and enhance presentation skills. The winner of NCMS 2011 are ISB, Hyderabad (Santosh Mohanram and Bhavna Anand), the second place went to Saintgits Institute of Management, Kerala (Merrin Mathew and Shintu Jimmy), while the third place went to IIM, Ranchi (Yash Agarwal and Rachit Sharma). Also, the best budding manager award went to Rachit Sharma from IIM, Ranchi.

Student Achievements



The All India Management Association (AIMA) recently organized the 8th National Competition for Management Students (NCMS), 2011.

The competition was designed to provide management students a unique platform to hone their knowledge and test their business acumen to battle with the best in the country. It provided opportunities to the budding student managers to develop analytical capabilities demonstrate self-confidence, leadership and enhance presentation skills.

The competition saw participation from more than 200 teams (over 150 B schools) across the country.

The team from IIM Ranchi (comprising of Yash Agarwal and Rachit Sharma) initially won the regional round (Eastern region) and later secured 3rd position on the national level.

Rachit Sharma also won the best budding manager award. He also presented his paper in front of Mr Sachin Pilot and other esteemed guests on the 28th September at the AIMA Convention. He will represent India at an International Event in China later this year.

Business Today Conference

Hanu Prateek Kundru, first year PGDM student, has been invited to participate in the Business Today International conference in New York. He will be one among the 150 top college students chosen from more than 100 universities spanning 20 countries. These students will meet and interact with over 70 Fortune-500 CEOs

and executives. The conference will take place from November 19-22 this year at the Grand Hyatt hotel in New York.

Bulls and Bears

Vibhore Goyal, first year PGDM student was the day winner at Bulls and Bears, an online trading competition held by NMIMS

Quiz Competition- Quizneyland

A three member team comprising of Vaibhav Bansal, Sunny Simanshu and Vishal Shetty won the first prize in a quiz conducted by Quizneyland, the quizzing club of IIM Ranchi.

Varchasva'11 - IIM Lucknow

A group of fifteen talented students from both first and second year PGDM represented IIM Lucknow- Varchasva '11. They participated in various events and were also triumphant at some of them. IIM Ranchi cricket team faced stiff competition from other teams and eventually secured the second runner-up position. Carom team comprising of Sujee Anand, Vikat Patil and Sujith Kumar from the first year PGDM and Rahul Singh and Shashank Shekhar from the second year PGDM won the silver medal. We were also the runner up in the LAN gaming event- Age of Empires. These students also performed on the stage and enacted a play which was tremendously appreciated.

Aarambh'11 - IIM Ranchi

Avishek Basu Mallick and Sameer Agrawal won the first prize of Rs. 5000 at 'Co-nundrum' which was a quizzing event at AARAMBH'11.

Rachit Sharma and Hanu Prateek Kundru won the third prize of Rs. 2000 at 'War of Words' which was a debate competition at AARAMBH'11.

Avalon Consulting

Rachit Sharma and Sumanshu Sunny were selected among the top 50 teams from all over India in the Finding Sun Tzu challenge 2011 conducted online by Avalon Consulting.



BHASKAR ACME AWARDS 2011

IIM RANCHI RECEIVED "THE MOST ADMIRABLE BRAND IN EDUCATION" AWARD FROM DAINIK BHASKAR HELD ON SEPTEMBER 11, 2011.

IIM RANCHI RANKED 28TH OVERALL AND 4TH BEST IN THE EASTERN REGION (AHEAD OF IIM SHILLONG)

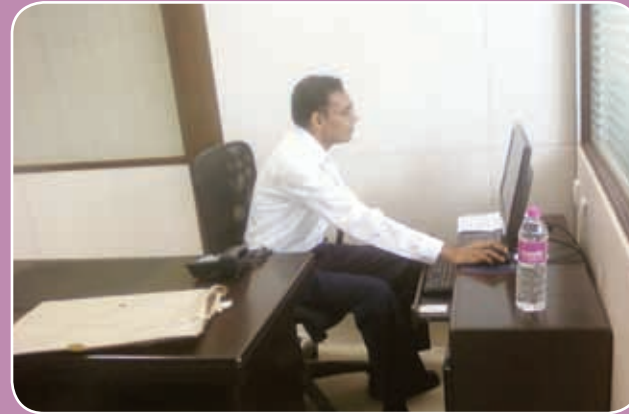
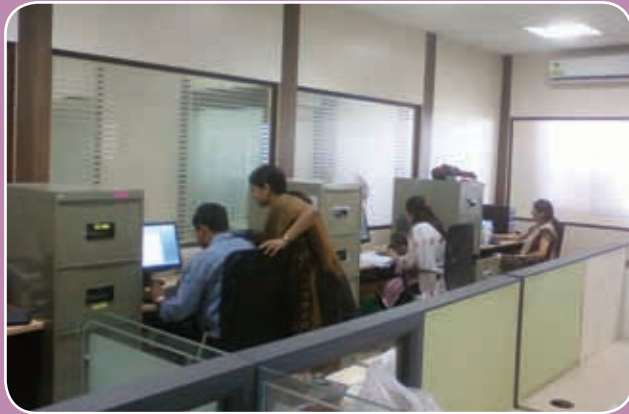
IIM RANCHI IS RANKED 28TH ALL INDIA AND 4TH BEST IN THE EASTERN REGION BY HINDUSTAN TIMES DATED 31ST AUGUST 2011.



Chillout



RENOVATION WORK



Director's Diary

Attended a Meeting as a Special Invitee with Dept of Social Service for **Women & Children Welfare** organized by Social Service Dept, Government of Jharkhand, Ranchi (Aug.4, 2011).

Keynote Speaker at Indian Management Conclave 2011 on **"Building a Great B-School What's the New DNA"** organised by **MBA Universe.com** in New Delhi (Aug. 11-12, 2011).

Independence Day **Flag Hoisting** at Khelgaon (Aug.15, 2011).

Attended the First meeting of the Sub-committee of Planning Commission as a Member on **"Institutional Management and Leadership Development in Higher Education"** at NUEPA, New Delhi (Aug. 17, 2011).

Chief Guest at the **Inaugural Ceremony of Induction Program of Guru Gobind Singh Educational Society's** Technical Campus at Bokaro Steel City (Sep.2, 2011).

Attended the Second Meeting of Sub-committee of Planning Commission as a Member on **"Institutional Management and Leadership in Higher Education"** at International Management Institute, New Delhi (Sep.3, 2011).

Delivered a lecture on **"Action Learning"** to the MBA Teachers of Central

University of Bihar organized by NHRD Patna (Sep.10, 2011).

Received ACME Award in the **function organized by Dainik Bhaskar** at Chanakya BNR, Ranchi (Sep.11, 2011).

Attended the Third meeting of the Sub-committee of Planning Commission as a Member on **"Institutional Management and Leadership in Higher Education"** at India International Centre, New Delhi (Sep.17, 2011).

Attended ICFAI **University Research Advisory Committee Meeting** in Ranchi (Sep.21, 2011).



आइआइएम में पीजीएक्सपी

• 2013 में चुन होंगे 4-नैन कोर्स
• होन कम्प्लेक्स में होन कम्प्लेक्स

रांची, 11 अक्टूबर : इंडियन इन्स्टीट्यूट ऑफ मैनेजमेंट, रांची में पोस्ट ग्रेजुएट एग्जीक्यूटिव प्रोग्राम (पीजीएक्सपी) की शुभारंभ समारोह में मुख्य अतिथि के रूप में शामिल हुए।



मुख्य अतिथि के रूप में शामिल हुए। कार्यक्रम में मुख्य अतिथि के रूप में शामिल हुए। कार्यक्रम में मुख्य अतिथि के रूप में शामिल हुए।

पीजीएक्सपी की परीक्षा संपन्न

रांची : आइआइएम (आर) में शनिवार को पोस्ट ग्रेजुएट एग्जीक्यूटिव प्रोग्राम में नामांकन के लिए चयन परीक्षा आयोजित की गयी। परीक्षा में 142 उम्मीदवार शामिल हुए, इस परीक्षा के लिए संस्थान को कुल 152 आवेदन प्राप्त हुए थे। इनमें से 142 उम्मीदवारों का चयन इस परीक्षा के लिए किया गया था। परीक्षा केंद्र बड़े तक चली, जी मेट पैटर्न पर सवाल पूछे गए।

IIM Ranchi plans to map Dhoni, playmate's brains

It will be the coolest thing on the IIM-Ranchi syllabus -- the so-called 'Captain Cool's mind.' Plans had been afoot for a while, but it's official now: IIM-Ranchi will undertake brain mapping of Team India captain and the city's most famous sportsman as part of the proposed neuro-management studies. Dhoni has agreed to the IIM-Ranchi's plan to allow Functional Magnetic Resonance

आइआइएम में पढ़ेंगे सीसीएल सेल और टाटा के अधिकारी

रांची में आइआइएम को आवेदन प्राप्त हो चुके हैं। आइआइएम को एग्जीक्यूटिव कोर्सेट विभिन्न अक्सर अतिथि मित्र ने बताया कि कम्प्लेक्स और इसके अलावा पर्याप्त में होन रखेवाले अधिकारियों के लिए यह कोर्स काफी लाभदायक है। कम्प्लेक्स के लिए न तो उन्हें कम्प्लेक्स में आवेदन करने की जरूरत है।

अब तो रिजल्ट का इंतजार है..

○ दो दिन चला interview
○ PGPEX कोर्स में होगा admission
I next reporter
RANCHI (27 Sept): आईआईएम, रांची में पोची इन एग्जीक्यूटिव प्रोग्राम में एडमिशन के लिए इंटरव्यू ट्यूबड के संपन्न हो गया। दो दिनों तक चले इंटरव्यू में इकाईका गवर्नमेंट के आईआईएम के अलावा उपाय मॉडर्न, टाटा स्टील, मेकॉन सी.एस.ई. शामिल थे।

Cool Mahi on IIM-R course

AMIT GUPTA
Friday told The Telegraph. IIM-Ranchi in association with Kolkata-based Central Institute of Psychiatry (CIP) has started to start a full-time neuro-management course. "We'll map Dhoni's mind to show how leaders perform under pressure," he before Dhoni takes time out from his busy schedule. "We will start brain mapping of our students through this, we'll identify leaders from amongst the batchmates and do a comparative analysis," said Xavier. Authentic tests on fMRI response of change in blood flow related to neural activity in the brain or spinal cord of humans and animals. "People react to situations differently. The idea is to find out how the brain of a leader works under stress. Even who on Team India loses a match, Dhoni gracefully accepts defeat. He never loses his cool." He added that machines like scanning devices, EEG and galvanometer, among others, are ready at CIP. But brain mapping took time. "Reaching conclusions based on com-

अधिकारी व कर्मचारी भी सीखेंगे प्रबंधन कौशल

29 अक्टूबर से फोर्टनाइटली कोर्स
आइआइएम में सीसीएल कोर्स में शामिल होने वाले अधिकारियों और कर्मचारियों को प्रबंधन कौशल के लिए फोर्टनाइटली कोर्स में शामिल किया जाएगा।

Govt okays 76 acres for IIM

OUR CORRESPONDENT
Ranchi, Sept. 7: The state cabinet today decided to grant 76.74 acres to IIM-Ranchi for setting up its campus, although the premier institute was pinning hopes on obtaining 214.29 acres on the outskirts of the capital. The plots, initially acquired for Birsa Agriculture University are based on the Swaroop maintained that 76.74 acres would be transferred to the human resource development department free of cost, underscoring chief minister's earlier stance that the management cradle would be given only as per requirements. Interestingly a central team had inspected the 214.29 acre stretch in the past. The Sports Authority of India for expanding the Deoghar airstrip and provide connectivity to the district. The Centre will provide Rs 300 crore for the Rs 350-crore project, which also involves acquisition of 655 acres on the part of the state.

कैंपस न्यूज

आइआइएम में साक्षात्कार शुरू
रांची : आइआइएम रांची में पीजीएक्सपी कोर्स में नामांकन के लिए सोमवार से काउन्सेलिंग शुरू हुई। पहले दिन 60 उम्मीदवारों को भाग लेना था, जिनमें 58 ने भाग लिया। दाखिला लेने के लिए उपाय मॉडर्न के वीपी और आर्सेलर मितल कंपनी के मुख्य अभियंता भी साक्षात्कार में शामिल हुए। कोर्स समन्वयक अनिता सिंह ने बताया कि मंगलवार को भी 60 अभ्यर्थियों को साक्षात्कार के लिए बताया गया है।

40 अभ्यर्थियों का होगा चयन
आइआइएम रांची में पीजीएक्सपी कोर्स के लिए चयन परीक्षा हुई। 148 अभ्यर्थियों ने भाग लिया। 40 का चयन होगा। कोर्स निदेशक अनिता सिंह के अनुसार रिजल्ट प्रकाशन के बाद नामांकन की प्रक्रिया शुरू की जाएगी।

CONTACT INFORMATION

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