

RACONTEUR

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Awards and Honours



Prof. Rohit Kumar

Prof. Rohit Kumar was invited as a Track Chair in the Technical Session titled "Competitive Strategies in Resource Constrained Environments" at the Strategic Management Forum Annual Conference 2021 during December 27-30, 2021 at IIM Nagpur.

Prof. Rohit Kumar has successfully completed the AIB Faculty Development Workshop South Asia Regional Series during the month of November 2021

Prof. Rohit Kumar was invited as the Speaker for the Colloquium on "Driving Agenda 2030: Research for Societal and Business Sustainability", organised by Goa Institute of Management in collaboration with UNPRME India on 18th November 2021.

Awards and Honours



Prof. Prasenjit Chakrabarti

Prof. Prasenjit Chakrabarti was invited as a Track Chair at Doctoral Colloquium "SHODH SAMAGAM" during December 9-10, 2021 at IIM Visakhapatnam.



Prof. Saakshi Jha

The paper titled "Does Google Help in Deterring Property Crimes in India" presented by Sunny Bhushan and **Prof. Saakshi Jha** at the 7th International Conference on Law and Economics held virtually at Tamil Nadu National Law University during November 25 - 28, 2021 secured 3rd position in ICLE 2021 - Best Paper Award.

Awards and Honours



Prof. Pritee Ray

The paper titled "Two decades of closed-loop supply chain: a bibliometric analysis" presented by **Prof. Pritee Ray** at the Sixth North American Conference on Industrial Engineering and Operations Management Monterrey, Mexico during November 3-5, 2021 was considered as the Best Track Paper Award in "Supply Chain Management" at IEOM 2021 Conference.

Research and Publications Journal Articles



**Prof. Amarendu
Nandy**

Kundu, S., Banerjee, A., & Nandy, A. (2021). Repercussions of Covid-19: Is the Indian economy setting up for a perfect crisis? *Journal of Tianjin University Science and Technology*, 54(12), 105-116.

<https://doi.org/10.17605/OSF.IO/5K7U2>

Abstract:

COVID-19, the global pandemic, and the ensuing 'Great Lockdown' has pushed the world economy toward grave economic challenges, comparable to the Great Depression. This article focuses on the repercussions of the pandemic on India, a key developing economy in today's global order. Specifically, the article discusses the adverse macroeconomic impact that the pandemic is likely to have on India's national and sub-national output growth, industrial production, merchandise trade deficit, inward remittance flows, levels of unemployment, and the exchange rate. Based on an event study, the article argues that despite the economic package provided by the government and the country's central bank, the Indian stock market has largely shrugged off the potential impact of the stimuli and settled at a lower equilibrium. It signals a concern for the country's rising indebtedness and heightened risk to the financial system. The article argues how the COVID-19 pandemic may destabilise the

Research and Publications Journal Articles

banking system in India, which was already stressed by the poor quality of loan assets and multiple defaults. The steps to infuse liquidity aimed at kickstarting an investment-led virtuous cycle of growth might push the banking system to the edge. An unsustainable rate of non-performing assets, in turn, can potentially lead a grave systemic risk. The article reckons that the government should act to revive aggregate demand and industrial production through a judicious policy mix of monetary and fiscal measures. Priority should be accorded to sectors and regions that can quickly drive the bottom-up demand growth in the economy.

Research and Publications Journal Articles



Prof. G. Naresh

Mahalakshmi, S., Thiyagarajan, S., & Naresh, G. (2021). Financialisation of agricultural commodity and its trading during COVID-19 pandemic. *International Journal of Electronic Finance*, 10(4), 260-269.

<https://www.inderscienceonline.com/doi/abs/10.1504/IJEF.2021.119785>

Abstract:

The establishment of regularised trading exchanges for agricultural commodities attracted every market participant to benefit from their trade. The pandemic has created massive chaos in every asset class, and agri-commodities are no exception. However, the pandemic also taught lessons for the global traders to focus on food produce. Therefore, this paper intends to look at agricultural commodity trading behaviour during this COVID-19 pandemic by looking at the movement of the trade in the agri-futures index and other asset classes, including equity, exchange rates, bullion prices, etc. The results show that all the selected asset classes except the exchange rate are influencing Agridex. In addition, the Agridex returns are influenced by the severity of COVID-19 cases. Therefore, the policymakers should keep this in mind and work to prevent the price rise to an uncontrollable extent because this can lead to stagflation.

Research and Publications Journal Articles

Pounder, P., & Naresh, G. (2021). Entrepreneurship and small Island economies. *Organizations and Markets in Emerging Economies*, 12(2), 415-439. <https://doi.org/10.15388/omee.2021.12.63>

Abstract:

Over the past two decades, the study of entrepreneurship and its importance to the economy has increased in appeal to academics, practitioners and governments. This study explores entrepreneurship in small island economies within regions based on Total Entrepreneurial Activity (TEA) and Established Business Ownership (EBO) as observed in the Global Entrepreneurship Monitor (GEM) dataset. This research uses the pooled regression model to study the impact of TEA and EBO on economic growth. The findings highlight that new venture creation is a driver that improves gross domestic product (GDP); however, there are significant differences across SIDS in the orientation of TEA and EBO that suggest that other contextual issues like culture, education system, and entrepreneurial support elements influence entrepreneurial behaviour across regions as well. The more advanced of these nations like Singapore and Puerto Rico benefit from knowledge networks and scientific mobility, while the smaller economies in the Caribbean and Pacific Region show less openness to pursuing entrepreneurial endeavours. These findings provide a foundation for further research on varying types of combinations of both economic factors and contextual differences that lend to the transitioning process towards an emerging economy.

Research and Publications Journal Articles



Prof. Vijaya Dixit

Dixit, V., & Tiwari, M. K. (2021). Learning curve based integrated procurement and project scheduling of multiple sister ships project. *Computers & Industrial Engineering*, 162(December). <https://doi.org/10.1016/j.cie.2021.107691>

Abstract:

Studies reported in extant literature confirm the importance of the considering learning curve effect in a project context. However, a study that incorporates the learning curve effect in an integrated procurement and project schedule has not been yet reported in the literature. The primary contribution of the present study is to address this research gap. It develops a learning curve-based integrated procurement and project scheduling Mixed Integer Programming (MIP) model for a shipbuilding project involved in manufacturing of multiple sister ships.

The present study makes its second contribution in the MIP model. It provides an innovative way to model decision variables corresponding to order quantity by defining order batching scenarios. This approach reduces the size of search space, thereby reducing the computational complexity of solution approach. Its third contribution is conceptualization of two new parameters, schedule compression percentage and batching degree, to analyze the effect of the learning curve on project schedule and the tradeoff between transportation cost and inventory holding cost.

Research and Publications Journal Articles



**Prof. Manish
Bansal**

Bansal, M. (2021). Do firms prefer one form of accounting gimmick over other to meet peer performance? Asian Journal of Accounting and Governance, 16, 23-35. <https://doi.org/10.17576/AJAG-2021-16-03>

Abstract:

The current study explores whether firms engage in classification shifting to meet industry-average profitability. The study examines the different alternatives under classification shifting for meeting industry numbers. Based on a sample of 15,616 firm-years, results exhibit that firms misclassify the cost of goods sold as a non-operating expense to meet the industry's average gross margin ratio. Further empirical evidence provides that firms prefer shifting expenses over shifting revenues to meet the industry's average profitability. Overall, results imply that peer performance is an important benchmark, and firms strive to achieve the same by engaging in different shifting strategies. The study is among the pioneering attempts that document a form of classification shifting where gross profit and core earnings both change as an effect of misclassification. The findings have important implications for auditors, investors, and analysts.

Research and Publications Journal Articles



**Prof. Amarendu
Nandy**

Nandy, A., Tiwari, C., & Kundu, S. (2021). India's rural employment guarantee scheme - How does it influence seasonal rural out-migration decisions? *Journal of Policy Modeling*, 43(6), 1181-1203.

<https://doi.org/10.1016/j.jpolmod.2021.09.001>

Abstract:

India's Mahatma Gandhi National Rural Employment Guarantee Scheme (MGNREGS) is the largest public-works based rural livelihood programme in the world. One of the important policy objectives of the Scheme is to curb rural out-migration by guaranteeing demand-driven employment opportunities for 100 days in a year in rural areas. This paper uses a large sample survey-based nationally representative data set and different probability models to investigate how MGNREGS influences individuals' seasonal rural out-migration decisions. The results reveal that contrary to the policy objective, participation, the extent of participation and earnings from the Scheme increases an individual's propensity to out-migrate. However, the Scheme serves broader and equally critical socio-economic goals of empowerment through income security and positive network effects. MGNREGS, on the one hand, significantly drives the decisions of aspirational migration of rural individuals, particularly females and the relatively advantaged.

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On the other, it curbs distress migration of the relatively disadvantaged by providing them with basic livelihood opportunities within the rural areas. Based on the findings, the paper draws several policy implications and discusses key policy imperatives towards expanding the scale and scope of the public-works Scheme.

Research and Publications Journal Articles



Prof. Rohit Kumar

Duggirala, A., & Kumar, R. (2021). The welfare state in India: from segmented approach to systems approach in social protection. *Indian Journal of Human Development*, 15(3), 547-556.

<https://doi.org/10.1177/09737030211062091>

Abstract:

Social protection in India is segmented with multiple programmes applying different targeting methods to design and implementation, providing varied benefits and covering different groups of the population. Such approach to social protection has policy implications for not only India but also for other emerging countries following similar path. A shift to a systems approach to social protection is required to provide comprehensive coverage over the life course of an individual while improving equity and efficiency. In this article, we introduce the welfare state in India, provide a comparative analysis of various programmes, challenges posed by the segmented approach to social protection including barrier to emergency responses and some reforms to consider to move to a systems approach to social protection. We highlight how integrating and consolidation of programmes in the same area, leveraging digital technology and unique identification number, creation of a single database, etc., can speedup progressive universalism.

Research and Publications Journal Articles



**Prof. Pradip Kumar
Bala**

Ray, A., Bala, P. K., & Kumar, R. (2021). An NLP-SEM approach to examine the gratifications affecting user's choice of different e-learning providers from user tweets. *Journal of Decision Systems*, 30(4), 439-455. <https://doi.org/10.1080/12460125.2020.1847406>

Abstract:

In this digital era, it is important for service providers to gain insights from the customer-generated data and act accordingly for gaining a competitive advantage over competitors. However, there are few studies that have attempted at utilising the online user-reviews in structural-models for examining the factors affecting user-behaviour. Additionally, there is a paucity of studies that have utilised the sentiment and emotional aspects to understand the motives affecting usage intentions. This study attempts to address this gap by exploring various uses and gratifications valued by users for different e-learning providers in India, namely, Coursera, Lynda, Udemy, Udacity and Byjus, by analysing the tweets posted by users using various official handles. Utilising a Natural-Language-Processing (NLP)-based approach (sentiment and opinion-mining) and 5868 tweets, the customer motives were analysed and mapped to the various gratifications. Results of the natural language processing-based structural-equation-modelling (NLP-SEM) technique show that consumers of different companies value gratifications differently.

Research and Publications Journal Articles



**Prof. Manish
Bansal**

Bansal, M., & Ali. A. (2021). Differential impact of earnings management on the accrual anomaly. *Journal of Asset Management*, 22, 559-572. <https://doi.org/10.1057/s41260-021-00243-z>

Abstract:

The purpose of the study is to investigate the pricing impact of positive and negative accrual-based earnings management on stock returns. The study considers the moderating role of different cross-sectional effects, namely market effect, size effect, value effect, and momentum effect while examining the association between earnings management and stock return. The pricing impact is examined through univariate, bivariate portfolio methodology, and Fama-MacBeth cross-sectional regression. Based on a sample of 3085 Bombay Stock Exchange-listed stocks, results exhibit that investors perceive positive and negative earnings management differently. It has been found that investors demand a higher premium for stocks with negative earnings management, whereas investors hold stocks with positive earnings management at a lower rate of return. These findings are robust after controlling for cross-sectional effects. The study is among the pioneering attempts to examine the pricing impact of accrual earnings management by taking into account the

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direction (positive and negative earnings management) as well as the endogeneity nature of earnings management.

Adhikari, A., Bansal, M., & Kumar, A. (2021). IFRS convergence and accounting quality: India a case study. *Journal of International Accounting, Auditing, and Taxation*, 45(December), 100430. <https://doi.org/10.1016/j.intaccaudtax.2021.100430>

Abstract:

This study examines the impact on accounting quality in India after converging Indian generally accepted accounting principles (IGAAP) with International Financial Reporting Standards (IFRS). The converged form of IGAAP is referred as Indian Accounting Standards (Ind AS). Using a pre-and post-IFRS adoption period design, we compare the quality of accounting information reported under IGAAP and Ind AS. Our results show that accounting quality deteriorates immediately after the adoption of Ind AS. In particular, we document that the implementation of IFRS-converged standards results in lower variability in net income, a higher magnitude of discretionary accruals, less timely recognition of losses, and lower value relevance of reported earnings. Subsequent tests suggest that the deterioration in accounting quality ameliorates with the passage of time. The findings of the study suggest that there may be a learning curve for the benefits of IFRS adoption/convergence to diffuse over time through a system. Moreover, simply adopting or converging to IFRS without concurrent changes in institutional and enforcement frameworks may not result in improvements in accounting quality,

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especially in countries with weak regulatory jurisdictions. Consequently, more attention needs to be paid to implementation and diffusion issues, such as integrating IFRS intentionally in the University curriculum and providing workshops and continuing education courses to improve stakeholder familiarity with IFRS. Improvements in the institutional structures of financial reporting should also be implemented.

Research and Publications Journal Articles



**Prof. Faisal
Mohammad Ahsan**

Ahsan, F. M., Fuad, M., & Sinha, A. K. (2021). Seeking strategic assets within cross-border acquisition waves: a study of Indian firms. *Journal of International Management*, 27(4), 100875.

<https://doi.org/10.1016/j.intman.2021.100875>

Abstract:

There is evidence to suggest that cross-border acquisitions by emerging market firms exhibit a wave-like pattern. In this paper, we examine the timing of cross-border acquisitions with a strategic asset-seeking motive within cross-border acquisition waves. Our findings suggest that emerging market firms are more likely to pursue acquisitions with a strategic asset-seeking motive during the early and decline phases of the wave, and lower during the wave peak. Further, we show that business group affiliation and foreign institutional shareholding moderate the relationship, thereby strengthening the propensity to pursue strategic asset-seeking acquisitions during the early phase of the wave. Our study based on a sample of 312 cross-border acquisitions conducted by Indian firms, provides support for our hypotheses.

Research and Publications Journal Articles



Prof. Sasadhar
Bera



Prof. Soumya
Sarkar



Prof. Amit
Sachan

Gupta, P., Pranjali, P., Bera, S., Sarkar, S., & Sachan, A. (2021). Performance improvement of supplier-side e-tender-driven marketing process. *International Journal of Productivity and Performance Management*, 70(8), 2032-2051. <https://doi.org/10.1108/IJPPM-11-2019-0534>

Abstract:

Purpose

Considerable amount of purchases in business-to-business (B2B) markets make through the tendering process. As technology keeps driving B2B procurement, both the supplier/contractor and buyer firms have settled down in their respective roles in the electronic-

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tendering environment. Researchers have ignored the supplier-side e-tender-driven marketing process that might lead to substantively successful financial performance. The purpose of this study is to improve the performance of an e-tender-driven marketing process of an original equipment manufacturer (OEM) incorporating the stakeholder's inputs.

Design/methodology/approach

Discrete event simulation modelling (DESM) has been used as a methodology to model, analyse and improve the process with the involvement of stakeholders at every stage of the study. Different scenarios are analysed to identify the near-optimal scenario based on agreed-upon key performance indicators.

Findings

Scenario that incorporated man-power sharing and eliminating avoidable activities gives the near-optimal solution for implementation.

Research limitations/implications

This study highlights that better insights can be gained by adopting the process-oriented view of the marketing-operations interface. Embracing a stakeholder-based consultative approach gives research a more practical outlook and reduces the gap between theory and practice. Suggestions for further research are provided.

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Practical implications

B2B organizations, where lines between marketing and operations are blurred, can improve their marketing processes by implementing operations research tools.

Originality/value

This study provides an attempt to improve the performance of a supplier-side e-tender-driven marketing process of an OEM using the DESM methodology incorporating stakeholder's inputs.

Research and Publications Journal Articles



Prof. Tata Sai Vijay

Salagrama, R., Prashar, S., & Vijay, T. S. (2021). Do customers exhibit gratitude after service recovery? Understanding the moderating role of relationship type. *Service Business*. 15(4), 757-779.

<https://doi.org/10.1007/s11628-021-00468-3>

Abstract:

The study investigates how customers in exchange and communal relationships differ in evaluating the recovery efforts of service providers after a service failure. This research c communal) × 2 (perceived effort: low vs high) × 2 (outcome desirability: low vs high) between-subjects factorial design experiment was developed for data collection. The results suggest that perceived effort and outcome desirability significantly influence gratitude. However, exchange and communal customers' perceived effort differs in low and high desirability situations.

Research and Publications Journal Articles



**Prof. Renjith
Ramachandran**

Renjith R., & Sasidharan, S. (2021). Co-location of formal and informal manufacturing and firm's performance: evidence from India. *The Indian Economic Journal*, 69(4), 600-613.

<https://doi.org/10.1177/00194662211040142>

Abstract:

This study analyses the impact of co-location between formal and informal manufacturing sectors on plant-level productivity. We employ a unique data obtained by merging plant-level data from Annual Survey of Industries (ASI 2011-2012) and Survey of Unorganised Manufacturing and Repairing Enterprises provided by National Sample Survey Office (NSSO 67th round). We find that formal and informal manufacturing plants gain from localisation. Further, co-location with informal enterprises has a positive impact on productivity of formal sector plants; however, we observe insignificant impact of co-location on informal sector enterprises. Additionally, we find evidence that informal sector enterprises benefit from industrially diversified regions.

Research and Publications Journal Articles



**Prof. Amarendu
Nandy**

Nandy, A., Tiwari, C., & Kundu, S. (2021). Managing the COVID-19 pandemic: does social infrastructure matter? Evidence from India. *Transforming Government: People, Process and Policy*, 15(4), 675-692.
<https://doi.org/10.1108/TG-08-2020-0209>

Abstract:

Purpose

The COVID-19 pandemic elicited extraordinary policy responses globally, including in India, to flatten the infection-growth curve. The trajectories of infections, recovery, and deaths vastly differed across Indian states. The purpose of this study is to investigate whether persistent investments by states in critical social sectors, such as health and education, explain their preparedness and hence better management of the pandemic.

Design/methodology/approach

This study uses secondary data on the number of infected, recovered and deceased due to COVID-19, along with data on population and income across 302 districts in 11 major states in India. Data on health and education indices are collected at the state-level. Linear regression models that also control for heteroskedasticity are applied.

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Findings

This study finds that higher investments in health care and education reduce the propensity of the infection spread. Further, states with persistent investments in health care and education exhibit a higher rate of recovery. This study also finds that death rates are significantly lower in states with higher investments in education.

Research limitations/implications

The findings support the conjecture that states that have consistently invested in social sectors benefited from the associated positive externalities during the crisis that helped them manage the pandemic better.

Originality/value

This study will help policymakers understand the underlying social forces critical to the success in the fight against pandemics. Apart from improving preparedness for future pandemics, the evidence provided in the paper may help give better direction and purpose to tax-financed public spending in states where social sector development has hitherto received low priority.

Research and Publications Journal Articles



Prof. Rohit Kumar

Kesharbani, N. K., Kumar, R., & Borah, M. J. (2021). The little rice recipe for continuous business growth in an emerging economy. *Rutgers Business Review*, 6(3), 366-381.

<https://rbr.business.rutgers.edu/article/little-rice-recipe-continuous-business-growth-emerging-economy>

Abstract:

Achieving "continuous business growth" amidst high competition is challenging for a young company. However, Xiaomi India did it with the philosophy of "innovation for all and honest pricing." It became a smartphone market leader in just 42 months in the world's second-most populous country. However, this article identifies it as a continuous innovation business beyond any product company, considering a six-year research timeline. The managerial implications highlight the business growth recipe with reforming the product innovation outside just cost focus, process innovation past efficiency, and business model innovation beyond own existing business boundary.

Research and Publications Journal Articles



**Prof. Pradip Kumar
Bala**

Kaur, P., Dhir, A., Ray, A., Bala, P. K., & Khalil, A. (2021). Innovation resistance theory perspective on the use of food delivery applications. *Journal of Enterprise Information Management*, 34(6), 1746-1768.

<https://doi.org/10.1108/JEIM-03-2020-0091>

Abstract:

Purpose

The current study tries to better understand the resistance toward food delivery applications (FDAs). This study has adapted the existing criteria to measure different consumer barriers toward FDAs. It also examined the relationships between various consumer barriers, intention to use FDAs and word-of-mouth (WOM).

Design/methodology/approach

This study utilized the innovation resistance theory (IRT) and a mixed-method approach comprised of qualitative essays submitted by 125 respondents and primary surveys (N = 366) of FDA users.

Findings

Tradition barrier (trust) shared a negative association with use

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intention, while image barrier (poor customer service) shared a negative association with WOM. The intention to use was positively associated with WOM. Additionally, the study results reveal that image barrier (poor customer experience) and value barrier (poor quality control) were, in fact, positively related to WOM. This study also discusses the managerial and theoretical implications of these findings and the scope for further research on FDAs.

Originality/value

FDAs have revolutionized the food delivery industry and made it more comfortable and convenient for the consumers. However, FDA service providers are facing challenges from both customers and restaurants. Although scholars investigated customer behavior toward FDAs, no prior study has focused on consumer barriers toward FDA usage.

Research and Publications Journal Articles



**Prof. Subhro
Sarkar**

Khare, A., & Sarkar, S. (2021). Does cultural value influence consumers' attitudes toward mall events? A Study on Indian Mall Shoppers. *Journal of International Consumer Marketing*, 33(5), 526-542.

<https://doi.org/10.1080/08961530.2020.1833269>

Abstract:

The current study explores the influence of culture on consumers' attitudes toward mall events and, consequently, its role in improving commitment toward malls. The study employed a mall-intercept technique for data collection across seven cities in India. Data were analyzed using structural equation modeling. The results indicated that cultural values predicted attitudes toward mall events. Mall events were categorized according to shopping motives typology and conceptualized as escape, exploration, social, epistemic, and flow. Among the four cultural values, power distance, collectivism, and masculinity were more effective in predicting consumers' attitudes toward the various mall events dimensions. The research findings can help mall managers for planning events according to Indian consumers' cultural beliefs.

Research and Publications Journal Articles



Prof. Rohit Gupta

Sah, B., Gupta, R., & Bani-Hani, D. (2021). Analysis of barriers to implement drone logistics. *International Journal of Logistics Research and Applications*, 24(6), 531-550. <https://doi.org/10.1080/13675567.2020.1782862>

Abstract:

Companies are adopting innovative methods for responsiveness and efficiency in the logistics sector. The implementation of drones in logistics sector is a move in this direction. Potential obstacles in the smooth adoption of drones in the logistics sector must be thoroughly analysed. The present study identifies and prioritises the barriers of drone logistics implementation based on their criticality by using the fuzzy Delphi method (FDM) and the analytic hierarchy process (AHP). Initially, 34 barriers are identified through expert opinion and extensive literature review. Furthermore, relevant barriers are finalised among all the barriers by using the FDM. Finally, prioritisation of the barriers based on their criticality is done by AHP technique. The study concludes that regulations and threat to privacy & security are the most critical barriers to implement drones in logistics sector. Public perception & psychological, environmental, technical issues, and economic aspects are the other identified critical barriers. The managerial implications of the findings that could help practitioners and policymakers in the effective implementation of drones in the logistics sector are also discussed.

Research and Publications Journal Articles



**Prof. Manish
Bansal**

Bansal, M., Samad, T.A., & Bashir, H. A. (2021). The sustainability reporting-firm performance nexus: evidence from a threshold model. *Journal of Global Responsibility*, 12(4), 491-512.

<https://doi.org/10.1108/JGR-05-2021-0049>

Abstract:

Purpose

This study aims to provide a convincing argument behind the mixed findings on the association between sustainability reporting and firm performance by investigating the possibility of a non-linear relationship through a threshold model.

Design/methodology/approach

This study used (Hansen's 1999) threshold framework to investigate the relationship between firm performance and sustainability reporting using a sample of 210 Bombay Stock Exchange-listed firms spanning over 10 years from March 2010 to March 2019. This framework helps to test the threshold effect's presence, estimate the threshold value and check the authenticity of the estimated threshold value.

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Findings

Sustainability reporting has a differential threshold impact on the different indicators of firm performance. On the one hand, the authors' results illustrate that the firms' operating performance is positively impacted if and only if the sustainability reporting crosses a certain threshold. On the other hand, sustainability reporting positively impacts firms' market performance only up to a cut-off point.

Practical implications

Managers should strive to balance sustainability reporting to reap its desired benefits on firm performance.

Originality/value

This study explores the possible non-linearity in the association between firm performance and sustainability reporting and explains the relationship's inconclusive results. Further, this study explores the field in the novel emerging economy with unique institutional settings that mandate spending on sustainability activities.

Research and Publications Journal Articles



Prof. Amit Sachan

Gupta, P., Pranjali, P., Sachan, A., & Prasad, P. (2021). Managing arrival variability in healthcare services: case of an out-patient department. *International Journal of Productivity and Quality Management*, 34(2), 135 - 157. <https://doi.org/10.1504/IJPQM.2021.118380>

Abstract:

Similar to other services, healthcare is also experiencing an evolution of patients into sophisticated customers with high expectations from the service providers. This has led to the application of operations research tools such as discrete event simulation modelling in delivering improved healthcare services. The present study is conducted in an obstetrics and gynaecology out-patient department of a multi-specialty hospital. Process related data is collected from the department and is used to build a discrete event simulation model. Scenarios are developed considering strategies suggested in literature to manage arrival variability, the most crucial form of customer-induced variability. Based on the results obtained, the most optimal solution is highlighted. This study shows that with recent research advancements in simulation modelling, scepticism towards methods adopted from other sectors can be reduced which is beneficial for both, the modern-day healthcare service provider and the patients.

Research and Publications Journal Articles



**Prof. Manish
Bansal**

Bansal, M. (2021). Board independence and earnings management: influence of family business generation. *Journal of Asia Business Studies*, 15(5), 748-768. <https://doi.org/10.1108/JABS-07-2020-0280>

Abstract:

Purpose

This study aims at investigating the moderating role of family business generation on the association between board independence and earnings management practices of Indian family firms.

Design/methodology/approach

This study uses panel data regression models to analyze the data. Board independence is operationalized via the proportion of independent directors on board and the dual role of chief executive officer. Earnings management is operationalized through discretionary accruals, which are estimated by the performance-adjusted modified Jones model (Kothari et al., 2005). Family business generation is based on the firm's age, where each generation is equated to a period of 25 years. The parameters of interest are estimated through the hybrid model (Allison, 2009) which controls for the unobserved cross-sectional heterogeneity across firms while estimating the coefficients for time-invariant variables.

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Findings

Based on a sample of 26,962 Bombay Stock Exchange-listed firm-years, spanning over 13 years from the year ending March 2007 to March 2019, the results exhibit that Indian family firms are less likely to be engaged in earnings management; board independence is ineffective in controlling the earnings management practices of firms, and this relation is found to be more pronounced among family firms; first-generation family firms are more likely to be engaged in earnings management than second- or third-generation firms; and board independence has a weaker role in curbing the earnings management practices of first-generation family firms. Overall, the results exhibit that generational involvement significantly influences the association between family firms and earnings management and moderates the relationship between board independence and earnings management. These results are robust to sensitivity measures.

Originality/value

This is the first study that examines the moderating impact of family business generation on the association between board independence and earnings management according to the author's knowledge. Besides, this is among the earlier attempts to investigate the earnings management practices of Indian family firms.

Research and Publications Journal Articles



**Prof. Shilpee A
Dasgupta**



**Prof. Shibashish
Chakraborty**



**Prof. Pradip Kumar
Bala**

Srivastava, A., Dasgupta, S.A., Ray, A., Bala, P.K., & Chakraborty, S. (2021). Relationships between the “Big Five” personality types and consumer attitudes in Indian students toward augmented reality advertising. *Aslib Journal of Information Management*, 73(6), 967-991.

<https://doi.org/10.1108/AJIM-02-2021-0046>

Abstract:

Purpose

The purpose of this paper is to investigate the role of the “Big Five” personality traits (extraversion, openness, agreeableness, conscientiousness and neuroticism) on the adoption of augmented reality (AR), with a particular focus on the role AR may play in interactive marketing.

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Design/methodology/approach

A quantitative-based approach was followed by a questionnaire survey, which was completed by 230 respondents comprising graduate and postgraduate students, using structural equation modelling.

Findings

While the trait of openness was positively associated with the perceived ease of use of AR, the usefulness of AR and subjective norms, the trait of neuroticism was negatively associated with the perceived ease of use of AR. Extraversion was positively associated with subjective norms. Perceived ease of use of AR, the usefulness of AR and subjective norms were positively associated with attitudes toward AR.

Practical implications

The data gathered will add a valuable contribution to the currently limited data available on empirical consumer behaviour research, particularly in relation to the adoption of AR for interactive marketing.

Originality/value

The findings of this study will benefit academics working on the adoption of technology in rapidly developing fields such as automation and artificial intelligence; the study also contributes to the emerging interdisciplinary domain of psychology, information systems, marketing and human behaviour.

Research and Publications Journal Articles



**Prof. Faisal
Mohammad Ahsan**

Popli, M., Raithatha, M., & Ahsan, F. M. (2021). Signaling behavioral intent through better governance: A study of emerging market multinational enterprises. *Journal of Business Research*, 135(October), 697-710. <https://doi.org/10.1016/j.jbusres.2021.07.002>

Abstract:

This article investigates the link between the degree of internationalization and enhancement in corporate governance attributes by emerging market multinational enterprises (EMNEs). Using the theoretical underpinnings of signaling theory, we propose that enhancement in corporate governance attributes is a strategic lever used by EMNEs to signal transparency and trustworthiness to mitigate concerns of transactional inefficiency in the minds of host nation value-chain stakeholders. We hypothesize and find support to show that EMNEs improve their governance attributes as they increase their degree of internationalization. Furthermore, we find that the prior relational embeddedness of EMNEs weakens this baseline relationship; however, for a service sector EMNE, this relationship is strengthened. We tested these hypotheses on a large dataset of 12,551 firm-year observations for 1757 firms from India for 2005–2019.

Books



**Prof. Tanusree
Dutta**

Dutta, T., & Mandal, M. K. (Eds.). (2021). *Consumer happiness: Multiple perspectives*. Singapore: Springer Nature. ISBN 978-981-33-6373-1, ISBN 978-981-33-6374-8 (eBook).

<https://doi.org/10.1007/978-981-33-6374-8>



**Prof. Shailendra
Singh**



Prof. Rohit Kumar



**Prof. Shilpee A
Dasgupta**



**Dr. Jayanta
Kumar Tripathy**



Ms. Poojita Singh

Singh, S., Kumar, R., Dasgupta, S. A., Tripathy, J. K., & Singh, P. (2021). *Indian Institute of Management Ranchi - 10 Years of Excellence*. India: Indian Institute of Management Ranchi. ISBN: 978-81-951956-1-9.

Books



**Prof. Subhasree
Mukherjee**



Prof. Rohit Kumar



**Prof. Shilpee A
Dasgupta**



**Prof. Swarup
Kumar Dutta**



**Prof. Faisal
Mohammad Ahsan**

Mukherjee, S., Kumar, R., Dutta, S. K., Ahsan, F., & Dasgupta, S. A. (Eds.). (2021). Strategic management and entrepreneurship: contemporary practices and key industry insights. India: Indian Institute of Management Ranchi. ISBN: 978-81-951956--2-6.

Book Chapters



**Prof. Pradip Kumar
Bala**



**Prof. Shibashish
Chakraborty**

Javed, A. F., Bala, P. K., & Chakraborty, S. (2021). What leads to apprehension in fresh management graduates to not pursue entrepreneurship: A clustering-based technique. In: Mukherjee, S., Kumar, R., Dutta, S. K., Ahsan, F., & Dasgupta, S. A. (Eds.). Strategic management and entrepreneurship: contemporary practices and key industry insights (pp 112-136). India: Indian Institute of Management Ranchi. ISBN: 978-81-951956-2-6.



**Prof. Tanusree
Dutta**

Dutta, T., & Mandal, M. K. (2021). Consumer Happiness and decision making: The way forward. In: Dutta, T., & Mandal M. K. (Eds.). Consumer happiness: Multiple perspectives (pp 153-161). Singapore: Springer Nature.

Bhatia, N., & Dutta, T. (2021). Talent management fizzled out at DTKL. In: Mohapatra, M., & Dhir, S. (Eds.). Talent Management: A contemporary perspective (pg 287-290). New Delhi: Sage Publications.

Cases



**Prof. Swarup
Kumar Dutta**

Dutta, S. K. (2021). In search of synergies- Tata Steel's acquisition of Bhushan Steel. Case Folio, Dec 2021. <https://www.iupindia.in/1221/Case%20Folio/Case-Folio.asp?mag=http://www.iupindia.in/1221/Case%20Folio/Case-Folio.asp>

Abstract:

The case describes how Tata Steel went for the acquisition of Bhushan Steel. The process of acquisition is discussed in detail. Unlike many cases which focus on the details of the M&A process, valuation parameters and the cost of acquisition, the present case attempts to understand the situation from the point of synergistic benefits that could be reaped by both the entities. It attempts to understand the various benefits that can be attained based on a good understanding of the various types of synergies that companies look forward to in an acquisition and how it can help in developing a competitive advantage. While many cases dwell on potential synergies in abstract terms, the current case tries to unfold the four major types of synergies that companies look forward to in an acquisition. It also analyses the future challenges that Tata Group would have to meet while seeking to address the question of how the company would maintain its growth in an emerging market like India in the long term.

Cases



**Prof. Shilpee A
Dasgupta**

Dasgupta, S. A. (2021). *O'Desi Meals: A Socially Responsible Brand*. Product Number: W25390. London: Ivey Publishing. <https://www.iveypublishing.ca/s/product/odesi-meals-a-socially-responsible-brand/01t5c00000D57HhAAJ>

Abstract:

O'Desi Meals was a food and beverage start-up based in Dublin, Ireland that aimed to deliver high-quality, healthy, home-cooked Indian food meals at affordable prices to customers who wanted delivery without compromise on taste or health. A second and more important objective that had driven the founding of the venture was to empower the population of underprivileged homeless individuals in Dublin. In March 2020, the outbreak of the COVID-19 pandemic dramatically affected projected estimates for O'Desi Meals operations and revenues. Demand for meals and its subscription-based sales increased exponentially. The substantial increase in orders and popularity strategically challenged the venture's sustainability. To address this challenge, O'Desi Meals adopted two strategies: one short-term, to ensure sustainability (i.e., revenue generation); and one long-term, to ensure growth. Could O'Desi Meals become a successful and socially responsible authentic Indian meals provider by applying these two strategies?

Magazine/Newspaper Articles



**Prof. Amarendu
Nandy**

Kundu, S., & Nandy, A. (2021, December 15). Why cryptocurrencies must be regulated. The Hindu Business Line. <https://www.thehindubusinessline.com/opinion/why-cryptocurrencies-must-be-regulated/article37954943.ece>

Anand, A., & Nandy, A. (2021, December 3). More efforts needed to popularise Udyam. Financial Express. <https://www.financialexpress.com/opinion/more-efforts-needed-to-popularise-udyam/2380938/>

Anand, A., & Nandy, A. (2021, October 26). Reforms needed to tackle power crisis. The Hindu Business Line. <https://www.thehindubusinessline.com/opinion/reforms-needed-to-tackle-power-crisis/article37165270.ece>



**Prof. Prasenjit
Chakrabarti**

Sen, S., & Chakrabarti, P. (2021, November 11). Why a bad bank needs a sunset clause. The Hindu Business Line. <https://www.thehindubusinessline.com/opinion/why-a-bad-bank-needs-a-sunset-clause/article37424464.ece>

Conference Presentation / Proceedings



Prof. Rohit Kumar

Kumar, R. & Bose, P. (2021, Dec 27-30). Vodafone-Idea: How to Survive the Competitive Telecom Battle in India? Paper presented at the Strategic Management Forum (SMF) - Annual Conference 2021 organised by IIM Nagpur, India.



**Prof. Pradip Kumar
Bala**

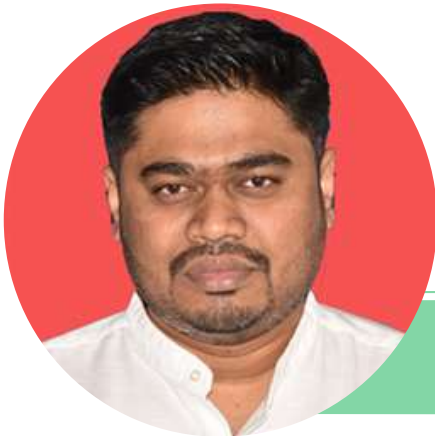
Ashraf, S. A., Javed, A. F., Bala, P. K., & Vijay, T. S. (2021, December 20-22). A Stylometric Enquiry in Detecting Incentivised Reviewers: An NLP Based Approach. In proceedings of 8th International Conference on Business Analytics and Intelligence (ICBAI) 2021, IISc, Bangalore, India.

Conference Presentation / Proceedings



**Prof. Prasenjit
Chakrabarti**

Chakrabarti, P., & Sen, S. (2021, Dec 20 – 22). Foreign currency borrowing and risk exposure of firms: An emerging market economy viewpoint. Paper presented at the 16th Annual Conference on Economic Growth and Development, 2021, held at ISI Delhi, India. <https://www.isid.ac.in/~epu/acegd2021/program.html>



**Prof. Rajasekhar
David**

David, R., Singh, S., Ribeiro, N., & Karthik, B. S. S. (2021, December 16-18). Does organizational virtuousness help identified and happy employees to craft their job: a parallel mediation model [Conference presentation abstract]. Eighth PAN IIM World Management Conference, Indian Institute of Management Kozhikode, India.

Conference Presentation / Proceedings



**Prof. Tanusree
Dutta**

Yaqub, Y., & Dutta, T. (2021, Dec 16-18). Role of Identical Elements, Transfer Design, and Trainer Performance in Transfer of Learning: Evidence from the Indian Industrial Sector. In proceeding of 8th PAN-IIM World Management Conference, Indian Institute of Management Kozhikode, India.



**Prof. Prasenjit
Chakrabarti**

Srivastava, A., & Chakrabarti, P. (2021, Dec 16-18). Role of financial characteristics, governance and ownership structure during Covid-19 Crisis. Paper presented at the 10th India Finance Conference 2021 held at IIM Bangalore, India.

Conference Presentation / Proceedings



Prof. Anand

Srivastava, A., & Anand. (2021, Dec 16-18). Impact of Governance Transparency on Firm Value. In proceeding of 8th PAN-IIM World Management Conference, pp. 627-633, Indian Institute of Management Kozhikode, India.

Srivastava, A., & Anand (2021, Dec 16-18). Impact of Governance Transparency on Firm Value. Paper presented at the 10th India Finance Conference 2021 organised by Indian Institute of Management Bangalore, India.



Prof. Rohit Kumar

Borah, M., Kumar, R. & Kesharbani, N. (2021, Dec 16-17). Socio-Cognitive Analysis of Female Social Entrepreneurship and the Role Entrepreneurial Ecosystem. Paper presented at the 08th PAN IIM World Management Conference organized by IIM Kozhikode, Kerala, India.

Conference Presentation / Proceedings



Prof. G. Naresh

Naresh, G., Ganesh, R & Bhusan, S. (2021, Dec 16-18). Beta anomaly and investor behaviour – bank stocks in block swan moment. Paper presented at the 10th Indian Finance Conference 2021 organized by Indian Finance Association, India.

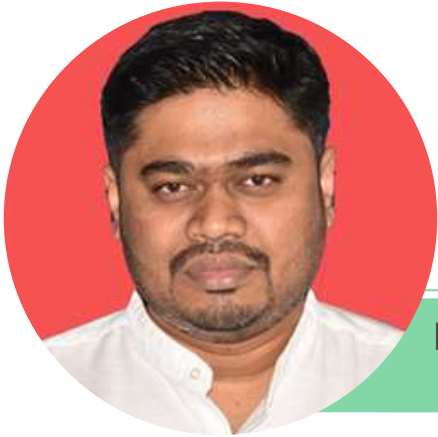
Kumar, R., & Naresh, G. (2021, Dec 16-18). Adoption of IFRS and its effect on quality financial reporting: a bibliometric study. Paper presented at the 10th Indian Finance Conference 2021 organized by Indian Finance Association, India.



**Prof. Manish
Bansal**

Bansal, M. (2021, Dec 16-18). Pricing impact of real earnings management: Evidence from India. Paper presented at India Finance Conference (IFC) at the Indian Institute of Management Bangalore, India.

Conference Presentation / Proceedings



**Prof. Rajasekhar
David**

David, R., Singh, S., & Ribeiro, N. (2021, December 10-11). Exploring the impact of workplace ostracism on employee turnover intentions through the lens of positive psychology [Conference presentation abstract]. Sixth International Conference on Human Resource Management, IBS Hyderabad, India.



**Prof. Pradip Kumar
Bala**

Ashraf, S. A., Javed, A. F., Bala, P. K. (2021, December 6-10). Barriers of Fintech adoption in MSMEs: Moderating role of Innovation Culture. Presented at the Australasian Conference on Information Systems 2021, Macquarie Business School, Macquarie University, Sydney, Australia.

Conference Presentation / Proceedings



Prof. Saakshi Jha

Bhushan, S., & Jha, S. (2021, Nov 25 – 28). Does Google Help in Deterring Property Crimes in India? Paper presented at the 7th International Conference on Law and Economics held virtually at Tamil Nadu National Law University.



Prof. Pritee Ray

Pongen, I., & Ray, P. (2021, Nov 3-5). Two Decades of Closed-loop Supply Chain: A Bibliometric Analysis. Paper presented at the Sixth North American Conference on Industrial Engineering and Operations Management Monterrey, Mexico.

Conference Presentation / Proceedings



**Prof. Sobhan
Sarkar**

Pradhan, S., Kumar, S., Sarkar, S., & Maiti, J. (2021, Oct 25-26). A kernel-free support vector machine with Q-margin. In International Conference on Data Analytics for Business and Industry 2021 (DATA 2021), Bahrain. IEEE. <https://ieeexplore.ieee.org/document/9655812>

Abstract:

Support vector machine (SVM) is one of the most well-known machine learning algorithms highly adept at handling both linear and non-linear binary classification problems. Linear separation margin deals easily with linearly separable data but is unfortunate to handle non-linear data. SVM with various kernel functions has great success in non-linear binary classification tasks, which map data into a higher plane to perform the classification. Unfortunately, it has been proved difficult and cumbersome to explicitly define and test these kernels, making them computationally expensive. Recently, some quadratic separation SVM models were introduced which uses quadratic surfaces for non-linear binary separations. In this study, a kernel-free quadratic SVM is proposed by the integration of a novel Q-margin for binary classification. The properties and the existence of a unique solution of the Q-margin have been discussed. Furthermore, the performance analyses on nine public data sets are done. The numerical results demonstrate the effectiveness and significance of the proposed model. It is seen that the proposed model performs

Conference Presentation / Proceedings

2-3% better on average when compared with well-known SVM models with or without kernels and other state-of-the-art classifiers.

Saha, S., Das, M., Mondal, B. S., Sarkar, S., & Maiti, J. (2021, Oct 25-26). DiPSVM : Polynomial Kernel-Free Support Vector Machine. In International Conference on Data Analytics for Business and Industry 2021 (DATA 2021), Bahrain. IEEE. <https://ieeexplore.ieee.org/document/9655976>

Abstract:

Support Vector Machine (SVM), is a popular and efficient classification algorithm in machine learning (ML) paradigm. However, the kernel-based dependency of the SVM algorithm requires a long time to compute the support vectors for non-linear datasets. To remove the kernel, several types of functions are used with SVM. In earlier attempts, addition of kernel free approach in SVM caused major problems like repetitive feature space and long run time complexity. Therefore, a non-linear function is introduced in this study, namely i th degree polynomial (DiP). This function can directly identify non-linear features in a dataset. A kernel-free SVM model is proposed using DiP function named as DiPSVM in this paper. In DiPSVM, the input feature space is first taken into a new higher order feature space by using the multi-variable Taylor's expansion of the input features up to i th order to evaluate all the non-linear correlations among the input features. This method is implemented to check which specific ordered polynomial can increase the accuracy of the kernel free SVM model. Finally, sequential minimal optimization (SMO) is used for fast convergence to reduce the superiority of DiPSVM, which is demonstrated over ten benchmark categorical and

Conference Presentation / Proceedings

continuous datasets obtained from UCI machine learning repository. Results revealed that DiPSVM gives better accuracy and faster convergence than kernel-based SVM algorithms.



**Prof. Shilpee A
Dasgupta**

Dasgupta, S. A. (2021, Oct 18-23). Gender role and communication style impact on voice behaviour. Paper presented at the ABC 86th Annual International Conference.

New Faculty



Name of the Faculty	Designation	Area	Date of Joining
Prof. Rajasekhar David	Assistant Professor	OB & HR	18.10.2021

MDP, Consultancy, and In-Company Programme

Name of the Organization / Company	Title of the Programme	Date of the Program	Program Director
Maruti Suzuki India Ltd.	Level up promotion & role change workshop for DDVM-SFMGR	October 06-07, 2021	Prof. Piyali Ghosh Prof. Gaurav Manohar Marathe
Anarock Property Consultants	Enhancing Magerial Effectiveness through Leadership, Performance excellence & Innovation	October 9-10, 2021	Prof. Swarup Kumar Dutta Prof. Rohit Kumar
Maruti Suzuki India Ltd.	Level up promotion & role change workshop for DDVM-SFMGR	November 24-25, 2021	Prof. Piyali Ghosh Prof. Gaurav Manohar Marathe
JSW - Women Leadership Certification Program	Joint Certification Programme on Women Leadership	November 2021	Prof. Rohit Kumar Prof. Anand

Activities and Events

Webinar on 'Model Gaon'

Atal Bihari Vajpayee Centre for Leadership, Policy and Governance, IIM Ranchi conducted a webinar titled 'Model Gaon' on October 1st, 2021. The speaker of the webinar was Dr. Heera Lal (IAS)-Additional Mission Director, NHM-UP. The Model is developed envisioning Mahatma Gandhi's idea of 'Gram Swaraj' and PURA (Providing Urban Amenities to Rural Areas) of the late President of India Dr. APJ Abdul Kalam. It is an amalgamation of people, technology, traditions, skills, and entrepreneurship spirit coming together to make sustainable development of the villages happen by helping the villages become financially viable, socially equitable, and eco-friendly. The progressive nature ensures sustainable development by transforming them into 'Model Gaon' (Model village).

Activities and Events

Inauguration of IPM Programme



The inauguration ceremony of the Integrated Programme in Management (IPM) was held on October 18, 2021. Dr. Subhas Sarkar, Hon'ble Minister of State, Govt. of India was the Chief Guest of the Programme. Dr. Sarkar congratulated the students and the parents on their achievement and encouraged them to keep up their spirit of learning and continue working hard for the future. He also highlighted the role of National Education Policy (NEP) 2020 which has facilitated the inclusion of transformative curricula that aim for the holistic development of learners, equipping them with the key 21st-century skills, enhancing essential learning and critical thinking, and placing greater focus on experiential learning, thereby providing a holistic approach to the learning process. He emphasized on the fact that as future business leaders they have a duty to take India to new heights. He asked the students to grow up to be job creators rather than being job seekers. He emphasized on the importance of adoption of new technology and continuous upskilling and reskilling to stay relevant.

Activities and Events

Annual Lecture of Birsa Munda Center for Tribal Affairs



On the occasion of Birsa Munda Jayanti, the first Annual Lecture of Birsa Munda Center for Tribal Affairs and dedication of newly constructed student's dining hall was held 15th November 2021 at IIM Ranchi in a mixed offline as well virtual mode. Smt. Annpurna Devi, Hon'ble Minister of State for Education, Government of India was the Chief Guest and Smt. Asha Lakra, Hon'ble Mayor of Ranchi District was the Guest of Honour. Dr. Asha Lakra, Hon'ble Mayor of Ranchi District in her address emphasised the struggles and contributions of Bhagwan Birsa Munda towards the development of tribals and the state of Jharkhand. She congratulated IIM Ranchi for taking up the Pradhan Mantri Van Dhan Yojana and envisioned its success in making the tribal self-reliant.

Smt. Annpurna Devi, Hon'ble Minister of State for Education, Government of India expressed her gratitude for the 75th year of Indian independence which is being celebrated as Azaadi ka Amrit

Activities and Events

Mohotsav throughout the country. She also highlighted the role of National Education Policy (NEP) 2020 which has facilitated the inclusion of transformative curricula that aim for the holistic development of learners, equipping them with the key 21st-century skills, enhancing essential learning and critical thinking, and placing greater focus on experiential learning, thereby providing a holistic approach to the learning process.

Constitution Day



IIM Ranchi celebrated Constitution Day on November 26, 2021. Shri Rajiv Ranjan, Advocate General, Government of Jharkhand was the chief guest. Shri Ranjan spoke to the enthused students about the origins of the Indian constitution and how it serves as the foundation for all lawmaking and policymaking in the country. He discussed essential rights and explains how the constitution was established. He inspired students to pursue careers in law,



stating that the constitution is a lawyer's paradise since it is vast and may be interpreted in a variety of ways.

Activities and Events

13th Foundation Day



15th December 2021 was a landmark in the History of the Indian Institute of Management Ranchi. On this auspicious day, The Indian Institute of Management Ranchi inaugurated the Library (at Permanent Campus) and the Rekhi Centre of Excellence for the Science of Happiness. The 13th foundation day of the Indian Institute of Management Ranchi was graced by Honorable Chief Guest – Shri Ramesh Bais, Governor of Jharkhand, Dr. Satinder Singh Rekhi, founder and CEO of R systems.

Activities and Events

Good Governance Day



Atal Bihari Vajpayee Centre for Leadership, Policy, and Governance celebrated Good Governance Day, on December 25, 2021, a tribute to India's Visionary statesman Bharat Ratna Shri Atal Bihari Vajpayee on his 97th birth anniversary in the presence of Chief Guest Shri Arjun Munda, Hon'ble Minister of Tribal Affairs, Government of India, Guests of Honour- Shri Deepak Prakash, Hon'ble Member of Parliament Rajya Sabha, Shri Sanjay Seth, Hon'ble Member of Parliament Lok Sabha.

IIM Ranchi in Media

आईआईएम... 13वें स्थापना दिवस पर राज्यपाल ने लाइब्रेरी व हैप्पीनेस सेंटर का किया उद्घाटन 4 फ्लोर की होगी हाइब्रिड लाइब्रेरी, 800 स्टूडेंट्स एक साथ करेंगे अध्ययन, हैप्पीनेस सेंटर में मिलेगी खुश रहने की ट्रेनिंग

2010 में पहली बार 44 स्टूडेंट्स के साथ शुरू हुई थी, अब 1015 स्टूडेंट्स 7 प्रोग्राम में शिक्षा ले रहे हैं

आईआईएम को 13वें स्थापना दिवस का उद्घाटन का कार्यक्रम का विवरण बताते हैं। राज्यपाल ने लाइब्रेरी व हैप्पीनेस सेंटर का किया उद्घाटन। 4 फ्लोर की होगी हाइब्रिड लाइब्रेरी, 800 स्टूडेंट्स एक साथ करेंगे अध्ययन, हैप्पीनेस सेंटर में मिलेगी खुश रहने की ट्रेनिंग।

राज्यपाल ने लाइब्रेरी व हैप्पीनेस सेंटर का किया उद्घाटन। 4 फ्लोर की होगी हाइब्रिड लाइब्रेरी, 800 स्टूडेंट्स एक साथ करेंगे अध्ययन, हैप्पीनेस सेंटर में मिलेगी खुश रहने की ट्रेनिंग।



राज्यपाल ने लाइब्रेरी व हैप्पीनेस सेंटर का किया उद्घाटन। 4 फ्लोर की होगी हाइब्रिड लाइब्रेरी, 800 स्टूडेंट्स एक साथ करेंगे अध्ययन, हैप्पीनेस सेंटर में मिलेगी खुश रहने की ट्रेनिंग।

Dainik Bhaskar, 16.12.2021, Pg. 04

'विद्यार्थी राज्य के विकास को देंगे नई ऊंचाई'

आईआईएम का 13वां फाउंडेशन डे मना, राज्यपाल रमेश वैस हुए शामिल, दी शुभकामनाएं

60.4 एकड़ में फैला है पुराना विद्यापीठ। 13वां फाउंडेशन डे मना, राज्यपाल रमेश वैस हुए शामिल, दी शुभकामनाएं।

आईआईएम का 13वां फाउंडेशन डे मना, राज्यपाल रमेश वैस हुए शामिल, दी शुभकामनाएं।



राज्यपाल ने लाइब्रेरी व हैप्पीनेस सेंटर का किया उद्घाटन। 4 फ्लोर की होगी हाइब्रिड लाइब्रेरी, 800 स्टूडेंट्स एक साथ करेंगे अध्ययन, हैप्पीनेस सेंटर में मिलेगी खुश रहने की ट्रेनिंग।

Dainik Jagran, 16.12.2021, Pg. 02

आईआईएम • विरसा मुंडा सेंटर फॉर ट्राइबल अफेयर्स का पहला वार्षिक व्याख्यान जनजातीय संस्कृति, खानपान, जड़ी बूटियों, बोली पर प्रबंधन के छात्र शोध करें: अन्नपूर्णा

राष्ट्रीय शिक्षा नीति-2020 का उद्देश्य भारत को महाशक्ति बनाना

आईआईएम के लिए 150 करोड़ रुपए और मुहैया कराया जाए- निदेशक

अन्नपूर्णा ने पहला वार्षिक व्याख्यान का आयोजन किया।



अन्नपूर्णा ने पहला वार्षिक व्याख्यान का आयोजन किया।

Dainik Bhaskar, 16.11.2021, Pg. 04

CONSTITUTION DAY AT IIM-R



IIM Ranchi celebrated Constitution Day virtually in the presence of Prof. Shailendra Singh, Director, IIM Ranchi, Chief Guest Rajiv Ranjan, Advocate General, Government of Jharkhand, and other IIM Ranchi faculty members and students. The event started with the National Song, Vande Matram. Following that, Director Professor Shailendra Singh briefed everyone on the significance of Constitution Day and the wisdom of commemorating it. Following the director's address, everyone read the preamble of the Indian constitution in unison in the presence of the Chief Guest to commemorate the occasion. The Chief Guest spoke to the enthused students about the origins of the Indian constitution and how it serves as the foundation for all lawmaking and policymaking in the country.

The Pioneer, 27.11.2021, Pg. 04

आईआईएम रांची का 13वां स्थापना दिवस समारोह

आईआईएम सिर्फ प्रोफेशनल मैनेजमेंट ही नहीं, बल्कि अच्छे और जिम्मेदार इंसान बनाने की भी कोशिश करे : राज्यपाल

छात्र दे सकते हैं झारखंड के विकास की ऊंचाई

आईआईएम रांची का 13वां स्थापना दिवस समारोह का आयोजन किया।



आईआईएम रांची का 13वां स्थापना दिवस समारोह का आयोजन किया।

Prabhat Khabar, 16.12.2021, Pg. 07

IIM Ranchi in Media

आईआईएम रांची में संविधान दिवस मना

रांची। आईआईएम रांची में शुक्रवार को संविधान दिवस मनाया गया। इसमें बतौर मुख्य अतिथि राजीव रंजन, महाधिवक्ता, झारखंड सरकार मौजूद थे। कार्यक्रम की अध्यक्षता निदेशक प्रो शैलेंद्र सिंह ने की। कार्यक्रम की शुरुआत वंदे मातरम से हुई। महाधिवक्ता राजीव रंजन ने भारतीय संविधान की उत्पत्ति के बारे में बात की और यह देश में सभी कानून निर्माण और नीति निर्माण की बुनियाद के रूप में कैसे कार्य करता है के बारे में बताया। निदेशक प्रो शैलेंद्र सिंह ने कहा कि आईआईएम रांची विविधता को बढ़ावा देता है। छात्राओं के लिए संस्थान में उपलब्ध सीटों की संख्या बढ़ाना समाज में सशक्त महिलाओं के भविष्य में निवेश है।

Hindustan, 27.11.2021, Pg. 07

IIM-R celebrates Bhagwan Birsa's Birth Anniversary



Union State Education Minister Anupama Devi, Chairperson, Board of Governors, IIM Ranchi, Minister, Jharkhand, Director IIM Ranchi Prof. Shaileendra Singh, Chairman of Birsa Munda Centre for Tribal Affairs and Education, and others pose for group photo during the dinner in honour of the Birsa Munda Centre for Tribal Affairs and Education in Rangpur Convention Centre, Dining Hall of the Institute on Monday.

On the occasion of Birsa Munda Jayanti, the 12th Annual Lecture at Birsa Munda Centre for Tribal Affairs and Education of newly constructed student's dining hall was held today at IIM Ranchi in a grand manner as well as virtual mode. The occasion was graced by Minister of State for Education, Government of India, Anupama Devi as the Chief Guest and Ranchi Minister, Jitendra Lakra.

Speakers who spoke at the event included Devi and Lakra, Chairperson, Board of Governors, IIM Ranchi, Former Minister, Jharkhand, Director IIM Ranchi, Shaileendra Singh and others. The event was presided over by the planning and development of Birsa Munda Centre for Tribal Affairs. He stated that the Institute has started with 7 programmes and 44 students and in a period of 11 years now has 7 programmes and more than 1000 students in its fold. He talked about the centre as a study and research centre for tribal issues. He also mentioned various activities running under this centre such as Dhan Bharat Abhiyan, Van Dhan Vidya Kendra, research on tribal women conditions and others.

Minister of State for Education, Government of India, Anupama Devi, expressed her gratitude for the 70th year of Indian independence which is being celebrated as Azadi Ka Amrit Mahotsav throughout the country. She also thanked Prime Minister Modi for declaring 19th November as Jharkhand Gaurav Diwas and 19th - 20th November as Jharkhand Gaurav Mahotsav in the honour of Bhagwan Birsa Munda.

She also highlighted the role of National Education Policy (NEP) 2020 which has facilitated the inclusion of transformative curricula that aim for the holistic development of learners, equipping them with the key 21st century skills, enhancing essential learning and critical thinking, and providing greater focus on experiential learning, thereby providing a holistic approach to the learning process. She emphasized that management is an integral part of every aspect of our lives and expressed her appreciation for IIM Ranchi to take it to the masses through various initiatives which would benefit the tribals. She also appreciated to IIM and its students to take up entrepreneurial initiatives and create employment opportunities for the tribals. Further, she encouraged the Birsa Munda Centre to take up initiatives, short term courses, research activities, etc. on tribal issues.

Lakra in her address emphasized the struggles and contributions of Bhagwan Birsa Munda towards the development of tribals and the state of Jharkhand. She congratulated IIM Ranchi for taking up the Dhan Bharat, Van Dhan, Yojana and mentioned its role in making the tribals self-sufficient. She also acknowledged Prime Minister Narendra Modi for his efforts towards upliftment of the tribals.

The Pioneer, 16.11.2021, Pg. 4

आईआईएम रांची में 5 वर्षीय इंटीग्रेटेड प्रोग्राम की शुरुआत

पहले बैच में देशभर के 120 स्टूडेंट्स का एडमिशन हुआ



सिटी रिपोर्टर, रांची

आईआईएम रांची में सोमवार को 5 वर्षीय मैनेजमेंट इंटीग्रेटेड प्रोग्राम की शुरुआत हुई। पहले बैच में 120 स्टूडेंट्स हैं। उद्घाटन समारोह के मुख्य अतिथि केंद्रीय राज्यमंत्री सुभाष सरकार, आईआईएम रांची के चोवरपर्सन बोर्ड ऑफ गवर्नेस प्रवीण शंकर पांडेय, आईआईएम के डायरेक्टर प्रो. शैलेंद्र सिंह आदि मौजूद रहे। प्रो. शैलेंद्र ने कहा कि जब आईआईएम रांची शुरू हुआ, तब एक कोर्स में 44 स्टूडेंट्स थे। 11 वर्षों में अब संस्थान में 7 प्रोग्राम कोर्स चलते हैं, जिसमें एक हजार से ज्यादा स्टूडेंट्स पढ़ाई कर रहे हैं। लगातार एनआईआरएफ स्कोर और रैंकिंग में वृद्धि कर रहा है। मुख्य अतिथि ने कहा कि आप भविष्य के बिजनेस लीडर्स हैं, आपका कर्तव्य है कि भारत को नई ऊंचाइयों पर ले जाएं। उन्होंने कहा कि इस नए इंटीग्रेटेड कोर्स में आधी छात्राएं हैं। इससे लड़कियां बिजनेस मैनेजर व लीडर्स के क्षेत्र में ज्यादा करियर बनाएंगी। नौकरी तलाशने वाले बनने के बजाय नौकरी देने वाले बनें। पह कार्यक्रम ऑनलाइन व ऑफलाइन दोनों मोड पर आयोजित हुआ। नए स्टूडेंट्स का अभी इंडक्शन प्रोग्राम चल रहा है। फिर ऑनलाइन क्लास की शुरुआत होगी। 5 वर्षीय इंटीग्रेटेड कोर्स में 12वीं पास छात्रों का एंट्रेंस टेस्ट से एडमिशन हुआ है।

Dainik Bhaskar, 19.10.2021, Pg. 04

आईआईएम रांची में गुड गवर्नेस डे मना, मंत्री अर्जुन मुंडा ने कहा- अटल बिहारी वाजपेयी के जीवन से सीख लेकर देश की जिम्मेवारी उठाने आगे आएँ

सिटी रिपोर्टर, रांची



आईआईएम के एकेडमिक बिल्डिंग का उद्घाटन अर्जुन मुंडा ने किया

आपकी शिक्षा नेतृत्व करने वाली होनी चाहिए - केंद्रीय मंत्री अर्जुन मुंडा ने कहा कि आज हमें अपने अपने देश के लीडर हैं। अपने बहुत अच्छे लीडर मिल रहे हैं। बहुत अच्छा संस्थान मिल रहा है। हर लीडर को अपने अंतर्गत है, लेकिन साथ ही देशोत्साह का भाव भी होना चाहिए। अपने उदात्त चरित्र के साथ देश की भी जिम्मेदारी है। अपने लीडरों को अपने देश के देश के लीडर हैं। उनके लीडर से सीख लें। आपकी शिक्षा नेतृत्व करने वाली होनी चाहिए।

वाजपेयी जी को झारखंड के लोग व यहाँ की जनजातों से बहुत प्रेम था रांची के लोग संभव हो तो क्या भी अटल बिहारी वाजपेयी का झारखंड से विशेष प्रेम था। ऐसा कोई देश था, जब वो रांची को आगे बढ़ाए। और इतिहास उनके के साथ अलग रूप के रूप में झारखंड हमें मिले। उनका व्यक्तित्व ही ऐसा था कि सभी आदिवासीओं के लोग उनके पास चले थे। उन्होंने कहा कि संभव है जो हमसे लोग पाएंगे पर देश बचता है, तब तक संभव नहीं नहीं चले, जब हमें कि हमें ही बचाने की होनी चाहिए।

गुड गवर्नेस प्राचीन परंपरा की देन है ऐसा कहा ने कहा कि संभव हमारे प्राचीन परंपरा को देन है। हमारे विचारधारा से भी संभव है। हमारे सुध को भी निवेश है, ये भी संभव है कि निवेश है। वाजपेयी ने भी कहा कि वे ही हमारे को सुधार में मदद आए हैं।

Dainik Bhaskar, 26.12.2021, Pg 04

IIM Ranchi in Media

'Good governance entails governing one's ideals, discipline, thoughts, values'

IIM Ranchi's ABVCLP conducts 'Good Governance Day'



Atal Bihari Vajpayee Centre for Leadership, Policy and Governance celebrated Good Governance Day, a tribute to India's 'Visionary' statesman Bharat-Rajiv Atal Bihari Vajpayee on his 97th birth anniversary in the presence of Chief Guest, Minister of Tribal Affairs, Government of India, Arjun Munda, Guest of Honour: Dinesh Prakash, Member of Rajya Sabha, Swami Satya, Member of Lok Sabha, Prof. Shaileendra Singh, Director, IIM Ranchi, Prasenjit Prasad, Chairman, BCLP, IIM Ranchi, distinguished dignitaries, faculty, staff and students.

Good governance does not include dominating or managing others, rather, it entails governing one's ideals, discipline, thoughts, and values and integrating these to form strong foundations on which to operate. These values and concepts contribute to future leaders who believe in serving others and building a better future. He told all students that the college learns links up to them. Education is a joy and a blessing bestowed upon young children.

...thinking in the same direction and according to his ideals, Narendra Singh Bhambhaniya that 'satya satya satya satya satya' to more than a slogan. It is a value, and we must realise this if we are to contribute to the revolution that India is going to undergo.

...how the institution grew from its students to over 1000 presently. Starting with one programme, the institute has grown to include seven programmes, including two new ones, MBA RA and IFM. The institute has had great success with its PDE programme and in 2021 it began its first batch of executive PhD students.

...Prof. Shaileendra Singh said on the occasion, "IIM Ranchi promises diversity, with students and faculty hailing from all around India. An organisation that believes in empowering society. The responsibilities of tomorrow's leaders will emerge. No matter what professions one works in, the ideals of service and allegiance to the country will still prevail and help prosper. One day, every Indian will proudly proclaim that they are contributors and that they are all serving the country."

Pioneer, 12.12.2021, Pg. 03

IIM-R pursuing new initiatives for tribals' uplift: Guv

IIM Ranchi celebrates 13th Foundation Day

Indian Institute of Management (IIM) Ranchi inaugurated the library (at permanent campus) and the Rekhi Centre of Excellence for the Science of Happiness on the occasion of the institute's 13th Foundation Day. The chief guest of the foundation day was Governor Ramesh Bais, while the function was also graced by Prof. Satinder Singh Rekhi, Founder and CEO of H systems, IIM Ranchi chairman Preeten Shankar Fadia, Director Professor Shaileendra Singh and other dignitaries, faculty, employees, and students. The Governor, speaking on the occasion, congratulated the institute for its journey. He said, "IIM Ranchi and all the pillars who have contributed to the institute's illustrious years. It has become one of India's best management institutes; it is a credit to the state to have such institutes."

He further said that he is pleased that the Institute is pursuing new initiatives to uplift tribals and the impoverished. The Institute will continue to operate in various subjects, including agriculture, craftsmanship, healthcare, and other areas," said the Governor. Earlier, the programme started with the felicitation of the Governor, followed by the lighting of the lamp & Saraswati Vandana.

He praised Ramesh Bais and expressed his gratitude for his gracious presence. He spoke about the Swami Vivekananda Auditorium, which was named after the great leader who encouraged young people and whose beliefs continue to inspire many people today. Director Singh highlighted the achievement of the institute said that IIM Ranchi started its journey 13 years back with 77 students and a single MBA course, but today the institute has seven MBA courses and over 1000 students and 55 faculty members. Singh



Governor Ramesh Bais presents a certificate to a student during the Foundation Day celebration at Indian Institute of Management Ranchi (IIM Ranchi) in Ranchi on Wednesday.

said that the institute has an active association with Unnat Bharath Abhiyan, where students have been solving problems of the backward and unprivileged. It is one of the largest Community empowerment initiatives. He also talked about Birsu Munda tribal affairs center, promoting local entrepreneurship and Atal Bihari Vajpayee Centre for Leadership, Policy, and Governance. He further said, "The Rekhi's Centre of Excellence for the Sciences of Happiness where Dr. Rekhi's leadership can help them expand their knowledge."

The Pioneer, 15.12.2021, Pg. 03

शिक्षण संस्थान जिम्मेदार इंसान भी बनाएं: राज्यपाल

आइआईएम रांची | उत्कल संस्कार

राज्यपाल अशोक कुमार (आईआईएम) रांची का 13वां स्थापना दिवस समारोह के अवसर पर उत्कल संस्कार कार्यक्रम में भाग लेते हुए राज्यपाल अशोक कुमार ने आईआईएम रांची के संस्थापक डॉ. रमेश सिंह और डॉ. रमेश सिंह को सम्मानित करे। डॉ. अशोक कुमार ने आईआईएम रांची के संस्थापकों को सम्मानित करे। डॉ. अशोक कुमार ने आईआईएम रांची के संस्थापकों को सम्मानित करे। डॉ. अशोक कुमार ने आईआईएम रांची के संस्थापकों को सम्मानित करे।



आईआईएम रांची के 13वां स्थापना दिवस समारोह में राज्यपाल अशोक कुमार ने डॉ. रमेश सिंह और डॉ. रमेश सिंह को सम्मानित करे। डॉ. अशोक कुमार ने आईआईएम रांची के संस्थापकों को सम्मानित करे। डॉ. अशोक कुमार ने आईआईएम रांची के संस्थापकों को सम्मानित करे। डॉ. अशोक कुमार ने आईआईएम रांची के संस्थापकों को सम्मानित करे।

उद्घाटन
• राज्यपाल की अध्यक्षता में रांची में 13वां स्थापना दिवस समारोह का उद्घाटन
• राज्यपाल ने कहा, आईआईएम रांची को आगे बढ़ाने के लिए हमें एक साथ मिलना होगा।
आईआईएम रांची 77 छात्रों और एक शिक्षक के साथ शुरू हुआ था।
13 सालों में, आईआईएम रांची ने 55 विभिन्न डिग्री कार्यक्रमों को शुरू किया है।
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