

# Two-day biz conclave at IIM-R ends

TIMES NEWS NETWORK

**Ranchi:** Radix 2018, a two-day business conclave organised by the Indian Institute of Management Ranchi (IIM-R) with an aim to build a base to complement the learning imbibed in a B-school with the hands-on experience from the industry concluded on Sunday.

The major speakers included Allied Blenders & Distillers Pvt Ltd CEO Anupam Dutta who threw light on the six core principles of businesses strategy and practice. He also explained how human mentality can affect a business by elucidating the six point expansion of the consumer insights, innovation and problem solving, building equity, impact of execution, paranoia of inflexion and organisational purpose.

CSR head of L&T Finance Richa Pant focussed her session on Corporate Social Responsibility (CSR) and its relevance in the current business world. "CSR for any enterprise goes beyond the subject of compliance in the current world. It is now more about giving back to the society through philanthropically empowered creative initiatives," Pant said.

"Radix 2018 was two days of interactions with industry stalwarts which gave us insights of the prevailing and upcoming industry trends. We learned how in today's business world, a 360-degree view of business need not always be enough and one needs to have an edge to prosper," said Ashutosh Mohapatra, a student from IIM Ranchi attending the conclave.

The speaker list for day one included M Sathya Kumar, CEO of Tycoon advisors, educationist Ashwini Tambi, ARKS Srinivas, CEO of MBA group Career Launcher and Harpreet Kanwar, CTO Life Sciences, Cognizant among others.