



SUCCESSFUL COMPLETION OF FINAL PLACEMENTS FOR MBA- BUSINESS ANALYTICS (2021-23) AT IIM RANCHI

Indian Institute of Management Ranchi is proud to announce that all students from the first batch of the MBA-Business Analytics Program (2021-23) of the Institute have secured final placement offers through the campus recruitment program facilitated by the Institute.

The MBA-Business Analytics Program was launched in June 2021. It is a two-year, full-time, on-campus program, carefully curated to enable the students to assume leadership positions in dynamic sectors. The curriculum of the Program is designed to prepare students for careers that apply and manage data science to solve critical business issues. The overall curriculum is meant to provide students with an in-depth understanding of

modelling business challenges and utilizing the tools and techniques of analytics. It is structured to assist students in defining business and other real-world challenges, finding patterns using analytical tools and methodologies, obtaining insights, building business strategies, and making robust management decisions.

The analytics roles in different domains have been offered by 25 recruiters who are leaders in their respective domains. Aditya Birla Fashion & Retail, Airtel, American Express, Axis Bank, Citi Bank, HSBC, ICICI Bank, ICICI Prudential, MAQ Software, Nomura, Reliance Retails, Sony Pictures Networks, Tata Steel, The Math Company, ZS Associates are to name a few.