



IIM Ranchi launched courses on Cinematography, Socratic dialogues, water management, sports management, and storytelling, human connect, drama and theatre, art and painting

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Ranchi: Indian Institute of Management Director Prof. Deepak Kumar Srivastava said on Thursday, The Institute launched Cinematography, Socratic dialogues, water management, sports management, and storytelling, human connect, drama and theatre, art and painting in Ranchi.

He said we have drafted a strategic plan, "IIM Ranchi@2030," which set clear priorities and provided a structured roadmap for the institute's growth and development.

This initiative aimed to bring clarity, purpose, and direction to IIM Ranchi's endeavours.

IIM Ranchi's Merit-cum-Means Scholarship program exemplifies the institute's commitment to recognizing and supporting exceptional students who demonstrate both academic excellence and financial need.

By removing financial barriers, this scholarship program ensures that deserving students have access to quality education.

The institute's research on tribal entrepreneurship and the Indian business system has made a significant impact by shedding light on critical aspects of these domains, contributing to the wider understanding of entrepreneurship, economic development, and indigenous business practices.

This research underscores IIM Ranchi's dedication to knowledge creation, social relevance, and the advancement of academic and practical perspectives.

Recognizing the evolving demands of education and the multidisciplinary nature of modern challenges, IIM Ranchi introduced the Liberal Arts and Science Academic Area and renamed the Strategic Management Area as Strategy and

These strategic changes reflect the institute's commitment to providing a comprehensive and dynamic education, equipping students with a broad range of skills and perspectives to succeed in today's rapidly changing world.

Under the strategic plan "IIM Ranchi@2030," a comprehensive review of courses across programs was undertaken.

These changes aimed to incorporate the latest industry and societal developments into the curriculum.

The introduction of Enrichment Electives throughout the initial three years of the Integrated Program in Management (IPM) offers student's fresh perspectives through courses such as cinematography, Socratic dialogues, water management, sports management, and storytelling, human connect, drama and theatre, art and painting, and more.

Compulsory courses for the undergraduate part of the IPM have also been revamped, introducing subjects like science of happiness, sustainability, social work, and tribes in India, providing a holistic learning experience and connecting students to their roots.

Furthermore, students have the opportunity to learn a local tribal language through the language elective course in the second year.

IIM Ranchi's commitment to fostering a holistic and inclusive learning environment is exemplified through initiatives like "Human Connect" and "Human Library."

The "Nature Connect" initiative was launched, which aimed to enhance well-being, foster creativity, inculcate responsible consumption, and nurture resilience by embracing nature's innate qualities.

These innovative approaches not only reflect the institute's dedication to academic excellence but also promote diversity, empathy, and experiential learning.

The "IIM Ranchi for Life" initiative emphasizes the enduring partnership between the institute and its alumni community.

By implementing various activities and initiatives, IIM Ranchi aims to create a thriving and engaged alumni network that contributes to the growth and success of both the alumni and the institute itself.

In a significant effort to serve the community, IIM Ranchi established community libraries at the airport and Jagannathpur Basti.

Additionally, the new extension centre of IIM Ranchi in Hyderabad represents a significant milestone in expanding the institute's executive education landscape.

As IIM Ranchi celebrates a year filled with achievements, growth, and innovation, it remains committed to providing excellence in management education, fostering an inclusive learning environment, and contributing to the development of society and the business community.