

Indigenous Film Festival begins at IIM-R

PNS : RANCHI

Indian Institute of Management, Ranchi and Samvaad, in collaboration with Tata Steel Foundation, kicked off the much-awaited Samuday Ke Saath Indigenous Film Festival today at the Swami Vivekananda Auditorium in IIM Ranchi's permanent campus. With the aim to explore the heart and soul of Tribal Jharkhand through the best of tribal cinema, this event provides a platform to highlight the cultural identity, wisdom, and alternative perspectives on the development surrounding tribal communi-

ties in India. Through the lens of extraordinary films, the Samuday Ke Saath Indigenous Film Festival is set to shed light on the multifaceted shades of the Tribals of Jharkhand, celebrating their uniqueness and resilience. The festival aims to foster meaningful dialogues and celebrate the rich cultural legacy and enduring strength of tribal communities, starting with the theme "Cinema and Adivasiyat" on Day 1.

The event started with a soulful tribal prayer, followed by an address by Prof Deepak Kumar Srivastava,



Director, IIM Ranchi. He spoke of how film brings dimensions to the human way of thinking and how it creates a connect within society, bringing us together despite our diversity. He also

highlighted some of the initiatives of IIM Ranchi, including Human Connect and the inclusion of tribal languages and studies in the new IPM curriculum. This was followed by addresses by Ankita

and Suraj from the Tribal Identity department of Tata Steel Foundation, where they spoke of the meaning of Samuday Ke Saath and Samvaad. They highlighted the importance of celebrating identity, adivasiyat, and how working together as a community was key to growing and doing bigger and better things as a society. Prof Gaurav Marathe concluded the inauguration by giving insights on how this initiative would help the students of IIM Ranchi learn more about the ecosystem of their institution, as well as the second and third phases of this initiative, including a film mak-

ing workshop and a short film workshop to be announced soon.

The three films in highlight today were Nacchi se Baachi, Srithikatha, and Gadi Lohardaga Mail by Biju Toppo and Meghnath of Akhra Communication, followed by discussions on them, and the themes revolving in the films. The students interacted in an engaging question and answer session about each of the films, addressing the motivations and inspirations of the filmmakers for the same. The event ended with a felicitation ceremony.

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