

IIM Ranchi fest gets UNGC collaboration

TIMES NEWS NETWORK

TOI

Ranchi: The annual fest of Indian Institution of Management (IIM) Ranchi, Agon 4.0, began here on Saturday. This is the first time that United Nations Global Compact (UNGC) collaborated with any IIM for an event on sustainable business development.

Akash Roy, a first-year student who is coordinating with UNGC for the event, said, "UNGC is an initiative by United Nations to promote sustainable business development across the world. Parivridhhi, as we have named it, is a competition among students from business schools across the country to provide sustainable business solution to case studies presented to them."

More than 1,500 students from over 15 colleges participated in events organised on the first day of the two-day management event. IIM Ahmedabad, IIM Calcutta, IIM Raipur, IMT Ghaziabad, IIT Kharagpur, XLRI, IIM Nagpur, IIM Kohzikhode and IIM Vishak-



The two-day management fest was inaugurated on Saturday

hapatnam are some of the participating colleges at the management fest. Various innovative and fun-filled events were held throughout the day, including Cricket Mandi, an IPL-based cricket auction by Conundrum-the Consulting Club, while Finance Club hosted Plutus, its flagship business valuation competition.

The atmosphere was charged as the participating teams

competed against each other during Varstand, a recruitment bidding competition to scale the human resources skills of the students.

"Management fests like these are not just fun-filled but are great learning opportunities. I have come from Jamshedpur to participate in two events which are scheduled on Sunday," Ayush Agrawal, a student of XLRI Jamshedpur said.