

## **IIM Ranchi hosts east zone startup challenge**

**Ranchi:** The Entrepreneurship Cell (E Cell) of Indian Institute of Management (IIM) Ranchi hosted the eastern zone semifinals of the Smart Bharat Innovation Challenge 2018-19 on Saturday. The programme was conducted in partnership with Eckle Advisory. It was the selection round for east zone startups to identify business ideas which could generate revenue generation. "We had 30 participating teams. The event was aimed at helping the selected startups with incubation opportunity by connecting them to prospective investors, clientele and mentors," said Md Anish Kumar, senior coordinator of E Cell at IIM Ranchi. Budding startups like JharFarm, Shilpkaari, S Garbage and KeytoDoc, from all over the state participated in the day-long event, where they got a chance to pitch to the experts. Many investors were also present on the occasion.

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